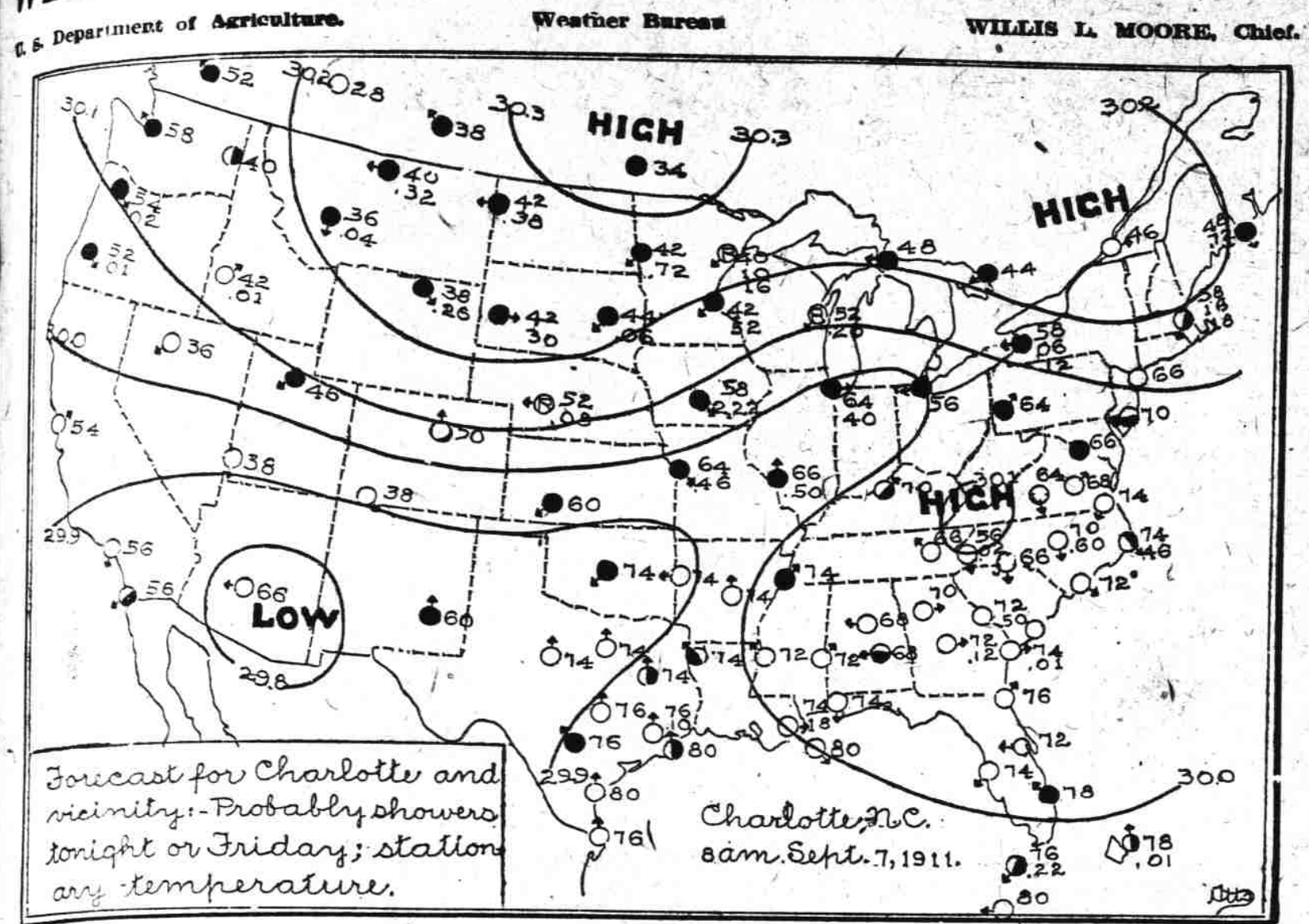


WEATHER CONDITIONS AT 8 A. M.



Forecast for Charlotte and vicinity. Probably showers tonight or Friday; stationary temperature.

Observations taken at 8 a. m. 75th meridian time. Isobars or continuous lines, pass through points of equal air pressure.

THE WEATHER. Forecast for Charlotte and vicinity: Probably showers tonight or Friday.

Table with columns for City, Temperature, and Precipitation. Lists cities like Atlanta, Boston, Chicago, etc.

WEBSTER'S NEW STANDARD (ILLUSTRATED) DICTIONARY COUPON. Includes details about the dictionary and coupon terms.

ADVERTISING TALKS. WRITTEN BY WILLIAM C. FREEMAN. The Syracuse, Lake Shore and Northern Trolley Road recently connected Syracuse, N. Y., with Oswego and Fulton by a splendid daily train service.

ADVERTISING TALKS. WRITTEN BY WILLIAM C. FREEMAN. The Syracuse Post Standard, by a piece of TIMELY ENTERPRISE, not only increased its advertising revenue, without making a special rate, but it succeeded in INTERESTING THREE COMMUNITIES IN THEIR MUTUAL DEVELOPMENT.

MR. C. E. ADER'S FATHER DEAD

Aged Citizen of Davidson County Succumbs to Dropsy—Funeral Services Held To-Day. The following item taken from today's Winston-Salem Journal...

RATHBONE LODGE WILL RESUME THURSDAY NIGHT. After the usual summer suspension of meetings, Rathbone Lodge, No. 37, K. of P. will hold its first meeting in two months time at the lodge hall in the Piedmont building, Thursday night.

BUSINESS OF ADVERTISING IS VERY ESSENTIAL. TO KEEP INFORMED as to what is going on in your community is most important. TO HAVE THE JUDGMENT TO ACT at the psychological moment means the development of new business for a newspaper as well as furnishing its readers with TIMELY NEWS about new enterprises IN THE SHAPE OF ADVERTISEMENTS which they like to read.

WARRANT SERVED AFTER FOUR YEARS. Four years after the issuing of the warrant for his arrest on a larceny charge, Arthur Reid, Wednesday finally fell into the hands of sometimes slow, but never-sleeping justice, Deputy Porter being the chosen instrument of fate through whom Arthur met his nemesis.

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News For The College Girls and Early Shoppers

Most Attractive Fall Styles Now on Display in the Various Departments. Fall Coat Suits. It is our pleasure to announce an assurance to you that we are now showing one of the most attractive and exclusive lines of high-class and popular price suits that it has ever been our pleasure to show.

Street Dresses. All wool serges, sizes 14 to 16, all colors and white, attractively made and trimmed. \$7.50 to \$20.00. Girl's Peter Thompson Dresses. One lot nicely made and trimmed. \$12.50.

New Hand Bags. Full line of leather bags. \$5.00 to \$50.00. Wool Blankets \$2.98. We show for next week a shipment of those beautiful white Wool Blankets—in seconds—some slightly soiled, others with holes, but otherwise perfect.

School Trunks. Visit our Trunk Department before you buy a Trunk. We can save you money on every purchase and give you a modern trunk, made by a modern factory. Prices \$5.00 to \$25.00. Also full line of Bags and Suit Cases.

Forced to Leave Home.

Every year a large number of poor sufferers, whose lungs are sore and racked with coughs, are urged to go to another climate. But this is costly and not always sure. There's a better way. Let Dr. King's New Discovery cure you at home.

Southern Railway. N. B.—The following schedule figures published only as information, and are not guaranteed. 3:20 a. m.—No. 29, daily for Birmingham.

SEABOARD AIR LINE. JAMES KER, Jr., T. P. A. Selwyn Hotel, Charlotte, N. C. SCHEDULE. TRAINS LEAVE CHARLOTTE—EFFECTIVE APRIL 8.

New Rugs For Fall. Our Fall line of Rugs is ready for your inspection. It has never been our pleasure to show a better or broader range of colorings and designs. Everything in domestic rugs can be had for the asking—Rugs that are within the reach of every one.

Avoid It. Leave this tremendous alcohol question to your doctor. The danger is too great for you to decide alone. Ayer's Sarsaparilla is a tonic and alterative, entirely free from alcohol.

PARTICULAR? Well, Look Here. We are always glad to get the laundry of PARTICULAR PEOPLE. Because they always appreciate the care and pain we take in doing their work.

The Model Laundering Co. Appalachean Exposition Knoxville, Tenn., "The South's Greatest Show, Many and Varied Attractions."

Popular Excursion To Richmond, Va., Via Southern Railway Tuesday, September 12, 1911. Southern Railway will operate annual September excursion from Charlotte, N. C., to Richmond, Va., Tuesday, September 12, 1911.

THE LAX-FOS WAY. If you had a medicine that would strengthen the liver, the stomach, the kidneys and the bowels and at the same time make you strong with a systematic tonic, don't you believe you would soon be well? "The Lax-Fos Way."

The Little Long Company