

The Revolution
in baking methods which gave the world Uneeda Biscuit also resulted in a **Revelation**

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in soda cracker quality. You realize this the moment you open the royal purple package and find soda crackers so tempting and good that they cannot be resisted.

Uneeda Biscuit

NATIONAL BISCUIT COMPANY

ACADEMY

"The Girl From Rector's."
Afternoon and tonight at the Academy of Music the attraction of the season is the great comedy "The Girl From Rector's" which is coming direct to Charlotte from a sensational run of one year at Weber's Music House, New York.

"King of Tramps."
The musical comedy drama "The King of Tramps," with Mr. J. M. Van, the well known character comedian in their principal role will be presented at the Academy of Music tomorrow afternoon and night. The company is a large one, and includes the famous concert band and orchestra. During this engagement popular prices will be charged. Seats on sale at Hawley's.

"The Merry Widow" Coming Back.
The story of Henry W. Savage's "The Merry Widow" which will play an engagement in this city, is too well known to require extended mention. A prince of a land that resembles Anthony Hope's Africa, falls in love with a girl of the people; he is sent away in consequence to a distant embassy—the Russian embassy in Paris to be exact. The little peasant girl marries a rich old man who died and left her a fortune of \$20,000,000. She then enters into the butterfly life of the gay capital; eventually meets her old lover, the prince, and after many entanglements, he declares his love and they presumably marry.

The central figure is the widow, of course, but in all the action, which is continuous and consistent, the presence of the man who adores her, her reckless, rapid, royal lover,

is ever wanted, ever in pleasing evidence. The season this winter to properly impersonate this minute creature, Mr. George Danvers still continues as the Prince Danilo, the gay, dashing and reckless lover. Others well known in the cast are Mabel Arzela, Marie Jordan, Gertrude Bryan, Arthur Wooley, Harry Burgess and William V. Strunz. The seductive waltz, and the beautiful, haunting melody of the "Vilia" song, together with "Silly Cavalier," "Love in My Heart," "Maxim," and the satirical sextette, "Women," will be played by the big orchestra. Mr. Alfred Roth will conduct.

"The Merry Widow" will be seen at the Academy of Music Monday, January 3. Seats will go on sale Friday morning at the theatre box office. Mail orders for tickets from out of town people will be accepted now, when accompanied by money orders payable to John L. Crovc, manager Academy of Music, Charlotte.

AN INTERESTING PAPER.

"We are in receipt of a very interesting paper on 'The Sizing of Vegetable Fibres' sent to us by the Seydel Manufacturing Company, of 31 Stanben street, Jersey City.

We find this paper to contain many valuable suggestions to boss weavers and superintendents, and suggest to those who have not already received a copy to address this well known firm whom we understand is distributing this pamphlet free to all men."

LIQUOR CAUSED HOMICIDES IN ALABAMA

By Associated Press.
Montgomery, Ala., Jan. 2.—Liquor caused 258 out of 630 homicides in Alabama during the two years ending September 30 last, according to the biennial report of Attorney General Alex. Garber. During the previous two years liquor caused 348 out of 656 killings.

"In addition to the increase in the number of homicides due to the use of intoxicating liquor by a population almost equally divided between whites and negroes, in a climate which aggravates the effect of such use," the attorney general says, "I would say that there may be assigned as further reasons contributing to the unfortunate and deplorable homicide record of Alabama, first, a general prolific source of crime among the negro population; second, the natural conflict, or friction, growing out of business and other necessary relations between two races essentially dissimilar in characteristics and widely separated in social life; and third, the racial characteristic of the Southern man to resent an insult and to act upon slight provocation, especially in matters involving personal honor."

Fearfully and Wonderfully Made.
Eight or nine women, assembled at luncheon, were discussing ailments and operations as eight or nine, or one or two, or 60 or 70 women will. The talk rang through angina pectoris, torpid liver, tuberculosis and kindred happy topics.
"I thought," commented the guest of honor, "that I had been invited to a luncheon, and not to an organ recital."
—Everybody's Magazine.

Purcell's
Start their January Clearance Sale Thursday the 5th. Watch for price announcements in Wednesday paper. Values of season.

"THE LADY IN THE LANDAU" FOUND MANY SUCKERS

By Associated Press.
Denver, Col., Jan. 2.—Leading diamond brokers of Denver celebrated new year with the discovery that they were losers to the extent of several thousand dollars by a new wrinkle in diamond swindles.

For the last week a stylishly gowned woman has visited the various higher class pawn shops of the city, arriving in a smart landau behind a pair of blooded horses. To the pawn brokers she exhibited jewelry of apparently great value. In every instance the setting containing three or more stones. She usually accepted a loan of about one half the apparent value of the gems.

The swindle was discovered when two pawn brokers compared notes regarding their biggest transaction for the year.

Each found it to be with "the lady in the landau." Other pawn brokers were visited. Their experience was the same.

More careful examination of the pawned jewels revealed the fact that where there were three stones in the setting only the center gem was genuine, the two flanking stones being imitations of remarkable workmanship, where the stones were set in a cluster, genuine stones were sprinkled among imitations in about the same proportion.

The woman, who has left no trace behind her, is believed to have had an expert diamond setter as an accomplice.

New Train Inaugurated.

By Associated Press.
Charleston, S. C., Jan. 2.—In fulfillment of the dream of pioneer railroad promoters, the Carolina special, the new through train between Charleston and Cincinnati on the Southern Railway, inaugurated its schedule today, putting the Southeast into direct touch with the great middle west. Carrying greetings from the mayor of Charleston to the mayor of Cincinnati, representatives of Charleston departed on the express at 9 o'clock. A large party of Southern Railway officials are also making the trip.

When Friendship is Possible.

Tom—Had any scraps with your girl lately?
Dick—No, we're great friends now.
Tom—How's that?
Dick—We've broken off our engagement.— Catholic Standard and Times.

Farmer Ryetop—Yes, that thar chicken was a great fighter before I killed him for the table.

City Boarder—Was, eh? I bet he was a prize fighter.

Farmer Ryetop—Why so?
City Boarder—He is so blamed tough.—Chicago News.

Mother's Joy never fails to cure croup and pneumonia. For sale by R. H. Jordan & Co.

Start The NEW YEAR With A Clean Sheet
Every good business man does; every good housewife ought to.
You don't have to buy new sheets. Send us your soiled ones and we will return them to you clean.
When we say clean we mean it—absolutely clean, the only kind worth having.
Sanitary Steam Laundry
473—Phone—800

Academy MONDAY, JAN. 2 Matinee and Night
The Biggest Success of Last Season.
PAUL M. POTTER'S GREAT COMEDY
The Girl From Rector's
Direct from a Continuous Run of One Year at Weber's Music House, New York. Complete New York Production and Cast of Metropolitan Players.
SEATS ON SALE AT HAWLEY'S.
PRICES: Matinee \$1.00, 75, 50, 25
Night \$1.50, \$1.00, 75, 50, 25

MONDAY NIGHT, JAN. 2ND A First Class Match
BY TWO PROFESSIONALS
Several Lively Preliminaries by well-known Glove Artists.
Young Hackenschmidt's School
26 SOUTH TRYON ST.



Scene from the Great Comedy Success, "The Girl from Rector's."

ACADEMY
SCHLOSS THEATRE CIRCUIT
TUESDAY, JAN. 3. Matinee and Night. The Musical Comedy Drama
King of Tramps
with J. M. Cole, Avarilla Clark, Mrs. P. Van, and others, including Cole's Hussar Concert Band and Orchestra.
Seats on Sale at Hawley's.
Prices: Matinee 25c
Night 25, 50c

We're OFF!
New Year's track's open. The race is to be run—and you will run as your health gives brain and physical force. Bad bowels, liver and stomach kill more GOOD EFFORT than any other trouble. CASCARETS will keep you healthy—THEN you can produce results. Take CASCARETS—keep tuned up—your liver working—and then you can go it for all you're worth. 898
CASCARETS—10c box—week's treatment. All druggists. Biggest seller in the world. Million boxes a month.

A Cruel Guage.
The learned counsel was annoyed at being interrupted, so warmly exclaimed: "I shall speak, sir, as long as I please!"
"You have already spoken, sir, longer than you please!" retorted the other side.—Blue Bull.

For Rent
1 16-room house on the corner of Davidson and Fourteenth St.
1 10-room house on North Tryon St.
1 6-room house on East Vance St.
2 4-room houses on North Broadway St.
1 8-room house on North Clarkson St.
1 6-room house on West Fifth St.
2 4-room houses on East Liddell St.
1 4-room house on East Oak St.
1 5-room Cottage in Woodlawn already furnished.

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Office, Sixth Floor of Realty Bldg. Hours 9 to 1; and 2 to 4.
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Gresham's Business Lunches
Are hountiful, well cooked and served and cost
35 Cents
Every Day from 11:30 to 8:30.
Gresham's Dinners
Are a triumph of good catering, good cooking and good service,
50 Cents
From 6:30 to 8:30.
Basement of Realty Building.

Happy New Year
We can not allow the day to pass without thanking our patrons for the very liberal patronage extended to us during the year.
These favors have been fully appreciated. We promise to redouble our efforts to please in
1911
We wish all our friends all the good things that they wish for themselves and more.
Yorke Bros. & Rogers
CLOTHIERS, HATTERS AND FURNISHERS

EDUCATE FOR BUSINESS
Our graduates are always in demand. Spring term begins January 3. Special Rates Until January 10. For new Catalogue, Journal and Special Rates, write
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Charlotte, N. C. and Raleigh, N. C.

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25% to 50% off Regular Prices For a Few Days Only
We have immense lines of Sterling Silver Deposit Ware, Hawke's Cut Glass, Fine China, Leather Bags, Jewel Cases, Electroliers and Gold Jewelry that must be reduced and we have made this attractive cut so that you can get these things which you still need for New Year Gifts at a great saving. Come now and get the best selections from this select stock.
LINEBACK & ELAM, Popular Jewelers
"The Little Store With the Big Stock."
West Trade St. Near the Square.

Our Splendid Value Giving
Make this bright up-to-date store your furniture buying home. We are offering the greatest CHIFFONIER values this week you ever heard of. We have too many and must get rid of them, so we have marked them down so low you will be greatly benefited by making your purchase now. Everything in first-class Home Furnishings to be found right here.
M. KIRSCHBAUM
Only Practical Hatter and Furrier in North Carolina.

Lubin Furniture Co.
Established 1899.
TO THE PUBLIC
I beg to announce that I will again engage in my former business, and have bought a new complete outfit for renovating HATS and FURS, and have also added a Sanitary Steam Pressing Machine, "The Latest Model." I have secured the rooms at No. 28 West Trade street, (over Flournoy's Store) where I will be glad to serve one and all, on or about the 5th of January, 1911.
Yours for first-class work,
Michael Kirschbaum
Only Practical Hatter and Furrier in North Carolina.

We Are Ready
With the largest stock of WATCHES, DIAMONDS and JEWELRY that it has ever been our pleasure to show. Two stores devoted exclusively to Jewelry, Cut Glass and Art Goods, gives us one of the largest displays of Holiday Goods to be found in the South. A visit to both stores from our friends and customers will be appreciated.
Garabaldi, Bruns & Dixon
12 AND 14 SOUTH TRYON ST.