## FEATURE SALE SATURDAY

KRESSKO CHOCOLATES AND BON-BONS

## The Newest and Nobbiest Thing in Chocolates

These are high-grade candies, in dainty boxes, ordinarily selling from 50 c to 80 c a most expensive bon-bons in the big Northern cities are sold.
We are justly proud of this achievement of ours, for it is easily the biggest piece of sing ever accomplished. It stands in a class by itself. America to produce anytning on a par with it.
These chocolates and bon-bons are the greatest forward step that has even been made in selling candy of the highest grade at far below the usual prices-at prices, in fact, that come witnin the reach of all.
Always endeavoring to offer the best value for the least money, we were quick to see the advantages in keeping apace with the great educational Pure Food movement, started a few years ago, along the line of protecting the consumer from adulterated food. So, in co-operation with this movement, and from its very beginning,
we have been working earnestly and steadily, and we now offer yau the fruits of our efforis and labor.
We have secured control of a brand of chocolates which is being made exclusively for us, under our name and guarantee. These are the now famous

## KRESSKO MATINEE CHOCOLATES

## KRESSKO COLLEGE CHOCOLATES

The College Chocolates at 25 c a pound box, are assorted chocolates, charmingly packed in a manner to tempt the candy lovers and are equal to any chocolates e times the price
The Matinee Chocolates at 10 c a box, are the wonder of the candy world. They contain just enough candy to satisfy the appetite for a favorite kind.
Those who have seen these candies have ex ress the greatest surprise at our bandy able home know that it digure, but you more than 9 c a pound narily at 6 c or 7 c a poind, wholesale, and chocolate at 18 c a pound wholesale makes the total cost of materials about 9 c a pound-the sugar centers of the candy weighing about four times as much as the chocolate coating.
Our candy is made by machinery. It is therefore, made at a very low cost. It is ikewise, more cleanly and desirable in every was than candy made by hand. In no way does making candy by hand improve its quality.
Over 100 stores have made it possible for us to co-operate with some of the largest candy manufacturers in the country, and we offer you strictly high-grade candy at In conclusion-are you willing to pay an exorbitant profit for your candy? If not, try a box of KRESSKO CHOCOLATES


## A Joy Complete in Roomy Stetson Shoes

imeans that you do not have to sacrifice style for comfort. Here you have style and comfort,-complete shoe satisfaction. No nightmare haunts any Stetson Shoe, the snappiest style or the most con
servative last,-but if comfort be the dominant co

Gilmer-Moore Company
"Stetsons eoct more by the pair but lesa by the your"

