

A little want ad in the Beaufort News costs only a few cents but oftentimes it brings in the dollars.

Live people are keeping up with happenings in Carteret County and making money thereby. The Beaufort News helps them to do this.

No week passes that does not bring some new subscribers to the Beaufort News. People are learning the advantage of reading a live newspaper.

The Beaufort News covers Carteret county like the morning dew. That is why advertising in it pays.

NORTH RIVER RIPPLES.

Mr. Walter Arthur spent Sunday in Morehead City.
Mr. E. W. Piver spent Sunday in New Bern on business.
Mrs. John Styron and children spent the week end at the home of Mrs. Ed. Piver.
Miss Swannie Wade returned home from New Bern Monday.
Mrs. Eugene Wade spent Saturday in Beaufort with her daughter

Logan Whitehurst.
Mrs. Denard Guthrie of Marshallberg spent a few hours here Sunday with her mother Mrs. B. F. McIntosh.
Mr. Gaskin Morton is on the sick list. We hope for him a speedy recovery.
Mesdames Charles Mason and Walter Arthur went to Beaufort Saturday shopping.
Mr. Hardy Beachem is working in Mrs. Pender's store this week in the place

of Gaston Morton.
"What is your chief worry?"
"Money."
"I didn't know you had any?"
"I haven't."
"This the gown madame, I guarantee a fit."
"What is the price?"
"Two hundred dollars."
"I also guarantee a fit when my husband hears that."

Dorothy—"I've looked all through this Mother Goose book, but I can't find that poem about 'little Bo-Peep Has Lost Her Sheik.'"

Mrs. W. W. Potts of Fourth Avenue, College Hill, will entertain the members of the College Hill Boob Club in her home this evening.

A woman doesn't always get the last word—sometimes she is talking to another woman.

The Charlotte Observer

is carrying more high class features, in connection with receiving the latest news from the ASSOCIATED PRESS, the CONSOLIDATED PRESS (and the NORTH AMERICAN NEWSPAPER ALLIANCE, than any other newspaper published in the Carolinas. If you are not a reader of the Carolina's biggest and foremost newspaper, there must be a reason. If the OBSERVER knew the reason, no doubt you would be a reader.

If you are not a subscriber and will kindly fill in and clip the coupon below and send to the Circulation Department, The OBSERVER will send you free sample copies of The NEW OBSERVER, or better still, fill in and mail the coupon with a small remittance and The OBSERVER will put you on as a subscriber. You don't have to pay for a year at one time. A shorter period will be appreciated and will perhaps be more convenient for you at this time. Send your remittance for any amount you wish. By all means, don't overlook sending in the coupon filled in and let us send you sample copies and tell us why you are not a reader of The OBSERVER.

SUBSCRIPTION RATES BY MAIL

	1 mo.	3 mos.	6 mos.	1 year
Daily and Sunday	75c	\$2.25	\$4.50	\$9.00
Daily without Sunday	65	1.75	3.50	7.00
Sunday Only	40	1.00	1.75	3.50

The Charlotte Observer, Circulation Department, Charlotte, N. Carolina.

Gentlemen: Enclosed find \$_____ for _____ months subscription OBSERVER

Send sample copies to _____

My reason for not reading The OBSERVER is _____

Name _____ Address _____

Get off the hose



CHIROPRACTIC SAYS:

"Get Off the Nerve"

Unless the boy "gets off the hose" the water cannot flow—likewise, if the nerves are pinched, life force cannot flow to various parts of the body.

"GET OFF THE HOSE"

Have the pressure from the nerves relieved by **CHIROPRACTIC ADJUSTMENTS** Likewise the Nerves demand freedom from pressure to insure health.

If the man poured a gallon of sweet or some other lubricating oil down the nozzle of the hose or proceed to cut the hose where he was standing, would either one of these cause the water to flow naturally? Of course not, therefore **THE ONLY REMEDY IS TO TAKE OFF THE PRESSURE.**

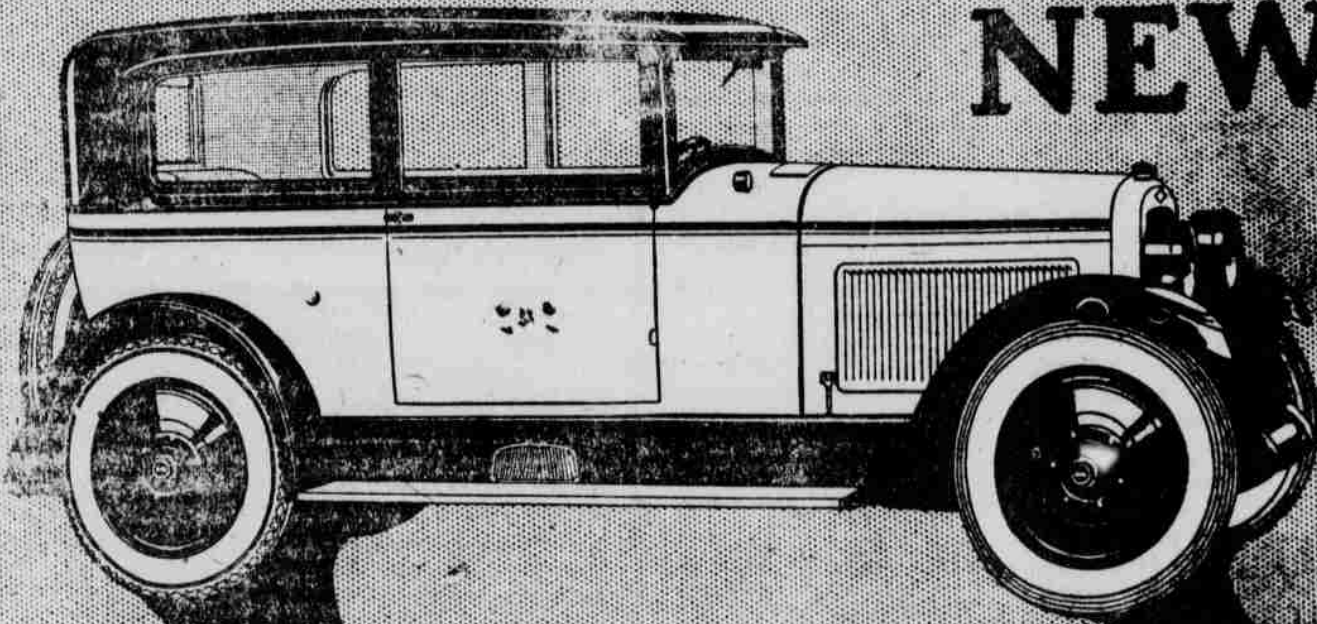
That is what the **CHIROPRACTOR** does in cases of nerve pressure.

Dr. Thelma Lumpkin

CHIROPRACTOR

Phone No. 11
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Duncan Bldg.

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Evenings By Appointment
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