Soda crackers are extremely sensitive to moisture.

Before the advent of Uneeda Biscuit the only persons who ever tasted fresh, crisp soda crackers were the people in the bakeries

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|  |  | Nan reach them-no contaminating influences can affect their flavor-their goodness is imprisoned only to be liberated by you for you when you open the package.

## Alwaysin the moist-

 ure proof package. Never sold in bulk. 5 cents a package.> NATIONAL BISCUIT COMPANY


