Ivey's Ready-to-Wear Clothes

Have you seen them?—the new ones for Fall and Winter. There's a great room full of them—our big, new, bright ground floor department. We are repeatedly told we've the finest variety of Ladies' Garments, and the handsomest department in the Carolinas, but this is only in the Ivey line of progress, and our Suit section is just keeping pace with the rapid development of our business in every line.

Let Us Talk Ready-to-Wears a Little

To Begin With—we buy our Garments from the most particular makers—those that put into each Suit or Dress the utmost distinction in style, and use the best materials and most skilled workmen to produce their results. That's why our style and quality standards are decidedly above the average.

We show a truly immense line, representing everything that is new in shade, material, cut or finish—and your size too—we have it—bought some for the Little Misses, the Small, Medium and Large Ladies.

Millinery

Those who know tell us we have the most important Millinery Department in this section.

Our workroom employs the talent of more than a dozen skilled trimmers and designers with assistants.

In our big ground floor show room, we have on display several hundred Hats.

Everything that is new and up-to-date is shown and at reasonable prices too—We are pleasing a great number of the most fastidious ladies—those that insist on their Hats being right and besides we save them more than a little on the price.

A stroll through this department will convince you particularly if you try on a few.

Then Comes The Price

After you know the style and quality is right you want to be sure the Price also is right—ours being strictly a modern one price cash store, having no bad debt losses to charge on your bills, and giving no discounts, paying no railroad fares or express charges, we can afford to sell considerably lower.

It's a Pleasure

To Trade in any part of the Ivey store.

You're never importuned to buy.

Corsets

Perhaps there is no item in a Ladies wardrobe more important than the Corset—on its correctness of model depends the fit of the Suit or Dress.

A bad Corset spoils the whole effect, besides its discomfort to the wearer.

We are exclusive Charlotte agents for five leading lines, the R & G, Kabo, Thompson Glove Fitting, Warners and the Front Lacing Gossard.

A competent fitter always ready to serve you—come and talk Corsets with her.

We are sure we have the model your figure requires.

The J. B. Ivey Company

SOCIETY

For the Battle of Charlotte Monument Fund.

Charlotte's gifted and versatile young playwright, Miss Bessie Burkheimer, will shortly form the Sothern-Mallowe Dramatic Club. She is now at work arranging a modern drama of three acts, based upon a summer's outing among a colony of girls, at which time the United States Coast Survey Steamer Vortex has anchored at the resort. The result and romance can best be imagined between a handsome lot of navy officers and a colony of jolly summer girls.

There will be a ball room scene, a yatching scene, and a Christmas eve scene, with handsome stage effects, costumes and several new and beautiful vocal numbers. Twelve persons will be the personal of the club, which are among the most versatile young people of the city.

This will be one of a series of plays that will be given during the coming season. This one to be for the fund to aid in the erecting of a monument to mark the Battle of Charlotte, which the Charlotte Chapter, D. A. R., have proposed to take up as their work. There is no marker to this memorable battle, by which Charlotte received its name, Hornet's Nest.

Miss Burkheimer is a member of the Charlotte Chapter D. A. R., and is one of the entertainment committee and therefore has decided to lend her efforts in this historic work. The composer and the play needs no further introduction, as last season Charlott's public witnessed one of the most elaborate and finished plays composed and dramatized by her. "A Night With the Myths of Greece and Rome" will not soon pass from the minds of all those who witnessed that finished musical drama.

W. R. McLean, of Matthews, N. C., writes Dec. 5, 1908. "My wife's sister sent us a jar of Vick's Croup and Pneumonia Salve some time ago. Please find 50 cents for which send us another package as we find it the greatest medicine we have ever used. Mail promptly please.

In Honor of Miss Ray.

Cards reading as follows have been issued to a number of friends in the city by Miss Mary Stuart Jones, who wil give a beautifully appointed tea tonight in honor of Miss Lucy Ray. At this time Miss Ray's engagement to Mr Phillipe C. Ballinger will be announced:

"At home Monday, October eleventh, Miss Mary Stuart Jones. Half-past five o'clock. Miss Lacy Ray."

In Honor of Miss Robertson.

At the home of Mrs. Taliaferro, in Dilworth, tomorrow night at 8:30 o'clock, a number of friends will gather in honor of Miss Lucy Robertson, who is to be married to Mr. Harvey Moore. The affair will be one of the leading social functions of the week and the cards bear the following well-written lines:

"On Tuesday night
At hal-past eight, Oh don't be late
To Mrs. Taliaferro's come en state
To meet a couple soon to marry
Be sure that in your hand you carry
A pan, a dish, a spoon or knife
Something valued by a good housewife
Wrap it tight and tie with twine
And pin upon it a bit of rhyme
Then will Lucy's kitchen shine
And all make merry with cake and wine."

Miss Minnie Conner, of Shelby, is visiting her brother, Mr. C. M. Conner, on Pine street.

Mr. J. A. Self, of Wadesboro, was in thec ity on a visit Sunday.

Miss Bessie Wilson, of Shelby, is visiting her sister, who underwent an operation at St. Peter's hospital recently.

The Presbyterian College ladies will be at home on the second and fourth Tuesdays of October from 4 to 6 p. m.

Miss Sudie B. Miller has returned from a visit to friends and relatives in Alexander county. Her many friends will rejoice to know that her aged mother, who while spending the summer at her old home, was taken seriously ill, has improved sufficiently to return with her.

Miss Grace Smith returned to her home in Rogersville, Tenn., today. She has been spending some time in the city, the guest of Mrs. J. Caswell Tate and Miss Helen Eddy.

Nurses Graduate.

The commencement exercises of the graduating class of the Charlotte Sanitorium will take place tomorrow evening at 8:30 o'clock at the Academy of Music. The following ladies will receive their diplomas: Misses Catherine Olwill, Ethel Kitsworth, Lillian Waid, Mary Crooker, Mary Call, Lena Wellers, Lilian Davis, Florence Haines and Josephine Honicutt. Rev. Plato Durham, of Concord, will be the speaker of the evening and Mr. D. A. Tompkins, president of the Charlotte Sanitorium will present the diplomas and give a talk to the class.

Friends in the city will be interested to learn of the approaching marriage of Miss Elizabeth Lois Conrad to Mr. Hunt Wimbish, October 27th, at the home of the bride-to-be's parents, No. 605 Holbrook avenue, Danville, Va. Miss Conrad has friends here, having visited Mrs. Harvey Lambeth.

Delegates to Wilmington.

The following delegates of the Stonewall Jackson chapter of the United Daughters of the Confederacy will leave tomorrow to attend the state meeting at Wilmington, which begins Tuesday night and continues for four days: Mesdames J. A. Fore, Latta C. Johnston, L. B. Newell, W. W. Watt, I. W. Faison, Gordon M. Finger; Misses Violet Alexander and Matt Dowd. Mrs. Faison is state president of the organization and Mrs. Finger is corresponding secretary.

Cotillion Club Reorganizes.

The Charlotte Cotillion Club has been reorganized with Mr. Robert Brem president; Thurman Long, vice-president; and D. Hatcher Watkins, secretary and treasurer.

It was decided to hold ten dances during the winter, the first of which will probably occur on Friday of fair week. A few new members will be taken in.

Marriage in Steele Creek.

A marriage of unusual interest took place Wednesday evening, October 6, at four o'clock at the home of Mrs. Sallie Grier, the contracting parties being Miss Mattie McCollum and Mr. Thomas Darnall. Mr. Hodge Pegram acted as best man and Miss Blanche Darnall, sister of the groom as maid of honor. The bride and maid of honor both wore beautiful blue coat suits, the bride carried a lovely bonquet of whate geraniums and asparagus fern and the maid of honor carried a cluster of cream roses and ferns. The ceremony was impressively performed by Rev. Mr. Reaves, pastor of Flint Hill church. The house was beautifully decorated, the hall in red and green and the parlor in white and green. The couple stood under an arch made of ivy from which was suspended a bell made of cosmos. The high, old fashioned mantel was banked with ferns and white Dahlias. Mr. and Mrs. Darnall received many nice and useful presents. Mr. Darnall is a prosperous farmer near Fort Mill, S. C. Mrs. Darnall came to Steele Creek over a year ago from Chester, S. C., and during her stay there made many friends. They left immediately after the ceremony for his home, where they will live in the future.

WHIZ

is a sort of creamy paste that contains no free alkali and one that will remove any kind of stain from the hands instantly. It is guaranteed not to injure the most delicate skin.

Mechanics say it is wonderful—and it is.—Try it—Just a little Whiz—water—rub—rinse—and—

10¢

"The Lure of The Pacific"

Mr. Abrams, of Seattle, Says That Helped to Make the Exposition a Remarkable Success—Alaska's Gold.

Probably the best advertised western city in the country to-day is Seattle, and the best advertised Southern city, Charlotte.

Since this town has put on its seven league boots, many men of position and prominence are attracted to it from all over the country, some transiently, some permanently. Within this city to-day is Mr. A. C. Abrams, of Seattle, a traveled gentleman of culture, and one who is the owner of his own time.

"I am simply traveling through here to see your city and vicinity," he said. "I passed this way 20 years ago, and the changes I note are remarkable and everywhere. If you haven't done all you should have done, you have certainly done large things in the way of progress. You have a charming city here. It reminds me of a western town."

"Lots of our folks went out to see your exposition and came back talking about your great new city, your excellent exposition, the way you are hydraulically leveling your city's hills and washing them into the bay, and all the like of that," Mr. Abrams was told.

"Yes," he answered, with one of those satisfaction smiles which belong to a man who brags on his burg, "our exposition is paying dividends.

"We got the crowds. Jamestown's lowest day's attendance was 1500. Seattle's lowest attendance for any day was 23,000. The maximum day's attendance was 85,000. Taft was there one day. So the men who put up as a bonus the money to insure the success of the exposition will get a great deal of it back. That is what we call our dividends.

"Remember, too, that while Uncle Sam gave Jamestown a million or more, he gave us nothing, not even a new red copper with Lincoln's head on it. The bonds floated in the interest of the exposition have been paid off already."

"To what do you attribute the great crowds?"

"The lure of the Pacific coast. There is a general, country-wide interest in the northwest. Then, of course, also, Alaska and its gold. The surface of Alaska has hardly been scratched yet. The Morgan interests and the Guggenheimers are building a railroad out there which runs 200 miles from Cordova, near the coast into the interior. This will open a rich territory.

"An engineer who represents the Rothschilds in Alaska told me that there is enough gold ore there to take out quartz averaging from $50 to $200 to the ton, and to require the continuous handling of solid trainloads of it during the next 50 years.

"There is a big smelter near Seattle which makes our city of vast importance to Alaska.

"Then there is fir and other fine timber in the Cascades near us. We have an enormous fishing industry. We are shipping ocean fish to Boston. The finest flavored apples grow about us. Land the government was selling for $200 an acre a while back is now bringing $2,500 an acre in the apple country. The apples are sold on the trees and bring from 10 to 20 per cent. Washington state produced 40,000,000 bushels of wheat last year."

DEATH OF MISS HOWIE.

Mr. and Mrs. W. R. Wearn Attends the Funeral in Harrisburg.

Mr. and Mrs. W. R. Wearn returned last night from Harrisburg, where they went Saturday in response to a telephone message announcing the death of Miss Martha Howie, the daughter of Mrs. C. J. Howie, and a niece of Mrs. Wearn. Her death was caused from typhoid fever and is the second death which has occurred in the family from the same cause within the past few weeks. Only a few weeks ago the oldest daughter, Miss Mary, succumbed to the disease. This family has been very sadly afflicted, six members having been confined with typhoid at one time. The others, however, now are much better, and it is thought that their recovery will be very rapid.

Mr. Mark Morrison, also of Harrisburg, and a brother of Mr. J. W. Morrison of this city is critically ill.

PERSONALS.

Conductor Will Sullivan, of Rock Hill, S. C., was a visitor in the city yesterday.

Mr J. R. Caudle left Union Monday for a visit to friends and relatives in Ctharlotte, N. C. Mrs. Caudle left the week preceeding on account of the serious illness of her father and mother.--Union (S. C.) Times.

Mrs. Warren D. Arthur left Sunday for Charlotte, N. C., to visit her mother, Mrs. Wilson.--Union (S. C.) Times.

To feel strong, have good appetite and digestion, sleep soundly and enjoy life, use Burdock Blood Bitters, the great system tonic and builder.

Itch! Itch! Itch!—Scratch! Scratch! Scratch! The more you scratch the worse the itch. Try Doan's Ointment. It cures piles, eczema, any skin itching. All druggists sell it.

A lazy liver leads to chronic dyspepsia and constipation—weakens the whole system. Doan's Regulets (25 cents per box) correct the liver, tone the stomach, cure constipation.

Cures boby's croup, Willie's daily cuts and bruises, mama's sore throat, grandma's lameness—Dr. Thomas' Eclectric Oil—the great household remedy.

The Little-Long Co.
DEPARTMENT STORES CHARLOTTE, N. C.

Carpet Department

The cold winter days are almost here. Let us help you make your home warm and cozy. A new Carpet or a new Rug, or both, will add greatly to warmth and comfort as well as to make the home more cheerful. We have all these in vast quantities of almost every color and design. There is no reason why we cannot supply your every want in this line. Our Carpet room is packed with beautiful Carpets, Rugs, Mattings and Linoleums for the floors, while we have almost every style Drapery for the windows imaginable.

Big line Tapestry Brussels Carpet in colors and designs suitable for every room in the home for 69c, 80c., and 90c.

Big line of velvet Carpets, lots of new patterns for 90c., $1.10 and $1.25

Beautiful Axminster Carpets, the very cream of the mills, will make the room so cozy and cheerful; wear almost a life time for $1.00, $1.25 and $1.50

Rugs

It may sound strange, but it's a fact that we are showing more than one hundred different designs in Carpet-size Rugs. Out of this immense assortment don't you think you can be suited? We carry the Sanford, Smith and Hartford Axministers. None better made for the money. Each $25.00. 9x12 Wool Fibre Rugs, suitable for dining room, sitting room or bed room, don't fade and wear for years. They come in the most artistic colors and designs. We have had six years' successful sales on this Rug, with not a single complaint. Each $10 and $12 50.

Curtains and Draperies

Our Curtain Department has been augmented by the arrival of many new and attractive styles All the best Nets in the popular colors can be found here. The display this Fall is especially attractive, owing to the great number and variety of styles.

Lace Curtains for 75c to $18.50.

Imported Madras Curtains, those charming draperies that never change but are always good $5 00 to $12.50.

A big lot of Muslin Sash Curtains to go quick. Per pair 25c.

EVERYTHING FOR THE HOME.

Little-Long Co