

CHAIN STORES

Editor of The News:

I want to write a few lines for my readers this week. My friends we are having very fine weather now and I feel like that the farmers ought to appreciate it and prepare their soil good before planting.

My friends I read Mr. Barbour's letter last week concerning the chain of stores and somewhat I can agree with him, but you don't have to go to them in Morehead City to get things any cheaper, there is Mr. Freeman, he sells just as cheap or a little cheaper but I have been told that if you will go to New Bern and count the clerks you will find nine out of ten are New Bern people. Now if that be so they are more benefit than a nurse. So I don't think that we ought to say too much about them.

Now my friends some one sent me a letter on the 15th of February with no name signed to it stating that if I wanted to find out what was going on in the county that I could go to the court-house and see the books, they were there for any inspection but I feel like it would be better for Mr. Plint to send it out so all the taxpayers could see for themselves. It is hard for all of us to get a chance to go to the court house. We have to pay a man to stay right there and he can write one report a month and publish it and we all can read the same.

Now I see that two candidates have come out for sheriff last week in the Democratic ranks so let some more come out next week. We want enough to come out so we can pick just such seed that we want to sow. We want to sow good seed so we can reap good results from what we sow. Now I want the Republicans to call a convention some time before June and lets pick out just such men that are willing to serve us right if elected any where from representative to the township constable. I want Mr. J. H. Davis to run for sheriff again this June and I want us all to elect him by a big majority. Be on the watch and look close, see that we don't make too many mistakes.

From your friends,
E. L. McCAIN.

Newport, Feb. 24.

TRADE AT HOME DISCUSSED

Editor Beaufort News:

I wish to state some facts in regards to trading at home. We find that its a very good policy to do so but can we trade at home with the extreme prices that are being charged for both dry goods and groceries. We have wholesale grocery stores that can furnish the retail stores in Beaufort, we have drug stores that can furnish every thing in the medicine line, also garages that can furnish every thing for the car, we have mills that can furnish lumber for the homes, we have bakeries that have every thing in their line; we have fish houses, wholesale and re-

tail. We have three chain stores that have prices that other stores do not compete with.

So we find that today the public is looking for low prices and the place where they can get the most for their money. The merchant will look at the public trading at these places and wonder why they do it. This question is very easy answered, because they get better prices and more for their money, and then the merchants will say trade at home. You will find each week drummers canvassing the town selling the merchants every thing imaginable and the merchants continue to buy from these people when we have wholesale merchants right here in town. Naturally the dry goods merchant has to buy from other places because there is no wholesale dry goods houses here, but when some of the dry goods merchants need an automobile tire for their car you will find the name of some mail order house on them. This question was asked a prominent merchant, so the writer has been informed, where did you buy those tires, he said from Montgomery & Ward Co. Why did he buy them there, the answer is because he could buy them cheaper. Then they holler about sending the money away when the merchant is doing the very same thing.

Trade-at Home. When you need vegetables buy from your home farmer pay him 3 cents per head for his collards and cabbages then charge the public 12-12 cents per head, how can they expect the public to trade with them.

Take the fisherman for instance who toils both night and day out in all kinds of weather and when they catch a few fish to put on the market then you can hear the telephone ringing from one fish house to the other so as to hold the price down, and when you go to get a few fish for dinner or any other meal you will have to pay 15c per pound for them against 6cents for what the fisherman received for his catch, and then trade at Home.

The merchants say the bridge between Beaufort and Morehead City has cut out lots of business. The bridge has been a God-send to the eastern part of Carteret county and it has not hurt any thing. The merchant's automobile has done more harm to him than all the bridges. In the morning when the merchant starts to his work instead of betting the morning exercise that he needs by walking, he will ride down in his car and block the street in front of his place of business so that the people who come to trade cannot find a place to park and do their trading.

The merchant has many things to do if he expects the business of today. He must clean up his store and put price tags on his goods and not block the passway with unprofitable stuff. Make your stores attractive and put the prices down so the public can buy them.

Take the garages for instance charging \$1.00 an hour for pretence mechanics, fifty per cent profits on new parts and 100 per cent on old parts. Take the land-lord charging from 15 to 35 dollars per month for

old buildings and they say they cannot afford to put a new plank in for the benefit of their tenants, they say taxes are so high are so high. And if taxes are raised 2 per cent they run the rents up 50 per cent.

Take the farmer who raises hogs and takes them to the market and gets 12-12 and 13 cents per pound for his meat and then when he buys at the same market he pays from 25 to 40 cents a pound for the same meat then raise for the home market when the farmer cannot get the price of feed.

If you want business go and get it go after it, leave your car at home so the people who come to town to trade can find a place to park, keep your place of business clean and pay more attention to your business. Quit hollering trade at home, but put the prices down so the people can trade at home. They are going to trade where they can get the most for their money. If home stores cannot compete with the chain store prices then that's their hard luck Trade at home?

A CITIZEN.

CENTENNIAL ANNIVERSARY BAPTIST CONVENTION

Raleigh, Feb. 24—A hundred years

ago on March 26, 27, the Baptist State Convention of North Carolina was organized with 14 charter members, seven ministers and seven laymen, in Greenville, N. C. At that time, according to Dr. Thomas Meredith and Dr. Samuel Waite, leaders in the new organization, there were in North Carolina around 15,360 Baptists all told, Missionary, At-missionary, O-missionary, Free Will, white and colored, who were grouped into 272 churches and 14 district associations.

At the session of the Convention in Shelby last fall it was agreed to meet in extraordinary session in Greenville on Wednesday morning, 10 o'clock, March 26 and 27, to celebrate in a fitting way the centennial anniversary of the organization of the Convention. It is not expected that any business will be transacted. Only inspirational addresses will be made pointing out the growth and development of the past hundred years and the challenge of the next hundred years.

Dr. William Louis Poteat, Wake Forest, is the chairman of the special committee to arrange the program, which has been completed. Many outstanding men of this and other states

are included in the program. The meetings will be held in the auditorium of the East Carolina Teachers' College. The pastor of the Memorial Baptist Church, Rev. A. W. Fleischmann, and his committee on arrangements are prepared to take care

of the hundreds of delegates and visitors that are expected to attend. All visitors and messengers expecting to attend this session of the Convention, should send their names to the Committee in charge immediately.

COTTON GROWER CHAMPION



Clark Matheny of the Forest City High School, Rutherford County, has the honor of being the champion cotton grower among North Carolina's vocational agricultural students. The picture shows young Matheny in his cotton field. Yield of 4,280 pounds of lint cotton on five acres.

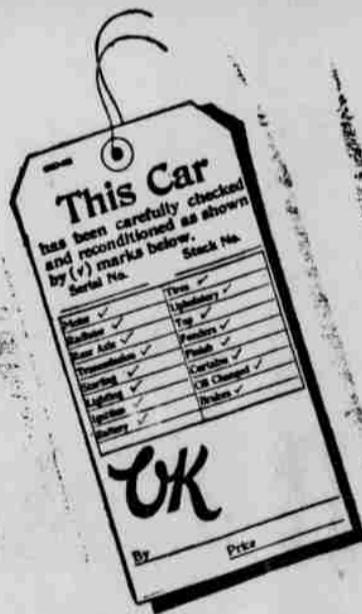
for Economical Transportation

CHEVROLET

BIG SALE starts SATURDAY

SPRING CLEARANCE SALE

USED CARS
—WITH AN OK THAT COUNTS—



Here is a bargain event without parallel in the history of this community! This great spring clearance sale brings to bargain seekers a once-in-a-lifetime opportunity to secure famous used cars "with an OK that counts" at savings that will be long remembered.

Due to the tremendous popularity of the New Chevrolet Six, we have an unusually large stock of fine used cars. To clear our stock quickly, we offer these splendid cars at low sale prices that are nothing less than sensational.

Buy a car during this sale at many dollars below its normal price! Look to the red "OK that counts" tag as proof of its quality and dependability. This tag signifies that the car has been thoroughly checked and reconditioned. Be sure to attend this sale early!

Wide choice of four and six cylinder cars

1929 Chevrolet Coupe

Your last chance to save \$1.75 on a slightly used Coupe. Completely equipped, carefully checked and Conditioned "With an OK that counts." Formerly priced up to

\$705.00

1928 CHEVROLET TON TRUCK—Read that price! See this practically new Chevrolet—compare appearance, performance and reliability and you'll prefer it to anything the market offers at anywhere near this price. Completely equipped, ready \$275 to drive away

MODEL T FORD SEDAN—Just traded in on a new Chevrolet six, and in excellent condition. Body and upholstery like new. For sale—"with an OK that counts" to the first lucky buyer at this low price \$225

1926 CHEVROLET COUPE—If you want a coupe, this is the opportunity of a lifetime. You'll be proud of its appearance and performance. And at this low price you can pay many months' operation costs with the savings. For sale at \$125

1925 FORD COUPE—Reliable performance, comfortable riding, cheap transportation. Special sale \$90 price only

2 Good 1927 1 ton trucks

Good Condition

\$200 Each

See Them Before Buying

A new Octagon Premium
...only 100 coupons
(See below)

THERE are six glasses and a pitcher all of the same exquisite design. The glass is blown glass, very thin, very clear, of the fashionable pink color. The whole set is unusually graceful in shape. All you have to do to get this lovely water set is to ask your grocer for "Octagon" every time you buy laundry soap, soap powder, scouring cleanser, toilet soap for the wash basin, floating soap for the bath, and chips for your washer. Then save the coupons you get. You need 100 coupons to get this premium, at least 10 of which must be from Octagon Soap Powder.

To get this premium, you must have at least 10 Coupons from Octagon Soap Powder. The other 90 can be from any of the Octagon Soap Products shown below.

BUY FOR QUALITY SAVE FOR PREMIUMS

Present coupons to agent below on or before April 30, 1930

H. C. Jones Hardware Co.

BUY "OK" USED CARS FROM A CHEVROLET DEALER

Sound Chevrolet Co.

MOREHEAD CITY, N. C.