

Esquire's CLUB & CAMPUS FASHIONS



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MOD REVISITED ... High time we took another look at some of the more appealing and modified American Mod fashions. Avant garde styling is as ephemeral as tomorrow but the new fashion vitality Mod has generated is certainly here to stay. Color excitement and tailoring innovations in every phase of men's wear are an excellent testimonial to the far reaching Mod influence. While extreme Mod is not by any stretch of the imagination about to become the new College Uniform, the profound effect it has had across the board in shaping the fashion scene makes it news worth noting.



MEET THE MODS HALFWAY with this season's wool tweed-check 5-button jacket. The Mods have borrowed the classic colors and patterns fashion Traditionalists have loved for years and styled new life into them with patch pockets, button flaps, shaping at the waist and 5-button closure that runs right up to the collar.

MILITARY MODS are influencing rainwear styles in a big way this season. The jumping-off point is the officers' type trenchcoat in either black or navy vinyl. The double-breasted models have a deep notched collar and lapels, epaulets, side vents and low set patch pockets with flaps. Not only are they completely waterproof, but you can forget about dry cleaning! The vinyl needs only a quick swipe with a damp cloth.

MOD JACKETS for Spring center around a fresh version of the peacoat. Just so you'll recognize the pea jacket when you see it, the newest ones appear in a natural color burlap complete with epaulets, double-breasted closure, side vents, angled flapped pockets and leather buttons.

THE MOD LOOK in slacks usually means low rise, hip hugging, super form-fitting pants. This season's versions are showing up in the many varied shades of chili, paprika, copper and bronze. Don't worry about mixing patterned pants with patterned tops, the more pattern the better!



MOD MODIFIED ... The best of two worlds, the spirit of youth teams up with fashion that's stood the test of time in this season's sport shirts. Bold paisleys in open-weave cotton hopsacks make for easy-going good looks. In keeping with the accent on youth, the sleeves are raglan. Or, for a change from sport shirts try Mod-Oriented Poor Boy ribbed sweaters in bold horizontal stripes. Shades of chili, paprika and yellow dominate the scene.

ON THE BEACH at Fort Lauderdale, Daytona, Bermuda or anywhere the college crowd congregates this Spring, the men may be stealing some of the spotlight from the bikini-clad coeds with loin-cloth swimsuits; patterned after the Tarzan style and colored in a variety of bright African inspired prints in cotton. Take heart, the loincloths are fully lined and have an attached stretch bikini well concealed underneath.

Gentlemen, with paper dresses for the Birds, are paper suits the next order of the day? In this switched-on fashion world just about anything can happen. Next month we'll switch back to more conventional wear in time for you to start packing for your Easter Vacations.

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