## By **Monte Zepeda**

Reprinted from the Feb. 18, 1968 Charlotte Observer

Ten years ago, Elvis Pressley created a new kind of pop music, a knee-knocking, hip-swiveling grunt.

Today an audience of growing sophistication has necessitated an equally sophisticated sound in pop music, a sound harly similar to that of the mid-fifties.

Ar rock 'n' roll's beginning, the only musical instruments required for success were a guitar, a saxophone and a set of drums. Now most pop artists are backed by an orchestra playing an intricate arrangements.

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More and more instrumentals are hitting the top of record charts. The trend has made possible the success of performers such as Herb Alpert and Ramsey Lewis. The current number one record in the nation is a beautiful work, "Love Is Blue", by Paul Mauriat.

Yet groups like The Rolling Stones, The Human Beinz, and The Samll Faces also produce top selling records. What phenomenon accounts for such tastes?

It cannot be explained. Only an attempt can be made to characterize today's youth, to give an observer substance for an educated guess.

The young people of today are highly educated, cosmopolitan. The trite lyrics and music of tenyears ago no longer satisfied them. Today's music must have not only value as just entertainment but must also have meaning; it must make a contribution.

This trend began with the protest songs of three or four years ago and has evolved into a form of entertainment that is literary, that says something worthwhile.

Scott Campbell, 17, member of a local band, said, "The 'flower child' idea is good. It promotes love; it strives for a more per-fect society. Of course it will never succeed but the idea is worthwhile."

Doug Kibbey, 17, feels that, "Pop music has changed from pure beat to something that has to be in-

terpreted. It's healthier; it gives one cause to think, to reason about life."

Campbell and Kibbey refer to such artists as Simon and Gar-funkle, Conovan, Bob Dylan, The (new) Beatles, Janis Ian, and The Cream. These artists specialize in folk, folk-rock, and the new psychedelic sound. The lyrics of their songs are always centered around subjects that provoke thought, consideration. Topics range from the draft to racial conditions to sex. These are chosen as subject matter not for sensa-Campbell and Kibbey refer to as subject matter not for sensa-tionalism, but as an effort to bring the topics under discussion, to better understand them.

But not even the sophisticated youths of today can be philoso-phical all of the time. This accounts for the acceptance of less meaningful but more entertaining recordings, Examples include "Simon Says" by the 1910 Fruitgum Company, and "Nobody Bue Me" by the Human Beinz.

In addition, the older youths must share radio with the "tennie-boppers", kids of junior high school age. The tennie boppers are not as concerned with meanings in a record as with a good beat, an enjoyable sound. This accounts for the popularity of The Monkees.

This is the situation. Who will change, what will survive, what new sounds will evolve -- it's all up to the young people and the conditions under which they live.

Now Dionne Warwick admonishes young people not to take up the use of drugs. The theme from "Valley of the Dolls" is increasing in popularity not only because it is a pretty tune but because it expresses the doomed-fealure of an addict feeling of an addict.

Paul Revere and The Raiders in "Kicks" warn that "Kicks just keep gettin' harder to find and kicks won't bring you peace of mind."

But even the newest sounds are changing.

Harold Hood, 17, says "Psyche-delic is new; it all sounds the same, but the kids will accept it because it's new. It will be perfected and then it will die out the same as the British sound did. Some of the sounds will remain but the fad will be gone." will be gone."

Artist Is 'Madly In Love'

The Carolina Journal Wednesday, February 21, 1968 Page 3

## By SONIA MIZELL

"I am madely in love with every painting while Pm doing it, and afterwards, I still like it, but the passionate love is gone." This candid comment came from Mrs. Bette Lee Coburn whose paintings are now on exhibit in the Union Lounge.

The petite South Carolina artist studied art at Grinnell College in Iowa, the Art Institute of Chicago, Evanston Art Center, Harry Mintz-Chicago Art Institute and the University of North Carolina. The years of study have paid off for Mrs. Coburn with a long

list of awards that began in 1959. Several of her paintings received the extra honor of being Purchose Awards.

With Each Painting-At First

Besides the awards received for her art works, several of Mrs. Coburn's own dredits are: Election for Woman of the Year for the Piedmont in Art in 1962, a member of Who's Who of Amer-ican Woman and Who's Who in American Art

American Art. Few of the places Mrs. Coburn has had "One Man Exhibitions" are the Greenville County Museum of Art, Furman University, Wat-ken's Gelley, The Flat Rock Thea ter, and Gens Risom in Atlanta,

Georgia. She also has exhibited at numerous other schools and art galleries.

Most of Mrs. Coburn's paintings are bright and alive. She says she likes to use pure colors, espe-cially red and blue, with very little use of tints and hues. with She begins her paintings with natural forms which are usually abstracted. There is an image and she works with forming color, mood, and space.

Mrs. Coburn's style is bold. Her colors are stricking. Most of her paintings are done in olls or ocrylics, which favor a creative approach to painting. Mrs. Coburn says she is now going through an experimental stage in painting.

## Grimm Brothers Offer Song, Satire At Garter

have shook hands with the troops, he sould have. . .It's a simple man who can't finish a sentence. It's an even simpler one who can't start one!" At least the Grimm Brothers can start one'

trio in the Journal office Sunday afternoon was almost like a sneak afternoon was almost like a sneak preview of their show. The boys have a sense of humor which is evident in everything they say. If this is any indicator of what will be shown at the Green Gar-ter this week, then it will be well worth the trip out to the school worth the trip out to the school. This is the fifth coffee house on

college kids. College students, they commented, are more aware of the American scene than adults. They

are up on everything and appreciate good humorous American society. criticism of

The Grimm Brothers feel the coffee house circuit is a good idea. It provides a good place to try out new material. This is one of the most important things in entertainment now- - -new and fresh ideas. Also, a performer must discipline himself and the greatest secret to success is per-severance. The Grimm Brothers plan to remain in show business, It is something they enjoy doing, and they feel it is the most effective way to get across their ideas. So, bring your needle and thread

to the Green Garter this week. Shows at 11:30 a.m. today, and 8:00 p.m. Thursday-Saturday.

Nearly all the paintings on dis-play in the Union were done in the past ten years and most of these do possess of feeling of experimental creativity.

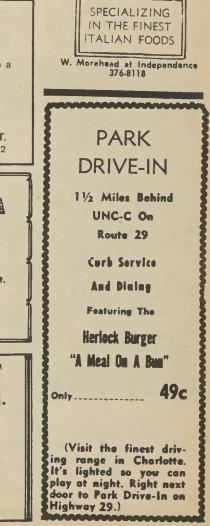
As a true artist, Mrs. Coburn feels that the joy of a painting is to learn to look at things, and for each person to interpret his own feelings into it. With this attitude, Mrs. Coburn does not like to have to name her paintings. With a sheepish smile she com-mented that many times she titles her paiitings facetiously.

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(CONTINUED FROM PAGE 1)

Who knows how they will finish? An impromptu interview with the

the circuit in which they have per-formed. They love performing for

2400 North Tryon Street

Dining and Dancing