## A Partial List of the Great Values That Will Make the Last Wind-Up Day the Best

## BIG HOUR SALES

It is worth a lot to us to get a number of people in the store to see the other great values we have. We have arranged throughout the day a number of hour sales of sensational values 3 oclock

"It Pays to Trade at Iveys"

The Value

Of a Tiee Nold

## Social and Personal

(By ADDIE WILLIAMS CALDWELL)

