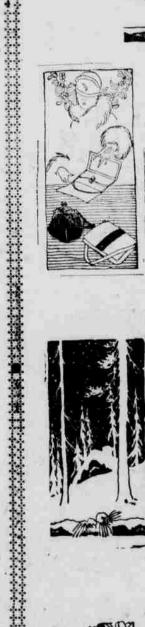


Last Call THE BIGGEST





And sure enough folks this is the last Call as the Biggest Pre-Christmas Sale closes on Thursday (Christmas Eve) December 24th at 10: P. M. This will give you ample time now to get all your Christmas shopping at these exceptionally low cut sale prices. Every article in the store remains at the original reduced Sale Price.

We are carrying in this advertisement a list of suggestions, very suitable for gifts-or either for the home or yourself personally.

Come folks and buy, for after Dec. 24, (Christmas Eve) everything in the store will be restored to their original selling prices. COME TO THE BIG PRE-CHRISTMAS SALE!



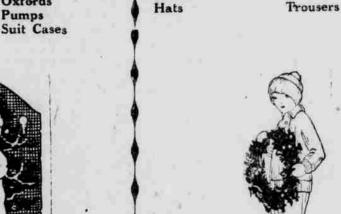


FOR WOMEN-

Yard Goods Handkerchiefs Garters Silk Underwear Hosiery Jobots Collar & Cuff Sets Embroidered Handkerchiefs Purses Imported Linen Luncheon Sets Gloves Imported Linen Towels

Bed Room Slippers Fancy and Guest Towels Bath Sets Silk Dresses Wool dresses Wool Underwear Sweaters Gowns Teddies Shoes Oxfords

Pumps



Scarfs

Arm Bands

Neck Ties

Suspenders

Sheik Sweaters

Hosiery

Hankys

Garters

Gloves

Belts

Collars

FOR MEN-

Underwear Shirts Bed Room Shippers Caps Shoes Oxfords Suit Cases Overcoats Suits Sweaters



FOR CHILDREN

Shoes

Socks

Boys Caps

Stockings

Boys Trousers

Boys Collars

Hankys

Sets

Ties Windsor Tie Gloves Bootees Mittens Sweaters Boys Tie & Scarf Baby Caps Childrens Suits





IN HOLIDAY MOOD—THIS STORE ABOUNDS WITH GIFT SUGGESTIONS

Come here shopping early and often. The values we offer will save you money—the gifts you select from our stock will prove most pleasing to the recipient and the convenience of shopping here will add to your pleasure of gift choosing.

CHARMING INDEED AND TRULY AC-CEPTABLE IS A GIFT OF A COAT OR DRESS

The splendid array of new modes, the excellence of the materials in the models shown and the wide range of prices quoted, combine to make this an ideal place to come to make your choice.



PSMTH FRONT STREET BEAUFORT, N. C.





