

W. D. REYNOLDS'

Big Christmas and Toy Town Sale

Begins Wed., Dec. 15

Lasts two weeks. This is a real opportunity for you to dress up the whole family, furnish the home, and get all your things for Santa Claus. Do not fail to attend. You will find just the goods you want, at prices to correspond with the low cost of cotton. We have waged a war against high prices and we have pulled them down to suit your pocket book. To buy from us means to save money. Come, Come, Everybody. Let's make this a rousing big Christmas. Let us tell you how. Join the happy throngs that crowd our store daily. We appreciate your trade and thank you kindly for all your past business.

We quote a few of the many bargains taken at random from our stock. For lack of space we can only mention a few prices. Others are just as good. Come, see for yourself.

- Lot Ladies' felt bed room slippers. Christmas sale price, per pr. **59c**
- Boys' Moccasin shoes with rubber soles and heels. Very special, per pr. **\$1.98**
- Just received a lot of Men's all leather dress shoes in both black and tan. All sizes to go at, per pr. **\$2.98**
- For Ladies who want a real warm every day shoe, we have a big lot. All leather. Christmas sale price, per pr. **\$2.48**
- Men, please do not pass this up. All leather scout shoes, only. **\$1.95**
- Just arrived in time for Christmas sale. Ladies' oxfords and pumps in the new up-to-the-minute styles. Prices from—
\$1.98 to \$4.95
- Dress up your feet for Christmas.
- One lot of the best buys you ever heard of. Men's Walk Over shoes and oxfords. Shall we sell them at this price? Yes, we will, per pr. **\$4.95**
- Ladies' silk hose, all the wanted shades, some in Christmas boxes. Prices ranging from—
19c per pr. to \$1.95
- Men's hose in many beautiful shades, per pr. **19c**
- A real good Misses and boys ribbed hose. Very special, per pr. **12c**
- Yes, they are here for you. Men's fine shirts suitable for Christmas presents of white broadcloth and other colors. Come look them over.
- We are going to close out all those beautiful sweaters and Lumber Jacks. Prices from—
\$1.48 to \$4.98
- You have never bought a man's Express stripe overall before for the price. We are going to sell them, only per pr. **\$1.00**

A Letter to Santa Claus

Dear Children:
If you haven't sent a letter to Santa Claus, please write it now, and bring it to our store, or mail it in the special Santa Claus Letter Box. Santa Claus wants to hear from you. That's the reason he put the letter box in our store. Each day the letters are sent direct to him. Write your letter soon.

TOYTOWN



TOY TOWN IS OPEN!

YOU'LL find them here—all the nicest gifts that Santa Claus could find for little boys and girls, and grown-ups, too! You'll enjoy a visit to Toytown. It's open now. Come soon—a royal welcome awaits you at Santa Claus' own headquarters.

- Big lot Men's Chambray and Cheviot shirts, all sizes. Christmas sale price, each **69c**
- Men's trousers. One lot to go at, per pr. **\$1.00**
- One lot mole skin khaki color to go at, per pr. **\$1.48**
- One lot Men's pants, special per pr. **\$2.75**
- One lot young Men's up-to-date style suits \$17.50 value for only **\$11.95**
- We are still selling the famous Curlee 1921 blue serge for **\$23.95**
- Plenty Boys' suits all sizes and the desired colors. At rock bottom prices. Bring on the boys, let us fit them up for Christmas.
- A real good heavy union suit for men, each **98c**
- Boys heavy fleece union suits, only each **69c**
- Lad Lassie cloth, 28-inches wide. Very special, per yd. **20c**
- One lot cheviots in stripes and plaids. Suitable for dresses, shirts, and play suits. Only, per yd. **12c**
- We are closing out all ladies' coats and dresses at less than cost. Come and buy before they are all gone.
- Furniture! Furniture! We are still selling it. Why? Easy to answer. Because our prices are lower. Here are a few specials.
- A real good double cane seat strong frame straight chair, each **98c**
- A good all cotton plaited felt mattress for **\$6.95**
- Real fine Ax-minister rugs, size 27x48 inches. **\$2.50**
- Size 36x62 inches **\$3.75**
- These are fine for Christmas presents.

Do not forget that we are headquarters for all kinds of toys, candies, and nearly everything for Christmas presents. Our store is brimming full of Christmas presents. The beauty of it all is our prices are right on these too. Read Toy Town paper, pass it on to the children. Then come and buy them.

Yours for a Big and Happy Christmas

W. D. Reynolds

Gibson, North Carolina