

## Action On Go

A Guest Editorial By Ron Foster

"We are serious minded, active, divergent, idealistic but yet realistic people who are interested in getting at truth." This comment came from the then acting president of ACTION, Gene Herman, who has helped to found one of this campus most astutely critical organizations.

ACTION, which stands for Active Committee for Truth Individualism, Opportunity Now, could not be a better name for this group. They have exhibited the ability to seek out issues of current interest to the entire student body.

Recently ACTION sponsored a forum on Open Housing which was open to all members of the student body. Participants in the forum included Curt Hartog, Instructor in English at UNC-C and W. H. Carstarphe of the Charlotte City Mg. Office. It was pointed out that there is an apparent lack of community leadership as well as inadequate police protection for those people breaking the social barriers along the lines of Open Housing.

Open Housing is an issue that has drawn much national as well as local attention.

It is commendable that this group has made available to this campus an opportunity to participate as well as to be informed on this issue.

The "Symposium On Peace" which will feature such topics as "Why Vietnam?", "The Myth of Chinese Agression", and "Cuba Today" will once again feature topics of current interest to the entire student body.

Later this month they will sponsor a debate on "Federal Approachment on Civil Rights" featuring Dr. Robbins of the History Department and Garrett Allen of radio station WIST.

ACTION also encourages the investigation by the legislature of certain critical areas on our campus. These areas include bookstore prices, traffic light at school intersection, cafeteria prices, and overnite check-outs.

ACTION has sought out and brought to light many issues that should be of interest and concern to the entire student body.

It is indeed most refreshing to observe the progress that this organization has made in such a short period.

The Journal Staff wishes to commend ACTION and its members for a job that is being well done in hopes they will continue to be a wheel of progress for our campus. Many clubs and organizations should take a page out of ACTION'S book by coming alive and making more contributions to our campus.

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## Letters To Editor

# Green Garter Was A Merchandizing Coup

Dear Editor:

When a project fails, the favorite role of those reporting the event is to blast the students for not supporting it. Such was the case with Sonia Mizell's article on the Green Garter (The Carolina Journal, October 25). The same sort of postlude followed last year's fiasco with the Dukes of Dixie-

land. In the future, before we blast the students for non-support, let's look for ways to improve and promote the project.

Any of Dr. Wubben's Marketing students will tell you that the Green Garter appeared to be a Merchandizing success. It gave the students what they wanted when

they wanted it. This is evidenced by the "large and satisfying attendance on Friday and Saturday nights."

In my opinion, the overall promotion by these students was excellent. The advertising was adequate, however, the follow-up was almost non-existent a major marketing mistake. These students could have borrowed an idea the SCL used last year. When the SCL set out to sell tickets for their Roman Banquet, they put their ticket stand near the Bell Tower. The ticket sellers stood in front of the booth approaching EVERY student that came by. In other words, these students should have BEAT THE BUSHES for ticket sells. "Complete success" seldom comes to those who sit and wait.

As for the fate of the Coffee House, the students will in the final analysis make the decision. If they choose not to support it, then there is no question about what should happen. The project should be allowed to fold.  
 Dave Herman

## Gentlemen Should Bear Conduct

Mr. Borden,

I thank you for your letter last week and wish to alter my original statement concerning conduct to make it compatible with your valid criticism. A gentleman should never allow his conduct to be de-elevated by exposure to more gross companions. He should always act AT LEAST as mannerly

and courteous as his companions. This allows him to gear his conduct above the standards of others if need be.

You are to be congratulated on your close reading and thought on an article the contents of which would be in our thoughts at all times.

Rod Smith

## Whole World's Gone To Pot

Dear Editor:

Over the past several months I've had countless opportunities to discuss the various merits of Marijuana with the enlightened few. Normally, my intellectual posture is not unlike the defense posture of a turtle: I am content to remain within my shell and let the whole world go to pot. Yet upon reading the Nov. 1 Journal and Rod Smith's obviously erudite article (count the four-syllable words!) I found my normal state of apathy shaken and now feel compelled to add my confusion to the controversy.

Admittedly, my first-hand experience (and claim to the title of "expert") is limited, in fact non-existent; this can be attributed to my being of the less adventuresome breed. To those who would say, "don't condemn it 'til you've tried it", I would also admit to having not tried sky-diving, sword-swallowing, glass-eating, or suicide, all of which, I'm sure, have obvious cathartic values within the context of modern society.

It would seem that the strongest argument in support of Pot is that when smoked (not eaten--its very habit-forming that way...) It causes no ill-effects. That is to say Pot-users feel no physical compulsion to light one up, and state that they develop no psychological need for the drug. No doubt unknown to you, several people within your circle of friends have used Pot for a number of years discretely, with no overt change in their performance within society. Some of my friends have, and they're very rational about the frequency with which they "turn on".

I must acknowledge having known only a few Pot-users, less than 20 in all; and to make generalizations from this limited sample would be scientifically incorrect. I, however, make no claims as to the objectivity or scientific astuteness of my assumptions. That these people were, generally speaking, as human and sane as the typical member of our society (for what that's worth) goes without saying; if little brighter than most. Now don't rush out to buy a joint just to prove your intellectuality -- that isn't my contention; there were some experimenting with Pot who might've better spent their time peeling bananas for their peers in the San Francisco Zoo (not to be confused with Haight - Ashbury, where the inmates claim other than nutritional values for bananas, perhaps jokingly), but I'd like to think that they weren't representative.

That nearly all of these people were alienated by their society would also go without saying, yet I considered this their most endearing quality: contrary to some contemporary philosophical arguments (particularly as expounded by Dr. George Crane, Norman Vincent Peale, Art Linkletter and Lawrence Welk) this is not the best of all possible worlds, and their disenchantment reflected their great perceptive-

ness. A few, it seemed, were in the process of escaping a foul world, and a few more were looking for something better. Some had more basic motives for using Pot, but my Calvinist upbringing forces me to ignore this particular aspect of the Marijuana experience.

The qualitative experience these people had, varied of course, with the individual; yet most of them felt that they had found something truer and more intense than the world they sought to leave behind. I wouldn't be so naive as to assume that the "reality" these people found with Pot was any less real than the one they disliked -- I know better; yet they seemed to ignore a most important factor in the scheme of experience: we live HERE in an unpleasant world, and leaving it doesn't change it... permanently. Perhaps it is their "thing" this life to escape--if, so, they'd find some other way to cop-out, even if Marijuana didn't exist.

To those of you who have yet to indulge, I address a simple question, "why?". If it is simply to try a new experience, have at it. But be honest with yourself -- don't rationalize or assume an obscure mantle of intellectuality. If you seek an escape or hope to find something better, recognize that your awareness of the world around you comes from the reaches of your own mind and the richness of your "self" -- and start your search there. If you find the world unpleasant, it may just be that you're seeking a way to live with yourself and the world around you, and aren't fully aware of it. Besides, running only causes blisters.  
 Walt Sherrill

## Novelist To Lecture

A prominent novelist currently writing will be at UNC-C to speak to all interested students and faculty members on Monday, November 13, at 11:30 A.M. in room C-220. Elizabeth Boatwright Coker will lecture on "Researching the Historical Novel."

Mrs. Coker's knowledge of this subject is extensive. She has written several historical novels, a few of which are THE BIG DRUM, DAUGHTER OF STRANGERS.

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 The Business Club will meet today at 11:30, room C-120. The fifteen members to represent the Club at the Shirtsleeve Luncheon of the Charlotte Sales and Marketing Executives Club will be chosen.  
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 The newly organized chapter of the Childhood Education Association International will hold a meeting on Wednesday, November 15 at 11:30 a. m. in C203 to elect officers. Membership is open to anyone considering working with children in any capacity.

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 It's not what you do, but how you do it, that makes your life a real success.