

Our 16th Semi-Annual Cut Price Sale

Begins Next Wednesday, January 11th

at 9 o'clock and Lasts Ten Days

Prices go to Smitherines, Values Are Lost Sight Of, as Great Loads of Merchandise Must be Moved Before Stock-Taking. This Slashing of Prices Invade Every Department, Every Foot of Space on Our Four Spacious Floors will be arranged with the Most Tempting Bargains This Store has ever offered. This will be the Crowning Event in the History of Our Big Sales.

Thousands of Customers who have attended These Sale Events will be here.

Come With the Assurance That This Will in Point of Money Saving Eclipse All Others.

STORE DOORS WILL OPEN AT 9 O'CLOCK

Domestics	Blankets	Muslin Underwear	Dress Goods
Best quality Apron Gingham, Sale Price, per yd 5c	In order to close out 300 pairs Wool Blankets, some slightly soiled or damaged. We will divide in two lots. About 200 pairs large size to go in one lot, values to \$5 a pair \$1.98	Big assortment Children's Drawers 9c	One table full of Wool Dress Goods, Serges, Panamas, Venicians and Mixtures, values to 65c, but Sale Price, for choice, per yd 39c
Two to 6 yard lengths Colored Eiderdown, best 75c values, Sale Price, until sold, per yd 25c			About 100 pairs extra size, values to \$6, choice of this lot \$2.69
Good quality 8c Cotton Flannel, Sale Price 5c	These are in our Bargain Basement and will go with a rush.	Big assortment High Class Gowns 48c	A large assortment of the Finest Weaves, in Suitings, 50-inch Cheviots and Serges, Panamas, Ladies' Cloth and a range of other fine materials, for Skirts and Suits, values to \$1.75, but Sale Price, to reduce stock, per yd 79c
12 1-2c Colored Suiting, Sale Price, per yd 7c			<div data-bbox="585 1249 1500 2058" style="border: 2px solid black; padding: 10px;"> <h3 style="text-align: center;">READY-TO-WEAR</h3> <p style="text-align: center;"><i>Every Winter Garment left in our Two Big Ready-to-Wear and Millinery Departments Must be Sold Regardless of Cost to make room for Spring Stock.</i></p> <p style="text-align: center;">97 Coat Suits (Divided Into Two Lots)</p> <p>\$15.00 to \$27.50 values, go at \$8.98</p> <p>\$30.00 to \$45.00 values, go at \$17.95</p> <p style="text-align: center;">Street Dresses</p> <p>All \$12.50 to \$20.00 Dresses, go at \$9.95</p> <p>All \$22.50 to \$40.00 Dresses, go at \$17.75</p> <p style="text-align: center;">Evening Dresses</p> <p>An assortment of Crepe de Chene, Chiffon and Imported Cloths, all sold at \$25.00 to \$37.50. Your choice of the lot \$17.75</p> <p style="text-align: center;">Long Coats</p> <p>Left on hand about Fifty Coats, ranging in prices \$10.00 to \$25.00, will be divided into two lots - \$10.00 to \$15.00 values, go at \$7.95</p> <p>\$16.50 to \$25.00 values, go at \$12.75</p> <p style="text-align: center;">Rain Coats</p> <p>\$10.00 to \$15.00 values, go at \$9.75</p> <p>\$7.50 to \$9.50 values, go at \$6.95</p> </div>
All 12 1-2 Percales, In This Sale, at 10c	<h3 style="text-align: center;">Silk Petticoats</h3> <p>All \$3 to \$4 Black Persian Silk Petticoats \$2.98 go at 4.98</p> <p>All \$5 to \$7.50, go at 4.98</p> <p>Mercerized Cotton Petticoats, 79c, 98c, \$1.48 and \$1.98. Good Values.</p>	<h3 style="text-align: center;">Sweaters</h3> <p>Children's 50c to 75c, go at 48c</p> <p>Children's \$1.00 to \$2, go at 98c</p> <p>Ladies' \$1.50 to \$2.50, go at \$1.48</p> <p>Ladies' \$3 and \$4, go at \$2.98</p>	
Solid Colors and Figured Duck, dark ground, best 12 1-2 values, Sale Price per yd 7c			<h3 style="text-align: center;">Skirts</h3> <p>200 assorted Skirts, Voiles, Panamas, Mixtures, values up to \$8, sale price, your choice \$4.98</p>
All Calicoes, in Sale, at per yd 5c	<h3 style="text-align: center;">Skirts</h3> <p>200 assorted Skirts, Voiles, Panamas, Mixtures, values up to \$8, sale price, your choice \$4.98</p>	<h3 style="text-align: center;">Skirts</h3> <p>200 assorted Skirts, Voiles, Panamas, Mixtures, values up to \$8, sale price, your choice \$4.98</p>	
One big lot Dark Flanneletts, 12 1-2 values, for, per yd 7c			<h3 style="text-align: center;">Skirts</h3> <p>200 assorted Skirts, Voiles, Panamas, Mixtures, values up to \$8, sale price, your choice \$4.98</p>
One lot Large Size Sheets, Sale Price, each 39c	<h3 style="text-align: center;">Skirts</h3> <p>200 assorted Skirts, Voiles, Panamas, Mixtures, values up to \$8, sale price, your choice \$4.98</p>	<h3 style="text-align: center;">Skirts</h3> <p>200 assorted Skirts, Voiles, Panamas, Mixtures, values up to \$8, sale price, your choice \$4.98</p>	
Large Size Quilts, a limited quantity To Sell at, each 69c			<h3 style="text-align: center;">Skirts</h3> <p>200 assorted Skirts, Voiles, Panamas, Mixtures, values up to \$8, sale price, your choice \$4.98</p>
Extra Large Quilts, the \$1.25 kind, Sale Price, each 89c	<h3 style="text-align: center;">Skirts</h3> <p>200 assorted Skirts, Voiles, Panamas, Mixtures, values up to \$8, sale price, your choice \$4.98</p>	<h3 style="text-align: center;">Skirts</h3> <p>200 assorted Skirts, Voiles, Panamas, Mixtures, values up to \$8, sale price, your choice \$4.98</p>	
50-Inch Waterproof and Kerseys, best 50c values, per yd 35c			<h3 style="text-align: center;">Skirts</h3> <p>200 assorted Skirts, Voiles, Panamas, Mixtures, values up to \$8, sale price, your choice \$4.98</p>
One lot Grey Skirt Flannel, 25c to 35c values, per yd 12 1/2c	<h3 style="text-align: center;">Skirts</h3> <p>200 assorted Skirts, Voiles, Panamas, Mixtures, values up to \$8, sale price, your choice \$4.98</p>	<h3 style="text-align: center;">Skirts</h3> <p>200 assorted Skirts, Voiles, Panamas, Mixtures, values up to \$8, sale price, your choice \$4.98</p>	
One big lot 25c Ladies' Split Foot Hose, to close in this sale, per pair 15c			<h3 style="text-align: center;">Skirts</h3> <p>200 assorted Skirts, Voiles, Panamas, Mixtures, values up to \$8, sale price, your choice \$4.98</p>
Regular 25c Children's Hose, linen toe and heel, to close about 50 dozen in this sale, per pair 15c	<h3 style="text-align: center;">Skirts</h3> <p>200 assorted Skirts, Voiles, Panamas, Mixtures, values up to \$8, sale price, your choice \$4.98</p>	<h3 style="text-align: center;">Skirts</h3> <p>200 assorted Skirts, Voiles, Panamas, Mixtures, values up to \$8, sale price, your choice \$4.98</p>	
One enormous lot of Fine Embroideries and Insertings, values to 35c, but choice of lot in This Sale, per yd 10c			<h3 style="text-align: center;">Skirts</h3> <p>200 assorted Skirts, Voiles, Panamas, Mixtures, values up to \$8, sale price, your choice \$4.98</p>
One table full of Fine Linen Cluny Laces, values to 25c yd. Choice of lot, yd 7c	<h3 style="text-align: center;">Skirts</h3> <p>200 assorted Skirts, Voiles, Panamas, Mixtures, values up to \$8, sale price, your choice \$4.98</p>	<h3 style="text-align: center;">Skirts</h3> <p>200 assorted Skirts, Voiles, Panamas, Mixtures, values up to \$8, sale price, your choice \$4.98</p>	
One lot Handbags, \$1.25 to \$2 values, but choice of lot, each 98c			<h3 style="text-align: center;">Skirts</h3> <p>200 assorted Skirts, Voiles, Panamas, Mixtures, values up to \$8, sale price, your choice \$4.98</p>
One lot Bengaline and Repp Suitings, all the newest shades, 25c and 35c values, on one table, at per yd 19c	<h3 style="text-align: center;">Skirts</h3> <p>200 assorted Skirts, Voiles, Panamas, Mixtures, values up to \$8, sale price, your choice \$4.98</p>	<h3 style="text-align: center;">Skirts</h3> <p>200 assorted Skirts, Voiles, Panamas, Mixtures, values up to \$8, sale price, your choice \$4.98</p>	

These are only a few of the mark-downs. Reduced Prices prevail throughout the entire store. Think of the Biggest and Best Dry Goods Stock in Charlotte being on the market at CUT PRICES—Embrace the opportunity that this store gives you twice a year in these Clean Up Sales and supply your wants at the Money Saving Prices.

SALE STARTS AT 9 O'CLOCK WEDNESDAY MORNING, JANUARY 11TH

Cut
Price
Sale

The Little-Long Co.

DEPARTMENT STORES, CHARLOTTE, N.C.

Terms
Strictly
Cash