

# Black IS Beautiful

(Continued from page 1)

picture of the Negro. This picture is often that of a slave under a magnolia tree, strumming his guitar and smiling. Such a picture is historically inaccurate. There were slave revolts, and thousands of blacks fought on the Union side during the Civil War. Only in the past few years has the NAACP been successful in eliminating Hollywood's stereotyped picture of the Negro as a clown, buffoon, or petty criminal to be loved as a pet, but not to be respected.

The most sensitive white people try to uproot feelings of racism, and some succeed. The intellect of the Negro tells him that racism is a lie, but he is conditioned to follow it. He has come to think of kinky hair as bad and of straight hair as good, but he is not coming to a new awareness and ethnic sense. Negroes have been taught self-hate, self-rejection, and rejection of Africa. In rejecting Africa, they reject their past. There "cannot be a future, or a present, without remembrance of a past".

People should not be terrified by the words "black and beautiful" and "black power". They do not mean that white is ugly. "Black" is a negative word — for example, "blacklist", "black look", "blackblade", and black Devil's Food Cake as opposed to white Angel's Food Cake.

Anyone kicked around must react. The Negro reaction compares with the reaction of the Irish. The phrase "black and beautiful" is no more harmful than was the phrase "its an honor to be born an Irish".

Negroes today call themselves Afro-Americans. They have "discovered the hyphen so that they may eventually lose it". There is a trend toward ethnic cohesion based on pride, dignity, and identity. There should be a pluralistic society. The degree to which the black man loses the hyphen will depend upon the degree to which he is included in a pluralistic society. It is easy for a white man to change his life situation and to be assimilated into such a culture, but it is not easy for the Negro because of his "high visibility".

It would take two generations of massive education campaigns to significantly overcome racism. This process would take too much money and too much time, so we must checkmate racism — reduce its ability to damage people. The powerless should be empowered.

The black community is more interested in respect than in love. In order to gain respect, the people need control over their own destinies. Negroes should have income and control of institutions so that they will feel ownership.

The teaching of the Negro history should not be exclusively for blacks. The white should be allowed to "learn some soul", too. No black student should be

compelled to live in an all-black dorm, and no interested white student should be excluded — he could be made an honorary member of the group. Integration is not dispersal, it is pluralism in which people come together as partners.

People must live on three planes, as individuals, as ethnic groups, and as humans. A person should respect what is his because it is part of his culture, and what is another's because it is human. We must live in the real world of here and now. A person cannot love humanity until he loves himself. It is impossible to hate yourself and to love mankind of which you are a part. Changes need to be made. "If not now, when?"

After his speech, Mr. Farmer was asked what solution is needed for today. He answered that the nation gave the hotdog easily, but it did not give the dignity that the hotdog symbolizes. There needs to be economic development of black ghettos. This means mass ownership, not black capitalism; black capitalism would simply replace a white with a black. There could be a corporation owned by the black people. They could buy stock at a nominal cost. The community would determine what the corporation would involve and how much of the dividend they would receive. The gain of some power leads to the gain of more power. The black people can have maximum power if they are not wed to any political party. The party that owns you does not do anything for you, and the opposition party must appeal to the available, so it does not do anything for you either. The voter should vote for the people and not for the party.



The 49er Sports Car Club will present a sports car slalom entitled Leprekhana in salute to Saint Patrick's Day. The event will take place in the main University parking lot on Sunday, March 16. Registration will begin at 9:00 a.m., practice runs at 10:00, and timed runs at 1:00. Trophies will be given for 1st, 2nd, and 3rd places in six classes. Marque prizes will also be offered.

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## Servomation

We would like to extend our hearty congratulations to Mr. ROGER GROSSWALD, UNC-C "Mome of the Month" for March of this year. Good luck, Roger, wherever you may be!



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# Rowan and Communication

By Sherry Drake

Carl Rowan, syndicated columnist of the CHICAGO DAILY NEWS, was the opening speaker for the fourth annual University Forum. His topic, as listed in the program, was "The Responsibilities of Mass Media to the Public." His opening remarks characterized our times as "as era of grim contradiction" and "savagery" in which black people die in disproportionate numbers in Vietnam and Orangeburg, in which the treasury is bare, the dollar is sick, in which elected officials go before the people at the risk of their lives. We live, he said, in a society which made martyrs of John and Robert Kennedy, Martin Luther King, and Medgar Evers so that its people could escape feelings of self doubt, in a sick society which has made violence acceptable.

Fourteen years ago governors preached defiance of federal law, they invited hate and hoodlums to dominate society." But after they had put the black race in their place, they didn't retire as expected. They beat whites too and tried to dictate to whites, too. Officials moved against them, but

## Legislature

(Continued from page 1)

forms. The 49er Sports Car Club's constitution was approved, but the Judicial Committee could not consider the constitution submitted by the Black Student Union until the committee could determine whether or not the local students wished to become affiliated with the national organization of the same name. If national affiliation is involved, then the matter is out of the hands of the Legislature and into the hands of the Chancellor.

Course evaluation and the Student Government Award were also discussed.

it was too late. Then the Negroes, who were the initial victims, also moved outside the law, and there was a "growing refusal to trust the law." Professors began to denounce the law and established institutions, and it was only one short step before students, too, were into the fray. "And soon none of us could be sure that we were not infected by this malady of maladjustment."

To him all of this emphasizes the need for communication.

But more than this, he said, he wanted to talk about what we owe ourselves and each other. He also wanted to give some self-criticism about the journalism profession. "Journalism is people and thus bears and will forever bear the mark of men's prejudice." He feels that journalists not only have a duty to report the facts but also to tell what those facts mean. The people in America need to have a better understanding of what it is that moves us to a black-white confrontation. They need communication.

He sees the black man as frustrated and confused, as rebelling against centuries, as lacking a sense of direction. Mr. Rowan disagrees with the Black Militants and the others. Separatism didn't get the Indians

anywhere, he is "here for the duration," demanding what he believes is his children's birthright. His own personal philosophy is one of racial and human equality, and personal communication is, to him, the key with which to achieve the intellectual, social, and cultural equality that he longs for. He thinks meaningful communication which he seeks is found on the tennis courts, at the luncheon tables, and on the golf courses. And the way to personal communication is, "the golden thread of exact and ultimate justice."

Before Mr. Rowan spoke, Dr. Hugh McEniry welcomed the crowd in the parquet room. Dr. McEniry was there substituting for Chancellor Colvard who is out of his office as a result of illness.

Mr. Rowan was introduced prior to his speech by Mr. John Prescott, General Manager of THE CHARLOTTE OBSERVER-NEWS.

UNC-C was host to a panel of experts here to participate in the UNC-C/State Department Foreign Policy Forum. The Journal will carry a series of articles about the Forum and the question and answer periods that followed each talk, beginning with next week's issue.

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