

# FAIR WEEK -AT- IVEY'S

### Four Days We've Prepared Big Things For

Suits, Coats, Hats, Sweaters, Gloves, Ladies' Furnishings and Dress Goods receiving first attention.

All the special purchases secured for this busy week are here and we know we have never bought so wisely before. We don't claim anything wonderful about our goods or even to have the best merchandise you ever saw, but we do know we have a store full of all the new Fall things that will surely interest you.

All our goods are popular priced and nothing is offered for sale that is not a worthy quality.

That's why the Ivey Store grows so.

We've a welcome for all Charlotte visitors this week.



## More Coat Suits

Several lots on display this week that no one has seen before. They are we know the very choicest of the moderate priced garments—these selling from \$15.00 to \$25.00 and \$27.50 each.

You couldn't wish for better materials and tailoring and of course we are authority for the style being right.

## Coats

Won't you give us the privilege of showing you our big coat department.

It's one of the banner features now of the Ivey store.

We have all the new ones.

Those warm rough cloths in every late style.

Simpler Coats in darker colors and blacks, besides a big showing of the Flashes and Curadols.

We believe we can sell you a garment with a little more style and quality to it and maybe save you a little on the price. Try us.

## Hats



A walk into our Hat Section will convince you of the supremacy of the Ivey Millinery.

You'll see the crowds of eager buyers and the unusual size of the displays. There's a life, warmth and richness about it all that marks it one of the big successes of our city.

A Hat bought here will be right in style, right in quality and the price will be right.

Besides its an advantage to choose your hat at a place where there's an almost unlimited number of styles to show you.

You're sure of getting just what you want.

# IVEY'S

## Social and Personal

(By ADDIE WILLIAMS CALDWELL)

### EVERY WOMAN BEAUTIFUL.

Prof. Achille Lesca claims to have found a wonderful little obscure town in Italy where every girl and every woman is beautiful. This town, Scanno, is far removed from railroads, and is said to be utterly innocent of industry. And this is the cause of the women's marvelous beauty, their perfectly classic Grecian features, beautifully rounded shoulders, perfectly shaped hands. Industry, according to the professor, is the deadly foe of beauty.

Perhaps, perhaps, and more than possible. But how much more becoming to women to starve?

### CIVIL SERVICE TEST FOR POETS.

What is a bosky dell?  
What makes it bosky?  
What is a dingle?  
How do the cows come down the dingle?

Write a sonnet to My Lady's Eyes without using the rhyme skies.  
Why does the sea moan?  
What is a beedling crag?  
What has the beetle got to do with it?

Describe a flowered mead.  
What is a mead? If so, why?  
How do you pronounce w-i-n-d?  
Is it any different from ordinary wind?

How do you put in the blanks in blank verse?  
Do you consider the blank verse any noisier than the loaded kind?

Write a popular song from any 40 lines of Milton's Paradise Lost.  
Next to yourself, who is the greatest poet in the world?—Exchange

### THE BASQUE AGAIN.

Not a bit of doubt of it—the basque is here, says a fashion writer in the Baltimore Sun. Not on the counters in the shirtwaist departments of the shops, to be sure; and not on the backs, it must be confessed, of very many women. But here and there in a very fashionable restaurant at tea hour one catches a glimpse of a new garment that is not a tunic, because it is not long enough; and not a bodice, because there is a pleated-like addition below the waistline. In short, the new shirtwaist basque is already the rage in Paris.

From Bernard comes one of the prettiest and most characteristic of these new shirtwaist-basques, which will be sure to have a warm welcome because of their grace and the way they have of making the figure seem more slender.

This new addition to women's dress (which is, of course, a very old fashion revived) is made of black satin and is designed to wear for a coat and skirt suit of black and white mixed tweed. The "basque" fastens at the back and has no seams except those under the arm and sleeve, the sleeve being cut in one with the basque in the "peasant style." A broad panel down the front gives fullness across the bust, the panel being stitched only part way down. The basque falls just to the hip and is belted in at thought above the normal waistline with a narrow belt made of a strip of black velvet ribbon and two strips of narrow silver braid, small steel buttons being sewed on the black velvet.

### MRS. WHITE'S MISFORTUNE.

The many friends of Mrs. Fred White will regret exceedingly to hear that her broken arm has again been broken. As known her left arm was broken in the auto accident at Hendersonville. Several days ago, while her arm was being massaged it was broken again. This is the fourth time Mrs. White has gotten this arm broken.

Mrs. C. W. Hartly, of Spartanburg, S. C., who has been visiting Mrs. W. H. Young, has returned home.

### MRS. ODELL TO BE PRESENT.

Mrs. J. M. Odell, of Concord, will go to Graham today to attend the marriage of her niece, Miss Madeline White to Mr. John Carlton Tuesday.

### LEAVE ON BRIDAL TRIP.

Mr. J. A. C. Wadsworth and bride, whose marriage in Lenoir, is a week in an event of high interest, left Salisbury Saturday for their bridal trip north. They remained in Salisbury until there was a change for the better in Miss Celeste Henkel. Mrs. Wadsworth's sister, who is ill at the Sanatorium there.

Mr. and Mrs. Wadsworth are expected in Charlotte about the first week in November. They will be at home at Mr. A. B. Reese's, on North Church street.

### ARE IN NEW YORK.

Mr. and Mrs. J. M. Wooley are at the Martinique, in New York. They will attend the marriage of Miss Elizabeth Sloan.

### A WEEK-END MARRIAGE

Saturday evening at 7:30 o'clock Miss Daisy Paterson of Fort Mill, S. C., was married to Mr. C. C. Harris, of this city, at the home of Mrs. Frank Ferguson, the bride's sister. The ceremony was performed by Rev. L. A. Falls, of the Belmont Methodist church. Both the bride and groom are well known in this city and both are popular here. The couple will make their home in Charlotte.

### GUEST OF MISS ANDERSON.

Miss Lois Montgomery, of Spartanburg, S. C., is the guest of Miss Nancy Anderson.

### MISS BLACKMER LEAVES

Miss Brent Blackmer, who has been the guest of Miss Doris Harry, at the Presbyterian College, since Saturday, returned to her home in Salisbury this morning. Miss Blackmer is a charming young lady and her visit to the college was a pleasure to all.

## THE BIG FAIR - OPENING DAY TO-MORROW

All Children in the County and City to Be Admitted Free Tomorrow as The Day is "Children's Day"—Wednesday is Charlotte Day.

Great Preparation are Going on at The Grounds—Exhibits Coming In—Marine Band Plays Wednesday Morning—Great Races Daily.

Tomorrow the big fair opens. The burning of the grand stand and floral hall Friday night will not prevent the fair from being one of the best ever held in the county.

For ten years the Mecklenburg Fair Association has given an annual fair.

This is the last year the fair will be held on the fair grounds in Dilworth, as the lease expires and the Fair Association will next year pitch its tents elsewhere. This farewell fair on the old grounds in Dilworth is to be memorable by a number of superior attractions. The Marine Band is to play Wednesday.

On Thursday and Friday there will be fights and exhibition "stunts" in front of the old grand stand by R. C. St. Henry, one of the Curtiss bunch of aviators.

There will be the biggest live stock exhibit ever seen at the grounds.

A poultry show, which is attracting many birds and many men—birdmen—is to be a special feature.

California Frank's Wild West. And many other things too numerous to mention.

The California West show arrived this morning.

Also Mr. Curtiss' manager, who was at the grounds this morning locating a place for the hangar.

Mr. St. Henry, whom Curtiss designated to make the fights here on Thursday and Friday, will arrive about Wednesday.

A Busy Hive. There are at least a hundred hands at work in the fair grounds making ready for the big event.

Mr. W. S. Abernathy, of Paw Creek, is clearing the way between the car track and the fair grounds.

The fair circus made the mud, but the fair people will cart it away. And not only that, they have ordered wagon loads of saw dust as a "binder" on the walk ways.

Barnum & Bailey opened and used a bale of hay to use on the walk way.

The fair company will have all the sawdust in the town, if necessary, to overtop the circus mud if any is left.

About 25 hands are at work erecting a band stand, where on Wednesday, the Marine Band—the greatest in the country—is to give a concert.

A big tent has been put up for the poultry exhibit. Many fine birds have been entered.

The refreshment booths are being rebuilt and will have all things necessary for refreshing the tired fairgoers.

The live stock is coming in by droves.

Many fine agricultural exhibits were received today.

Mr. W. S. Abernathy, of Paw Creek, Paw Creek through which the interurban line is being pushed—brought in a fine exhibit today of corn on the cob, lemon tree in full fruitage and other things of note.

Everything today is going fair-way: Wagons with their loads, workmen, managers and all. Everybody has a work to do, and is doing it.

The burning of the buildings is stimulating the public's attention. The public, as well as the fair association, is determined to make this the best fair of all—this, the last fair in Dilworth.

Stores to Close. Messrs. Chambers and Robertson, the committee on store closing for "Charlotte Day" Wednesday—were most successful. All the leading merchants and manufacturers and the freight depots, readily agreed to close on Wednesday from 12 m. to 6:30 p. m. as to allow their clerks to attend the fair.

The form of agreement was: "We, the undersigned, do agree to close our places of business from 12 m. to 6:30 p. m. on Wednesday, the 25th of October, same being 'Charlotte Day' at the fair."

Barber Shops to Close. The man who doesn't get shaved by 12 o'clock Wednesday will go unpretty until at least 6 o'clock as the tonsorial will close in honor of Charlotte Day. This is their agreement: "We, the undersigned proprietors, do agree to close our respective places of business from 12 m. to 6 p. m. on Wednesday, the 25th of October, same being 'Charlotte Day' of the fair."

Realty Barber Shop, Selwyn Barber Shop, Jake's Place, H. J. Shine's Barber Shop, C. S. Green, E. R. Kirkman, Acme Shop, J. A. Presley, C. E. Hayes, J. Henry Warren, Tate Barber Shop.

### Children's Day Tomorrow, 24th.

Tomorrow, Oct. 24th, the opening day of the fair, is to be Children's Day.



## New Shoes

This Shoe is Fine "Sunshine" Patent Kid—Plain Toe Welt Sole—Cloth Top Button—the Equal of Many \$5.00 Shoes. Our Price Only

\$3.50 the pair

These Shoes Are On Sale Now, But Will Not Last Long at This Price.

## THOMPSONS

Foot Filters.

Every child in the public schools of the county and city is to be admitted free.

There will be fine races and the best wild west show ever seen in Charlotte.

PROGRAM. Children's Day, Tuesday, Oct. 24th. 8:30—Band Concert—Square.

9:00—Parades: California Frank's Wild West.

Formation of City School children at South Graded School, County schools form at Mr. Latta's Residence, marching out Boulevard to Fair Grounds.

9:30—Formal opening at Grounds, Judging and awarding premiums in all Dept. except "B."

10:00—Concert on Midway Grounds. 1:30 P. M.—Races. 2:30—Free attractions on Midway Grounds. 7:00—Grounds closed. 7:30—Grounds open for night attractions. 7:30 P. M. to 12 P. M.—Shows all open don't miss any. 12:00—Grounds closed.

### Heneman's Date—Mrs. Smith's Offer

Mrs. Minnie Wriston Smith, to whom Charlotte is again to be indebted for hearing the great Heneman, thinks she can arrange to have him here on Nov. 27th.

Heneman's concert here last winter was the great musical event of the season. He is by far the greatest artist Charlotte has heard in ages. His return will be the chief musical event of this season. Many musicians from near-by cities who did not hear him last year, will not neglect to do so on his return date.

Students of music who can not afford to go north or abroad to study, have a rare opportunity in the coming of Heneman. He is master of the art of voice culture.

Heneman considers Mrs. Smith as the best exponent of his teaching. He wants her to go to Berlin next winter and teach in the conservatory there. This in indeed is high tribute to Mrs. Smith.

### Departure in Education.

New York, Oct. 23.—Women's colleges are preparing to depart from the standards of education set by masculine educators and the fifth annual convention of the Association of Inter-College Alumnae which opened here today will make this move its principal topic of discussion.

The women say that they have demonstrated their ability to master the studies prescribed by the men's colleges but now they believe the time is ripe for a departure. They propose to add to their college courses subjects of special value to women, paying in particular more attention to hygiene, biology and sociology.

# Little-Long Co.

## For Fair Week

Coat Suits  
100 new Coat Suits in all wool mixtures—Suits that retail \$20.00 to \$35.00. Our buyer picked this lot up at a great bargain. We offer them to you while they last, Your  
Choice \$15.00  
No Approval

One Lot Navy Blue Suits  
The latest models and materials received Saturday—go on sale Monday  
Your Choice \$25.00  
Other attractive Suits in high class Suits, \$30.00, \$35.00, \$40.00 and \$50.00.

Satin and Serge Dresses  
Special offering of about 50 all wool Serge Dresses, nicely made, made in variety of neat styles, sold at \$12.50. This lot goes in at  
Your Choice \$10.00

Afternoon Dresses  
Crape-Metions, Velvets and Corduroys, in all colors,  
\$25.00 to \$50.00

Dancing Frocks  
Made in Crapes and Chiffons, all colors and sizes,  
\$12.50 to \$25.00

The New Coat  
Full line of Reversible and Double-faced Coats in latest shades.  
\$10.00 to \$25.00

Black Coats  
Long Black Coats.....\$10.00 to \$35.00

Silk Taffetas and Messaline Petticoats  
Extra values ..... \$2.99  
New ideas with the fringe ..... \$5.00

Silk Kimonos  
One lot long Silk Kimonos in all colors..... \$3.50  
Others in Silks and Satins..... \$5.00 to \$25.00  
Special long Crape Kimonos ..... \$1.00

Rain Coats  
100 Special \$7.50 Coats for next week..... \$4.00  
Many guaranteed Cravenette Coats..... \$10.00 to \$20.00

Sweater Coats  
Ladies Sweaters, all colors ..... \$1.98 to \$5.00  
Children's Sweaters, all colors..... 50c to \$3.00

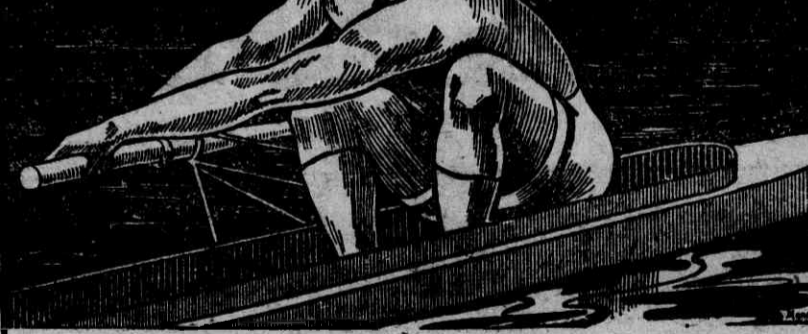
## Knit Underwear

Ladies' Union Suits, high-neck, long sleeves, ankle lengths, made in light, medium and fleeced lined cotton, Special value for..... \$1.00  
Ladies' Union Suits in silk and wool, high neck, long sleeves, ankle length, or low neck and no sleeves at..... \$2.00 a suit  
Ladies' Vest and Pants, light and medium weight, at 25 and 50c a garment  
Knit Corset Covers, high neck, long sleeves, at..... 25 and 50c  
Children's Sleeping Garments at..... 50c each

# Table Linens

Matched Sets, square cloths, round design, 81"x81" and 90"x90", at ..... \$10.00, \$14.00 and \$15.00  
Scalloped Cloths, with Napkins to match..... \$6.00, \$7.50 and \$10.00  
By the yard—Eight designs in double faced Satin Damask.... \$1.50 yard  
Napkins to match.  
Wide range of patterns in German Silver Bleached Linen.. \$1.00 per yard  
Lunch Napkins, both scalloped and hemstitched... \$3.00 to \$7.50 dozen  
Full line of Embroidered Towels, Pillow Cases, Bed Spreads and Sham

## Strength For The Pull



The race is to the strong  
have you strength for the up-stream pull of life—are you gaining, just holding your own, or do you feel yourself being swept back by the current of circumstances? Strength is what you need—the strength that comes from good red blood.

## You can buy strength

Read these extracts from letters of gratitude from those who did:  
My general health and strength have also improved and I attribute this to the use of Milan.—W. E. Dineen, Danville, Va. Gained 40 pounds of solid flesh.  
—Harvey Dinsion, Ferrisburg, W. Va. Have taken only a few bottles of Milan but feel stronger and better, more active and able to stand up under my work.—Rev. H. D. Guernsey, Danville, Va. I gained 15 pounds on 1 1/2 bottles of Milan.—E. E. Guernsey, Charleston, W. Va. My strength has returned and I feel better than I have in 20 years. Thanks to Milan.—Benjamin Jones, Newport News, Va. Took six bottles of Milan, feel like a new man. Thanks to you, Miss E. Main St., Norfolk, Va. Am on my fourth bottle of Milan and can now eat all I can get and Ask your druggist about the guaranteed remedy.



## Ladies' Tan Shoes

—AT—  
\$2.50 to \$4.00

New lot of the best we have ever had in all the pretty new toes. Extra high cut, Button and Blucher. Come in and try them and see how much better they look than other shoes.

## DeLane Shoe Co.

John L. DeLane, Manager.  
36 East Trade St.