

ANNIVERSARY SALE

IN CELEBRATION OF OUR
20TH BIRTHDAY

SALE OPENS SATURDAY, JUNE 11th.

"Say it with BARGAINS"—that's the way our customers want us to tell them about our Birthday Sale—and that's exactly what we are doing. Listed below are Birthday Presents in the form of Super Values—and now, SATURDAY we are ready with the Biggest, Grandest, Greatest Value Giving Birthday Sale of our Entire History

Not altogether odds and ends marked down but Fresh, Crisp, Brand New Spring and Summer merchandise will be sold at Birthday Savings to the Public, come, Buy what you need! Save on every Purchase! Thousands of other Bargains all through the store besides these advertised on this page—Bargains that will Surprise the most value-alert Shoppers

Extra Special! WORK SHIRTS

Good Quality, made roomy, made to wear and stand hard usage. Blue, Tan, Grey, all sizes—Sale Price

39c to 59c

Extra Special!

Very good quality Pongee—Sale Price

29c Per Yd.

Extra Special!

Children's Hose and Anklets, a large variety—Sale Price

9c to 19c a pair

Extra Special!

Men's good quality, all sizes—Sale Price

42c

Extra Special!

Newest Colors Silk Flat Crepe, value to \$1.50—Sale Price

67c per Yd.

Extra Special!

Finest Quality Romper Cloth, 36 inches wide—Sale Price

71-2c per Yd.

Extra Special!

Men's Finest Shirts of good grade Broad Cloth and other fine fabrics. Pastel Shades and Stripes, new Spring and Summer Coloring, all sizes—Sale Price

39c

Extra Special!

Men's very good grade Overalls, all sizes—Sale Price

69c a pair

MENS WORK SHOES

Here you are men, good heavy Work Shoes on Sale Saturday per Pair **\$1.69**

SHEETING

Unbleached Sheeting, the Very Best Quality—9-4 Wide, Per Yard **18c**

LADIES BED ROOM SLIPPERS

Big Assortment of Colors, very good Quality—Sizes 3 to 8, Per Pair **29c**

MENS SPORT OXFORD

Black and White and Elk and Tan. The Finest Quality Oxfords for Men, Per Pair **\$2.49**

MENS DRESS STRAW HATS

This Hat is very stylish, light weight. Other Words just a good old Summer time Hat—Each **48c**

LADIES HOUSE DRESS

These Dresses can be used for street wear. The style of these dresses is correct. Fast Colors and we have all sizes—Each **42c**

Extra Special!

81 x 90 Gine Sheets, headed by the famous Druid—Sale Price

65c

Extra Special!

Men's Summer Weight Dress Pants, newest patterns, excellent quality—Sale Price

\$2.49

Men's Black Oxfords

Very good quality, Rubber and Leather Heels with heavy iron Brad—Pair

\$1.79 a pair

Borden's Vat Dye Prints

Beautiful Assortment of Patterns

9c per yd.

Men's Athletic Underwear

Very good assortment—All Sizes

SHIRTS **19c** PANTS **19c**

Ladies Full Fashion Hose

Service weight and Chiffon Weight

42c per pair

Straw Hats For The Whole

Family
Very Good Quality of Straw

2 for 25c

Zepher Gingham

Very Best Colors—Vat Dye—Will Not Fade—

71-2c per yd.

LET'S GET ACQUAINTED

BOUGHT BY NO BUYING POWER
BUT BUYING EYES

Dresses!

Every Dress full of chic, every dress a style of its own, every dress summer speaking, the styles are appealing, the fabrics are Flat Crepe, and other popular fabrics. The colors are new, the workmanship is excellent. The sale prices lowest known, come see them, they are charming—On sale at

\$1.98 to \$3.95

Sizes for the Miss and Stout Matron who wishes to stay young—(W. P. Smith's Sale)

Anniversary Values that Attract the Thrifty

Shoes!

HUNDREDS OF PAIRS

Representing as fine Footwear as money can buy. Shoes for play, Shoes for work Shoes that will stand the kicks of the youth. Shoes headed by famous makes. The stock is too large to list them.

GREATEST VALUES ARE LIMITED
SALE PRICE

79c To \$2.48

Extra Special

Women's Pure Silk Thread Hose in 14 popular newest Shades. Hose that will wear. Value to \$2.00

SALE PRICE

79c

INVOLVING

Our Entire Stock of Ready-to-Wear, Millinery, Shoes, Etc.

(Except Winter Goods)

AT COST—BELOW COST
SLIGHTLY ABOVE COST

W. P. SMITH

FRONT STREET

BEAUFORT, N. C.