

Esquire's CLUB & CAMPUS FASHIONS



By CHIP TOLBERT

ESQUIRE'S FASHION EDITOR

BEGIN WITH BLOCKBUSTERS! Bold, multi-color blends characterize the sport jacket scene this season. Look for a whole new range of colors: ruddy browns, crisp golds, light and lustrous or deep and mossy greens, blues, and blue-green-and-black combinations (Black Spruce), plus reds, rusts, pumpkin casts, and every conceivable heather blend. The multicolor concept is boldly reinforced in beefy new pattern ideas: strong, giant plaids, bold chevrons, big checks, as well as diagonal weaves and herringbones. Lofty, dense-looking tweeds create an almost 3-dimensional effect, and you can suit yourself to your personal styling preference: either the Natural Shoulder jacket or the forward trend toward the Shaped Look.



CORDUROY IS IN as you can get this year in thick wide wales in stadium coats, western-style outer jackets, suits and even blazers. The sky's the limit for color selections in these new Chunky Cords. The perennially popular natural tans and medium-to-dark brown shades top the list. Newer casts include dark shades of red, burgundy, pale blue, mossy greens, and Black Spruce. Whatever the color, the cords are *thick*...some with as few as three ribs to the inch.



"THE POOR BOY" comes to campus this year in rich-looking, luxurious sweaters. The "Poor Boy Look" is a misnomer, garnered, paradoxically enough, from the distaff fashion scene. We prefer to call them Huskies—which they very definitely are. Hefty, thicker-looking multiple-knits characterize these bulky Huskies. Thick cable-stitch applications on the side or sleeves, down the front, or in allover patterns are common. Turtleneck and "mock" turtles (high crew necks) vie with the more traditional pullovers and cardigans, classic crew necks and V-neck styles. Dominant color casts? Take your pick: blue, dark red and burgundy, rust, gold, bronzy browns, pumpkin shades,—or the campus standbys—Navy, gray, brown and charcoal casts.

THE C.P.O.'S ARE BACK! Last season's smash gets a new lease on campus life this fall. Bold, block checks and multi-colored plaids will be plentiful in these popular Top Shirts. Solid colors range from bright, fire-engine red and gold tones to the more subdued greens, blues, rusts and browns. Leather makes the C.P.O. scene, too. Look for beige suede with brass buttons, as well as other "leather looks" from smooth cabretta types to grained surfaces. Straight bottoms replace the shirt-tail look. Various models may or may not feature epaulets and buttoned sleeve tabs; some include bold plaid or pile fabric linings.

BURLY WEAVE sport shirts feature a variety of heftier textures with definite surface interest, bolder, brighter colors, and stronger patterns. Pumpkin, used as an allover color or strong accent will be strong. Also in the lineup: hot colors—fireman reds, lustrous golds, deep yellows—as well as a full range of burgundies, dark greens and bronzy casts—will be much in evidence on campus this fall.



BRING ON THE GLAD PLAIDS! The most dramatic campus fashion innovation this season is the new look in bold, colorful plaids and checks in sport slacks. The fabrics are loftier, the colors brighter than ever before, and the styling tends to follow the trend toward the lean look with a shorter rise and lower-cut waistband. However, regular-rise, belt-loop styles will also be abundantly available for die-hard traditionalists. Whether cuffed or cuffless, Glad Plaids often reveal the influence of Western-type styling in details.



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