# IVEY'S

## Easter Exploitation Sale of R. & G. Corsets

Even before the Easter Gown should come a thought of the Easter Corset.

Every woman who cares at all about the fit of her dresses or grace and comfort of her figure should exercise the greatest care in the selection of her Corset.

This week we invite your attention to the celebrated R. & G. make of which we are the Exclusive Charlotte Agents.

There is an R. & G. Model designed for every figure. In the R. & G. models but one ideal is aimed at—the modeling of each form to the fashionable outlines of the day.

An R. & G. Corset lends grace to every figure and without the slightest feeling of restraint.

We have one for you and the cost will only be from $1.00 to $3.50. Consult our Corset Fitter.

## Curtain Nets, etc.

This week we are showing a great line of new Curtain Materials in the latest colors and designs, Etamines, Nets, Scrims, Etc., Etc.

Prices range from 19c to 50c the yard.

## Gold Top Pins at 25c Pair

Something unusual to get a solid gold top beauty pin at a quarter. We have them in latest designs Roman Gold, fully guaranteed, at 25c Pair.

They have a patent catch that is a valuable feature.

## Easter Suits and Dresses

This week we have received a number of new lots Suits and Dresses for Easter.

We have marked them at our usual close cash prices.

## Kid Gloves

We sell the famous Trefousse Kid Glove.

It's the one that gives the greatest satisfaction in the wear and cost. Just the same as the ordinary kinds.

# The J. B. IVEY CO


# Social and Personal

(By ADDIE WILLIAMS CALDWELL)

### Why Art Languishes.

Hats sing. Women's hats. We do not sing them adequately, for how can the masculine muse do justice to such a theme? But meinine heads with poetic rapture, and fain get some of it out of our system.

A study of the materialistic world reveals on brightness and novelty as the fall crop of hats blooms in the shop windows. We loiter along Tremont, Boylston and Summer streets, our eyes on colors that have no counterpart in nature, and fragile structures set forth as absolute creations of the hands of the artist. The real artists who plan these hats. In fact, we are inclined to think that most of the artistic ingenuity and labor now loosed on the world is engaged in bonnet building, and it is little wonder that the other arts languish. There is a certain quantity of genius in the world, and so much seems to be used up in millinery that there is not enough left for painting, sculpture, music and billboards.

We may smile tolerantly, but it is serious. Millinery is a theme, anyhow. And after all the creation of hats, in shop windows or on women's heads, affords, on account of their infinite variety of form, color, material and design, their unfailing originality, freshness, their ineffable charm of straw, feathers, ribbons, flowers, fruits, vegetables, grain, silk and indescribable recondite materials, which man has no name, we unhesitatingly pronounce the millinery of the most progressive, vigorous, subtle, comprehensive, adaptable and creative of all the great arts.

We are lost in amaze at the profusion of domes, spires, baskets, buckets, crowns lids, tufts, topknots, flower beds, vegetable gardens, conservatories, fruit clusters, ribbons, spangles, laces and multifarious displays. Some time a great poet will rise to strains worthy of fall millinery. Meanwhile, we chirp our humble note of appreciation.—Boston Traveler.

### MISS WILLIAMS' GUESTS RETURN HOME.

Mrs. John Renfrow, of Matthews, and Miss Williard Grier, of Providence, who have been visiting Miss Lula Williams at her home on Cecil street have returned to their respective homes.

### MRS. LUCAS AND LITTLE SON. IN WIMINGTON.

Mrs. John Paul Lucas and little son, J. P. Lucar, jr., left yesterday for Wilmington. They wil spend several weeks there with Mrs. Lucas' parents, Mr. and Mrs. Archibald Charlescraft.

### MISS HOLT TO VISIT IN PHILADELPHIA AND NEW YORK.

Miss Emily Holt left last night for a stay of considerable length in Philadelphia and New York. She will first spend Easter in Philadelphia with her sister, Mrs. R. C. Vivian, and will later spend some time with her friend, Miss Alma Maxwell, who is a student at Columbia University.

Mrs. R. J. Davs, who was operated on at St. ePter's hospital for appendicitis is doing well.

# EASTER

Our Line Ladies' and Men's Easter Shoes Was Never Better

**$2.00 to $6.00**

You Will Find All the New Things in Foot "Toggery" Here—Have A Look.

**THOMPSONS**


### PHILATHEAS ORGANIZE.

At the home of Miss Vivian Michael on North Graham street, last night, there gathered an enthusiastic number of young ladies to organize a Philathea class in the Brevard Street Methodist Sunday school. Miss Avant and Miss Watson, from Tryon Street Methodist and Ninth Avenue Baptist Philatheas were present to help in the organization which was perfected with the following officers:

Teacher—Miss Vivian Michael.
Assistant Teacher—Miss Leola Hannon.
President—Miss Nora Vogler.
Vice-president—Miss Velma Hill.
Secretary—Miss Mary Shepperd.
Treasurer—Miss Roxie Freeland.
Assistant Secretary—Miss Leola Hannon.
Press Reportr—Miss Riley May Davidson.

Others present were: Miss Nellie Davis and Misses McDonald. A charter and class pins have been ordered and a white and blue membership contest was inaugurated to be ended June 1.

The Philathea motto is: "We Do Things," and judging by the interest displayed things will be done that will tell for good in the Sunday school.

After the business was attended to Miss Michael served fruits to those present, then the young ladies were dispersed to their homes carrying a determination to succeed and having in mind "We Do Things"—watch us grow. The Philathea work is undenominational and any young lady living in the vicinity of Brevard Street church, especially those who may not attend Sunday school, are invited to join.

### RETURN FROM FLORIDA.

Mrs. W. S. Clanton and Mrs. James G. Alexander returned last Friday night from Tampa, Fla., where they had been visiting Mrs. Alexander's sisters, Mrs. Ebb Roberts and Miss Keenan. They had a delightful visit.

### MISS HARKEY ENTERTAINS.

Miss Gingles Harkey delightfully entertained a few of her friends Saturday night at her home four miles east of the city. Games were played and was greatly enjoyed by all who were present. A guessing contest was also a feature of the occasion. Miss Eunice Miller and Mr. Lester Davis were thep rize winners. Those present were: Misses Minnie Bickett, of Charlotte; Eunice Miller, Bird McCord, Mary Davis, Gingles and Blanche Harkey; Messrs. Brice and Baxter Miller, Willard Brown, Lester Davis and Walter Harkey. Refreshments were served and the evening was spent most pleasantly by all who were present.

### AN EASTER SERVICE OF STORY AND SONG.

The combined Sunshine and church choirs of Calvary M. E. church, accompanied by the Sunday school orchestra (over 40 people) will present in the church a t8 p. m. Sunday evening the fourth of a series of "Story and Song" services, entitled "Love Triumphant," being a story of the first Eastertide. As is customary at these special services a silver offering will be asked for.

Mr. George L. Dooley will read the story and the choir will render the following musical program:

Quartette—"Not a Sparrow Falleth" .. .. .. .. .. .. .. .. .. .. .. .. Abt
Misses Etheridge and Dooley; Messrs. Blackburn and Ledwell.
Chorus—"Blessed Are the Pure in Heart" .. .. .. .. .. .. .. Meredith
Entire Chorus.
Quartette and Chorus.."Hosanna".. .. .. .. .. .. .. .. .. .. .. .. .. .. Peace
Mixed Quartette and Choirs.
Solo and Chorus—"Love That Passeth Knowledge".. ..... Meredith
Miss Pauline Etheridge and Choir.
Chorus—"O, Calvary" .. .. .. .. .. .. .. .. .. .. .. .. .. .. .. .. Meredith
Combined Choirs.
Duet—"He Did Not iDe In Vain" .. .. .. .. .. .. .. .. .. .. .. .. .. Tullar
Mrs. A. T. Bell and Mr. L. L. Ledwell.
Chorus—"Hallelujah!" .. .... Peace
Entire Chorus.

### SAILS TOMORROW.

Commodore Geo. W. Gardner, father of Mr. J. O. Gardner, of this city, sails tomorrow from New York to the Bermudas. He will be absent a month. Charlotte hadsthe pleasure of knowing this distinguished gentleman on his visit here last year, and is interested in his movements.

### HICKORY VISITORS.

Mr. and Mrs. Harvey Geitner and Mrs. Charles Geitner, Miss Shuford, Mrs. Carrie Gamble and Miss Lentz, of Hickory, came down yesterday for a stay of day or two.

### MISS GARDNER BETTER.

Miss Zuda Gardner is recovering from a two-weeks attack of grip. Her many friends hope to see her out in a few days.


## Easy to Take

Easy to operate—is true of Hood's Pills because they are made from the choicest and purest vegetable laxatives. No mercury or calomel. They never gripe nor cause any disturbance. Thus they are well liked by delicate women and children. 25c.


### NELLIE FUDGE'S PARTY

Quite a number of little girls gathered at the home of Miss Bessie Cruse, 514 E. 9th street, to celebrate the 10th birday of Nellie Fudge, whose home is in Atlanta, but who is spending the winter with her aunt and grandmother. The parlor was most beautifully decorated, dainty refreshments served, games planned, evrything that would add to the pleasure of the children. The girls were: Jennie Cruse, Kathleen Hayes, Kathleen Burkhead, Mabel Hannon, Bettie Faucette, Lillie Bell Skinner, Johnnie Morris, Emma Robinson, Mabel Long, Edith Teague, Mary White, Vaneva Belfor, Grace Cruse, Blanche Douglas.

They went away after a very pleasant evening carrying a little basket as souvenir filled with the best goodies. Those from out of town were Mrs. Fudge, of Rock Hill, grandmother of Nellie, and Veneva Balfor, also of Rock Hill.

### HOUSEHOLD ECONOMICS.

The last meeting of the household economics department of the Woman's Club will meet at 11 o'clock tomorrow morning at the Manufacturers' Club. All members are urged to attend for important business will be transacted. Besides the regular program which deals with the servant problem, the election of a new chairman will take place and plans will be discussed concerning the final social affair which the household economics department will give complimentary to the whole club some time in May.

### MR. HOLT ON HIS NATIVE SOIL.

A very welcome visitor today was Mr. Will Bolt, of Memphis. Mr. Holt is a native Tar Heel, his home being at Davidson. He is on his way there to see his mother, Mrs. Julia Holt. Mr. Holt went to Memphis some years ago and has made a fortune there. He is one of the prominent and wealthy business men of the city.

### LEFT LAST NIGHT.

Mrs. L. K. Wharey, who has been visiting Mrs. A. M. Young and other friends in this city and at Steel Creek, left last night for her home at Bennettsville, S. C.

### MOVED TO DILWORTH.

Mr. George B. Hiss and family have moved from South Tryon street to Park avenue, Dilworth.

### ATTRACTIVE VISITORS COMING.

Misses Cornie and Lucele Simmons, of Memphis, Tenn., will arrive next week to be the guests of Misses Laura and Fannie Boyte, of Elizabeth Heights.


"GET IT AT HAWLEY'S."

When PURITY combines with PERFECTION and DELICIOUSNESS then competition must eventually stand aside.

## Park & Tilford's Candies

New York

the "FAME AND FLOWER" of the candy maker's art,

LOOK GOOD
TASTE GOOD
ARE GOOD

Received fresh by Express twice every week, 80c per pound.

**Hawley's Pharmacy**
TRYON AND FIFTH STS.
'Phones 13 and 260.
Academy Advance Sale.



# The Little - Long Co

# Easter Accessories

## Gloves

Our Knit Gloves are manufactured by the world's best makers and every pair we sell is sold under the original name of the manufacturer. We do not substitute names and add on fictitious profits.

**Centemeri's "Capitol," at $1.00**
**Centemeri's "Florine," at $1.50**
**Centemeri's "La Grenoble," $1.75**

We are sole agents for these Gloves in Charlotte and every pair guaranteed.

ASK FOR CENTEMERI'S.

## Silk Hose

Ladies' good quality, pure thread, silk hosiery, blacks only, reinforced heels and toes and deep lisle garter tops : : : : 48c a Pair

## Neckwear

All the Novelties in Women's Neck Fixings. A variety of fads just out, and we have them in all the best patterns. See display windows for these.

## Handkerchiefs

A special shipment to add to the three extra values that we just put out at 5, 10 and 15c Each

## Parasols

A bewildering array of beautiful new Easter Parasosl, just opened. Colors to match every costume.

# Little-Long Co.


### Former Charlotte Man.

Mr. Jo Smith, a prominent citizen of Shelby, is a visitor of today. Mr. Smith formerly lived in Charlotte, and his old friends are ever glad to see him. Mr. Smith is connected with the Shelby Cotton Manufacturing Company. The mill is running on full time, Mr. Smith says. There is not much curtailment going on, he says.

"Why weren't you here yesterday, Miss Wellowleaf?" demanded the boss. "It was my birthday," snickered Miss Yellowleaf. "I always take a day off on my birthday." "A day!" exclaimed the boss. "I'll bet you take off two or three years!"


Mothers, get Mother's Joy and save your little child from suffering with colds, croup and pneumonia. eod


### Girls Inherit Large Sum.

New York, April 12.—Three New Haven, Conn., girls, the Misses Belle, Henrietta and Marion Feuchtwanger, will receive $10,000 each from the estate of their uncle, Meyer Feuchtwanger who died in this city April 6 for not marrying during his lifetime. The young women have just filed a petition here, saying that they had complied with their uncle's wishes.


Mother's Joy is the greatest croup and penumonia salve that is known. For sale by R. H. Jordan & Co. eod



# MAILLARD'S

Candy—Just In.

Not Necessary For Us to Say More.

**BOWEN'S**



# FOR $5,000.00

We can sell you a good home on Central Avenue. The lot is 66x150 feet. It has eight rooms all arranged for convenience, and comfort. All modern convenience, and is on car line. It is a REAL BARGAIN at this price. Part cash and terms on remainder. Let us show it to you.

## The McClung Realty Co.

25 S. Tyon St. Phone 1254.



# Eastertide

—IS—

# New Dress Time

We have just received a large shipment of the most exclusive and dainty Coat Suits and Dresses. We know they will please you, for they are Dame Fashion's newest dictates. And our store is the home of all that's new. That's why we are styled Charlotte's Authority on Women's Wear.

We are sure your are going to be attired next Sunday in something new. If you will pay our large store a visit, you will purchase it fromus. And we'll guarantee that you purchase it right.

## The Floyd L. Liles Co.

CHARLOTTE'S AUTHORITY ON WOMEN'S WEAR

17-19 W. Trade St. Phone 776