

The Charlotte News

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FRIDAY, OCTOBER 13, 1911.

NEED OF IMMIGRANTS.

Recently The News commented upon the announced purpose of Senator Overman to work for the creation of an immigration bureau in North Carolina. At the time we stated that, as we understood the matter, there is a law providing for such a bureau. Funds in the agricultural department are sufficient and the work proposed is of sufficient merit to call for action.

The one great need of our state today is of more worthy settlers to join with us in developing our resources. In this connection the following from the Baltimore Sun is of interest:

"The importance of attracting a good class of immigrants to the South is under discussion in a number of Southern newspapers just now. The Sun quoted at considerable length from an editorial on this subject in the Atlanta Constitution a few days ago and suggested that Governor Crothers should call a conference of Southern governors and railroad presidents to be held in Baltimore during Maryland Week to consider the question and adopt some general plan of dealing with it. North Carolina, like Georgia and other Southern states, realizes the necessity of attracting desirable immigrants, and is making efforts to get them. Commenting on this, the Raleigh News and Observer says:

"From the last census there were something like 300,000 people born in North Carolina and living in other states and only something like 40,000 or 50,000 born in other states were living in North Carolina. That sort of swap, now that North Carolina is getting rich and prosperous, is not a condition that the state is proud of. In the last 10 years this tide of immigration has ceased and young men are staying at home. Now that the tide has changed and North Carolina boys are staying at home, the next step is to get back as many as possible of those who went away in the days when the state was poorer and when they thought it offered fewer advantages. This is what is meant by the Back Home Movement which has been much advertised and stressed in the recent months. It culminated last month in the big convention at Charlotte, which organized a home seekers' movement with Senator Lee S. Overman as president and representative men as officers from all parts of the state. We need more folks in North Carolina. How shall we get them? The Back Home Movement points the way. It is but the nucleus around which gather all the sentiment for securing immigration. It is based upon the right idea. The state of North Carolina and the railroads and the great corporations as a matter of self-interest should get behind this movement and utilize its enthusiasm and organize for the effective work necessary to secure for North Carolina its share of the trend of population which is now coming toward the South.

"The conference which The Sun suggested the other day would be in line with what individual states have been doing on a small scale, and could be made to serve as the basis for an organized scheme that would produce results in the matter of immigration. The West is living largely upon its past reputation, which the sturdy, hustling people out there know how to use as an existing asset in the way of advertising. Conditions in that section have changed very greatly in the last decade, and the land of promise for the immigrant and the farmer is no longer the West, but the South. As the Observer points out, the land in Iowa and Illinois and every western state which were once given away, and which naturally attracted many Southern people are now selling at such high prices that no homeseeker can buy unless he has a great deal of money. Every day farmers in these states are selling out their high-priced lands and buying cheaper lands and coming to Texas and Oklahoma. If they knew of the great advantages in North Carolina, many of them would come here. It is the purpose of the Homeseekers' Convention to make them familiar with what North Carolina offers and tell them of its great progress in recent years and to open wide the doors of welcome."

UNIVERSITY DAY CELEBRATED LAST NIGHT

Last night at the Southern Manufacturers' Club the University of North Carolina alumni held their annual banquet of that organization, as the other chapters of the same body held banquets in every city or town of any size in the state and in many of the large cities all over the country.

The occasion of the celebration was University Day, the 12th of October. This day is celebrated the world over, wherever there are alumni of the University.

The president of the local association, Mr. W. F. Harding, presided, and made the first toast, "The Spirit of the Young Alumni," to which Mr. C. W. Tillett, Jr. responded, making a plea for younger alumni and the more modern and up-to-date methods of advancing the work of the University.

After the speech by Mr. Tillett, Mr. Harding introduced to the assembly, or rather, in his own words, "reintroduced Prof. M. C. S. Noble, the Mecklenburg alumni of the University." Professor Noble took for his subject the making of men and showed, by example, the work that is being done at the state institution, the building of character and the turning out of the finished product of manhood from the raw, gawky boys that come to the University from the rural districts of the state, as well as from the largest and most populous cities. He pointed out the various sides of the University work, laying special emphasis on the religious side of the life there. He pointed out that the Y. M. C. A. at the University has been spoken of as the most effective branch of the service in any Southern college. That body of students is supporting five Sunday schools, and one church in the vicinity of Chapel Hill, and paying one-third of the expenses of a missionary in China, who is pushing the Y. M. C. A. work there. He also stated that 72 per cent of the students were communicants of some church.

Mr. Noble pointed out the excellent work being done by the literary societies in the teaching of men to think on their feet and to put their thoughts in the clearest language. He spoke of his work as the head of the department of pedagogy and showed that if the University could furnish all the male teachers to the high schools of the state it would have captured the most strategic point in the fight for a greater University.

Mr. Geo. Stephens spoke on the organization of the alumni and Mr. Brent S. Drane, on "Gilneching the Organization."

New officers elected were:  
 President, John A. Parker.  
 Vice-President, Brent S. Drane.  
 Secretary and Treasurer, Chas. W. Tillett, Jr.

An elegant course luncheon was served by Mr. H. A. Webber, the popular caterer of the club.

Menu:  
 Olives ..... Celery  
 Cream of Tomatoes  
 Smothered Spring Chicken  
 Cream Gravy and Rice  
 Combination Salad  
 Ice Cream and Cake  
 University Colors  
 Demi Tasse  
 Cheese and Crackers  
 After-Dinner Mints.

THAT WONDROUS TARIFF BOARD

In almost every one of his multitudinous speeches fired forth on his "swing around the circle" President Taft has found it necessary to defend his record. His vetoes of meritorious bills have worried him no little and time and again he has attempted to offer as excuse the fact that he was waiting on the tariff board, for undiscovered evidence. In fact, the tariff board is his main crutch and he leans upon it with a trust and fondness touching to gaze upon. But, if we may judge by the remarks of the chairman of the board, the board and its work resemble somewhat a huge joke.

Chairman Emery was speaking before the American Association of Woolen and Worsted Manufacturers the other night and had this to say:

"There are certain things that are very difficult to get, and one thing, that according to the platform of the republican party—and incidentally that does not mean anything to me, except that I have been given the job according to that platform—is to try to get the cost of production. I thank you all, gentlemen, that you did not laugh. (Laughter.) I frankly say right here that this idea of settling things on costs alone is all nonsense. You must not think I am joking about this thing, but there is a joke about it, and the joke is this: I have no powers whatsoever. The tariff board has no powers. There is really no such a thing as a tariff board. The law says that for certain purposes the president may employ such persons as he sees fit, in one of such persons. That is all." (Laughter and applause.)

This board, be it remembered, is the bulwark upon which the president's hopes of effecting "tariff reform" rests. The thing looks more like a joke each day.

The schoolm'am is the guiding star of the republic.

She takes the little bantling fresh from the home nest, full of his pouts, his pets and his passions, ungovernable in many cases, a rampant, riotous little wretch whose fond mother often admits she sends him to school purposely to get rid of him.

The schoolm'am takes a whole carload of these little anarchists, half of whom singly and alone cannot be handled by their own mothers, and she puts them in the way of becoming useful citizens.—Cherryville Eagle.

And for the service to society she is paid almost as well as the cook or the butler.

China has caught the Italian war spirit.

FROM OTHER SANCTUMS.....

Bernhardt in Pictures.

As showing the almost limitless possibilities of the motion picture in presenting the work of members of the highest school of dramatic art, it has been announced that the "Divine Sarah," Bernhardt, is to be immortalized in the moving picture film and that she has already acted before the camera in "Camille" and other productions which she has made famous. So that those who come after us, and who in future annals of the stage shall read of the great actors and actresses of this age, will be able to see them on the canvass as they appeared in life. It is more than likely that other exponents of the higher art will follow Bernhardt's example, and the best stage productions of our time will be perpetuated.

As recently stated in these columns, the motion picture industry, for so it might be termed, has made rapid strides in the last few years, and from a cheap form of amusement it has become a school of instruction. The average theatregoer will readily admit that hearing the words of a dramatic production is not the most important part thereof; his interest is chiefly centered in the acting and he could readily follow the plot if he heard nothing. Most of us would give much to see moving picture productions today of such artists as Booth, Barrett and Mansfield, and in departing from her once announced intention of appearing before the kinetoscopic lens Sarah Bernhardt has left posterity a rich legacy. In the ordinary course of human events the Divine Sarah has not many more years on earth, but her work will live after her.

"With Bernhardt playing for the moving picture films," says The Cincinnati News, "other stage people, however high their degree can no longer feel that there is anything degrading of humiliating in this method of seeking and securing audiences. The immediate effect should, and doubtless will be to raise the standard of cinematographic productions. As audiences become accustomed to seeing on the screens portrayals of well known plays by players of acknowledged ability they will have less interest in the cheap and tawdry."—Asheville Citizen.

Charlotte Needs Something.

Charlotte needs something, but we do not know how to help it get it. Its aldermen and various and sundry committees and commissions have long been wrestling with an ordinance regarding the paving to be done by the street car people. The board fixed the thing; then unfixed it; fixed it again and now it has back pedaled and is just where it started two months ago. A legislative enactment required the company to pave within and thirty inches on each side of its tracks. An effort was made to reduce this to 14 inches. In fact it was done, but was changed. Then, after wrangling for months an ordinance was passed, requiring 30 inches to be paved and the franchise tax was reduced from \$4,000 to \$1,000 a year for ten years, but the mayor refused to sign it; there was more wrangling and now the board is just where it started.—Greensboro Record.

DRINK AT Blake's

Blake's Drug Shop on the Square. Prescriptions Filled Day and Night.

DRINK AT Blake's

Our drinks are served quick and are of the best. Our fountain is nearer the square and the most convenient. Our soda dispensers are on the job and you can get any kind of cream or drink on the market.

John S. Blake Drug Co.  
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ATLAS COUPON

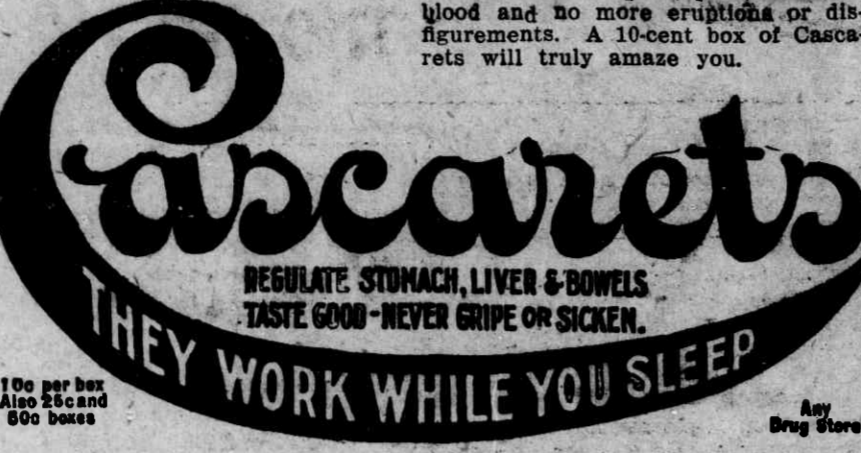
Seven consecutive coupons, which appear in The News each day, when brought to The News office, accompanied by 95 cents, will entitle any reader of the News to Road McNally's 1910 Coupon Book of the World, as advertised. Out-of-town readers must add express and transportation charges. Value of the Atlas \$5.00.

OCTOBER 13

AWAY GO PIMPLES, BLOTCHES, SORES, ULCERS AND ALL BLOOD DISORDERS.

Pimples, eruptions, blotches, scales, sores, eczema and chronic swellings are caused by bad blood, but don't become discouraged—no other trouble is so easily overcome. Cascarets are wonder-workers in the cure of any disease caused by bad or impure blood. They eliminate all poisons, build up and enrich the blood, enabling it to make new, healthy tissue.

Pure blood means perfect health, and if you will use Cascarets they will give you good health and a pure, clean skin, free from pimples and blotches. To try Cascarets is to like them, for never before has there been produced as perfect and as harmless a blood purifier, liver and stomach regulator as Cascarets Candy Cathartic! Be sure to take Cascarets and you will surely have good, pure, healthy blood and no more eruptions or disfigurements. A 10-cent box of Cascarets will truly amaze you.



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 Any Drug Store

BOILS AND CARBUNCLES.  
 The pain is immediately relieved, the inflammation reduced and the poison drawn out by THIEF'S SALVE.  
 25c. at all Druggists.

The Jury's Verdict

found by those who have given the

"Shaw"

a thorough test is for sweetness of tone, and its general make up is entitled to all praises and "nice sayings" that have been bestowed upon it in the past. Are you one of the jury? If not, we will be delighted to send you a little information that will interest you, "on terms and prices."

Wall Paper

Wholesale and Retail.  
 INTERIOR DECORATORS  
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Blake's Drug Shop

DRINK AT Blake's

Don't let the baby suffer from eczema, sores or any itching of the skin. Don't's Ointment gives instant relief, cures quickly. Perfectly safe for children. All druggists sell it.

Constipation causes headache, nausea, dizziness, languor, heart palpitation. Drastic physics gripe, sicken, weaken the bowels and don't cure. Don't's Regulat' act gently and cure constipation. 25 cents. Ask your druggist.

Never can tell when you'll mash or suffer a cut, bruise, burn or scald. Be prepared. Dr. Thomas' Electric Oil instantly relieves the pain—quickly cures the wound.

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OPENING SALE

—OF—

COAT SWEATERS

In Clothing Department

The Largest and Most Complete Stock in the Carolinas to Select From

- Men's Coat Sweaters in Gray and White and Oxford..... 98c
- Men's Coat Sweaters in Gray and White..... 49c
- Men's Wool Coat Sweaters, White, Maroon and Tan..... \$1.25
- Men's Worsted Coat Sweaters in White, Navy, Oxford and Tan. A real \$2.50 value. Our Special \$1.98
- Men's full fashioned Coat Sweaters, White, Navy and Tan..... \$2.50
- Men's full fashioned Coat Sweaters, made of pure Worsted Yarns, White, Navy and Tan..... \$3.50
- Juvenile Wool Sweaters, Cardinal and White..... 50c
- Boys' Wool Sweaters, White, Navy and Garnet..... \$1.25
- Boys' Sweaters, Navy and Red 75c
- Boys' Gray and White Sweaters 48c

- Boys' Sweater Coats, sizes 24 to 34.
- Men's Sweater Coats, sizes 36 to 50.
- Men's Fall Suits, in all the new fall colors.. \$10.00, \$12.50, \$15.00 and up.
- Boys' School Suits, made with Peg Pants..... \$3.99, \$5.00 and \$7.50
- BOYS' SUITS \$1.48.
- One lot Boys' D. B. Suits, with Knick Pants, \$2.00 to \$2.50 values. Special..... \$1.48
- Men's and Boys' Underwear at Special Prices.
- 1500 CASES SHOES
- Biggest Shoe Stock in the Carolinas. All grades from the cheapest to the best made. And as to prices; why there is no house South that can touch us with a forty-foot pole. If you want to save money on shoes and clothing come to headquarters.

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Your Winter Suit Is Waiting Here

The assortment will not be more complete, the values greater or prices lower than today. You know that every garment that bears the Mellon Guarantee is suitable apparel for a gentleman.

Prices Begin at \$12.50 and run all the way up to \$50.



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