

# Esquire's CLUB & CAMPUS FASHIONS



By **CHIP TOLBERT**  
ESQUIRE'S FASHION EDITOR

**CALLING ON THE BOARD!** In order to set our 1966 campus fashion reports in the proper perspective, we called upon members of Esquire's 1965 College Advisory Board to bring us up to date on what's being worn on campuses North, East, South and West this winter. What regional fashion shifts occur as you move about the country? How does the casual attire worn in the West, for example, differ from that worn in the East? And which fashion trends seem most likely to spread out to other areas of the country? For some authoritative answers, read on...

**THROUGHOUT THE SOUTH,** according to Michael Mains, University of Arizona '65, there's a brisk traffic in lightweight conservative suits with the dash of color supplied largely in neckwear. Striped ties predominate, but foulards are moving in again. Everybody wears button-downs, and the three-piece suit is infrequently seen on campus. In the mornings, when there's apt to be a chill in the air, a sweater worn with a button-down sport shirt and wheat jeans is sufficiently warm and informal enough for class. Heather-toned sweaters hold the edge, and corduroy jeans or wash-and-wear khakis complete the casual scene. In footwear, a wing tip properly complements a suit, while saddle shoes or loafers are a standard part of the informal picture.



**WAY OUT WEST,** at Berkeley, Scott Gregg informs us that one of the unique features on his campus is the colored sneaker. Perhaps this is a manifestation of Berkeley's celebrated penchant for innovation. Beyond that, the fashion picture, both in casual and dressy attire, follows patterns familiar throughout the rest of the country's campuses. V-neck sweaters predominate, with crew necks a close second. Sport shirts appear in a wide, but not necessarily wild, variety of patterns and colors. Madras is the outer limit. Permanent press casual slacks and blue jeans are in the casual order of things. Herringbone, hound's-tooth, and heather mixtures complete the sport jacket picture, with greens and grays the most popular colors in the tapered slacks which are worn with the jacket.

Colored or pin stripe button-downs and diagonal-striped ties (plus loafers) round out the accessories picture.

**ON THE EASTERN SEABOARD,** the big thing, according to John Lamb, Jr. of Princeton, is boots. Everybody seems to be wearing them with informal clothing especially during the winter months, for they obviate the need for rubbers or galoshes. Ski jackets are now standard apparel as are heather crew-neck sweaters. Subdued, dark colors rule the sport jacket scene. Worn with them are colored or striped button-downs and repp ties. Moving over to the casual side of the wardrobe, dark-colored flannel slacks give way to severely tapered trousers. For dress up occasions, smooth leather loafers or wing tips; for casualwear, brushed leather loafers or chukka boots.



**NEXT MONTH** the Old Order passes to make way for the New ESQUIRE's recently-elected 1966 College Advisory Board will be preparing to head for New York to help us authenticate the newest campus fashion trends and innovations. See you then.

## Xerox 914 Aids Library Duplicating

Duplication of material in library books and periodicals is now readily available as a result of an additional machine recently acquired by the Atkins Library.

The machine is a Xerox 914 copier which was installed in the library during the Christmas holidays. The copier produces clear positive copies of text and illustrations of pages up to fourteen inches wide.

The machine will be used primarily for reproduction of catalog cards; however, an operator will be available between two and four p.m. each day to duplicate material needed by students, faculty, and staff members. Cost of this service will be ten cents per exposure (an exposure may be one or two pages depending upon the size of the page).

Library patrons who need material duplicated from books and periodicals are requested to com-

plete a "Request for Photoduplication" form which may be obtained at the circulation, reference, and serials desks in the library.

Students and faculty members who need only a few pages of duplicated material are asked to use the coin-operated Vico-Matic machine adjacent to the circulation desk. For long articles or a number of copies of the same page, the Xerox 914 copier may be used. Personal papers and documents should be reproduced Xerox copier will be used only

for duplication of library materials.

PARK  
DRIVE-IN

1 1/2 Miles Behind  
UNC-C On  
Route 29

Featuring The

Herlock Burger  
"A Meal On A Bun"

Only 49c

(Visit the finest driving range in Charlotte. It's lighted so you can play at night. Right next door to Park Drive-In on Highway 49.)

### 3 BROS. TAVERN

Dancing Nightly  
RESERVATIONS: 596-9985

### Swain's Charcoal Steak House

1800 W. Morehead St.  
RESERVATIONS: 332-2414

### RECORD CITY

DISCOUNT  
105 W. Trade St.  
On The Square  
CATERING TO COLLEGE TASTES  
PHONE 375-6205

It PAYS  
To Advertise  
In The  
Carolina  
Journal

We Wish To Thank You  
For Your Patronage Of Our  
Vending Machines

### UNITED SELECT FOODS

2838 Griffith St.

Charlotte, N. C.

### THE AMBER HOUSE

"Greek Salad And Charcoal Steaks"

Open 6 A. M. To 11:30 P. M.

5625 North Tryon Street

TELEPHONE 537-2964



Ruth's Fashion Shoppe

EXCLUSIVE APPAREL

3032 EASTWAY DR.  
CHARLOTTE 5, N. C.

RUTH B. SELF

things go  
better  
with  
Coke



South 21 Curb  
Service

"Your Family Drive-In"

the WORLD FAMOUS **OPEN KITCHEN**

Fine  
Italian  
Food



1318 W. Morehead St.  
Charlotte, N. C.  
375-7449

**Plaza Men's Store** now has two (2) locations to better serve your needs: 1500 Central Ave. and 3732 Coliseum Center. We feature Conservative, Traditional, and Continental clothing fashions. Traditional fashions are featured throughout the two stores. We solicit your patronage.  
*The Management*

C  
I  
T  
Y  
CHEVROLET  
CO.

QUALITY  
SALES  
&  
SERVICE

710 S. Tryon