

Ladies' Sample Pumps, Ankle Ties, Oxfords, etc., in Velvet, Patent, Vicl. and Tan. at about one-half regular prices for Friday and Saturday.

Suesene Silks, in all colors, Friday and Saturday, per yard.... 12 1-2c

Quality First -- Price Second

On This Page You Will Find Both For

FRIDAY AND SATURDAY

-AT-

EFIRD'S DEPARTMENT STORE

Suesene Silks at 12 1-2c

30 pieces Suesene Silks in solid colors, light blue, pink, white, etc., Special for Friday and Saturday 12 1-2c
 Fancy Beared Silks in all colors, regular 50c value..... 25c

Wool Dress Goods Specials

Brilliantine in black, navy, etc., at..... 25c
 36 quality Brilliantine, black, navy, brown, garnet, grey, etc..... 39c
 36-inch 7c quality Brilliantine... 50c
 48-inch Chiffon Panama Cloth.... 39c
 36-inch Chiffon Panama Cloth.... 50c
 36-inch Cream Brilliantine..... 29c
 Cream Wool Cashmere..... 25c
 36-inch Cream Mohair..... 50c
 Cream Wool Serge..... 50c
 All wool Cream Serge, \$1.00 qual- ity..... 75c

Bed Spreads

Two cases 11-4 White Crochet Spreads, good heavy weight..... 98c
 One lot white Crochet Spreads, \$1.00 value..... 75c
 Mitcheline red and blue Spreads \$1.18

Lace Curtains and Window Shades

2 1-2 yard length Curtains, 50c value, at..... 29c
 8-yard length Curtains, \$1.00 value, at..... 59 and 69c
 3 1-2 yard length Curtains, white or Ecru, \$1.50 value..... 98c
 Window Shades, white and all shades of green, best Fixtures..... 25c

Colored Lawns

A big table pretty flowered Lawns, colored Organdies, etc., neat patterns, also colored Lawns with side bands, per yard..... 5c

Fine sheer quality colored Batiste, with neat side bands..... 10c

Wild Rose Batiste, fine sheer qualities with side bands..... 12 1-2c

Mercerized yarn Batiste, pretty neat patterns, pink, light blue, lavender, black and white, etc., in plaids, stripes, dots, floral designs, etc., at..... 12 1-2c

Best 25c quality Peerless Pongee, all colors..... 18c

Fine Sheer Quality White Goods

40-inch India Linon Lawns..... 10c

Fine shee qualities Dimities, in the very small, also large size checks 10c

Best quality Pajama Cloth..... 10c

36-inch mercerized white Madras 10c

25c quality imported Mercerized Madras..... 18c

Linare Cloth, the fine mercerized white goods, suitable for all uses, at..... 10 and 15c

Yard Wide Dress Gingham, 5c

Two cases yard-wide Dress Gingham in plaids, stripes, solid colors, etc., qualities worth up to 12 1-2c per yard to clean up quick at..... 5c
 Yard-wide solid color Chambray, blue, brown, etc..... 5c

Octagon Soap and Toilet Articles

Three cakes Octagon Soap..... 10c	Mennen's borated and perfumed Talcum..... 10c
Three cakes Fairy Soap..... 10c	3 packages Success Soda..... 10c
Palmolive Soap, six cakes..... 45c	3 five-cent packages Gold Dust Twins Washing Powder..... 5c
Sweet Maiden Soap, per box..... 10c	Three 1-lb packages Washing Powder at..... 10c
Pear's Soap, per cake..... 10c	4-lb. packages Washing Powder.. 15c
Cuticura Soap, per cake..... 19c	Three cakes Swift's Pride Laundry Soap 10c
Buttermilk Soap, per box..... 10c	Three cakes Soda Crystal Soap 10c
Cosmo Buttermilk Soap..... 17c	Santa Claus Laundry Soap 4c
Palmolive Cream..... 39c	3-lb. Bag Carolina Rice..... 18c
Oakley's Corylopsis Talcum..... 15c	
Pound can Air Float Talcum... 15c	

Special Values in Millinery, Ladies', Children's Sailors Ready-to-Wear Hats, etc.

FOR FRIDAY AND SATURDAY

Children's high-top Peanut Hats 12 1-2c
 One lot Children's high-top fancy Peanut Hats, 50c values..... 25c
 Children's Sailors with streamers 25c
 Ladies' 50c rough straw Sailors, black and white..... 25c
 Ladies' turn-down Sailors at 49 and 75c
 Ladies' \$1.50 broad brim rough Straw Sailors..... 98c
 Ladies' ready to wear trimmed Hats at \$1.48 and \$1.98
 Ladies' straw Hats, nicely trimmed with flowers, etc..... \$2.50 to \$3.50
 One lot Ladies' ready-to-wear Hats, regular \$5.00 and \$6.00 values at \$4.00



Ladies' and Children's Wash Dresses

Children's Percale Dresses all sizes..... 49c
 A great lot Children's fine Gingham Dresses, including the small stripes, also big fancy plaids, etc., at 98c and \$1.19
 Ladies' House Dresses 98c to \$1.38
 Ladies' street Dresses, made of fine quality Percale Foulard patterns, etc..... \$1.98
 Ladies' pretty quality Gingham Dresses at..... \$2.98
 Ladies' white wash Skirts 98c
 Ladies' colored wash Skirts 98c
 Little ones play Suits for boys and girls, crawlers, etc..... 49c

Ladies' Tailored Shirt Waists at 49c

Ladies' pretty quality linen finish Shirt Waists, nicely made up with laundered collars, special at..... 49c

Ladies' fine quality white lawn and mercerized Batiste and Tailored Shirt Waists..... 98c

New Lot Foulards

We have just received three new cases mercerized Foulards, all new patterns, real imitation of Silk, and wears better at..... 12 1-2c

Big plaid and stripe Dress Gingham, in all colors, qualities worth up to 18c per yard..... 10c

Best quality yard-wide Percaloes, in solid colors, also dark dress styles, at..... 10c

Ladies' Gauze Vests at 5c

100 dozen Ladies 10c Gauze Vests at..... 5c
 25c Corset Covers 15c
 40c Gowns 39c
 Children's Pants, all sizes 10c
 Ladies' white Skirts, worth up to \$1.50..... 79c
 One lot White Petticoats 49c

Ladies' Corsets



New by Ladies' Corsets, including the extra length, newest shapes, etc., all sizes..... 49c
 Lingerie Corsets, in all the newest styles and shapes the best Corset made to retail at..... 99c

Men's Work Shirts and Overalls

Men's union made Work Shirts, all sizes up to 18..... 39c

Men's 50c blue Chambray and Khaki Shirts..... 39c

One lot Men's and Boys' cheviot work Shirts..... 25c

Brownie Overalls..... 25c

Youths' 50c Overalls..... 39c

Men's best \$1.00 Overalls, all sizes up to 46..... 75c

Cone's Boss union-made Overalls 88c

Men's \$1.00 Khaki Work Pants ..75c

Men's \$1.50 Army color heavy twill Pants..... 98c

Men's Cow Brand never-rip Work Pants..... 75c

Men's and Boys' Sample Straw Hats

200 dozen Men's and Boys' fine sample Straw Hats, including Sailors, etc., worth up to \$3.50, prices ranging 25, 98 and \$1.48

Children's Plaid Top Sox

100 dozen Children's fancy plaid top Sox, all sizes up to 8..... 10c

Ladies' 25c very thin lisle Hose, at..... 12 1-2c

Boys' and Girls' regular 15c School Hose..... 10c

Ladies' plain seamless Hose..... 10c

Ladies' 25c split foot Hose ..12 1-2c

New Spring Clothing



Special values in Men's and Boys' Spring Clothing, fancy worsteds, blue serges, etc., at Special Prices for Friday and Saturday.

White Lawns at 5c

Two cases 27 to 36-inch Persian and India Linen Lawns, good lengths up to 10 yard pieces 5c

If You Get it at Efird's it is Right, or We Will Make it Right

OUR MOTTO: Satisfaction Guaranteed or Your Money Refunded

Efird's Department Store

Wholesale and Retail—Stores also Concord and Gastonia

Three cakes Octagon Soap, for..... 10c
 Three 5c packages Gold Dust 10c
 Three one-pound packages Gold Dust..... 10c
 Three one-pound packages Success Soda..... 10c

200 pairs Men's, Ladies and Children's Sample Oxfords and Pumps at about one-half regular prices, for Friday and Saturday.