

Miller Furniture Company Displays Practical Gifts

Owner Of Local Firm Came To America On Lusitania

Elsewhere in today's edition the Miller Furniture Company, established in Beaufort in September 1936, runs the first in a series of pre-Christmas advertisements featuring practical Christmas gifts. Jacob Miller, owner of the firm, started here on a small scale in September 1936, but already he has increased the size of his original quarters and today his store is one of the best in any Eastern Carolina town.

Jacob Miller became a part of Beaufort immediately upon his arrival in town to enter the furniture business. He made friends fast and today he is known from one end of Carteret to the other for the fair and square dealings he has with customers. Here in Beaufort he takes a part in the civic life of the town and is one of the most popular members of the local Rotary Club. He is also active in the American Legion, having accepted the post of Finance Officer for the coming year.

His career has been interesting. He was born in Poland in 1893. At the age of 14 he came to America. On this cruise to his adopted country young Jake Miller was aboard the late S. S. Lusitania, which was making its second Atlantic crossing at the time. It was the sinking of the

S. S. Lusitania, a few years later by a German submarine, which kindled the spark which carried the United States into the World War.

Miller landed in New York and lived there for awhile and then moved to Cleveland where he made his home for a short time. For the greater part of his life in his adopted country he lived in Wilmington, N. C., from which city he came to Beaufort to open the Miller Furniture Company here on September 15, 1936. His firm is located on Turner street in the Denoyer building. He had not been located there very long before he was convinced his store was an important need for Beaufort, Morehead City and greater Carteret, so he doubled the size of his establishment.

Today his store features an exceptionally fine line of furniture and at this particular season he is urging through an advertisement appearing in this newspaper that furniture is the practical and appreciated Christmas gift for the entire family. Mr. Miller invites the public to visit his store and see not only the living room, bedroom and dining room suites, but the other practical gifts such as table, floor and boudoir lamps, all kinds of stoves, oil heaters, kitchen cabinets, cribs for babies, fine imported and domestic rugs, many patterns in linoleums, smokers' stands and mirrors. "Also tell them," said Mr. Miller, "that Miller Furniture Company will this year have a Toyland featuring a fine line of wheeled and other toys at moderate prices."

LIFE'S BYWAYS



gleefully ply the treasury for money, and more money—money that is spent on everything from out-houses to cash registers. For the first 44 days of the current fiscal year the government spent \$954,805,183.94; its receipts were \$675,375,362.55; deficit, \$279,429,821.39.

What will become of John Brown's hard earned savings if such a policy is continued for long? What do you think?—(Industrial News Review).

Press Gleanings

THE GENTLEMAN WITH THE SCYTHE

Millions of thrifty Americans are providing for old age through life insurance. But how many of these millions will live to enjoy the fruits of their frugality?

Cold statistics would undoubtedly give a rather chilling answer. Yet, behind the statistics lie almost unbelievable tales of personal neglect by individuals who scrupulously heeded the dictates of modern business and social life, but just as scrupulously ignored the warning twinges of failing health.

Over 70,000 persons died of tuberculosis in the United States last year. Most of those deaths could have been avoided, if the victim had but "played ball" with nature and the medical profession. The prick of a needle (Tuberculin Test), the snap of an X-ray camera, both of which would have required only a few seconds of time, and the gentleman with the scythe would have been sent on his way—alone.

Life insurance—and good health—are vital to the peace of mind of every breadwinner. Don't allow yourself to be "caught short" on either.—(Industrial News Review).

JOHN BROWN'S PAY CHECK

According to an article by Frank R. Kent, current slackening of government borrowing is a deceiving phenomenon. Instead of borrowing direct from the banks or the people thru the issuance of bonds, the government has now adopted a policy of spending the funds supposedly placed in trust with the government, by

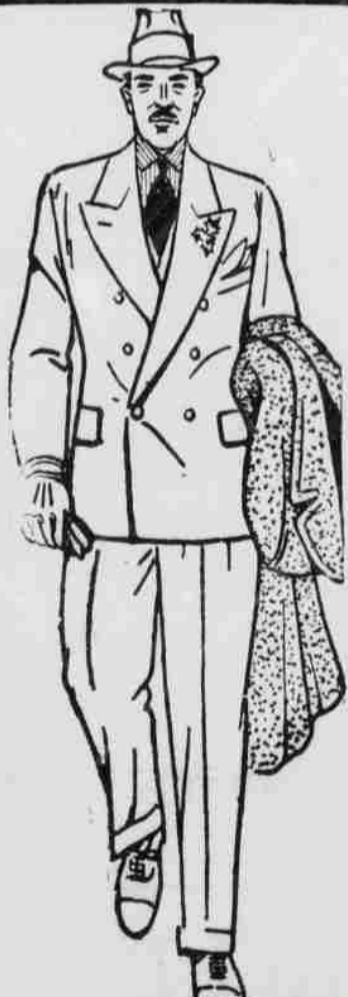
the people, under the Social Security act. In other words, the money which is taken out of John Brown's weekly pay check, and which the government has promised to set aside to care for him in old age or when he is unemployed, is promptly being dumped into the public treasury for general expenses!

The public treasury has simply become a vast and seemingly bottomless grab-bag. Politicians seeking to perpetuate themselves in office

UNBREAKABLE SPECS



Miss Grace Fox demonstrates the durability of the new unbreakable eye-glass lenses developed by E. G. Lloyd of Beverly Hills, Calif., as she uses a hammer in trying to break them. Made of a crystal material, the lenses promise to revolutionize optical science as well as prove a boon to millions of spectacle wearers everywhere.



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All Kinds of Sandwiches
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Music by Wurlitzer

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Buy Your Gas at the Beach View Service Station

SPECIAL: 5 GALS. PUROL GASOLINE \$1.00

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Gift A
Surprise
ON
Christmas**



Special
10% Reduction on All
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Material.

Johnson-Saunders Has the Correct Measurements of every well-dressed man in Carteret County.

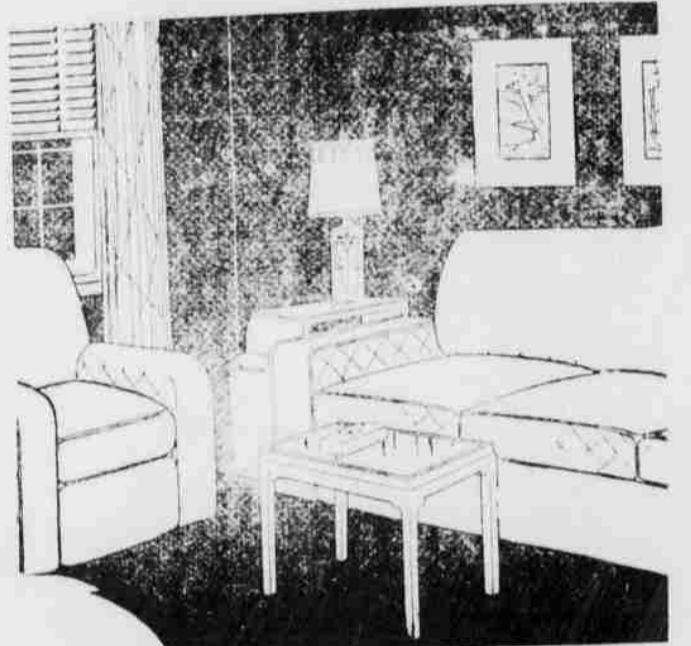
**Johnson-Saunders
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BEAUFORT, NORTH CAROLINA

MILLER

Suggests and Offers
CHRISTMAS GIFTS

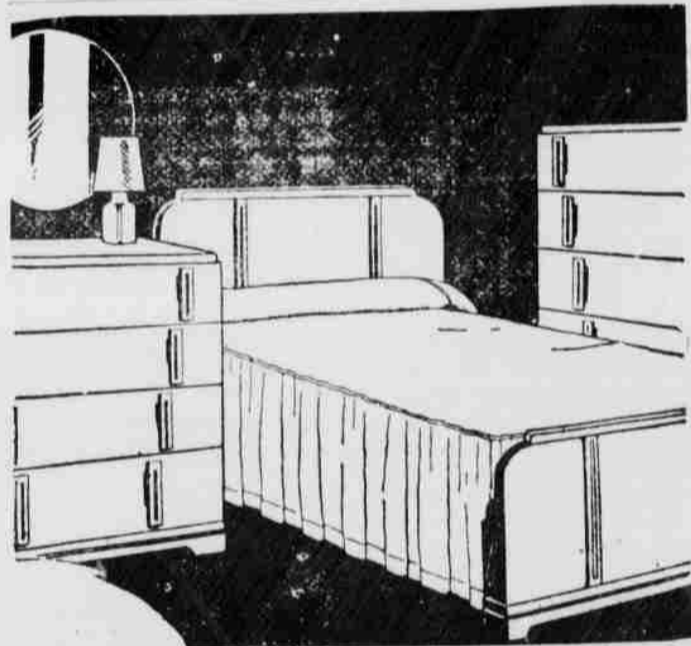
THAT ARE PRACTICAL—THAT WILL BE APPRECIATED—THAT ARE MODERATELY PRICED

SHOP NOW Ask About Our Convenient Lay-Away Plan



—A CHRISTMAS GIFT FOR THE FAMILY—

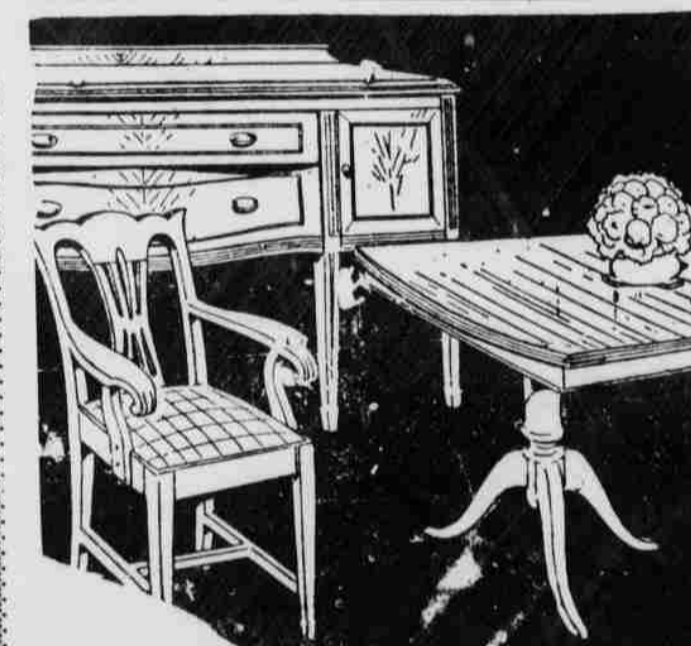
Perfectly matched Living Room and Parlor Suites—to help make your home the Home Beautiful—Very Moderately Priced Terms if Desired



—BEDROOMS OF DISTINCTION—

Surprise your wife, daughter, son or yourself with a Bedroom Suite this Yuletide.

Gloriously rich with color and design, prices very Moderate. Terms if Desired.



Celebrate this season by eating Christmas Dinner from an expensive in appearance Dining or Dinette Suite. Something you have planned to buy for years now so moderately priced for you at Miller's—Cash or Credit.

For The Home—More Gift Selections

Floor, Boudoir, and Table Lamps, Rugs, Carpets, Linoleums, Smoking Stands Modern Design. Oil Heaters, Stoves, Ranges and

A Store Full of Practical Gifts

—VISIT OUR TOYLAND—

MILLER

FURNITURE COMPANY

CASH OR CREDIT
TURNER STREET BEAUFORT, N. C.