

IVEY'S

Neckwear Show

More than a few Neckwear houses contributed their best to our great Easter display of Neck Fixings.

It's right at the front of the store now and is the freshest, brightest and prettiest lot of Neckwear Novelties you have seen in a long time.

Don't let all this quality and style talk scare you. The prices are no higher than usual; they run from 15c to 50c with a big majority of all the things marked just 25c each.

Sale of 75 Gowns at 59c Each

Something extra good for Monday—about 20 dozen real good 75c gowns—the kind that have quality and look to them for just 59c each.

In the underwear class we want your attention to a lot of \$1.50 Skirts we will offer at 97c each.

Also a lot of 33c Corset Covers out at 25c each.

Pretty Wool Suits \$12.50 Each

The equal of these is never sold less than about \$16.50.

They are splendidly tailored of black and white and navy and white mixed suitings. A few are in the navy and black all wool serges. Price for all \$12.50 suit.

At the Toilet Goods Dept. We Will Give Away FREE!

Monday a regular 25c box genuine Java Rice Face Powder with every 25c purchase of Toilet Articles.

Hosiery

Most any good store has fairly good Hosiery—but here are some numbers, we will sell Saturday, that are entirely out of the "Fairly Good" class—they are, we think, in point of cheapness, styling and wearing virtues, right at the head of the hosiery class—at these prices.

Ladies' Past Black full Fashioned Hose at 15c pair.

Special mercerized lisle black Hose, beautiful sheer quality... 25c pair. Pure Silk Ladies' Black Hose, full fashioned and a good wearing stocking at 50c pair.

EXTRA—A genuine all pure silk Hose, heavy, lustrous thread silk, regular value \$1.00; our price... 75c pair for black and colors.

Then we have exceptionally fine lines of Children's stockings at 10c to 25c pair.

Panama Dress Skirts at \$5.00

Come this week direct from the tailor.

The materials are black and blue all wool Panamas and the workmanship, cut and finish is the equal of many \$8.00 and \$10.00 garments. These Skirts in all sizes will be sold Saturday at \$5.00 each.

Silk Skirts

Perhaps you would like to make some one an Easter Gift of a handsome Silk Skirt.

Here is where you can save a dollar or two on the purchase.

Monday we offer a lot of high grade \$4.00 Skirts at \$2.98 each.

Also a lot of really excellent quality heavy Silk Taffeta Skirts, worth \$5.00, for \$3.98 each.

IVEY'S

Social and Personal

(By ADDIE WILLIAMS CALDWELL)

Keep up the smiling
Is a secret none the less
Than keeping up the digging,
Till your life has won success;
For keeping up the smiling
Brings no glad return to you
That all the world around you
Is not sharer of it, too.
—Bentstown Bard.

A Printer's Love Letter Up to Date.
A printer man was once assailed
By Cupid and his heart impaled
With love's keen dart.
This printer ran a Linotype,
One day he thought the time was
ripe
To show his heart.
He said: "I guess I'd better write,
Declare myself in black and white—
I'll send a letter.
But I'm so busy I can't think,
To put it down with pen and ink—
On my machine I'll set 'er,
"Dear Maud"—this way the letter
ran—
I'd like to ask you, if you can
Become my queen?
I love you like agenthnghee.
Pn'ff-nihbz-456 thrantneuthbam boo
—tree.

Dathngamthis machine!
"Excuse mistakes—I'm in a hurry—
I love you, dear, so don't you worry—
This I mean.
I love you like Rphnma; thisworse
Thangutnman the pthnabethen airt-
course
This machine!"
The maiden at once understood,
As any printer's love one would,
This language dim,
A case of "pi" she knew, I trow,
Deciphered it; this maiden now
Makes pie for him!
—The Exhaust Pipe, Chicago.

The Mistakes of Life.
(Judge Rentone at Bartholomew Club, London.)
To expect to set up our own stand-
ard of right and wrong and expect
everybody to conform to it.
To try to measure the enjoyment
of others by our own.
To expect uniformity of opinion in
this world.
To look for judgment and experi-
ence in youth.
To endeavor to mold the disposi-
tions of everybody alike.
Not to yield in unimportant trifles.
To look for perfection in our own
actions.
To worry ourselves and others
about what can not be remedied.
Not to make allowance for the
weaknesses of others.
To consider anything impossible
simply because we ourselves happen
to be unable to perform it.
To believe only what our finite
minds can grasp.
To live as if the moment, the time,
the day were so important that it
would live forever.
To estimate people by some outside
quality, for it is that within which
makes the man.

ARE IN MAXTON.
Miss Beatrice Blake and Miss Elizabeth Springs, left yesterday for Maxton to spend Easter. A number of pleasant affairs have been planned for these two pretty girls from Charlotte.

"THE QUICK AND THE DEAD."
Mr. and Mrs. J. M. Harry returned from the North yesterday. They were guests of Mr. and Mrs. Jacob Binder, of Philadelphia, and then went to New York for a few days.
When Amelia Rives wrote "The Quick and the Dead" it was translated in New York to read "New York and Philadelphia," but that didn't mean the social life of Philadelphia, for that, as every one knows, is delightful.

MISS DOWD GOES TO RALEIGH.
Miss Cornelia Dowd left last night for Raleigh to spend Easter with Miss Olive King.

COMPLIMENTARY BRIDGE.
In compliment to her very attractive guest and former classmate, Miss Helen Smith, of Danville, Va., Mrs. J. P. Quarles entertained at a prettily appointed morning bridge today. Those playing were: Miss Smith, Mrs. George Graham, Jr., Mrs. Thos. Mackay, Mrs. W. L. Burroughs, Miss Gaynell Hancock, Paris, Texas, guest of Miss Minta Jones; Miss Ruth Reilly and Mrs. J. S. Cothran. A three-course luncheon followed the game.

MISS HEILIG VISITING MRS. BAYS.
Miss Kathleen Heilig, of Salisbury, arrived in the city this morning to spend Easter with Mrs. W. W. Bays and Miss Mable Bays at their home on North Poplar street.

MISS WADSWORTH ENTERTAINS IN HONOR OF VISITING FRIEND.
Miss Telle Wadsworth delightfully entertained a number of her friends last evening at her home on East Sixth street in honor of her guest, Miss Fannie Smith, of Whiteville, N. C. Games refreshments and music were features of an evening most pleasantly spent. Those present were:
Misses Annie Belle Harper, Laura Rowe, Ruth Boston, Lois Lucas, Georgia Wigfall, Bessie Rigler, Mary Ellen Wilson, Mattie Hyndman, Cornelia Reespass, Hanna Reespass, Lillie Pickard and Muri Pickard; and Messrs. M. A. Sprull, J. H. Fry, Jno. Watson, J. P. Auten, Joe Winslow, Dr. Leland Grady, Mr. Hood, of Baltimore, Md.; G. F. Bullard, W. E. Hackett, M. D. Smith, A. E. Ritch and F. F. Smith.

Not only to say the right thing in the right place, but far more difficult still, to leave unsaid the wrong thing at the tempting moment.—George Augustus Sala.

IF WE HAD A LADY MAYOR.

What a dream of a city we elect have when the women voters elect women councilwomen and a woman mayor! The streets will shine like the morning and the cobblestones will bloom out in fragrant beauty. Playgrounds will take the place of lumber yards; the ugly, dirty factories will give way to beautiful parks and the fountains will play "Oh, promise Me" at every corner. The policeman at the crossing will wave her fan, and wagons, teams and cars will move to the rhythmic beat like an orchestra. The locomotive whistles will be tuned, the car gongs will tinkle like the chimes of the Swiss bellringer, and no automobile horn will past muster until it sounds like a symphony.
Clean streets, clean politics and clean collars and cuffs—they will be among the first demands. The streets must be dustless, the city government graftless, the skies cloudless. Men will be required to wipe their feet before stepping on the sidewalks, and horses will be fined if they kick up the dust. Mirrors at every street corner, free powder puffs and municipal ownership of hair-dressing parlors are not at present included in the demands. These things must come gradually.

The report that the city ordinances will be crocheted is untrue, and the inclination to tie a sash around the City Hall and surmount the dome with a big butterfly bow will be curbed. The demand for free moving-picture shows and lemonade fountains in the parks will not be urged at present. But reform in ice cream and cheaper chocolate drops are demanded at once.

Why should these reforms be delayed by inconsiderable men holding on to the city government and denying women the right to vote?
"One-half of us are still in bondage!" exclaims one of the leading suffragette orators. It is pathetic to see these bondswomen going through our principal streets clad in silks, satins and laces, carrying the burden of the man's purse in the man's automobile and spending the man's money, while the tyrant man is enjoying the privilege of digging away in his office or factory.

Released from bondage, freed from the galling yoke, they faithfully promise to take charge of things and run them. Our cities have too long been run by ordinary-looking men, some of whom are not even good dressers. If we had a woman for mayor, the city would have to take bath and a clean shave every morning. It would be kept well brushed, with all the buttons sewed on. You can see the vision of it now—a model city, clean, well-dressed and highly perfumed.
—Baltimore Sun.

THE CHILDREN'S HYMN.

Land of our Birth, we pledge to thee,
Our love and toil in years to be;
When we are grown and take our
place
As men and women with our race.
Father in Heaven, we lovest all,
Oh, help Thy children when they call;
That they may build from age to
age
An undefeited heritage.
—Rudyard Kipling.

Explained.

"Is she married?"
"She's a widow."
"Ah! and that little baby?"
"That's the widow's mite.—Brooklyn Life.

A little rule, a little way,
A sunbeam in a winter's day,
Is all the proud and mighty have
between the cradle and the grave.
—Dyer.

One Woman Says:
"The free Booklet and Color Card taught me a lot of things worth knowing about harmonizing colors, and a few ten cent packages of Rainbow Dyes helped me to harmonize the climbing cost of living and dressing well, with our stationary income, by dyeing a lot of things from my wardrobe to look fresh and stylish.

Get the free Booklet and Color Card at JOHN S. BLAKE DRUG CO. HAWLEY'S PHARMACY, 201 No. Tryon St. R. H. JORDAN & CO., 2 No. Tryon St. O. R. MAYER & CO., 301 No. Tryon St. TRYON DRUG CO., 11 No. Tryon St.



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OUR EASTER MOTTO--SOME TIMELY COMMENT

In looking over some papers this week I found this suggestive verse. By whom it was written I know not, as it was merely a slip tucked away in a box. I give it that we may all learn it and try to make it our daily motto for at least a little while. I also give this wonderful little poem. I would gladly credit the author, but it, too, is a waif. I know it will help to make the dawn of our Easter day more beautiful for the reading and "inwardly digesting."

If you and I—just you and I—
Should laugh instead of worry;
If we should grow—just you and I—
Kinder and sweeter hearted,
Perhaps in some near by and by
A good time might get started;
Then what a happy world 'twould be
For you and me—for you and me.

In Easter Land.
Dawn—it is dawn in the Easter land!
Far have our caravans come, and we
Here at the edge of the desert stand,
Looking away to the joys to be,
Aye, it is dawn, and we've journeyed far
Led by the glow of the Easter star.

Who at the gates of the Easter land
Bid us good morning and lead us in?
Children, a world of them, hand in hand,
Palms and processions of lily kin.
Enter! Oh, sad was the march, and long—
Join in the triumphs of Easter song.

All is forgotten on Easter day—
Shadows and fears of the wintry path,
Here at the end of a troubled way
Fragrant the welcomes the Easter bath
This is the haven the pilgrims scanned
Dawn—it is dawn in the Easter land.

Some one has said that "the pomp and vanities of the wicked world receive a terrific drubbing during Lent, but Easter day their recovery is quick and certain." This is very true, judging by the avalanche of mail that has descended from the most remote villages even, asking for all sorts of parties, for novel engagement announcements galore, showing that Cupid has been busy winning hearts. With all these requests Madame Merry trusts she may be fortunate enough to find just the thing that each reader asks for and to every one she wishes the very happiest of Easters.

Easter Sandwiches.
Try these for sandwiches during Easter week: Use thin slices of either white or whole wheat bread; butter and spread with this filling: Two hard-boiled eggs, one-eighth of a teaspoonful of salt, one teaspoonful of paprika. Mash the egg yolks smooth, mix in the salt, paprika and butter. Spread the bread with butter, then with the yolk mixture, then with the egg whites chopped fine. Stamp out with an oval cutter. On each one stand a wee yellow chick, the kind that comes about a cent apiece or even less. Make a circle or cross or parsley around; plate and pile the sandwiches in the middle.

The Butterfly Motive.
A pretty and symbolic conceit is to use butterfly candle shades and place cards for an affair given in Easter week. These may be home made or purchased. A "shower" of butterflies over the table is lovely. They may be made of white paper touched with gilt if the white and gold scheme is to be carried out.

Easter Egg Hunt.
No Easter-tide is complete for the children without an egg hunt. If the weather permits this should be out of doors. Hide eggs of all sizes and colors, hard-boiled and candy ones, in every conceivable place. If the party is a large one there should be four prizes, one to the child getting the golden egg (gilded), one for finding the silver egg, one for finding the most and one for the child who finds the egg marked "third prize." The prizes should be some of the many Easter novelties, or candy boxes filled with candy eggs. A pot of jonquils or hyacinths is a suitable prize if the winner is about eight or ten years old. Serve ice cream, rabbit-shaped cookies and bon-bons. There is a very old game called "egg pick" that the children could play after the hunt. Use only hard-boiled eggs, a child strikes out with his egg at one held by another child and whose egg breaks or cracks first wins the other egg. If there is a hill conveniently placed, or even a slight slant to the ground, there may be an egg rolling on a small scale, such as the children had in Washington at the White House for many years.

Hoop Race for Easter.
A mother of three is going to entertain at "an all day" Easter Monday party, the guests being seven of the neighborhood children. The invitations are written on egg-shaped cards, sealed with a violet plaster, or the dearest Easter chick just coming out of the shell may be found among the seals or pasters, as the children call them. The ages of the guests range from five to eight years. A third floor chamber is known as the children's room and it is to be prettily decorated with flowers and branches of budding fruit trees which have been placed in water for several days, there should be a mass of blossoms on them by Easter. Ten little hoops have been prepared thus, for one of the games, each one was wound smoothly with a colored tape. The boy who can roll his hoop twice around the room without letting it turn over will be awarded a bag of marbles, and the little girl who accomplishes the same feat will have a dear little doll baby dressed all in white. A substantial luncheon will be served at noon with just the prettiest table imaginable, all glorious jonquils, bunnies and fluffy yellow chicks. A music box will play during the repast. After luncheon the

children are to decorate eggs to take home and then the last game is going to be very sweet. On a white cloth there will be pasted the head of a beautiful child, the children are to be blindfolded and told to pin a paper flower on the head of the child. A prize will be given for the one who best places a flower.

QUESTIONS AND ANSWERS.

Points on Etiquette.
Will you kindly publish items in answer to the following: When you desire a second portion of any part of a meal, what should be done with the knife and fork? Should they be removed from the plate until it has been returned? Also, should the spoon be removed from the saucer, when you desire to receive another cup of coffee? If "A" calls on Mr. and Mrs. "B" and finds them absent, should he leave one or two cards? Should one use bread or crackers, when soup or bouillon is served? What is the correct manner in which to use a napkin?
C. I. S.

The knife and fork are placed side by side on the plate and passed with it for another helping; spoon is left on the side of the saucer. "A" should leave two of his cards, one for the lady and one for the master of the house. Crackers are usually served with bouillon, or toasted bread. I should say if both bread and crackers are served with it, to take whichever you prefer. The napkin is unfolded at once and laid across the lap, it is never tucked under the chin. Regarding your last suggestion, I think all that you wish to know, and other, too, would be found in a book of "Etiquette." If you will send me a self-addressed stamped envelope I will tell you of a new and inexpensive book on the topics you suggest.

For a Poverty Social.
Please publish as soon as you can "how to conduct a poverty social." Also the invitation or program. I find many useful things in your entertaining column.
MARY.

For a "poverty" social issue invitations on brown paper sealed with red wax. Use tinware as much as possible, old china, broken chairs and candles. Ask all to come in old clothes and tell their most thrilling hard-luck story. Serve coffee, baked beans, brown bread, pickles, sausage, potato salad, molasses candy and peanuts.

A Budget of Questions.
Please answer through the columns: Is it necessary that I have my calling card every time and every place I call? Is it necessary to serve a lunch in the evening if you have a few friends in? How soon should a formal call be returned and how long should I stay? Can I take my two-year-old boy with me?
MRS. LONESOME.

In returning or making first calls you should leave your cards, but in making informal visits on intimate friends cards are not necessary. It is always hospitable to offer some refreshments in the evening, especially if you have asked people to come. You need not have a luncheon, however, just coffee and sandwiches, chocolate and cake or something in the chafing dish. A formal call should be returned in two weeks and you should stay fifteen or twenty minutes. You should not take the child with you. Children are lovely but in making formal calls they should not be in evidence.

Again "The Party Call."
Will you kindly tell me if party calls are customary and how long after should they be paid, and are they as any other call?
AN INTERESTED READER.

A formal function requires a party call, and in small places hostesses like to have after calls made within two weeks of the affair. In great cities rules are not so strictly observed. The call is the same as any other, only it is polite to mention "how lovely" the event was and how glad the caller was to have been present.

Questions on any subject pertaining to this department will be cheerfully answered. A reply will be sent by mail if stamped and addressed envelope is enclosed; otherwise answers will appear in this column. Address, Madame Merri, care Charlotte Daily News.

Won Declainers Medal.
Mr. Treloar Wearn, the oldest son of Mr. and Mrs. Joseph H. Wearn, of East Seventh street, is making a record for himself at Davidson College. Out of a class of 18 he won the declainers' medal, which was awarded last Saturday.
The class test narrowed down to three best, Mr. Wearn being of the three. Out of the three best he was chosen best.
That he would prove a medal winner those who know him predicted. He is talented and studious. The combination is productive of medal winning.

EASTER

Our Line Ladies' and Men's Easter Shoes Was Never Better

\$2.00 to \$6.00

You Will Find All the New Things in Foot "Toggerly" Here—Have A Look.

THOMPSONS

Get Wet Inside at Our Fountain CRUSE and ROSS Are Anxious to Help You.

BOWEN'S

Opening Nineteenth

Handsome Bedroom Furniture

In selecting furniture for your home that is to last for years you should exercise care in selecting correct styles. One of our strongest bids for your business is in our Colonial Mahogany Bedroom Furniture.

Fine Colonial Mahogany Dressers from \$28.50 to \$85.00. Chiffoniers to match. Mahogany Princess Dressers as cheap as \$17.50. Princess Dressers in quartered oak for \$12.50. We can furnish your home at a very moderate cost and yet furnish it with furniture up-to-date in construction and correct in design.

W. T. McCOY & CO.

GET IT AT McCOY'S

FOR \$5,000.00

We can sell you a good home on Central Avenue. The lot is 66x150 feet. It has eight rooms all arranged for convenience, and comfort. All modern convenience, and is on car line. It is a REAL BARGAIN at this price. Part cash and terms on remainder. Let us show it to you.

The McClung Realty Co.

25 S. Tyon St. Phone 1254.

COATSUITS THAT ARE DIFFERENT We Have Them

We have just received a shipment of Coat Suits, having exhausted our former supply. The colors are the newest, the trimmings are dainty, the workmanship perfect.

Ask the lady who has purchased one and see her smile of satisfaction. We alter them to fit, our fitters are experts, that's why we employ them.

You can always distinguish our Coat Suits, though they may be in mixed company. When it comes from "Liles" it has the individuality feature attached to it.

The Floyd L. Liles Co.

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17-19 W. Trade St. Phone 776

"GET IT AT HAWLEY'S."

The Swellest Line —OF— TOILET ARTICLES In the South

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