## ACADEMY


$\qquad$


## Unique Name



The H. C. Long Co. Carnival Sale's Cut Prices on Everything for Ten Days is Tearing Clothing Profits and Prices in Charlotte Like


WHY? And Just NOW When Dealers Should Get Full Prices? It's Simply an appeal to YOUR, Self Interest. If We Make Good, We Hold and Win Your Patronage. If We Don't the Other Fellow Will Get You. Regardless of "Cut Prices" We Guarantee Qualities, Fit, Style.


## Money Back If Not Satisfied. Carnival Sale Continues All This Week

## H.C. LONCCO.

