

UNIVERSITY AND THE AVERAGE MAN

Address delivered before the Inter-Society Banquet at the University of North Carolina, June 1st 1912.

Mr. Toastmaster, Fellow-Alumni and Gentlemen of the University:

It goes without saying that it is an inspiration to me to be here on this occasion of the comingling of wit and festivity and the expression of hearty feelings of fellowship by those who love this institution and have her very interest at heart; and at the outset I wish to express my appreciation of the special courtesy extended to me by the Philanthropic Literary Society in inviting me to be present and share the joys of this banquet. I appreciate this privilege, not only on account of the exhilarating circumstances of the occasion, but also because of the hallowed association connected with the beginning of the happy custom of including this banquet as a feature of the University Commencement; for it was my good fortune to be present at the first of these banquets in the spring of 1904 and hear the thrilling plea of the lamented Melver for the education of the girls of North Carolina. I am sure that those of us who heard his speech can never forget either its substance or the fervid eloquence with which it was delivered.

Since we younger Alumni do not possess the sweep of retrospect or the wealth of reminiscence enjoyed by those of riper years, we cannot hope to entertain you with memories and anecdotes of school days upon which the lapse of years and the change of circumstances have reflected their peculiar charm; but let us hope that our verbal oblations, though they fail to instruct, inspire or even amuse, will at least be free from any positive harm that is permanent and irreparable.

I am but repeating a truism when I say that every Alumnus of this institution is a trustee and as such is bound by the sacred obligations of an implied commission which prescribed that he must devote his life to the attainment of the highest possible efficiency for all the people in all that is true and beautiful and good. That, as I understand, is the controlling ideal of this University. It is based upon a "profound recognition of the value of the common man as the trust asset of a democracy," and I conceive it to be the highest duty of the University man to champion the rights, protect the interests and promote the efficiency of the average man. The task appears at first glance to be simple enough and easy enough, but its faithful performance under the conditions of modern life really requires much of the stuff of which heroes and martyrs are made. The man who today stands uncompromisingly for equality of opportunity and a fair chance for everybody, as did the man of Gallilee, will have thrown about him also all of the fascinations and flattering alternatives of the wilderness temptations; and in the yielding to the last of these temptations may be said to consist our greatest national curse. In this day, when so many in high places are selling their most precious birthright for a mess of pottage and violating the most sacred obligations of public and private trust, the great mass and body of the people are placing upon simple honesty a premium higher than it ever yielded before. The supreme demand of our time is for the plain, old-fashioned type of homespun honesty that allows four pecks to the bushel, twelve inches to the foot and three feet to the yard everywhere, under all circumstances and at all hazards, without fear or favor, reward or the hope of reward. The people are looking for the man who spurns all forms of dishonesty, whether it consists in stealing from the cash drawer, corrupting the electorate for the sake of public office, conspiring for the restraint of trade, or betting on the result of a baseball game; and it is the plain duty of the University man, in the interest of the average man, and in the interest of public and private virtue, to do all in his power to protect society from this corrodible blith.

To the University man who is willing to follow the ideal of honesty that invests this campus and permeates these classic shades the New South presents a veritable Eden for the investment of

his life. Fifty years ago the South lay stunned and prostrate. Today she is riotous in the fever of her industrial activity, and not even the captains of industry, with their fingers constantly on the pulse of trade, can fully measure the rapidity of industrial growth at the South. Her hill-sides are resounding with the whirr of spindles and the echo of factory whistles. Her fields are teeming with the wealth of improved methods of intensive farming. Her mighty bosom is rapidly becoming a veritable net-work of macadam roads and steam and electric railroads.

Along with this marvelous material prosperity has come an educational awakening such as has never been known before in the South, if indeed in any country, and as an immediate consequence there has been a widespread demand for moral and political reform.

For instance, the great battle in the South against the liquor traffic has sprung from an enlightened public conscience; and those who think that this fight is nothing more than a popular caprice that will subside with political expediency will soon or later discover that they have underrated the moral stamina of the Southern people.

In this educational awakening and moral progress the demagogue and political boss may read their fate. The Editor of one of our leading magazines has truly said that "we are now writing the third great act in the American drama of political history."

The first period covered the triumphant revolt of the colonies. The second great act compassed the Civil War and Reconstruction. The third great act is no less a war because free from bloodshed. It has its Valley Forge and Morristown, and, by the virtues of an enlightened citizenship, it will have its Yorktown. It is a war against the sordid selfishness and corrupt ambition of entrenched politicians, who are seeking to engraft upon the mass and body of the people a system of political bossdom, possessing all of the defiant tyranny of a despotism. They would reduce the average man to a mere puppet and degrade the political parties into subservient instruments of self-aggrandizement.

The whole country has already begun to register its protest against this type of political nuisance and the South, we feel, may be relied upon to join with patriotic fervor in this crusade against the cliques and bosses. But the best product is always evolved from struggle and competition; and for the reason I contend that the South needs two great political parties. The time was when our people were masterful in political energy and equipment and gave the law to America. We rocked the cradle of liberty; and I believe that when the South becomes a stage of two great political parties, she will repossess her political heritage and resume her rightful place in the councils of the nation. The present conditions permit us to remain too much at ease in our political Zion, and tend to lessen our interests in the vital questions of Government.

Now, gentlemen, I have outlined these conditions, for the purpose of calling your attention to the challenge of the South to its education young manhood; and into this great arena let every University man enter as the friend of the average man and therefore the friend of the great mass and body of the people. The ideals of this University require at least that much of each of us; and faithfulness to these ideals will bring the best and brightest success.

It was faithfulness to these ideals that so endeared Chas. D. McKiver and Charles Brantley Aycock to the people of this state and enshrined their memory forever in the hearts of their countrymen. They championed the cause of the average citizen and fought to the last for equal opportunities and a fair chance in educational advantages for every body.

The South of today, throbbing with an industrial activity that is nothing less than marvelous, as with an educational awakening almost without parallel in all history, and pregnant with the energy of a new and fuller life, challenges the University man to a field of unequalled opportunity. The Great West can no longer claim superior advantages and northern capital is seeking investment and direct the energy of this life—what a field of opportunity and promise! Will we be equal to the task?

We all rejoice with a gladness that is as unfeigned as it is un-

restrained in the past history and present prosperity of the University. With thankful admiration we recall the matchless heroism and the superb self sacrifice of those who rocked this University in her infancy and with steady hand, guided her first faltering steps. Our minds fondly revert to the consecrated efforts of those who supported her through the trying vicissitudes of her later life and led her safely out of the "valley of the shadow of death" in the early seventies. We hold in glad remembrance all those who in church, in statecraft and industry have exemplified and glorified the University spirit in lines of illustrious service to their day and generation and enshrined their memories forever in the hearts of a grateful posterity. With inspiring gladness we behold this institution today fairly bristling with evidence of increased efficiency, stability and usefulness. We are grateful for the consecrated scholarship, for the public endowment and for the private munificence which have preserved the life of this University, maintained her standards, provided her with an efficient faculty, bedecked her campus with suitable buildings, and brought the blessings of a University education to thousands of poor, but aspiring young men whom poverty would otherwise have doomed to the obscurity of ignorance forever. Let us hope that the young men who each year leave this campus to mingle with the world beyond the stone gates will use the possibilities commensurate with their opportunities here, and help to bring the South into her rightful heritage as the coanon of the American Continent.

North Dakota has a man with whiskers 11 feet long—another fellow, perhaps who has been waiting for Bryan to come in before shaving.

TIMBER FOR SALE.
5 to 800,000 feet.
Pine and Oak on the stump.
Four miles to R. R.
A bargain for QUICK MOVEMENT,
Address Box 7, Hillsboro, N. C.

SPECIAL FOR THE SUMMER



Why do you worry on that ironing day? When you can prevent it by using an IMPROVED MONITOR GASOLINE IRON. Costs little for fuel, saves wood and HEAT. Every body is buying get in the rush. Guaranteed to work. No danger of exploding. Write or phone today. No use worrying any longer when it can be remedied.

G. E. COOK, Age. Alam Co. Phone 4606 Elon College N. C.



All The New and Fashionable Summer Apparel For Men and Boys

Good Old Summer Time is here for keep, and with it has come a most charming showing of all the warm weather apparel that is wanted by the element whose desire it is to feel comfortable and look their best in their apparel. There isn't any doubt about it, this store has the right sort of Summer Clothing

Strouse & Brothers most approved clothing is sold exclusively at this store, and there is none better at any price. Come in and let us show you a new model. Suits, prices ranging from \$15.00 to 25.00 other makes from 8.00 \$15.00.

All the prevailing styles in Straw Hats for Men and Boys. Straws for men \$1.00 up.

B. GOODMAN.
The Biggest Clothier In The County.
Burlington, N. C.

Our Big Four Clubbing Offer
The Greatest Subscription Bargain Ever Offered. Reading for the Entire Family.

THE FARMERS VOICE (Bloomington, Illinois) Edited by ARTHUR J. BILL. Is a semi-monthly farm paper published for the purpose of reporting, interpreting and teaching agricultural truth for the benefit of all who are interested in better farms, better homes, better schools, better churches, and a better and more satisfying country life. It is edited from the field, and is closely associated with the farmers, the Farmers' Institutes, the Agricultural Colleges, Experiment Stations, and all other organizations devoted to country life progress.

THE FRUIT GROWER (St. Joseph, Missouri) Edited by JAMES M. IRVINE. Is an illustrated National Farm Magazine for progressive farmers in all agricultural communities. It is authority on fruit culture and should be read by every farmer and gardener in America. If you expect to make a success of raising fruit it is necessary to have the best ideas of those who have succeeded. These will be found in every issue of The Fruit Grower.

THE WOMAN'S WORLD (Chicago, Illinois) Edited by HERBERT KAUFMAN. Gives more reading matter for the money than any monthly magazine printed. In it you will find history, travel, science, invention, art, literature, drama, education, religion and many useful departments of interest to almost every family, such as music, cooking, fashions, needle-work, hair-dressing, home dressmaking, health, etc. Woman's World is superior to most magazines selling for \$1.00 a year.

Three Magazines and The Semi-Weekly Observer for \$1.50, Worth \$3.00.

The Semi-Weekly Observer, one year, \$1.00
The Farmers' Voice, one year, (twice a month) .50c
The Charlotte Semi-Weekly Observer
A Farm Paper as well as a Newspaper. Formerly The Semi-Weekly Observer was merely a reprint of The Daily Observer. Now it is also a FARM paper, but still carries all the news, condensed and made a continued story of world events from day to day. This news is gathered from all parts of the world and paid for by The Daily Observer. The political news is an impartial chronicle of the events of the week without regard to party or faction.

The Fruit Grower, (monthly) \$1.00
The Woman's World, (monthly) .25c

Do Not Postpone Your Acceptance.
Fill in Coupon, Clip out and Mail with Remittance. Send The Semi-Weekly Observer, The Farmers' Voice, The Fruit Grower, The Woman's World.

TWELVE MONTHS
To Postoffice R. F. D. State Amount enclosed \$

THE SEMI-WEEKLY OBSERVER, Charlotte, N. C.

"Cardui Cured Me"


For nearly ten years, at different times, Mrs. Mary Jinks of Treadway, Tenn., suffered with womanly troubles. She says: "At last, I took down and thought I would die. I could not sleep. I couldn't eat. I had pains all over. The doctors gave me up. I read that Cardui had helped so many, and I began to take it, and it cured me. Cardui saved my life! Now, I can do anything."

TAKE The CARDUI Woman's Tonic

If you are weak, tired, worn-out, or suffer from any of the pains peculiar to weak women, such as headache, backache, dragging-down feelings, pains in arm, side, hip or limbs, and other symptoms of womanly trouble, you should try Cardui, the woman's tonic. Prepared from perfectly harmless, vegetable ingredients, Cardui is the best remedy for you to use, as it can do you nothing but good. It contains no dangerous drugs. It has no bad after-effects. Ask your druggist. He sells and recommends Cardui.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. 15c

FAMOUS DOCTOR'S PRESCRIPTION.



PE-RU-NA FOR DYSPEPSIA CATARRH OF STOMACH

Terrible Picture of Suffering
Clinton, Ky.—Mrs. M. C. Mc Elroy, in a letter from Clinton, writes: "For six years, I was a sufferer from female troubles. I could not eat, and could not stand on my feet, without suffering great pain. I had lost hope. After using Cardui a week, I began to improve. Now I feel better than in six years." Fifty years of success in actual practice, is positive proof, furnished by those who have used it, that Cardui can always be relied on for relieving female weakness and disease. Try Cardui, today, now!

Free Ice to The Sick.
Mr. E. L. Henderson, Manager of the Graham Ice Co. will furnish ice free of charge to those who are in need and unable to buy. If such cases are recommended by some charitable institution.

C. V. SELLARS ART STORE
BURLINGTON, N. C.
Carries in stock over 800 different patterns of WALL PAPER
No use to order go see it.

Paint Lick Sick Lady
Paint Lick, Ky.—Mrs. Mary Freeman, of this place, says: "Before I commenced to take Cardui, I suffered so much from womanly trouble, I was so weak that I was down on my back nearly all the time. Cardui has done me more good than any medicine I ever took in my life. You need not be afraid to take Cardui. It is no new experiment. Composed of gentle-acting, herb ingredients, it has been found to safely relieve headache, backache and similar female troubles. Try it for your troubles."


S. two grains any amount of fertilizer

OWS. also Drags complete stock.

DS field fence, and money if you

Co. N. C.

Women!



be ready when you come.

n rural districts social pleasures. k is too urgent. ss when robbed

hone to talk with neighbors of the day, ave a telephone in the country

ONE ANY

inted!

pany I repre-

ow you—hadn't

to Good Men.

ance Co.

gr.

C.

inted!

e body's rs by the Piedmont. Will you? ith us.

ST CO.

nt.

orth Carolina.