IVEY'S

Reduced Prices

— ON —

Pretty Foulard Dresses

$18.50

— TO —

$22.50

Costumes for

$16.50

Each

This is a cut price on all our this season's latest garments. It's a big saving for you when the qualities and styles are considered.

There are quite a number of Dresses in the lot and you get your choice of all styles and colors at the one price of $16.50 each.

$27.50 and $37.50

Handsome Tailored Suits

For

$22.50 and $25 Each

Here is a group made up of all our high-priced Suits.

We have decided to close them all out, so have made these big reductions to do it quickly.

These Suits are examples of the very best tailoring.

The qualities are really excellent and the styles the most favored worn this season.

You will want to see these. It's a chance to get something really fine at a moderate price.

Palm Olive Cream

Given Away Free

All This Week

In Sale of Palm Olive Soap

6 Cakes this Favorite Soap and full 50c size Jar of Cream all for

54 Cents

We will sell a full 50c jar the genuine Palmolive Cream and 6 cakes Palmolive Soap, $1.10 worth, for 54c.

MISS WILLIAMS TO BE HERE

By Special arrangement for the Ivey's Store Miss Williams, a special representative from the Milwaukee factory will be here to conduct this sale.

Palmolive Soap and Cream is being widely advertised now and it is the intention of the manufacturers to put a package in every home in Charlotte. Surely this 54c price will do it.

IVEY'S

Social and Personal

(By ADDIE WILLIAMS CALDWELL)

The Dreams Ahead.

What would we do, in this world of ours,
Were it not for the dreams ahead?
For thorns are mixed with the fairest flowers,
No matter what path we tread,
And each of us has a golden goal
Stretching out to the endless years,
And ever we climb with a hopeful soul,
With alternate smiles and tears.

The dreams ahead are what hold us up
Through the strain of a ceaseless flight;
While are lips are pressed to the wormwood cup,
And storms shut out the light,
To some 'tis a dream of a high estate,
To others a dream of wealth,
To some 'tis a dream of a truce with fate,
In a ceaseless search for health.

One dreams of a hearth and a home to be;
One sees but a golden store;
While the burdened toiler dreams of rest
Where toil shall be no more.
So, ever it is, in some sweet guise,
Hope hangeth her lantern high;
Oh, the dreams ahead are the golden stars
That help us to live, or die.

—Buffalo Times.

The Care of the Attic.

"Have order in your attic. Keep it clean and well aired. The windows in it should be opened often enough to prevent stiffness. Cobwebs and dust should be discouraged. Anything which will attract rats and mice should be guarded. Books should be packed in stout boxes, piles of magazines should be discountenanced, since the paste on their backs acts as a lure to mice, rats and cockroaches. If pasteboard boxes are kept, they should be looked at frequently to be sure they are not serving as harbor for vermin," says Christine Terbune Herrick in Woman's Home Companion for May.

"Few attics are celled, but if they are not light the walls and the beams should be treated to a coat of white paint or of whitewash. Once a month the floor should be swept. The windows should be washed three or four times a year. Twice a year there should be a campaign waged against moths, roaches and possible bedbugs, as well as against larger vermin. Keep a rat-trap and a mouse trap in commission.

"Have the goods stored in your attic arranged in special places. Put furniture in one place, protecting it against dust and moths, if it is upholstered. Arrange the large pieces at the back, the small ones at the front. Follow the same plan with boxes and have all with one kind of contents together. Books should be in one place, cases of letters or of ornaments or of china or anything else in another and on the outside of each tack a stout card bearing a complete list of the contents.

"A similar plan may be followed with trunks. Those reserved for storage may be by themselves, and on the inside of the cover of each one should be tacked or pasted a list of the articles packed away therein—a list which should be detailed enough to save trouble to any one searching for some special piece of clothing. Things of one kind or belonging to one person should be put together. In this way may be stored winter clothing in the summer, and summer clothing in the winter."

SOROSIS SAYS "AU REVOIR"

Sorosis met yesterday for the last time this season with Mrs. H. A. Murrill at her charming home on East Morehead street. For eight years Mrs. Murrill has been president of Sorosis, guiding its literary bark into many parts of much learning. At the meeting yesterday Mrs. Murrill left the wheel house and in her place was chosen Mrs. T. S. Franklin, who will serve the club as president.

Other officers elected were:

Vice-President—Mrs. T. D. Sampson.

Secretary and treasurer—Mrs. J. C. Montgomery.

Program committee—Mesdames Sampson, Franklin, Murrill and A. D. Glascock.

Many things combined to make yesterday's meeting unusually pleasant and interesting.

Mrs. C. C. Hook gave a most delightful resume of the Federation meeting in Asheville, which Mrs. Tingley cleverly wrote of for the News Sunday's Social Page.

Miss Mary Palmer, the popular librarian of the Carnegie library, was present and in a clear, concise way put the needs of the library before the club and asked the help of the club in securing the tax which the library would profit. "I do not ask that you have a tag-day or parade the streets or do anything that will be disagreeable. I just ask that each of you interest her husband and through him extend the influence that will create interest that will result in the tax being secured," said Miss Palmer.

Each member agreed to lend herself to the quiet potent influence, asked by Miss Palmer. Miss Palmer, knowing the power of the one woman, impressed the point, saying "As there is one man behind each gun, so there is one woman behind each man—if not, the man doesn't make much noise in the world."

Club Study.

Taking up the matter of club study, it was voted to study "Art" next winter, the special line of art to be decided upon later.

The entire membership of the club was present yesterday with the exception of two members.

The latest additions to the club are Mrs. F. D. Gatchll and Mrs. H. L. Adams.

Aftermath.

Mrs. Murrill presided after the meeting, at a beautifully appointed luncheon, the color thought of which was red. Exquisite roses, red candles under the silk shades and red bon bons in cut glass nappies made a lovely effect. Each Sorosis, Sorosi or Sorosae, found with the red rose at her plate the daintiest of cards, giving her the benefit of seeing herself as others saw her, the mirror of the hostess' mind reflecting for some, beauty, for some wit, for all some charm that makes the individual and differentiates one woman from another by that inexplicable, will-o'-the-wisp gift called personality.

NATIONAL SPEAKER COMING

The women who compose the local W. C. T. U. are looking forward to the coming of Mrs. Trego, a national speaker of the W. C. T. U., who is to speak in Tryon Street Methodist church the latter part of the month, or first of June. To arrange for her coming the local association will meet tomorrow afternoon at Mrs. J. F. Misenheimer's, 805 North Tryon street, at 4 o'clock. The meeting will be conducted by Mrs. J. G. Kennedy. A full attendance is asked.

MISS TATE'S VISITS.

Miss Sarah Tate, of Morganton, a very charming guest of Mrs. Robert Mayer, will be with Mrs. Mayer until Monday when she goes to Mrs. Robert Dowd's for a week. She leaves then for Gastonia to visit Mrs. Robert Love.

A BIRTHDAY PARTY.

At her pretty home, under the big oaks of Phifer avenue, Miss Catherine Johnson, the attractive young daughter of Mr. and Mrs. W. W. Johnson, gave a party yesterday in celebration of her eighth birthday.

The birthday table was dressed in white, and the cake was iced in white with white candles.

The guests were: Laura Smith, Ruth and Miriam Vincent, Annie Parks McCombs, Sallie McAden Cothran, Mary and Sara Keesler, Mildred Henderson, Elizabeth Fore, Emma Ledford, Dorothy Parker, Laura Tillett, Mary Marshal Barrier, Margaret Garrett, Elizabeth Mather, Margaret E ddy, Fay Ross Dweel, Katherine Hargrave; George Rhodes, Parks Hutchison Dalton, Lloyd Staten and Anthony Eddy.

ONE COMES, ANOTHER GOES.

Miss Ruth Shannonhouse, who spent the last thre months with friends in Thomasville, Ga., returned home night before last. Miss Shannonhouse found Thomasville delightful socially and climatically.

Miss Polly Shannonhouse, sister of Miss Ruth, left yesterday for a visit of several weeks in Greenwood, S. C.

GUESTS OF DR. AND MRS. CALDWELL.

Mr. and Mrs. W. E. Holt, Jr., of Lexington, were guests Sunday, at the Central Hotel, of Rev. and Mrs. John L. Caldwell, Mrs. Holt's parents. Mrs. Holt is charmingly known in Charlotte's social life. As Miss Amanda Caldwell, a guest, now and then of Miss Fannie Moore Burwell, now Mrs. Chisholm, of Birmingham, she made many friends in Charlotte. Mrs. Caldwell accompanied her home.

WILL LIVE AT "THE PINES."

Mr. and Mrs. B. Rush Lee, who have been living in the Vance Apartments, are to have a pretty home in "The Pines" beyond Elizabeth. They have bought there. The house is in process of construction.

MRS. SMITH SICK.

The many friends of Mrs. T. T. Smith will regret to know that she has been confined to bed for a week. She was better today.

MISS TATE WON THE PRIZE.

The Thursday Afternoon Bridge Club has known no more charming hostess this season than Mrs. William A. Reynolds, with whom the club met yesterday. Outside of the club, enjoying Mrs. Reynolds' hospitality, were Miss Sarah Tate, of Morganton, guest of Mrs. R. A. Mayer, and Mrs. S. B. Alexander, Jr., and Mrs. H. A. London. Miss Tate won the prize. A delightful luncheon followed the game.

Miss Mayer will be hostess to the club next week.

Mother's Joy is the greatest croup and penumonia salve that is known. For sale by R. H. Jordan & Co. eod

"A Pill in Time

Is worth nine"—especially if it be one of Hood's Pills, and you take it when you suspect your treacherous liver. You may save many a headache and constipation by promptly taking Hood's Pills. Whole box 25c., and one pill alone may prove worth the price.

"GET IT AT HAWLEY'S"

A HOUSEHOLD ARTICLE

Not many years ago the modern rubber syringe was a rare article. Now it has become a household necessity. Manufacturers are improving on the old syringes all the time. We now have the best lot of syringes ever seen in Charlotte. The Fountain Syringe and Hot and Cold Water Bottles especially are of a very fine, strong quality of rubber, which would prove exceptionally serviceable.

We desire to get your trade on this line of articles as well as on medicines. Ours is a complete drug store, well stocked and well kept in all departments. Messages to us are always attended to promptly and carefully, no matter who brings them or how they come.

Hawley's Pharmacy

TRYON AND FIFTH STS.

'Phones 13 and 260.

Academy Advance Sale.

Velvet and Satin

New Satin and Velvet Pumps Are Now Here.

$4.00 the pair

These Are the Swellest and Newest Styles—"Take a Look."

Foot-Fitters.

THOMPSONS

MR. B. N. DUKE

B. N. Duke Is Now Vice-President Of American Trust Co.

Directors of the American Trust Company yesterday afternoon elected Mr. B. N. Duke to the office of vice-president.

Mr. Duke is too well known in Charlotte and in the financial world of the country to need be explained as one of the greatest financiers the South has known.

He is actively identified with two of the leading banks in Durham, the Fidelity Bank, having a capital of $100,000 and a surplus of $400,000, and the Citizens' National Bank, a comparatively new institution which has had the same marked success which has characterized all the other interests with which the Dukes are interested.

For the past year Mr. Duke has been a director for the American Trust Company but his election to the office of vice-president brings him in closer touch with the institution which is one of the strongest in Charlotte, having a paid-in capital of $350,000, with capital surplus and undivided profits of $525,000, and deposits running from $1,000,000 to $1,250,000.

Officers of the concern are: Mr. George Stephens, president; Messrs. W. S. Lee and B. N. Duke, vice-presidents; W. H. Wood, secretary and treasurer, and J. E. Davis, assistant secretary and treasurer.

All of the gentlemen connected with the American Trust Company are the most representative financial men in Charlotte or in the South. The principal business of the company is banking, trust and insurance, in which lines they have already achieved a remarkable success. The growth of the institution is an assured fact.

The stimulus Charlotte has received from the great amount of money poured into local channels by reason of the interurban railway, with which Mr. Duke and Mr. Lee are so closely allied, has greatly added to the banking facilities of the city, and the American Trust Company is to be congratulated upon the growth it has made in nine years, as well as its having with it a man of the financial prominence of Mr. B. N. Duke.

GUEST FROM DANVILLE.

Mrs. John W. Ferguson has a delightful gust, Miss Elizabeth Cosby, formerly of Milton, but now of Danville, Va.

GOLDEN AND SILVER WEDDING.

A most interesting and beautiful occasion will be the celebration in Asheboro on Monday, May 22, of the golden wedding of Colonel and Mrs. Alexander Cary McAlister, and the silver wedding of their daughter, Sarah Thomas McAlister and Mr. James Edward Carson, of Charlotte; both weddings having occurred in the old Worth homestead. The gathering will be confined to a reunion of the immediate families of Colonel and Mrs. McAlister, and Mr. and Mrs. Carson.

Church News.

There will be service at the Chalmers Memorial A. R. P. church this evening at 8 o'clock, Rev. F. D. Jones, pastor of Westminster Presbyterian church of this city, will preach. Service will aso be held at the same hour and be conducted by Mr. Jones throughout the week. The public is invited.

Old Landmark Must Go.

By Associated Press.

New York, Ma 10y.—Another New York landmark, the famous Aaron Burr mansion on Riverside drive, is to go before the advancing line of modern apartment houses, which are gradually covering up every available foot of ground in the upper part of the city. The mansion, 140 years old, has just been sold at auction to a builder and will be torn down at once. It stands on a plot about 100 feet square on a hill overlooking the Hudson. James Madison, president of the United States, occupied it from 1804 to 1806.

If You Can't Sleep at Night, Just Come Up and Watch Us Work

ALWAYS OPEN ALWAYS BUSY

BOWEN'S

Your New Home

We will build you a beautiful new, modern and artistic HOME on a large shaded lot in Charlotte's charming suburb

WOODLAWN

We will plant it to YOUR taste, only restricting to certain lines of beauty which will not increase itscost and make a REAL HOME for you.

We will accept a reasonable cash payment and make convenient terms for the remainder. Let us show you what we have to and make you a proposition.

THE McCLUNG REALTY CO.

25 S. Tryon Street. 'Phone 1254.

Little-Long Co.

PARASOL SALE

Another Demonstration of Our Leadership when it comes to Valuable Merchandise at a Low Price.

We put on sale Tomorrow Morning and lasting until sold, 300 Fine Silk Parasols and Umbrellas, all colors, Black and White and Solid Black. This lot ranges in value from $2.00 to $5.00 each, but the sensational price for choice is

$1.48

HOSIERY

Another shipment of those Pure Silk Hose in Tan and Black, Wide Garter Tops, High Spliced Lisle Heel and Toe, guaranteed at

50c Pair

LACES

One lot Fine Valencienes and Linen Clun Edges and Bands, values to 18c, all on one table at

10c Yard

White Goods

New shipment White Voiles and Marquisetts . . . 25c to 65c yd.

White 42-Inch Sheer Plaids, the 25c qualities for . . . . . 14c yd.

Don't forget, starting Tomorrow and until sold, 300 Fine Umbrellas and Parasols at $1.48 each. A rare opportunity.

Little-Long Co.