

No Display of Alcohol

As this campus grows in size and increases in maturity, it must inevitably face the possibility of consummation of alcoholic beverages on campus and, therefore establish once and for all a policy concerning alcohol. And once this law is set, students must comply, or they will bring down on themselves all manner of restrictions--well-justified, no doubt.

Because this institution is a part of the state university system, it is subject to the following state rule concerning alcohol on its premises: "Students or students' guests who display alcoholic beverages at school functions on or off premises are subject to disciplinary action."

This is the law. To remind students and guests of this fact, the Union Governing Board has established a policy of posting signs at school functions which read "Absolutely no display of alcoholic beverages will be admitted on this campus."

What is at stake here should be obvious. The relative freedom of students to plan and carry out dances and concerts with minimal administrative regulation could be set back many years if the present student body should abuse the alcohol rule.

Therefore, it is of the utmost importance and to the best interest of everyone concerned that rule of no DISPLAY whatsoever of alcoholic beverages be followed strictly.

Let It Grow

Several beards are being seen developing on campus as the 49'er Contest gets underway. Due to a typographical error in last week's Journal, the dates for the contest were listed as December 8 and December 8.

Sorry about that. . . the competition began last Wednesday and WILL end on December 8. The winner will be named at the Christmas Dance. A grand prize is the reward for your efforts, men, and a full page in the annual plus newspaper coverage is included.

It's the easiest way possible to show your school spirit--just let it grow!

Thanks to Workers

BWOC workers deserve much thanks for the long hours and hard work spent in planning and executing the big weekend.

There are a lot of people looking forward to an even greater and more spectacular BWOC next year. The present Union leaders and their cohorts have made an excellent start.

Another opportunity for fine entertainment is available this week in the form of The Green Garter. The music is moving, the food is good, the waitresses are friendly.

THE CAROLINA JOURNAL

EDITOR.GAYLE WATTS
 Editor's Special ConsultantEllison Clary, Jr.
 Business Manager.Frank Crooks
 Sports Editor.John Lafferty
 Photo Editor.Fred Jordan
 Cartoonist.Geraldine Ledford

STAFF: Patrick McNeely, Kay Watson, Rodney Smith, Carol Haywood, Parry Bliss, Monte Zepeda, Joe Davidson, Steve Jones, Arthur Gentile, Linda Craven, Tommy Harmon, Sandy Griffin, David Staley, Ronnie Foster, Frank Coley, Frank Sasser
 Published weekly on Wednesdays by the students of the University of North Carolina at Charlotte.

REPRESENTED FOR NATIONAL ADVERTISING BY
 National Educational Advertising Services
 A DIVISION OF
 READER'S DIGEST SALES & SERVICES, INC.
 360 Lexington Ave., New York, N. Y. 10017

Display Cases Are Ads--- ABC Stores Must Remove

By RODNEY SMITH

In such a temporal position as to make it seem almost a reply to my article of two weeks ago "Person of Age Not Old Enough?", there has appeared a new development on the North Carolina liquor scene. This one seems like an act of trivial idiocy even more so than the already-enacted liquor laws. The North Carolina Attorney General's office has let it be known that the display cases on the inside of the Alcoholic Beverage Control stores is a form of advertising, and, therefore, a no-no. Now, really, if the display of these liquor bottles is to be abolished, the customer is really put to another North Carolina-inflicted inconvenience. The poor customer is forced to either know what he wants before he ever goes into the store or go into a prolonged conversation with the cashier during which the customer must ascertain which brands of which type of liquor are available, what sizes they come in, and at what prices they sell. And what if the customer is in a hurry? Tough luck, buddy!

On the other hand, the Attorney General's office was quick to point out, there are experimental self-service ABC stores in North Carolina. Great. But supposing the prospective Charlotte customer doesn't happen to live within a reasonable distance of the East Independence-located self-service store, Charlotte's only store of this type? Once again, tough luck. Just how long are the self-service liquor stores to remain in the experimental stage? There is no evidence that any of the other stores are being converted to super-market types and the ABC Board has not stated intentions to do so in the near future. When are

INFERIORITY COMPLEX

Arrogance is a smoke screen—it's just a cover-up for lack of poise and stability.

North Carolinians to be given what they really want and when will our present liquor laws be updated and

adjusted to fit the norms of present society? When will hell freeze over?

Letter to Editor Campus Matters Important To All

Dear Editor:

In reply to Mr. Hancock's "Letter to the Editor," October 11, 1967, I would like to say that were THE BARNSTORMER of "little import" to myself, I would have never bothered to question its policies.

I realize fully that THE BARNSTORMER is supported only partially by funds from the Student Legislature, and that these funds will cover only approximately 50% of the anticipated cost of publication. I also realize that THE CAROLINA JOURNAL and rogues and RASCALS are appropriated funds enough to cover roughly 50% of their cost, and neither of these organizations needs to charge the students, who are the sole contributors of these funds, for their publication. The balance is made up by sales and subscriptions to persons outside of the school, and by advertising.

As for those who pick up the magazine because it is free, and throw it away the next day, these are the very people who should be exposed to a literary publication. I sincerely hope that your goal is not merely to reach those students who already possess an interest in literature and the arts, but to reach all students, and attempt to foster a growing awareness of the cultural aspects of our society. Those who already have an interest will be willing to pay any price for the magazine, but by attempting to appeal only

to them, you have seriously limited your scope.

As for the \$5.00 yearly dues, I must admit that I was ignorant of its purpose. I received my information from two members of the club while investigating membership. Either they were also unaware of its intended use, "for social functions of the club. . . totally unrelated to the magazine" or they were attempting to hide it. I was informed however, that both the dues and revenue from magazine sales would be used to offset the price of publication. Perhaps Mr. Hancock would do well to inform his club members of THE BARNSTORMERS full financial arrangements.

Could not the members of THE BARNSTORMER arrive at some better solution than charging students for a commodity for which they have already paid? Advertising is not hard to obtain, or if the idea of advertising is repugnant to the editors, could not a system of Patrons, whose names would be inscribed in each issue, be derived. This would tap those students with an interest in literature, and a desire to help it spread, while making available, to all students, a contact with culture.

No, Mr. Hancock, I will not mind my sports page. I would like too much, to see the Barnstormer become a great force behind the cultural development of UNC-C.

John Lafferty



Have you noticed, as the skirts have gotten shorter, the stairs have gotten longer?"