

# RS

# FIRST REAL BIG SALE

To Unheard Of Prices -- COME EARLY --

Such a Buying Feast Will Never Be Staged Again in  
ty - Come Folks, A Complete Stock

SATURDAY AUGUST 8th 1925  
9 A. M.

is right. My stock of merchandise is more  
now than ever before, and I must make room  
ter line of goods. It is rather unusual for  
prices as I have done at this time, but I  
ople of Carteret County some real bargains.  
buy, you will come again, and bring your  
with you. Now take shoes for instance I  
es that any person can be suited, and think  
to go at 2 PR. FOR \$1.01, can you beat  
REAL SALE, nothing has been reserved,  
t on every article, and they have been cut  
elow the market value today, and some of  
I ask you folks that you be on hand at the  
aturday August 8th. SALE CLOSES SAT-  
gust 15th at 10:00 P. M. And that means  
that date, and if you do not attend you will  
mighty good bargains.

Remember the sale begins  
promptly at Nine a. m on  
next SATURDAY August  
8th and will only last for  
seven days, that is, from  
Saturday August 8th until  
Saturday night 10:00 p. m.  
August 15th, only seven  
shopping days. Then on the  
last day it will have passed  
into history as the greatest  
price wrecking event that  
ever happened in Beaufort  
and Carteret County. I have  
no thought of profit in this  
case, I have thought only  
of the benefit to you as my  
customer and for the fact  
that I must clear my shelves  
of the many items, that I  
make room for my fall and  
winter goods. Come early,  
bring a list of articles want-  
ed, and tell your neighbors  
of the many bargains of-  
fered.

ONLY QUICK SALES  
FOR YOU  
TO PROFIT

### Womens and Childrens White Oxfords & Pump

This lot for children will run in  
sizes from 5s to 2s and will go on  
this SALE at 35c, 50c 65c a pair  
Many pairs of these are good, clean  
stock  
Womens White Oxfords and Pumps  
with low medium and high  
heels to go at per pair. 95c  
Wide range or sizes

### Womens Gauze Vest

These vest are with the V neck and  
also with shoulder straps AND YOU  
CAN TELL BY THESE FIGURES  
THAT THEY HAVE BEEN CUT  
MIGHTY LOW IN PRICE  
35c values goint at 24c  
25c values goint at 19c

### Special Extra Special

Bleaching of the best quality, some  
that we have been selling regularly  
for 20 and 22c but we have cut this  
down to 17 and 14cents.  
20c quality to go during this 14c  
sale for  
22c quality to go during this 17c  
sale for

### WOMENS HIGH TOP SHOES AT 1C A PAIR

For service you will certainly reap the benefit wwith this lot  
of womens high grade shoes. These shoes are with high tops,  
low, high, and medium heels, in black and tan, in a wide range  
of sizes. These shoes originally sold from \$5.00 to \$8.75 a pair.  
THE CONDITIONS ARE THAT YOU BUY ONE PAIR AT  
\$1.00 AND THEN GET AN EXTRA PAIR FOR 1c. NOTHING  
TRIED ON AND NO EXCHANGES WITH THIS LOT. COME  
IN AND TAKE YOUR PICK.

### WOMENS OXFORDS AND PUMPS

In this lot of 100 pairs of womens oxfords and pumps you can  
surely get satisfied. This lot included the famous Crossett and  
Beacon line. These shoes will wear long and give you the most  
for your money than any value during this sale. I have sold  
them regularly from \$5.00 to \$9.50. To Take a loss and to  
move them I have cut the lot down to the small price \$2.95  
of per pair

### NEW STOCK REDUCTIONS

These patent leather pumps for women that have just come in  
are being put on sale at a very low price, and I know that you  
will be pleased with this absolutely new goods. The regular  
price of these pumps are from \$3.25 to \$4.95.

\$4.95 value to go at	\$4.45
\$4.50 value to go at	\$3.95
\$3.95 value to go at	\$3.45
\$3.25 value to go at	\$2.85

### MENS PAJAMAS

Mens pajamas a \$2.00 value MY  
SALE PRICE IS \$1.69

### APRON GINGHAMS

This is truly a great bargain. The  
best grade of apron gingham, that  
sells regularly for 15c a yard, but  
fo rthis sale it goes at 8  
yards for \$1.00

### DRESS GINGHAMS

Something that will always make up  
beautifully, and a dress that can be  
worn at any time. In this lot of dress  
ginghams you can get a wide range  
of patterns and colors, and is 32  
inches wide. It is regular 35c values  
to go during this sale at 19c  
per yard

### Womens Underwear

CREPE  
In this lot of crepe and lingett you  
will find just the material you want.  
This material has been selling for  
50c and 59c. Our price for sale  
is per yard 43c

ABOUT BARGAINS, FOLKS—THIS STOCK OF GOODS IS CUT TO THE QUICK—PEOPLE WILL PROFIT HERE ON THEIR PURCHASES AS  
NEVER PROFITED BEFORE—MERCHANTS WILL DO WELL TO ATTEND THE OPENING AND REPLENISH THEIR STOCK—SLASHED TO  
SALE PRICES

### Overalls For Men and Boys

amous Sweet brand that  
sells at \$2.50 MY  
PRICE IS \$1.95  
brands that sold for \$1.75 and  
to go at \$1.59  
BOYS  
value now 98c  
values now 89c

### LOT CHILDRENS PAT- ENT PUMPS

ot contains over two hundred  
of childrens patent leather  
that originally sold from  
to \$3.75. In this lot you can  
fit, the sizes are all regular.  
ALE PRICE IS 25 to 50 per  
OFF REGULAR PRICE. We  
also marked down every child's  
in stock.

### Extra! Extra! Special

Druid L. L. best quality 18c value  
to go at (ten yards to a cus-  
tomer only) 14 1/2c  
Medium grade worth 15c SALE 11c  
price per yard  
Next grade worth 12c to go at 10c  
this sale for

### Children Gauze Vests

A small lot of childrens gauze vest  
to clean up the stock at the  
small sum of 12 1/2c

### BATHING SUITS

For men, women and children a lot  
of bathing suits that are to go at  
half of the original price. If you  
think you will need a suit even for  
next summer, now is the time to buy.

REMEMBER—HALF PRICE

### Miscellaneous Bargains

Mens Handkerchiefs 4c  
President Suspenders 50c val. 39c  
Mens cotton gloves 10c  
O. N. T. Thread 6 spools 25c  
Kotex 60c val now per pkg 49c  
Crochet thread all sizes  
worth 10c now 2 for 15c  
Silkateen 5c grade nof6 for 25c  
Embroidery thread 5c val  
now 3 for 10c

### WINDOW SHADES

It is a rare thing that you can buy  
shades for your windows at a sale,  
but as we have stated before, every  
thing is cut to rock bottom. They  
are Green, white, and cream,  
worth 75c to go at 55c

### Miscellaneous Yord

#### Goods Bargains

Suntub Cloth, solid colors 34c  
worth 39c per yard but now  
Voiles, dark and light shades and  
flowers, one lot worth 49c to 59c a  
yard, but sale price is only 29c  
per yard  
Another lot of Voiles worth  
75c to go at 59c  
Indian Head Cloth, all colors  
worth 50c now 39c  
Dress Linen, brown, green, laven-  
der and blue a \$1.00 value at any  
time, but sale price is per yard 79c  
Silk Finish Broadcloth, solid colors,  
worth 95c a yard, but going at 79c  
this sale per yard  
Stripped Broadcloth, worth 50 a yd.  
but going at per yard 49c

### DIAPER CLOTH

The red star brand which is extra  
grade quality, a \$2.25 val. \$1.59  
now per set  
Hemmed a \$2.50 value now \$1.79

### Khaiki Cloth

35c value to go during this 29c  
sale for per yard

### KEDS

FOR MEN WOMEN & BOYS  
One lot of keds original value \$1.95  
to \$3.00 to go at this sale for  
25 Per Cent Off Regu-  
lar Price

### MENS CAPS

One lot of mens caps, that originally  
sold for \$1.50 to \$2.25 each. I have  
marked them down for this  
sale to go at \$1.00

### ORGANDIE

Now for a beautiful summer dress,  
Organdie is the goods, and in this  
lot of material you will find a bit  
to please you. In all colors, shades,  
and flowered. Something that we  
have been selling right along for 85c  
and \$1.25 a yard. For this sale 59c  
it goes per yard

One Special Lot Chil-  
drens Socks All Colors  
10c A PAIR

### TISSUE GINGHAMS

A real 75c value and conservative at  
that, this lot of goods can be gotten  
in all the checks and plaids, and at  
this sale you can get 3 yards \$1.  
for

### WOMENS SILK HOSE BARGAINS

In this lot of womens silk hose you  
will find all colors at saving prices.  
\$2.50 values t ogo for \$1.79  
\$2.00 values to go for 1.69  
\$1.00 values to go for 85c  
50 values to go for 39c

### Childrens Hosiery

CHILDRENS SOCKS REGULAR 3-4  
LENGTH  
Black and brown, real 35c 29c  
values now 29c  
50c values now 39c  
35 c values now 29c  
25c values now 19c

### PERCALES

In this line of percales you can sure-  
ly get just exactly what you are  
looking for. It is in all light and  
dark shades and in stripes. Real 22c  
and 25c value that will move 19c  
at per yard

# D TAYLOR

BEAUFORT