

THE LOWE CO.

CONCORD, - NORTH - CAROLINA.

A Question of Money! ———— Ha - Auction, Auction ?

Here is the best opportunity of a life time to fill your pockets with cash. It is not out of my own pocket we propose to fill yours, but it is with our assistance and the misfortune of others that we place you in a position that the low price of cotton will not hurt you, and when you come to us and see the immense amount of good things here awaiting your arrival, and just to see what you can buy here for the proceeds of sale from 100 pounds of cotton, you will at once find out that you can get more goods out of it than you ever did before.

With the cash we have bought the handsomest line of FINE CLOTHING we have ever handled, and no doubt as fine as you have ever seen in this town, and not one single SUIT nor a pair of PANTS have we paid more than one-half of the wholesale price. This entire stock was manufactured for this Fall Trade, by one of the best Northern Manufacturers, but they wanted to go out of business, and the only way to get the cash out of the stock was to put it up at AUCTION. Our buyer was on the spot and in position to buy FIVE HUNDRED SUITS for SPOT CASH, at his own price—and he is a sufficient judge of CLOTHING to know stuff that was going under the hammer for less than half the wholesale price.

Just follow us along down this line and you can keep more money in your pockets—and get the goods, too—than you have ever done before.

We bought and now have our house full of the Finest and Nobbiest Styles on the market in MENS', BOYS' and YOUTHS' Suits, that are going out rapidly to the very best trade that comes to Concord: Mens' suits of the \$20 kind going for \$12 50; Mens' suits of the \$15 kind going for \$9 00; Mens' suits of the \$10 kind going for \$5. We have the best thing at \$2.50 and \$3.50 you have ever seen. Not one single article in our whole house unless it is a big bargain—We don't buy anything else.

WE HAVE ONE HUNDRED ODD COATS!

Thrown out at the extremely low price of \$1 00, \$1 25 and \$1 50, that are worth double the money on any market. Suits \$75 cents that are genuine big bargains. It does not matter what you want in a suit for a man, boy or child, you can't afford to miss this big stock of CLOTHING—bought for cash at auction under the hammer for half price.

LADIES HATS, CHILDREN CAPS, BOYS CAPS.

You can't imagine how much of this kind of goods we buy at a single purchase, and when we clean up all the stock we don't pay 33 cents on the dollar for it. Look at what we have thrown out in children hats for 5c. They sold for 25c. Another lot at 10c—a great many 50c hats in it. More than one hundred and fifty dozen hats will go at 25c, which includes all 50, 75 and \$1.00 styles. We have net the room on first floor to show this magnificent line, so we have opened it all on the second floor of our Dry Goods Store.

EXAMINE OUR GOODS BEFORE PURCHASING.

One hundred bolts of RIBBON that sells at 15 and 20 cents will now go for the small price of 7 1/2 per yard.

We have had an immense trade on our 6 cent OUTING. New lot comes in every week.

SHOES, & SHOES!

Our stock and styles will come up with any one, and when you see what a cut we have made in prices you can't resist buying if you want shoes. We are selling CHILDREN SHOES at 35c; WOMEN GLOVE GRAIN SHOES at 65c. Our MEN'S 95c SHOE is that kind that sell for \$1.25 at other stores. The LADIES' VESTS that we have been selling at 50c now go at 25c. We have saved 25c by buying this lot. We are always on the look out for bargains, and will protect our customers on every purchase.

TWELVE SALESMEN!

It would be useless for us to employ twelve salesmen to wait on our trade, during this season when so many people complain of hard times and no money, if we did not have some kind of a magnet to draw them to us, and nothing but genuine bargains will keep it filled as you will always find our house filled with eager buyers—spending their cash freely. We have added to our force of salesmen, Miss Edna Pitts, of Mooresville, Mr. John Blackwelder, of Mt. Pleasant, Mr. Philas J. Honeycutt, of Leo, Stanly county, N. C., who will always be pleased to see their friends.

THE LOWE COMPANY.

CANNONS and FEETZERS'S

IMMENSE SALE OF CLOTHING!

ONE THOUSAND SUITS BOUGHT AT ABOUT 40 CENTS ON THE DOLLAR!

We swept in the broken Stocks of three or four Large Clothing Manufactures, who are going out of business—Suits from \$1 00 to \$4 00, worth from \$2 50 to \$8 50.
— NO AUCTION GOGS, BUT REGULAR CLEAN CLOTHING —

THE MANUFACTURER'S CALAMITY IS THE PEOPLE'S OPPORTUNITY!

One Thousand pairs Pants at less than the cost of the goods that it takes to make the. Pants from 40 cents to \$1 00. Worth from 75 cents to \$1 50 Boys Pants from 15 cents to \$1 00.

TEN THOUSAND PAIRS OF SHOES AT BREAK NECK PRICES

CHILDRENS SHOES FROM 15 CENTS A PAIR UP !!

WOMENS SHOES FROM 50 CENTS A PAIR UP!

WE LEAD IN FAVOR OF THE PEOPLE!

CANNONS & FEETZERS'S