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# Washington Digest **Practical Planners Plot** Nation's Economic Future

Map Expansion of Foreign Trade as Help in Meeting Goal of 60,000,000 Jobs In Postwar Period.

### By BAUKHAGE News Analyst and Commentator

#### WNU Service, Union Trust Building / Washington, D. C.

"Sixty million jobs!"

That phrase has been batted about hopefully, contemptuously, with the raised eyebrow of cynical doubt, with the set jaw of desperate determination.

People may believe it is an ideal dream or feel that it is guite practicable but the majority of experts will tell you unless it is achieved we face the old cycle: inflation, depression, war and pestilence.

But the phrase "60 million jobs" has acquired a new meaning in the last few weeks. Why? Because of a plan that has been presented to achieve this goal. The men who have worked it out, and the things that have brought them together and welded their ideas into an effective implement, have caused some of the hard-headed experts, who are accustomed to weigh such ideas on the scales of experience and either toss them into the scrap heap or hold them up as worthy of use, to call this plan good.

The "plan" is contained in a little red-bound booklet issued as Pamphlets Nos. 37-38 of the National Planning association and called "America's New Opportunities in World Trade." And let me hasten to say right here that this organization is not to be confused with another New Deal group of a similar name which congress in its wisdom, or otherwise, has weighed in the balance and found wanting.

The National Planning association about which I am writing is a nongovernmental, non-partisan association of businessmen and scholars, labor leaders, farmers, bankers and manufacturers,-all, insofar as this task is concerned, at once selfless workers in the vineyard of the public\_good, and husbandmen who realize their neighbor's prosperity is likewise their own.

There are three reasons why the plan for creating jobs, worked out by this organization, has made an impression on Washington and elsewhere:

First, it has been examined and praised by certain media of public thought which can hardly be described as champions of the impractical, the utopian or the unAmerican -the New York Times, the New York Herald Tribune, and Business Week, to mention only three.

because of authored or sponsored it-all leaders in their respective fields of American enterprise.

who had no responsibility for the actual carrying out of the programs, men who had no power whatever to make the decisions necessary to meet the actual conditions with which they were faced. At about the same time, a simi-

lar group was meeting in England. It had moved a little farther ahead. perhaps because its members had come to the point where they felt that efficient planning, such as successful business institutions carried through, might be applied to public affairs as well. They called them-selves the "P E P" (political and economic planning). This group was made up of British government officials, people from the "City" (London's Wall street), members of industry, finance, the Bank of Eng-land (which, you recall, is a private institution) and others.

By virtue of a fortunate international marriage the ideas of the American and British groups mingled. And so, the American group came to the conclusion: first, that planning must be done by forward-looking, rather than historically-minded groups, including persons who ectually had to make the decisions to carry out the plans. Second, that since (as the previous years had shown) even the wellplanned industrial and governmental efforts fall when the "unplanned" efforts go down as they did in the depression, it might be wise to carry the planning into the national field.

By 1934 the National Planning association had been organized, had received the backing of a number of foundations, individual contributions and memberships and was able to issue its first report in December of that year setting forth its principles. Other reports followed. Birth of a Service - Starting

**Big** Idea Just when the "60 million jobs" idea was born, I do not know. Certainly it was before anyone had hit upon that particular figure which, indeed, must be considered rather

as a symbol than an exact estimate of tomorrow's needs. But there was one statement made at a meeting in 1940 which seems to me to have been the inspiration for the present report.

It was Donald Nelson who spoke and the gist of what he said was

"In order to get full production the story of new shorter lengths,

**Midwinter Collections Arouse** Yearning for a New Fur Coat By CHERIE NICHOLAS the spotted types. As to the su-THIS fall and winter season stands forth on the fashion caltion

endar as marking the dawn of a new era of superbly styled, luxurious looking fur coats that set a new high in point of elegance and artful design. After seeing the eye-thrilling midwinter displays, so resplendent and so "different" in style technique, any idea of making a last year's coat "do this winter" becomes in the mind of the woman

who aspires to keep pace with fashion quite an unworkable theory. Perhaps "what to do with that Christmas check" might find an answer here.

The woman buying the fur coat of her dreams now, will reap rich reward, for the midwinter showings are presenting fur artistry at its peak. They stage a veritable revelation of models that interpret all the latest fashion gestures in way of wide versatility in the furs themselves, plus a new elegance in styling that outmodes anything that has

been seen in recent years. Fur coats in current displays tell you premacy of lovely white ermine in the evening mode, there is no ques-There is such a diversity of fur coat types one can find just the style one likes best. The emphasis this

year is on tuxedo fashions that range from the new short lengths to full length. Cossack coats offer a dramatic new silhouette and there is also increasing favor for the short nipped-in-at-waist tunic modes. Fur capes short or long make big news. They are especially smart in mink or Persian lamb.

The coats pictured herewith, selected for illustration from among smart fur modes created by Chi-

cago Fashion industries, carry the message of that new elegance which is so characteristic of fashions of today. The handsome full-length nutria tuxedo coat shown above to the right stands for rich flattery and long dependable wear. It is a forthright example of fur coat perfection. styled in the new luxurious mood. Yet it is practical and of sterling worth. It has the new deep turnback cuffs and a chic matching hat.

To the right below is a black Per-

sian lamb top-favorite. It is a thor-

oughbred in every detail, so elegant-

ly conservative it can be worn with

equal aplomb over street or over

evening clothes. The deep slit at

each side is a new-this-season fash-

ion gesture. Take note also of the

Gray furs are very much in the

fashion picture this year. Shown to

the left above is a striking fitted Cos-

sack coat, styled of gray Persian

lamb. Whopping big sleeves and

saucy pockets are intriguing style

accents. It is stunning types like this

that declare a new era in fur styling.

The coat shown in lower left cor-

ner is interesting in that it is styled

of lynx-dyed fox, giving emphasis to

the fact that the list of furs on this

winter's fashion program covers an

unusually wide range. Released by Western Newspaper Union.

er fur jacket in many instances.

handsomely cuffed sleeves.



TANICE pulled her sweater closer about her as she hurried across the dunes, the thermos jug cuddled under her arm. It had been a blistering hot day, but with nightfall the wind shifted east, and even now a spray rode in with the waves. It was tedious work spotting from the watchtower on the rocky ledge, and Barry would appreciate the coffee.

She smiled softly in the darkness, warm at the thought of Barry and how much he meant to her. She couldn't imagine what life would be like without him to tease her affectionately. They had grown up together in this tiny New England village, sharing experiences, perfectly content with their narrow little square of earth, but then war came, and its shadow blotted out the sun on the crags, the peaceful fishing dories, and the graceful flight of sea gulls across the harbor. Everything suddenly assumed a stern and vital purpose, and a man became ambitious, restless.

"Golly, Jan, I'd give anything to enlist right now." Barry's serious mood touched the girl, and she shuddered slightly. She was thankful Mrs. Conroy depended solely on him. He worked with a new determination, a zeal that hinted he was under pressure.

The feeling swept through the village like wildfire and uniforms mushroomed overnight. Even Fred Willis with his warped, distorted mind and his crooked back seethed



"Why, Fred, how unkind; and untrue, too!

with rage to think he could not fight. Jan worried about Fred. He had always been unreasonably jealous of Barry, so much so that it was becoming an obsession.

"He's just a slacker, Barry Conroy is." Jan overheard Fred's venomous attack. "Afraid. If I had his strong body, nothing would keep me out of this scrap."

SEWING CIRCLE PATTERNS Neat and Wearable House Frock Tailored Brother and Sister Sets



Pattern No. 1259 comes in sizes 2, 3, 4, 5 and 6 years. Size 3, blouse, share sleeves, requires 1¼ yards of 35 or 34 inch material; skirt, 1½ yards; pant, 1 yard.

Due to an unusually large demand and current war conditions, slightly more time is required in filling orders for a few of the most popular pattern numbers. WONDERFULLY simple to fit Send your order to:

-easy to wear and launder- this button-front house frock will make you look crisp and neat for home-front tasks. Pattern No. 1977 comes in sizes 34, 36, 38, 40, 42, 44, 46 and 48. Size 36 requires 4½ yards of 35 or 39-inch material; 3½ yards rickrack to trim. For this pattern send 25 cents in coins,	SEWING CIRCLE PATTERN DEPT. 1150 Sixth Ave. New York, N. X. Enclose 25 cents in coins for each pattern desired. Pattern NoSize Name Address
your name, address, size desired and pat- tern number.	To Dollars Dad

## **To Relieve Bad** Cough, Mix This **Recipe**, at Home

Big Saving. No Cooking. So Easy. You'll be surprised how quickly and easily you can relieve coughs due to colds, when you try this splendid re-cipe. It gives you about four times as much cough medicine for your money, and you'll find it truly wonderend. Make a syrup by stirring 2 cups of granulated sugar and one cup of water a few moments, until dissolved. No cooking needed—it's no trouble at all. (Or you can use corn syrup) Then put 2½ ounces of Pinex (obtain-ed from any druggist) into a pint bot-tie. Add your syrup and you have as full pint of medicine that will amaze you by its quick action. It never spolla, and tastes fine. This simple mixture takes right hole of a cough. For real results, yudive Big Saving. No Cooking. So Easy.

of a cough. For real results, yuilten never seen anything better. It loosens



Third, because of the way the organization which brought these men together came into being. Now let me give you the gist of the plan.

#### Must Boost Imports, Foreign Investments

A 10 billion dollar trade budget calling for increased imports and increased foreign investments. That sounds pretty unorthodox to start with. There would be tariff reductions to increase the imports on the theory that only thus will foreign countries be able to get the money to buy our goods.

There would be steps taken to make foreign capital investments secure in order to build them up.

There would be an international bank for reconstruction and development; there would be long-time foreign trade agreements coordinated with long-time investment programs.

Now, in order to understand why such an unorthodox program finds such ready acceptance in a hard-bitten world fed up with utoplan planning, let me take you back to the genesis of the organization from which this plan emerged.

We find ourselves in the comfortable but somewhat gloomy quarters of the old City club in New York where met a group of men. most of them engineers, some economists, others interested as members of that club, who had become tired of the type of "research" which was largely a collection of ancient history and which looked backward instead of forward.

These men saw the weakness in the kind of "report" frequently asked for and submitted to great exporations and other institutions by high-paid and well-informed experts, but written entirely by men

mendous production effort will bring a reaction and that war workers will later. Capital must be cured of the

this:

depression which mean that they are working themselves out of their investments and profit." Whether this caused the board of

trustees of the NPA to call upon Its committee on international policy to set their heads to writing a prescription for full employment, I do not know. But it might seem to have caused constructive thinking in that direction.

These are some of the men involved:

William Batt, one of America's leading industrialists and a member of the War Production board, heads

the NPA's board of trustees. The chairman of the committee of the NPA which prepared the report is Stacy May, economic advisor to the McGraw-Hill publishing company.

There are 21 others who compose the committee which drew up the report. They are representative members of industry, labor, agriculture. finance, public affairs, professional life.

(Copies of the plan - "America's New Opportunities in World Trade," Pamphlets Nos. 37-38, can be obtained for 50 cents by writing the National Planning association, 800 21st street, Washington, D. C.)

RATS! They say that rodents desert a sinking ship. If that is the case Washington is assured a safe voyage for we have

in the capital more than our share. And the White House has its quota, too, although the situation there has been ameliorated since the days when Theodore Roosevelt hired a special rat charmer to run out the vermin with trained ferrets.

for the war effort we must conquer and of voluptuous large sleeves, certain future fears. Labor must most of them with dramatic wide be cured of the fear that this tre- cuffs, and of a new generous silhouette that achieves a flare and a pert back swing. These details sum up to be working themselves out of a job that feeling of new elegance which pervades the entire fashion realm this winter. fear that it will bring inflation and

It adds intrigue too, that such an amazing variety of furs are "in style" these days. It is as fashionright to wear a super Persian lamb coat as it is to wear an American or Russian broadtail. As for mink, it has come into its own in a big way. The sensation is wild mink, a very soft and youthful looking fur that is being made up into stunning coats, capes and handsome cape-

stoles. Seal, black or brown, is given high fashion rank, also nutria, beaver, caracul gray or brown,

and many sports furs, particularly Short Housecoat Is

**Pretty and Practical** 

Somehow we have grown into the

habit of thinking of housecoats in

terms of floor length. The new col-

lections feature very charming

housecoats that stop just at or below

the knee. It's surprising how prac-

tical and goodlooking they are. You

can get them in padded and quilted

styles in plain colors or in beautiful

Houserobes made of bright Scotch

plaids are the hit of the season.

They have tie-sash belts and they

really are chic to wear when you

have informal company. College

girls rave over these rich, beautiful

plaids; career girls adore them and

you can get cunning types in plaids

One of the newest winter-warm

outfits to wear in the home con-

sists of a quilted brief jacket of flow-

floral patternings.

for youngsters.

## **Taffeta Blouse**

Fred true, too!" He faced her defiantly, and she didn't like the look in his eyes. She sympathized with Barry's dis-

appointment when he told her of his failure to make the grade with the Air Corps, but she couldn't still the happy thought: He'll stay a while longer. I won't lose him yet.

Janice though now what a godsend the boom had been to the village. She remembered her first trip with Barry. With the slack tide they had ridden the ground swells off the coast in the little dory and detached the rock-moored moss with long rakes. Back on shore, their haul had to be spread out to dry. Every evening and when rain threatened, it was packed in large covered buckets for protection, as fresh water could ruin the whole lot.

"Somebody discovered that a powder made from the dried moss could be used in chocolate milk, ice cream soda and other soft drinks to keep the mixtures from separating. Golly, Jan, don't argue about it. Just be grateful that this summer's harvest will pay for painting the house."

Janice feared his reaction to an outer world, a wonderful, exciting new environment. Barry, she knew, would adapt himself easily. He deserved his chance, even if he did forget a snub-nosed little girl in denim slacks and sneakers. She sighed, thinking how delighted Barry had been earlier in the evening.

"Jan, it's almost enough!" he gloated exultantly. "A few more collections like this, and I'll practically have my wings." Her heart contracted. She hurried now, for it began to sprinkle. She stopped short as she saw Fred skulking by the packed tubs. Fred, wanting to keep Barry out of uniform even as she did. Fred, who had silently removed all the covers and stolen away in the darkness.

It was a futile effort at revenge, she knew, and yet it would keep Barry close and safe beside her for a few more weeks. She began to feel a conspiratorial kinship with Fred. It was sheer accident she had stumbled on the scene at all. Barry wasn't expecting her.

When Janice reached the watchtower, Barry held her close. "Good girl!" he whispered. "I saw the whole thing." Janice stared at the binoculars on the table. She was glad she had covered the tubs that would send her eagle soaring. In giving Barry his chance she had made a place for herself beside him forever.

Use a large oiled silk bowl cover

not spot, as otherwise.

than a few very dirty ones.

for an emergency shower cap.

**House Frock** 

For Tots

BROTHER and sister set the lit

ten. Sister's pert pleated skirt and

brother's trousers both have sus-

penders! Either boy or girl can

It is easier to wash a large amount of slightly soiled clothes

When washing walls, start at

the bottom, instead of at the top;

then if you spill any of the

cleaning fluid on the wall it will

tle folks will want to wear of-

-easy to wear and launder-

When shaking a small throw rug, hold by the sides. If held by the ends, the weight of the rug pulls the threads apart.

Coffee grounds make a good sweeping compound for use in the basement.

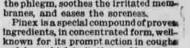
Glue a bright piece of linoleum over the old worn top of a card table.

Clean your brick hearth by first scrubbing with a stiff brush and hot soapy water. Rinse clean and wipe dry. Let stand a day and then coat with boiled linseed oil.

If heavy furniture must be moved and there is no second person to help, this is a satisfactory way to do it. There is little lifting, and there will be no scratches on the floor. Lift furniture onto an old rag rug or sack. Then pull it over to where you want it to be.

A steam bath will usually bring velvet back to its original texture.

When boiling cauliflower, place in a kettle with head downward. Scum rising to the top of kettle will not then settle on flowers and discolor them.



known for its prompt action in coughs and bronchial irritations. Money re-funded if it doesn't please you every way.



## Give good-tasting tonic many doctors recommend

Valuable Scott's Emulsion helps children, promote proper growth, strong bons, sound teeth! Contains natural A & D Vitamins-elements all children need. So Mother-give Scott's daily the year And 'round. Buy at all druggists





BRIEFS... by Baukhage jiffy.

"Merry Christmas," said the boy. "Well, I might," said the wistful lady, "if he asked me."

on't know who Bobby is, but at ast he deserves a sock.

It is a dangerous thing when cigarettes, biting your nails, oversleeping or being inaugurated gets to be a habit,

It is easier to let the cat out of

egg.

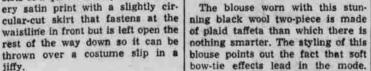
What about the rugged individualists who can't roll their own?

the bag before you want to than to let it out of the back door when it wants to. . . .

Turning in a victory bond is like killing the goose for one gold-plated dery at each shoulder top.

Are New-This-Season

A distinctly new-this-season eve ning winter wrap is a wool 25-inch topper. It is neatly tailored with novelty - shaped pockets emblazoned with sequins, gold embroidery and jewel-like stones. Hip-depth capes of handsome wool have rich embroi-



thrown over a costume slip in a Also there is new accent in the low-

ered pointed waistline. **Embroidered Wool Wraps** 

**Vogue Turns to Capes** Fashion is very cape-conscious nowadays. The new suits are caped and the latest dresses have cape

flares in the back. The long fur cape is a fashion-first and the short fur cape takes the place of the short-