



ALTERATIONS FREE

CHARLOTTE'S GREAT UNDERSELLING STORE

The Freed Co

31-33 W. TRADE ST.

THE LARGEST CLOAK & SUIT HOUSE IN CAROLINA

The Famous Freed System

OF

"Style With Economy"

The controlling policy of the Freed Stores is to furnish at **ECONOMICAL PRICES** the very highest grade of Ladies' Tailored Apparel, with that distinction of style and fit which characterizes them always as the latest and most authoritative models in the country—that "style character" for which an additional and frequently prohibitive price is asked elsewhere.

With **FREE ALTERATIONS** the most harmonious and satisfactory results are achieved in general stylish effects and a perfection of fit very unusual even in the highest priced shops.

To provide this at positively the lowest prices asked for strictly high-grade garments at any store in America is the particular province of the Freed Stores—a field we occupy alone.

OUR DOORS
TO MOR
COME!! All Are W

JUST A FEW OF OUR MAN

Dresses

The Dresses we are advertising here were made of the finest materials ever made up into dresses.

- \$8.00, \$10.00, \$12.00, \$12.50 Sample Dresses. \$ 4.98
- \$15.00 Corduroy Dresses..... 6.98
- \$15.00 Broadcloth Dresses..... 6.98
- \$15.00 Serge Dresses..... 6.98
- \$18.00 Satin Dresses..... 7.98
- \$20.00 Messaline Dresses..... 9.98
- \$20.00 French Serge Dresses..... 9.98
- \$22.00 Fancy party Dresses..... 9.98
- \$25.00 Party Dresses..... 12.98
- \$25.00 Messaline Dresses..... 12.98
- \$30.00 Party Dresses..... 14.98
- \$32.50 Evening Dresses..... 14.98
- \$35.00 Chiffon Dresses..... 17.98
- \$40.00 Evening Dresses..... 19.98
- \$42.50 Ball Dresses..... 19.98
- \$45.00 Party Dresses..... 19.98
- \$50.00, \$60.00, \$75.00 Imported Models..... 35.00



Suits

These Suits are all samples bought purposely for our opening. Owing to the season being so far advanced we bought our merchandise at our own prices—the manufacturer's loss is your gain.

- \$15 Mannish Mixture Suits \$ 7.98
- \$15.00 Serge Suits.....
- \$15.00 Cloth Suits.....
- \$20 Novelty Mixture Suits \$ 9.98
- \$22.50 All-wool Serge Suits
- \$22.98 Broadcloth Suits....
- \$25 Novelty Tweed Suits.. \$12.98
- \$25 Ladies' Cloth Suits....
- \$25 Serge and Cheviot Suits
- \$27.50 Mannish Serge Suits \$14.98
- \$30 Novelty Mixture Suits.
- \$30 French Serge Suits.....



Remember Alterations