

BEAUTIFUL PRESENTS FREE

To Customers of Our Store

Each time you make a Purchase of \$1.00 or more at the Morrow-Bass Store we will give you a card from which we will punch the total amount of your purchase. You will present this card together with other cards that you get with later purchases, at our store on the day and hour named below—the person in our store at that time presenting that card which shows the largest amount punched out will be given the special present that is given away at that time. There will be Eighteen Dinner Sets given away, also a Beautiful Mantel Clock, 47 Piece Chest of Silverware, 3 Piece Mission Furniture Set, Vacuum Cleaner, Sewing Machine and a \$400.00 Piano.

Here Is a Good

Suggestion

If Your Purchases, Ordinarily, are Small, and you want to work for one of the presents, why not ask your sister, or some other relative, or some friend who is not a customer of this store, to come with you some day, and these relatives and friends can have their purchases punched out of your card and in that way you can run up a big card and no doubt win the prize. Often times your friend may already have a sewing machine or a piano and she would be glad to work with you and each time you come to our store have her come along and in that way buy together on one card. Then later you can probably help those same friends to win something that they may want which we are giving away.

This is an Advertising Idea

We Want New Customers to give us a trial. We know that if you buy from us you'll come again. This distribution of presents we know will also cause our old regular customers to buy goods of us which they now probably buy elsewhere.

\$400.00 Piano to be Given Away



- 1st Week—42 Piece Set Hand Decorated Dinnerware
- 2nd Week— " " " " "
- 3rd Week— " " " " "
- 4th Week—\$8.00 Mantel Clock
- 5th Week—42 Piece Set Hand Decorated Dinnerware
- 6th Week— " " " " "
- 7th Week— " " " " "
- 8th Week—\$10.00 Forty-Seven Piece Chest of Rogers Silverware
- 9th Week—42 Piece Set Hand Decorated Dinnerware
- 10th Week— " " " " "
- 11th Week— " " " " "
- 12th Week—\$15.00 Three Piece Mission Furniture Set
- 13th Week—42 Piece Set Hand Decorated Dinnerware
- 14th Week— " " " " "
- 15th Week— " " " " "
- 16th Week—\$25.00 Vacuum Cleaner
- 17th Week—42 Piece Set Hand Decorated DinnerWare
- 18th Week— " " " " "
- 19th Week— " " " " "
- 20th Week—\$55.00 Sewing Machine
- 21st Week—42 Pieces Set Hand Decorated Dinnerware
- 22nd Week— " " " " "
- 23rd Week— " " " " "
- 24th Week—\$400.00 Grand Piano

This Plan Will Run 24 Weeks

Save Your cards. Each week as these presents are given out, only that card which wins a prize will be taken up---the rest of the cards are held by their owners, and are good at every distribution, so even if you don't win the first weeks, save your cards anyway as you may hold the high card some later week.

On the 24th Week a \$400.00 Piano Will be Given Away

In addition to the punch card that you receive, each time you make a purchase of \$1.00 or more—for every dollar purchase we will issue a Piano Ballot. This Ballot represents ten votes. You can vote this ballot to yourself, or to any other person, lodge or society. On the twenty-fourth week this beautiful \$400.00 Piano will be given to the person, lodge, society or church holding the largest number of votes.

READ THIS

Here is an opportunity to secure Free a beautiful Piano for your church or society and at the same time win one of those beautiful presents. Get your friends together and commence to work—the reward is well worth the effort—you've got nothing to lose—you get the same quality and quantity here for your money as anywhere else, and a chance to get one of these valuable useful presents, free of any cost to yourself.

Commencing Friday, November 10th at 3:00 p. m., the first present will be given away, and then in order named, the rest of the prizes will be given out.

MORROW-BASS COMPANY

Dry Goods, Notions, Clothing, Shoes, Hats, etc.

Phone 1437

31-33 East Trade Street, Charlotte, N. C.

Phone 1437