

# The Beaufort News

Published every Thursday at Beaufort, Carteret County North Carolina

Beaufort News Inc., Publisher

WILLIAM GILES MEBANE, Pres. and Editor

### SUBSCRIPTION RATES

(In Advance)	
One Year	\$2.00
Six Months	1.00
Three Months	.50

Entered as second-class matter February 5, 1912 at the postoffice in Beaufort, North Carolina, under the Act of March 3, 1879.

MEMBER NORTH CAROLINA PRESS ASSOCIATION

THURSDAY SEPT. 8 1927

It is a good thing that mullets are rather plentiful fish because if they were scarce there would not be enough to go around. Of course there are some poor, ignorant creatures who do not know how delicious a nice fat September mullet is. They have our deepest sympathy; we wish they had some of our mullets.

### AMERICAN JUSTICE IS SLOW.

According to a statement of the Associated Press more than \$350,000 was raised to defend Sacco and Vanzetti the two anarchist murderers. This accounts in a large measure for the fact that they were able to stave execution off for more than six years. Money does not always save criminals from punishment but if often postpones it, unfortunately. There is something wrong with system of jurisprudence that permits such a thing to occur. If Sacco and Vanzetti had been convicted in England of murder it is quite likely they would have been hanged in sixty days thereafter.

### LET US CELEBRATE.

The proposed bridge celebration may be made very easily a fine advertisement for Carteret county. It also has possibilities in the way of advertising for Craven county because practically every visitor who comes here will pass through that county. Besides Carteret county is one of the best customers that New Bern has and any thing that benefits the people down here will inure to the good of New Bern. Things being as they are then the people of the two counties ought to get together and put over one of the biggest celebrations ever held in the State.

### SUCCESS TO THE NEW RAILROAD

The News has no inside information about the proposed railroad to the Cape Lookout scheme. Despite that fact the undertaking has our best wishes. Of the building of railroads there is no end. Many an ambitious scheme that started off with a considerable flourish has ended in failure. The Cape Lookout project we trust will not meet with that fate. In the fullness of time it is likely that a railroad will be built to the cape and a port established there. The splendid natural harbor there awaiting development is going to prove inviting to capitalists some day or other and then the road will come. It may be that the present undertaking, now in its beginning, will flower forth into a first class trunk line railroad to the coal fields and the grain growing middle western states. Such an accomplishment would give North Carolina a deep water port almost as good as any on the coast and would be of great value to our rapidly developing commonwealth. It would fill in fact a long and keenly felt want.

### THE POWER OF PUBLICITY

In modern life there is no more striking thing than the power of newspaper publicity. It is one of the most potent forces at the disposal of the human race.

The day before Charles Lindbergh made his flight across the Atlantic he was known by a few people, a thousand or so probably. The day after the flight his name was on the tongues of hundreds of millions. From "Greenland's icy mountains to India's coral strand" Lindbergh and his wonderful deed constituted the universal topic. Moreover this interest kept up for many days. It was kept alive by articles in newspapers and other publications. At this time there is probably no better known man in the world than Charles Lindbergh. The results of all this publicity are interesting too. The daring aviator received 3,500,000 letters, 100,000 telegrams, 14,000 packages and several thousand proposals of marriage. It is also said that business offers amounting to \$6,000,000 have been tendered him.

Lindbergh is not the only man who has been advantaged by newspaper publicity. Many a politician has been made by it and many a business man owes his success primarily to it. Manufactured articles from automobiles to chewing gum have derived great benefit from newspaper advertising. Great causes like educational and good roads campaigns, church movements, wars, politics and many others have depended largely upon the printed page for their success. And this power of publicity is not decreasing. With the rapid spread of education throughout the world millions of new readers are being added thus enlarging the field of usefulness of the press. Its potentialities are amazing and they lay a great responsibility upon those who are publishers.

No person should be in the publishing business who does not fully realize the obligations resting upon him and who is not thoroughly conscientious about the discharge of those duties.

### THE PRESIDENT FEELS BETTER

Newspaper correspondents report that since Mr. Coolidge announced that he would not be a candidate for President again that a change has come over him, over his whole family in fact. The President is livelier and seems happier. The restraint and responsibility of the great office which he fills do not seem to weigh so heavily upon him. He seems to be really enjoying his vacation now and Mrs. Coolidge and their son John appear to be having a better time too. They mingle freely with people, are friendly and agreeable and act just about like any average American family does.

Mr. and Mrs. Coolidge never belonged to the high flying, extravagant living class such as is to be found in the big cities. They come of good American stock, well reared, educated and while not really poor, their means were modest. Mr. Coolidge started out as a country lawyer and Mrs. Coolidge was a school teacher. They belong to the great middle class of America; the class that carries on the country's business and makes it the great country that it is. The Coolidges have simple tastes, but they are far from being simple minded. All who are fortunate enough to know her say that Mrs. Coolidge is a very bright and attractive woman. The President has the Abraham Lincoln sort of sense. He has a shrewd, practical, well balanced mind. Neither rhetorical flourishes nor bombastic blusterings appeal to him. He does little talking and works hard. He knows his job and he attends to it. History probably will account him as one of the most efficient Presidents that the country has ever had. Since he has been in office the nation has prospered greatly and is today envied by the whole world.

It is natural that the tremendous responsibility of the Presidential office should oppress, at times, a man of Mr. Coolidge's type. He is conscientious and wants to do his work well. So long as he is in office he will give the best that is in him to his country no matter how irksome the job may be. It must be a great relief to him to feel that the end is not far away.

### Press Gleanings

#### GOVERNOR McLEAN BRINGS POLITICAL NEWS FROM THE WEST

Governor McLean back from his summer vacation in the Wisconsin woods, gives out the information that the West has accepted President Coolidge's statement in regard to the presidency at its fact value, and western Republicans are turning to other prospective candidates. Hoover, Lowden, Hughes and Dawes are being considered in the West, Governor McLean reports. Dawes is a popular figure in Illinois; Hoover has considerable following in the western country; Lowden is strong with farmers; and Hughes is being talked of as a candidate by some of the westerners.

Governor McLean believes the Republicans chances for success in the national election have been improved by the retirement of Coolidge from the contest for the nomination. The Governor's view on this point is that the third term handicap would have been a big load for the Republicans to carry.

Governor McLean reports that while he found lots of Republican possibilities for the presidential nomination, the western Democrats are grouping in darkness, as far as national leadership of their party is concerned. Information gathered in the West did not suggest the name of a single Democrat who would prove a strong candidate, according to Governor McLean. (Hendersonville Times-News.)

#### IT'S SPIRIT OF FREEDOM.

They say that Mr. Coolidge "has caught some of the spirit of the west;" that he "is noticeably in a happier mood, more genial in his meeting with other folks, and more talkative." The guess here is that the spirit of Mr. Coolidge has caught is the spirit of freedom, the anticipation of release that came with his release of the famous twelve words some weeks ago. For the first time in many years Mr. Coolidge is facing the prospect of release from official responsibility, from official tyranny. He has eighteen months yet on the job, but as he knows he is going to retire he doesn't have to be so particular to please folks; doesn't have to worry about ways and means to keep this and that influential group in good humor. He has the privilege, during the remainder of his term, of following his own bent, such as he has not had in many years, while he was either holding a job or a candidate, present or prospective. He doesn't have to ask anybody odds. He can tell them to go somewhere if they give him head. Being so well trained, he may keep the peace to avoid possible damage to the party to which he is so much indebted. But don't you know that when he thinks of the freedom that is to be his in the not distant future, when he can be his own man, go where he pleases and stay as long as he will without having a bunch of newspaper boys camping on his trail, reporting his every word and some that were not his, interpreting his every look and act—don't you believe he feels like going out in the backyard and turning a few handspins for pure joy?

Some men never want to surrender the power that belongs to official station. They turn loose by compulsion only, and ever afterward they are disgruntled, constantly criticizing their successors and trying to come back. The feeling here is that Mr. Coolidge isn't that sort. If he was he would have continued on the job. He has all the honor there is and wants relief. It is the anticipation of that relief that has made such a change in the man's spirits that it has attracted attention. "Spirit of the west" nothing. It is the spirit of personal freedom in the office that has almost set Mr. Coolidge to singing and whistling on the job; and maybe he does hum a tune and whistle a few bars behind closed doors.—R. R. Clark—(Greensboro News.)

### Beaufort Schools To Open Monday

(Continued from page one)

Studies in Reading, Book IV; School Arithmetic, Book I; Palmer Writing, Book II; Hollis Dann Music Series, Book III; Silent Reader, Book IV.

#### Fifth Grade

Mastery of Words, Book I; Studies in Reading, Book V; Good English, Book II; School Arithmetic, Book II; Essentials of Geography, Book I; Healthy Living, Book I; First Book in United States History; Palmer Writing Book II; Practical Drawing, Book V; Hollis Music Series, Book IV; Dictionary; Bolenius Reader, Book V; Lewis & Roland Literary Reader; Book V; Silent Reader, Book V.

#### Sixth Grade

Mastery of Words, Book II; Studies in Reading VI; Mastery of Words, Book II; Good English, Book III; Healthy Living, Book II; Practical Drawing, Book VI; Lincoln Reader VI; Young and Field Literary Reader, Book VI; Studies in Reading VI; School Arithmetic, Book II; Palmer Writing, Book II; Hollis Dann Music Series, Book IV; Young People's History of North Carolina; Essentials of Geography, Book II; Our Ancestors in Europe.

#### Seventh Grade

Mastery of Words, Book II; Good English, Book III; Essentials of Geography, Book II; Studies in Elementary Science; Practical Drawing, Book VII; Dictionary; Elementary Community Civics; Studies in Reading, Book VIII; School Arithmetic, Book III; A History of the People of the United States.

Palmer Writing Book II; Hollis Dann Music Series, Book IV; Silent Reader VII.

#### High School Course of Study

FIRST YEAR—English I; Mathematics I; Arith. & Alg. History I; Community Civics Elective (One); Science I; General Home Economics I; Latin I.

SECOND YEAR—English II; Mathematics II; Algebra; Science II; Biology, Elective (One); History II; Modern European; Home Economics II; Latin II.

THIRD YEAR—English III; Elective (Three); Mathematics III; Plane Geometry; Science III; Physical Geography; Commercial Geography; History III; Ancient and Mediaeval; Latin III; French I.

FOURTH YEAR—English IV; Latin IV; French II; United State History IV (American); Elective (two); Science IV; Physics; ROBT. L. FRITZ, Superintendent.

### Always The Finest



A reputation for fineness in the jewelry we display enables you to come here with a feeling of confidence, a knowledge that whatever you may choose for a gift or for personal use will prove satisfactory in every way.

Large selection of Fountain Pens and Watches suitable for school purposes now on display.

Fine Watch Repairing

Wm. H. BAILEY

Watch Repairing

Jeweler

### 8 HOUR Battery Service

We are now equipped to give you One Day Battery Charging Service—All kinds of Batteries charged and Repaired—

Expert Man! In Charge!

Loftin Motor Co.



Craven Street

Beaufort, N. C.

Dr. H. M. Hendrix

DENTIST

Office Hours:

9 to 12 A. M.—1:30 to 5 P. M. Office over W. P. Smith's Store

### GASKILL - MACE CO.

BEAUFORT, NORTH CAROLINA

Dear Madam:

These are modern days—days of labor-saving and time-saving, days of convenience and efficiency that give us all more time for the things we want to do.

And for modern days, there's a modern way to do the cooking in your home. With an automatic electric range, your dinners will be cooked for you, watched for you, kept hot for you, no matter where you are or what you're doing. The convenience of automatic cooking will give you hours of freedom from the kitchen, hours you never had before.

For a limited time only, we offer you the best opportunity you've ever had to install a Westinghouse automatic electric range in your kitchen and to know the pleasure of cooking the modern way on a beautiful range.

You are cordially invited to attend a free demonstration of Electric Cooking by Miss Agnes Burke, well-known Westinghouse Home Economist, at our store on Thursday afternoon, September 15, from 3 to 8 o'clock. Come and enjoy this demonstration with us.

Yours very truly,  
GASKILL MACE COMPANY.