



Last Call TO THE BIGGEST



Pre-Christmas Sale

And sure enough folks this is the last Call as the Biggest Pre-Christmas Sale closes on Thursday (Christmas Eve) December 24th at 10: P. M. This will give you ample time now to get all your Christmas shopping at these exceptionally low cut sale prices. Every article in the store remains at the original reduced Sale Price.

We are carrying in this advertisement a list of suggestions, very suitable for gifts—or either for the home or yourself personally.

Come folks and buy, for after Dec. 24, (Christmas Eve) everything in the store will be restored to their original selling prices.

COME TO THE BIG PRE-CHRISTMAS SALE!



FOR WOMEN—

- | | |
|------------------------------|------------------------|
| Yard Goods | Bed Room Slippers |
| Handkerchiefs | Fancy and Guest Towels |
| Garters | Bath Sets |
| Silk Underwear | Silk Dresses |
| Hosiery | Wool dresses |
| Jobots | Wool Underwear |
| Collar & Cuff Sets | Sweaters |
| Embroidered Handkerchiefs | Gowns |
| Purses | Teddies |
| Imported Linen Luncheon Sets | Shoes |
| Gloves | Oxfords |
| Imported Linen Towels | Pumps |
| | Suit Cases |

FOR MEN—

- | | |
|----------------|-------------------|
| Scarfs | Underwear |
| Arm Bands | Shirts |
| Neck Ties | Bed Room Shippers |
| Hosiery | Caps |
| Suspenders | Shoes |
| Hankys | Oxfords |
| Garters | Suit Cases |
| Gloves | Overcoats |
| Sheik Sweaters | Suits |
| Belts | Sweaters |
| Collars | Trousers |
| Hats | |

FOR CHILDREN

- | | |
|-----------------------|-----------------|
| Shoes | Ties |
| Boys Caps | Windsor Ties |
| Socks | Gloves |
| Stockings | Bootees |
| Hankys | Mittens |
| Boys Tie & Scarf Sets | Sweaters |
| Boys Trousers | Baby Caps |
| Boys Collars | Childrens Suits |



IN HOLIDAY MOOD—THIS STORE
ABOUNDS WITH GIFT
SUGGESTIONS

Come here shopping early and often. The values we offer will save you money—the gifts you select from our stock will prove most pleasing to the recipient and the convenience of shopping here will add to your pleasure of gift choosing.

CHARMING INDEED AND TRULY AC-
CEPTABLE IS A GIFT OF A
COAT OR DRESS

The splendid array of new modes, the excellence of the materials in the models shown and the wide range of prices quoted, combine to make this an ideal place to come to make your choice.



W. P. SMITH

FRONT STREET
BEAUFORT, N. C.

