

Personal Notes

Telephone 16--

Mrs. E. H. Cranmer of Southport arrived last Saturday to spend the week with Judge Cranmer who is holding court here.

Miss Edith Powell left last Saturday to attend a meeting of Home Economic Agents in Asheville this week.

Mr. H. T. Banks of Merrimon was in town last Saturday on a business trip.

Dr. C. L. Duncan, Mrs. Duncan and Misses Grace and Clyde left last Saturday for Washington, D. C.

Mrs. Vernel Jackson and Miss Maggie Arrington have gone to Jamesville and Robersonville to visit friends.

Miss Margaret Gustin, County Supervisor of Rural Schools, has gone to Dearborn, Missouri, to visit relatives.

Mr. Solomon Willis left Wednesday on a business trip to Baltimore, New York and other points. Mr. Willis will be gone about a week or ten days.

Mr. Charles Hatzel returned Monday from a two weeks trip to various cities in Florida. He was accompanied home by his nephew Mr. George Hatzel Jr. who will be here for some time.

County School Superintendent J. H. Workman left recently on a trip to Cherryville and other points in the western part of the State.

Capt. L. W. Nelson left Tuesday for Ocracoke, Hatteras, Roanoke Island and other places of interest. He was accompanied by Secretary of State Everett and others of note.

Mr. V. Asubry of Asheville was a business visitor here Monday.

Mr. W. T. Davis left Monday for New York City on a business trip.

Mr. S. A. Duplanty of Morehead City was in town Wednesday on a business trip.

Reverend E. Frank Lee, Mrs. Lee and little daughter Lois of Kinston arrived last Friday and will occupy their home here during the summer.

Messrs Fred and Branch Carr and Wade Anderson of Wilson are here stopping at the Davis House.

Mr. Rudolph Pelletier of Stella was in town today on a business trip.

Mrs. Alton C. Early, Miss Josie Early, Miss Helen Modlin and Russell of Aulander arrived Monday and are guests of the Davis House.

Mr. and Mrs. M. A. Hill Jr. of Chapel Hill are here on a visit to Mr. and Mrs. M. A. Hill Sr.

Mr. M. Leslie Davis went to Kinston Monday to see his mother Mrs. John D. Davis. It was Mrs. Davis' 80th birthday.

Captain Rodman Guion, an attorney of New Bern, was here today attending court.

INLET INN ARRIVALS.

Among the recent arrivals at the Inlet Inn the following were noted: R. M. Harris, N. C.; Mr. and Mrs. A. D. Ward, Miss Jessie Farrion, D. L. Ward, Mr. E. K. Bishop and party of four, New Bern; Mrs. R. F. Dalton, Greensboro; S. S. Dalton, Greensboro; D. E. Underwood Md.; C. L. Wright, Washington, N. C. J. M. Doly La Grange; Dr. J. B. Derrickson wife and daughter, Fredonia, Del. G. M. Kundry St. Paul; J. D. Walkerson, La Grange; W. M. Bogue, La Grange; C. Herman Trueblood and son, Concord; Miss Hilda Jacobs, New Bern; J. E. Latham, Washington, N. C. J. B. Whitehead and wife, Atlanta, Ga. H. S. Gibbs, Morehead City, R. O. Maxwell, Norfolk, Va., Rev. H. A. Welker and wife, Burlington, G. K. Lewis Winnabon; A. S. Matthews, Sanford; J. Beaver, Morehead City; Otis Winborne, Wilson; W. A. Garrett, Wilson.

ALBERT A. LLOYD DIES.

Mr. Albert A. Lloyd a highly respected citizen of Beaufort died early last Saturday morning after an illness of several weeks. He was 61 years old. Mr. Lloyd was a shoemaker and although badly crippled all of his life he was an industrious worker and contributed largely to the support of his family for many years. Mr. Lloyd is survived by his widow Mrs. Hannah Lloyd and four sons and two daughters. He was buried in Ocean View cemetery Sunday afternoon, the Reverend Leland L. Smith of Ann Street Methodist church conducted the funeral services.

ADIGRAPHS

1,223 copies printed this issue, each with two sections, 8 and 4 pages.

Have you ordered that dictionary yet? They are going at 98c each or with a years subscription to the News at \$2.25.

IS THIS YOUR NAME?

The letters below are somewhat scrambled, but nevertheless when properly arranged it is a person's name. If it is yours, and you will call on us we will give you a FREE ticket to the Seabreeze Theatre for any show that you may choose. You must present us with a copy of the NEWS in exchange.

WSMARERSELNLANCHAN

Mr. Julian Hamilton recognized each with two sections and 4 pages.

HOW ADVERTISING GAINS.

It is remarkable the way advertising is going ahead in this country. A new style of developing business is being seen.

Take national advertising, for instance. According to the figures of the American Newspaper Publishers' association, this form of advertising in the newspapers increased nearly 7 per cent in 1926 over the previous year. The country is increasing in population at about the rate of 1-1/2 per cent annually. That means that national advertising is increasing about five times as fast as population.

It seems probable that retail store advertising is increasing at least as fast as in the case of nationally advertised goods. The reason for this is simple, that business men have discovered that it is possible to make an enormous increase in business by letting people know what they have to sell and what the reasons are for patronizing them.

Some claim that this results in inducing people to buy more than they can afford, as wants are developed in their minds that they did not have before. But the result is also that as people find newer, and better ways of living, they are induced to work and save in order to buy this new equipment. And in the majority of cases they get direct benefits from the new forms of equipment that increase their producing power.

The business men would not be using advertising so much more freely, if they had not amply demonstrated that it pays. They find that the sale of any good article, or the receipts of any good store, can be enormously increased through the power of publicity. They have reached the conclusion that advertising is an essential element in a growing business, and that it reduces costs by so enlarging trade that their overhead and sales expenses are relatively less per article sold.—York (Neb.) Daily Times.

LAWN TENNIS CLUB.

Persons in Beaufort who like to play tennis will soon have an opportunity of enjoying that sport. A tennis club, or association, has been organized and soon the cries of "Love forty" and the like will be heard. Two tennis courts are under construction out at Highland Park and these will be used until the club membership increases sufficiently to require more. The officers of the club are D. E. F. Hyde, president and Mr. C. S. Duncan, secretary. Persons who are interested in the matter of joining are asked to see either of these gentlemen.

FORMER BEAUFORT CITIZEN DIES

Word has been received here of the death of Captain John Vincent Waters, who was in charge of the United States Government dredge Morgan engaged in dredging operations in the Savannah river on June 14, 1927, from a heart attack. Captain Waters was born in Beaufort March 10, 1867, son of Henry C. and Joseph Louise Waters. He left Beaufort when a young man making his home first in Charleston, then in Savannah. He is survived by his widow, four children, two sons and two daughters, sister, Mrs. O. L. Davis, and brother Harry Waters, both of Charleston.

A SURPRISE MARRIAGE

A surprise marriage occurred Monday night in New Bern when Miss Caroline Meredith of Oxford, N. C. and Mr. Jack Quinan of Miami, Florida were united in marriage at the Episcopal church there. Mrs. Quinan is the sister of Mrs. A. S. Marrow of Beaufort. She was here on a visit to her sister and Mr. Quinan was visiting Mr. and Mrs. Ernest Waters. The young couple have gone to Miami, Florida where they will make their home.

BEAUFORT BALL CLUB WINS ANOTHER GAME

The Beaufort baseball club has had a very successful year so far, having won a considerable majority of all games played. On last Saturday it added to the list by defeating a strong aggregation from Southport. This game went eleven innings and resulted in a score of 7 to 6 in favor of Beaufort. The batteries were: for Beaufort, Willis, pitcher and Chadwick catcher; Southport's were Jinnett, pitcher and Southers catcher. A large crowd witnessed the game which took place at Highland Park.

DOUGLAS-STYRON.

Morehead City, June 22—The wedding of Miss Eva Laughton, daughter of Mr. and Mrs. J. W. Laughton was quietly solemnized in the presence of intimate friends at the Baptist parsonage Tuesday June 14th. Reverend W. J. Crain was the officiating clergyman. The young couple left for Charlotte where they will make their future home.

The opening dance at the Atlantic Hotel last Saturday was largely attended. Many attended from different parts of the State.

There were about a hundred couples on the floor. The music was furnished by the Carolina Buccaneers. Many favors were presented the couples which made it a festive looking affair when the grand march was held.

Mr. and Mrs. R. B. Whealy spent the week end at Rocky Mount with relatives.

LETTERS FROM OUR READERS

(Continued from page four) of road build and put the money in a county hospital." That has not been followed and we did not expect it to be and they good roads are very useful things, but so are hospitals and very often those who use the roads badly need hospital attention."

Now my opinion about that is that nine tenths of them kind of cripples are caused by whiskey and they ain't trying to get rid of it much. Now my friends I think that this county has more burden on it than it can tote now. I think it time for us all to go and register both men and women and cast our ballot against any hospital in the county yet until some of our county debts are paid. I think it well enough for the county to let us all know, is the state going to pay back any of the road money that it borrowed? If so when and how much and what will be the total value of property in the county on the new assessment basis? These and other facts ought to be furnished the public in order that the people may vote intelligently, but I think no intelligent man or woman will vote for any more bonds on this county. If they do there ought to be asylums built in place of a hospital. A county is a partnership of the people who live in it. Partners in business have a right to know all about its affairs. Now I think every one ought to express themselves about this matter, so let me hear from someone else. From a friend of protection, E. L. McCAIN, Newport, N. C.

OPPOSES HOSPITAL BONDS.

Your attitude toward the proposed bond issue of eighty five thousand dollars for a county hospital, as outlined in the able editorial on this subject last week, should meet with general approval throughout the county. Undoubtedly we need such an institution, but at this time it would be almost a crime to fasten any additional indebtedness upon our people and raise again the crushing taxes with which they are already burdened. We simply cannot afford to spend any more money on improvements at present, especially on an institution which will require a heavy appropriation annually to pay for its losses in maintenance.

No time could have been more inappropriate for the launching of a hospital campaign, for the local papers are full of an appalling list of delinquent taxes, advertisements of hundreds of homes to be sold for taxes, and the people in general are in rebellion over high taxes and prospects of still higher ones to come. There does not seem to be any chance whatever for the bonds to carry, but I myself wish to go on record as being absolutely opposed to the issuance of bonds in any amount either for the purchase or building of a hospital at present. When the proper time comes, when our taxes begin to decrease instead of continually increasing, and our revenues warrant investment in an institution which will add to our annual deficit, I will support a movement for a new and modern hospital, to be located upon at least a full city block for grounds, and where it will be most accessible for the mass of people in the county. Until that time I will vote against such bonds.

OTIS H. JOHNSON, M. D.

Morehead City, N. C.

Our dictionary premium offer is guaranteed to give satisfaction. Keep the book three days and if you do not like it send it back and your money will be returned.

AGRICULTURAL EXTENSION DEPT.

Edited by Edith Powell County Home Agent And Hugh Overstreet County Farm Agent

SHORT COURSE FOR WOMEN.

For several months, I have been talking to women of the Home Demonstration Clubs about the Short Course to be given at State College the week of July 4th to 9th. This will be the third year that such a program has been carried out by the Division of Home Demonstration Work, and so it is still in its infancy, but it bids fair to be a most vital part of the work. Women from all over the state gather at Raleigh for this intensive work for a week each year. They drop their household cares and turn their children over to a willing relative and come prepared to enjoy every minute of their stay. The courses given are the same as those given by the Home Agents of the counties, except the women get in a week what they would get in several months from their agent. These courses are: Food and Nutrition, Clothing, Household Furnishings, Poultry, and Home Gardening.

The course in Foods includes food for the little child; feeding the expectant mother that her child may start life with a normal body; dressing up the plain meal to tempt the appetite and please the aesthetic sense of the home folks; the demonstration of good hot-weather dishes and suggestions for suitable combinations for a well-balanced meal. The food instructors will give, in addition, the preservation of hog meat that much of what is now eaten in a too heavy protein diet may be spread out through the months of the year.

In house furnishings the comfortable and attractive American home will be considered. Unit one will treat room improvement as applied to the living room and dining room. Unit two will consider these points as applied to bedrooms. The possibilities of doing over old furniture, how a woman may use the dye pot in doing over old furnishings, draperies and window treatment, household textiles, selection of pictures and picture hanging will be other features of the instruction in house furnishings.

In clothing the following unites will be offered: 1. Children's clothing, covering selection, construction, remodeling and care. The child's part in this program will also be considered. 2. The sewing machine and dress finishes. This will consider accessories as well as finishes, both to be quickly fashioned by the use of machine attachments. The care and regulation of the machine will be demonstrated. 3. Economy and style in clothing. Subjects treated will be dyeing, remodeling, foundation garments, and good selection.

Courses in gardening and poultry will be outlined by the Divisions of Horticulture and Poultry. No woman may select more than two courses. Clothing and household furnishings may not be elected by the same person. In the afternoon there will be given in addition the subjects listed above the following which any or all students may attend.

1. The Gracious Hostess. This course includes the niceties of receiving and entertaining guests and serving refreshments. 2. The use and care of the sewing machine. 3. The use and care of the oil stove.

The cost for board will be \$7.50 for the week. Each woman will take sheets, counterpane and towels because we shall use the College dormitory. The Board of Education is lending a school truck in which to make the trip. This will greatly reduce the expense of the trip and put it within reach of some women who might not go otherwise. We are greatly indebted to the Board for this assistance.

The women who are planning to go from this county are: Mrs. C. F. D. Bell of the Harlowe Club; Mrs. M. R. Whitley and Mrs. Bertice Dickinson of the Core Creek Club; Mrs. John Sabiston, Miss Blanche Dudley, Miss Lena Norris, and Mrs. Rose Merrill of the Wire Grass Club; Mrs. Cleveland Davis, Mrs. Clayton Guthrie and Miss Lola Lewis of Harker's Island; Mrs. D. M. Salter and Miss Florence Carraway of Merrimon Club; Mrs. E. K. Morris, Mrs. Howard Nelson, and Mrs. D. Mason of the Atlantic Club; Mrs. Odell Smith of the White Oak Club; and Mrs. G. F. Willis and Mrs. Ruby Willis of the Williston Club; and Mrs. J. I. Mizelle of Newport. EDITH POWELL, Home Dem. Agt.

DOES CARTERET NEED MORE MONEY CROPS?

The Irish potato crop that has just been harvested and marketed has been a success, financially, for some few farmers in Carteret County, but taken as a whole the majority of planters made very little money from this crop, due to the small yields, caused by the continued drought. I have had a few small farmers tell me this has been the best year they have experienced since they have been planting potatoes, but you will find this class to be very small.

The results of this season's potato crop causes us to feel more and more the need of a greater diversification of crops in the potato growing section of Carteret County.

We farmers have been told often that it is dangerous to "put all of our eggs in the same basket." I have in mind a few farmers who are practicing growing a variety of crops for the local markets, and practically every one of these farmers are getting ahead, judging from outside appearances, and information obtained by making inquiries through the business men of the towns. You may answer this by saying that if all farmers were to grow products for the local markets, they would not be able to dispose of them. This is true so far as the local markets go, but what we need to do is to grow these products in quantities sufficient to be able to come together and load cars to be sold in the Northern and Western markets. I am often asked the question, why don't the farmers in Carteret County grow such truck crops as beans, cucumbers, lettuce, strawberries, etc. in large enough quantities to justify the loading in solid car loads? I am sure we have as good, if not better soils as any section in eastern North Carolina. So lets wake up and get something started in Carteret.

At the next meeting of the board of County Commissioners, I am going to ask them to appoint a County Board of Agriculture for Carteret, to work with the County Agent in working out a definite plan of work for the County for the next twelve months. Most of the Counties in the state already have their board of Agriculture.

HUGH OVERSTREET County Agent.

BOY SCOUT NEWS

Boy Scouts Have Fine Camping Trip

On Tuesday June 7th twenty one Boy Scouts of Beaufort left civilization fully prepared for camping in the great out-of-doors. There was high expectation and untold happiness evidenced by the gleeful expression on each scout's countenance. This expectation was satisfied to some degree at least by what followed. The first day there was much to do, pitch tents, dig trenches, clean up the ground, and make the place a real home. Soon after the tents were up rain set in and continued

throughout the night. There were hardships every day and every night but as a whole the scouts bore them with grins, as is their habit.

The following daily program will give an idea of just what was done. Of course the program was varied each day according to the conditions and needs:

- 6:00 A. M. Reveille, flag salute, wake up drill, morning wash up or swim. 7:00 A. M. Breakfast, tent clean up, air blankets. 8:00 A. M. Assembly, policing the grounds, sanitary, and health inspection. 9:00 A. M. Instruction in Scout-craft. 11:00 A. M. Swimming and life-saving drill. 12:00 A. M. Dinner, tent inspection and penant award. 12:45 P. M. Quiet hour, letter writing. 2:00 P. M. Scout games, hikes, stalking, exploring trips. 4:00 P. M. Swimming and water sports. 6:00 P. M. Assembly, parade and evening colors. 6:20 P. M. Supper. 7:30 P. M. Camp fire, stories, stunts. 8:50 P. M. Tattoo, call to quarters. 9:00 Taps—all lights out. There were forty two tests taken and passed; two first class, and forty second class. Three scouts were made second class scouts at an investiture held soon after our arrival. They were John O. Barbour, Harry Fulcher, and Hugh Overstreet. Thanks to the groceryment who were kind enough to donate rations. Because of that and other pleasant circumstances Scout Week was a success. There are more than two hundred separate and distinct forms of money in China.

Advertisement for Bulova watches. Text: "Money is spent, Candy is eaten Flowers soon die BUT -- A BULOVA Watch gives a lifetime of dependable, accurate service." Image of a watch. Text: "14 kt. white gold filled 28-50 engraved case; 15 jewel Wm. H. BAILEY Jeweler"

ARE YOU A HOME OWNER ?

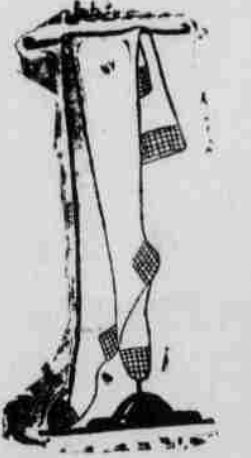
Awnings will beautify your home and add much more than their cost to the value of your property. We will gladly make estimates and show you samples of appropriate and fashionable fan-vases.

DAVID A. FREEMAN

Fisher Street, Morehead City, N. C.

HOSIERY OF BEAUTIFUL SHEERNESS

Women who demand HOSIERY of finer quality, full fashioned, will find in our HOSIERY just the quality, the beautiful sheerness they desire.



Have You Seen Our Twinkies for Kiddies? HAPPY SHOES FOR HAPPY FEET

Bayard Taylor