

Esquire's CLUB & CAMPUS FASHIONS

By CHIP TOLBERT
ESQUIRE'S FASHION EDITOR

CALLING ON THE BOARD! In order to set our 1966 campus fashion reports in the proper perspective, we called upon members of Esquire's 1965 College Advisory Board to bring us up to date on what's being worn on campuses North, East, South and West this winter. What regional fashion shifts occur as you move about the country? How does the casual attire worn in the West, for example, differ from that worn in the East? And which fashion trends seem most likely to spread out to other areas of the country? For some authoritative answers, read on...

THROUGHOUT THE SOUTH, according to Michael Mains, University of Arizona '65, there's a brisk traffic in lightweight conservative suits with the dash of color supplied largely in neckwear. Striped ties predominate, but foulards are moving in again. Everybody wears button-downs, and the three-piece suit is infrequently seen on campus. In the mornings, when there's apt to be a chill in the air, a sweater worn with a button-down sport shirt and wheat jeans is sufficiently warm and informal enough for class. Heather-toned sweaters hold the edge, and corduroy jeans or wash-and-wear khakis complete the casual scene. In footwear, a wing tip properly complements a suit, while saddle shoes or loafers are a standard part of the informal picture.



WAY OUT WEST, at Berkeley, Scott Gregg informs us that one of the unique features on his campus is the colored sneaker. Perhaps this is a manifestation of Berkeley's celebrated penchant for innovation. Beyond that, the fashion picture, both in casual and dressy attire, follows patterns familiar throughout the rest of the country's campuses. V-neck sweaters predominate, with crew necks a close second. Sport shirts appear in a wide, but not necessarily wild, variety of patterns and colors. Madras is the outer limit. Permanent press casual slacks and blue jeans are in in the casual order of things. Herringbone, hound's-tooth, and heather mixtures complete the sport jacket picture, with greens and grays the most popular colors in the tapered slacks which are worn with the jacket. Colored or pin stripe button-downs and diagonal-striped ties (plus loafers) round out the accessories picture.



ON THE EASTERN SEABOARD, the big thing, according to John Lamb, Jr. of Princeton, is boots. Everybody seems to be wearing them with informal clothing especially during the winter months, for they obviate the need for rubbers or galoshes. Ski jackets are now standard apparel as are heather crew-neck sweaters. Subdued, dark colors rule the sport jacket scene. Worn with them are colored or striped button-downs and repp ties. Moving over to the casual side of the wardrobe, dark-colored flannel slacks give way to severely tapered trousers. For dress up occasions, smooth leather loafers or wing tips; for casual wear, brushed leather loafers or chukka boots.



NEXT MONTH the Old Order passes to make way for the New ESQUIRE's recently-elected 1966 College Advisory Board will be preparing to head for New York to help us authenticate the newest campus fashion trends and innovations. See you then.

© 1966 by ESQUIRE, Inc.

Xerox 914 Aids Library Duplicating

Duplication of material in library books and periodicals is now readily available as a result of an additional machine recently acquired by the Atkins Library.

The machine is a Xerox 914 copier which was installed in the library during the Christmas holidays. The copier produces clear positive copies of text and illustrations of pages up to fourteen inches wide.

The machine will be used primarily for reproduction of catalog cards; however, an operator will be available between two and four p.m. each day to duplicate material needed by students, faculty, and staff members. Cost of this service will be ten cents per exposure (an exposure may be one or two pages depending upon the size of the page).

Library patrons who need material duplicated from books and periodicals are requested to com-

plete a "Request for Photoduplication" form which may be obtained at the circulation, reference, and serials desks in the library.

Students and faculty members who need only a few pages of duplicated material are asked to use the coin-operated Vico-Matic machine adjacent to the circulation desk. For long articles or a number of copies of the same page, the Xerox 914 copier may be used. Personal papers and documents should be reproduced Xerox copier will be used only

for duplication of library materials.

PARK
DRIVE-IN

1½ Miles Behind
UNC-C On
Route 29

Featuring The
Herlock Burger
"A Meal On A Bun"

Only

49c

(Visit the finest driving range in Charlotte. It's lighted so you can play at night. Right next door to Park Drive-In on Highway 49.)

It PAYS
To Advertise
In The
Carolina
Journal

3 BROS. TAVERN

Dancing Nightly
RESERVATIONS: 596-9985

Swain's Charcoal
Steak House
1800 W. Morehead St.
RESERVATIONS: 332-2414

RECORD CITY
DISCOUNT
105 W. Trade St.
On The Square
CATERING TO COLLEGE TASTES
PHONE 375-6205

We Wish To Thank You
For Your Patronage Of Our
Vending Machines

UNITED SELECT FOODS
2838 Griffith St. Charlotte, N. C.

THE AMBER HOUSE

"Greek Salad And Charcoal Steaks"

Open 6 A.M. To 11:30 P.M.

5625 North Tryon Street

TELEPHONE 537-2964



Ruth's Fashion Shoppe
EXCLUSIVE APPAREL

RUTH B. SELF

3032 EASTWAY DR.
CHARLOTTE 5, N. C.

things go
better with
Coke
Drink Coca-Cola

South 21 Curb
Service

"Your Family Drive-In"

Plaza Men's Store

now has two (2) locations to better serve your needs: 1500 Central Ave. and 3732 Coliseum Center. We feature Conservative, Traditional, and Continental clothing fashions. Traditional fashions are featured throughout the two stores. We solicit your patronage.

The Management



1318 W. Morehead St.
Charlotte, N. C.
375-7449

the WORLD
FAMOUS OPEN KITCHEN