ANNIHILATION OF PRICES

Bewilderment of Competition. This great sale continues in a blaze of Glorious Bargains. Every day from morning till night a steady stream of Customers

The magnitude of the offerings at this great sale is impressing thousands of buyers in every nook and corner of this community. Each day we are impressed with the overwhelming evidence of the superiority of this great event over all others as we are lubricating the wheels of business with low price oil. This mighty move great event over all others as we are lubricating the wheels of business with low price oil. This mighty move great event over all others as we are lubricating the wheels of business with low price oil. This mighty move great event over all others as we are lubricating the wheels of business with low price Gil. This mighty novement in merchandise scores a point in our favor and smashing sales are in force throughout this great store—prices pulsating with economy—prices that sweep aside competition are the levers with which we are forcing this tremendous business. Transactions of great magnitude were responsible for our ability to make such offers as these. The timid retailer cannot understand our aggressive methods, but we keep faith with the people and when we made the announcement of this great sale with all its great advantages we do not believe that there was one person in all the thousands that read it but what knew that we would "make good"—we were well prepared with the merchandise bought at a very low price and which we could sell at prices that would demand the quick attention of the people. Every passing hour new takes you nearer the end of this tremendous money-saving opportunity and unless you have money to burn—the time is here for you to investigate.

Money for Every Man, Women and Child in This Community

The clink of gold-the gingle of silver-the clink of money saved will linger in the pockets of the people long after this sale is closed and forgotten. There is pleasure and profit in trading here—every department of this big business is buzzing with purchasing chances that few can afford to miss—the great Holiday display is the live topic just now—everybody wants gifts for Xmas and the useful kind are the kind most acceptable—we can find for you just what you want and at a price that will be lower than you figured on paying.

Dolls and Go-Carts

For the Dear Little Ones.

All Prices.

Umbrellas

50c values at...... 39c 75c goods at....... 50c \$1.00 values at......... 79c THE busy hum of Xmas shopping is pleasing to the ear. It's the same old story as the Holiday season appraches--greater crowds each day. Won't you take our advice and DO YOUR TRADING EARLY? Come in the forenoon if you can—the earlier the better. You'll be ever so much better satisfied.

The Goodness of Our Offerings Leave No. Doubt in the Minds of the People as to Where They Should Buy

NEVER, NEVER, NEVER again will you have such an opportunity as this—for it is very probable that never again will the conditions be as they are today. The mighty dollar doing double duty—each and every dollar spent brings the returns that it should—you can shop here and see your dollar spent brings the returns that it should—you can shop here and see your dollar spent brings the returns that it should—you can shop here and see your dollars. spent brings the returns that it should—you can shop here and see your dollars grow—actually grow—we mean this and we do not hesitate to make it strong that we want you to come—come only to see if you are skeptical—others have done this and when they came they could only say one thing—Tr's THE GREATEST I EVER SAWthis, is the one general verdict—we want you here—many of you are waiting—fair warning—don't wait to long—the days are slipping away—soon the great sale will end. the days are slipping away—soon the great sale will end.

Millinery

Blankets and Comforts

The price is just half (1/2) the old The prices are so low that your sleep

price. Think what you save,

DRY GOODS

No greater values have ever been offered to the trade than you will find on our counters, 25c goods for

19c; 50e and 60e goods at 39e and 43e. Look at the goods and you will be pleased.

will be better.

CLOTHING DEPARTMENT

The Suits for Men and Boys are the best values to be had. You cannot afford to let this sale pass and not see our lines. The prices have been reduced to the lowest price.

Percales, Outings, Sheetings and Domestic at Cut Prices. Big Values

MORROW-BASS CO.

(INCORPORATED) 31-33 East Trade Street, Charlotte N. C.

Don't Forget our stock of Lace Curtains and Window Shades



MRS. MALLINCKRODT IDEAL TOASTMISTRESS

krodt, the brilliant and popular wife chose wisely and well.

thing nice" about each of the ladies not have had this glorious Jubilee." chosen to give the toasts of the oc. The sentiment was enthusiastically apcasion. That she gracefully, tactfully plauded. and cleverly did this, the public can see from the following words introduc- Y. W. C. A. ing the speakers:

"The Woman of Yesterday."

man's work in the Master's field that as usual. it is scarcely necessary for me to formally introduce to you Mrs. Allan who will give a toast to the "Women of next Sunday will be in preparation for

"The Woman of Tomorrow." Her husband has been deeply interest-Her husband has been deeply interested in promoting the Laymen's Missionary Movement. Mrs. Martin is equally desirous for the women of the church to become so thoroughly aroused to their sense of missionary responsibility that the laggard of today may become the missionary enthusiast of tomorrow.—Mrs. W. J. Martin.

"The Women of the Church."

It has been said of her who is to

"The Women of the Church."

It has been said of her who is to give the next toast, that whenever she gives one of her inspiring talks she seems imbued with spiritual fire—may this fire enter into the hearts—may this fire enter into the hearts of the Church." It women of the Church. The women of the Church women of the Selwyn homes for Mrs. Durham is much because the selwing will bring sorrow to many homes for Mrs. Durham is much because in the city. She has been in declining health since April last, her malady becoming more malignant with the passing of the days.

The bean known that she could not be the city of the 9th instant inviting many homes for Mrs. Durham is much because in the city. She has been in declining health since April last, her malady becoming more malignant with the passing of the days.

The bean known that she could not be the city of the 9th instant inviting the passing of the 9th instant inviting the passing will bring sorrow to many homes for Mrs. Durham is much because in the city. She has been in declining health since April last, her many homes for Mrs. Durham is much because in the city. She has been in declining health since April last, her many homes for Mrs. Durham is much because in the city. She has been in declining health since April last, her many homes for Mrs. Durham is much because in the city of the 9th instant inviting the passing will be a she will be she will be a she will be a she will be a she will be a

er has already preceded her arrival in this city. One who has heard her Voight, Carolina Voight, Lula Taliafer ness men who felt that they could spare but a few minutes of their time remained for over an hour spellbound, undr her wonderful influence—they, as well as the women—enthralled. It she has such power to really many martin, Louise Parks.

North Carolina Voight, Lula Taliaferro, Katherine Cramer, Sarah Brockenbrough, Minta Jones, Margaret Reese, Mary M. Myers, Ruth Lillard, Susie Cowles, Maujer Moseley, Flora Susie Cowles, Mary Martin, Louise Parks.

Messrs. Richard. However, Charles and Charles

service is unusurpassed in this community. Her untiring zeal for the cause of missions is a lesson to each one of us. Some must go-others must work and pray while they wait. Among the women who wait in true spirit is Mrs. W. L. Nicholson.

Seautiful Tribute.

We are celebrating our Jubilee,

Terrible Suffering

Eczema Al Over Baby's Body.
"When my baby was four months old his face broke out with eczema, and at sixteen months of age, his face, hands and arms were in a dreadful state. The eczema spread all over his body. We had to put a mask or cloth over his face and tie up his hands. Finally we save him Hood's Sarsapa rilla and in a few months he was entirely cured. Today he is a healthy boy." Mrs. Inez Lewis, Baring, Maine. Hood's Sarsaparilla cures blood diseases and builds up the system.

Get it today in usual liquid form or chocolated tablets called Sarsatabs.

but she who is now to speak to you has for many more than fifty years untiringly labored in the cause of missions at home and abroad. She was leader among the women of yesteray. She is a power among the women of today, and may she live long to be an inspiration to the women of tomorow; she whom we call God's best

-Mrs. Jane Wilkes. To Mrs. Gibbon.

An unexpected but richly deserved toast was proposed by Mrs. C, E. Mason, mistress of Jubilee ceremonies, to Mrs. Robt. L. Gibbon, to whom of Rev. Harris Mallinckrodt, rector of Charlotte was indebted for having the St. Peter's Episcopal church, as toast-mistress of the Missionary Jubilee luncheon yesterday, the committee chose wisely and with Her's was the duty of "saying some-very truthfully said, "Charlotte would

NOTES.

The gymnasium class of the Y. W. devoted line of church workers, zeal- the Presbyterian College on account of ous in the cause of Christ. She is al- the illness of the physical director, ready so well known to you for her Miss Hodgdin. Class will be held on own active interest in advancing we next Tuesday evening, December 19th,

Yesterday"-Mrs. Elizabeth Preston the Christmas season. Rev. R. L. Patterson, of St. Mark's Lutheran church will give the message and a great deal Our next speaker is from an institu- of emphasis will be laid on the singtion of learning-Davidson College. ing. Many Christmas carols will be

may this fire enter into the hearts of all "The Women of the Church." It gives me great pleasure to introduce to you Miss Miller of the Jubilee troup of speakers.

"The Women Who Go."

The fame of Miss Davies as a speaker bear has already preceded her arrival of the church." It abeth Chambers, Margaret Haughton, Melva Carr, Lida Caldwell, Adelaide Orr, Lilian Reid, Estelle Hargrave, Helen Liddell, Anna F. Liddell, Polly fight. Scores of friends have called at Thomas, Alma Maxwell, Esther Thomas, Alma Maxwell, Esther Thomas, Ruth Reilly, Laura Reilly,

well as the women—enthralled. If she has such power to make men stay—what must be her influence when she says to women—go.—Miss Davies.

"The Women to Whom They Go."
The tongue of a ready speaker has not been vouchsafed to us all—but, this among many other delightful attributes, has been given to Mrs. C. E. Mason, and we are proud of her. She

Messrs. Richard Harris, Sterling Graydon, Edgar Wohlford, Wm. Wilson, Laurie Dixon, Mangum Webb, John A. Parker, E. S. Alexander, Dr. A. Brenizer, H. C Sherrill, T. P. Nash, Sid McAden, Wm. Jones, C. Tarver, Fonville, Lynch, Geo. Wilson, John Irvin, Chas. Tillett, Tom Hayes, Wm. Bradfield, G. G. Simpson, Preston Wilkes. Frank Pagram. Rufin Smith, Mason, and we are proud of her. She will now give the toast to "The Women to Whom They Go."

"The Women Who Walt."

This toast will be given by one wappe loving devotion in the Master's wappe loving devotion in the Master's was a peen given to Mrs. C. E. Wilkes, Frank Pegram, Ruffin Smith, Malcolm Bradfield, Rufus M. Johnston, Rufus Hicks, Rob. Hutchison, Frank Hutchison, R. F. Dalton, Thurman Long, Tom McAden, Abner Nash, Louis Wappe loving Robit Johnson, McBride, Vreeland, Robt. Johnson, McBride, Horace Johnson, Hamilton Jones, Robin Brem, Fred Nash, James Harris, Walter Lambeth, eGo. Thomas, Agnew Bahnson, Griffith, Herbert Irwin, Frank Drane, Jackson Beall, Tom Moore, Geo. Barringer and Dr. Myers Hun-ter; Mr. and Mrs. McIlwain, Mr. and Mrs. H. A. Morson; Mr. and Mrs. Joe Wadsworth, Mr. and Mrs. Thomas

CLUB. The executive board of the Wo-man's Club will meet tomorrow af-ternoon at 4 o'clock with Miss Josephine Dillehay, on South Boulevard. A full attendance is desired.

Fuller, Mr. and Mrs. F. M. Simmons.

MRS. NISBET'S
GUESTS.
Miss Annie Hardin, of Chester, S.
C., arrived in the city this morning
to be the guest of Mrs. W. O. Nisbet for a few days at her home on North

Tryon street. Mrs. W. C. Heath and Mrs. John

Miss Louise Nesbit, of Van Wyck,

S. C., who has been ill in this city for the past three weeks, is much improved. She is now the guest of Mrs. Nesbit, but will return home Satur

MRS. ORR GIVES LUNCHEON

Among the delightful hospitalities of the week was the luncheon given this afternoon by Mrs. William S. Orr, at her attractive home on South Church street, in compliment to her charming guest, Mys. John M. Orr, of Birmingham, Ala. Very beautiful were the Xmas colors—the red and green combined on the richly set luncheon board.

SILVER WEDDING CELEBRATION.

color scheme that will tell a love tale of other days as well as mark an anniversary of the happy denoument, will be interested in these: Our first speaker comes from a C. A. will not meet this evening at will be silver gray, at the hospitable home, tonight, of Mr. and Mrs. James H. Ross. This is the 25th anniversary of Mr. David Ovens

their marriage, and they are to celebate it in a delightful reception My dear Mr. Ovens: from 8-11 o'clock. Their main decorwill be used with smilax and dainty much for the invitation.

Mrs. I. W. Durham is In Extremis

At the hour of going to press, Mrs. W. Durham is in extremis. She is unconscious and death is but a question

recover, but she has made a brave tation very highly and should be de-

Cheap, But Unequaled

A Whole Pint of It for 50c. Saves You \$2. Does the Work Quickly or Money Refunded.

Money Refunded.

For quick and positive results, the pint of cough syrup that you make with a 50-cent bottle of Pinex cannot be equaled. It takes hold instantly and will usually stop the most obstinate deep-seated cough inside of 24 hours. Even croup and whooping cough yield to it quickly.

The user of Pinex mixes it with homemade sugar syrup. This gives you a full pint—a family supply—of better cough remedy than you could buy ready mixed for \$2.50. Easily prepared in 5 minutes—full directions in package.

Pinex soothes and heals the inflamed membranes with remarkable rapidity. It stimulates the appetite, is slightly laxative, and tastes good—children like it. Excellent for hoarseness, asthma, bronchitis, and other throat troubles, and has a wonderful record in cases of incipient lung trouble.

Pinex is a special and highly concentrated compound of Norway White Pinex extract, rich in gualacol and other natural healing pine elements. Simply mix with sugar syrup or strained honey, in a pint bottle, and it is ready for use. Used in more homes in the U. S. and Canada then any other cough remedy.

Finex has often been imitated, but never successfully, for nothing else will produce the same results. The genuine is guaranteed to give absolute satisfaction or money refunded. Certificate of guarantee is wrapped in each package. Your truggist has I'inax or will gladly get it for you. If not, send to The Pinex Co., It. Wayne, Ind.

Chairman Ovens Receive Letters

to The "Greater Charlotte of the control of the con Congressman Webb is Coming Club Dinner" — Preside nt East Trade street Monday afternoon. Finley Can not Come-Many there is none more often haled before Names Being Added.

It's coming.

The annual dinner of the Greater mour Packing Company's plant, their Charlotte Club on Dec. 28. names to his list and dollars to his with the coin, while the victim was Among the acknowledgements from figuring on what was coming to him.

The charge fell down in the recorder's prominent out-of-town men, the public Congressman Webb.

Washington, D. C., Dec. 12, 1911

Charlotte, N. C.

I have just received your kind letter ative effect will be green. The halls, inviting me to be present at your muniliving room and parlor will be set cipal dinner on December 28th, and with potted plants, ferns and palms. unless I am providentially hindered I In the dining room white carnations will be with you. I thank you very

With best wishes always, I am Your friend, E. Y. WEBB.

President Finley. Washington, D. C. December 12, 1911 Mr. David Ovens, Chairman, committee on arrange-

ments. The Greater Charlotte Club,

lighted to attend the dinner and meet so many of the leading citizens of Charlotte if I could possibly arrange to do so. I regret very much that an important business engagement entered into prior to the receipt of your letter will make it impossible for me to be in Charlotte on that date.

If a suitable opportunity shall pre-sent itself during the progress of the dinner, please convey to your fellow citizens of Charlotte an expression of my regret at being unable to be your guest and my sincere wishes for the continued progress and prosperity of your thriving and enterprising

Yours truly, W. W. FINLEY, President.

Ultimatum.
Charlotte, Dec. 14, 1911.
Dear Sir: You no doubt know our annual dollar dinner will be given at the Selwyn hotel, at 7 o'cock, on Thursday evening, December 28. It is only possible to serve 250 guests and we are sure there will be a big demand for the tickets, which will go on sale at the Greater Charlotte Club office December 18. We are anxious that none of our

members will be disappointed in getting tickets and advise your secur-ing yours on the 18th if possible. The executive committee has de-cided to invite all men of Charlotte to the dinner, whether members of the club or not, so if you care to, bring a friend with you.

As to the dinner program, it will be one of the finest ever prepared for a similar occasion, details of which will appear in the daily papers.
Suffice it to say, our speaker, the
Hon. Smythe DeBeeze, of London,
England, cannot be praised too highly as an orator and thinker. Yours xery truly, DAVID OVENS.

Chairman Dinner Committee.

Battling Greeks Fined \$25 Each

the recorder, was locked up this morning on a charge of being drunk. A white man named J. L. Easley had Fetty arrested, and charged that she and another colored woman robbed him last night on Fifth street, near the Arn David Ovens is adding some money for them and to skiddo court, but Fetty was found guilty of being drunk.

> -Mr. J. C. Wassau, of Statesville, and Mr. E. W. Staples, of Reidsville, are among the visitors noted on the

Only One "BROMO QUININE," that is Laxative Bromo Quinine Cures a Cold in One Day, Grip in 2 Days 6 2 50

SHOP AT KRESS'

THE DAYTIME

We Close at Six Every Evening This Week Except Saturday

EXTRA SALESPEOPLE WANTED

S. H. Kress & Co.

EXCUSE ME!

Drawn By M.MYER

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