

# THE AMALGAMATED CONFUSION OF ELEMENTS WILL NOT STOP THE RUSH OF TRADE DURING THE SALE!

In aid of the toiling masses—to harmonize a reluctant market—too many goods at this season of the year, and right now while it will do most good, we make a break in prices and publish this extraordinary bulletin of incontestable values—which are surprising values—and modern miracles in the way of offers. Ancient theories in regard to profits torn to atoms by our present innovation.

SATURDAY, SEPT. 26th, we begin the greatest Sacrifice Sale ever made in the history of the country, and name the lowest prices ever put on reliable goods.

## PRICES THAT TALK.

1 Lot of <b>MEN'S BLACK CHEVIOT SUITS</b> , regular price 6 50, will be sold for 4 50.	1 Lot of <b>KERSEYS</b> , worth 8.00, 7.00 and 6.00, will be sold at 4.00, 4.50 and 5.00.	1 Lot of <b>MEN'S CHEVIOTS and CASSIMERES</b> worth 8.00 and 10.00, will be sold at 5 50 and 6 50.	1 Lot of <b>MEN'S CLAY WORSTED</b> suits worth 10.00, 12 00 and 15.00, will go at 6.75, 7.50 and 9 00.	1 Lot of <b>SUITS THAT SOLD</b> at 5.00 and 6 00 will go at 3.50 and 4.00.	1 Lot of <b>SUITS</b> worth 4.00 and 4.50 will go at 2.50.
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The most gigantic sale of Men's and Boys' Clothing and Outfittings at a sacrifice too fearful to narrate.

<b>BOYS' LONG PANTS SUITS</b> that were 7.00, 7.00 and 8.00, your choice for 4.50.	<b>BOYS' KNEE PANTS SUITS</b> that were sold for 3 50 and 4 00 will go at 2 48.	<b>BOYS' KNEE PANTS SUITS</b> that were 4 50, 5 00 and 6 00 will go at 3 00.
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WE BOW TO THE WILL OF THE PEOPLE--REQUIRING ECONOMICAL PRICES IN EVERY PARTICULAR.

<b>MEN'S HYGIENE WOOL-FLEECE UNDERWEAR</b> , worth 4.00 per suit. Our price 2 50.	<b>WRIGHT'S HEALTH UNDERWEAR</b> , at only 2 00 per suit, worth 3 25.	<b>THE GREATEST BARGAIN ON EARTH!</b> Ten-treaded, non-shrinkable, wool underwear at 1 75 a suit, worth 3 00.
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Our entire line of Clothing to be closed out regardless of cost or value. The bargains offered outdo anything ever quoted by any house.

## Old Mercantile Co.

### Odell Manufacturing Co.,

MANUFACTURERS OF

Fine Gingham,  
Outing Cloths,  
Plaids, Sheetings  
and Salt Bags.  
Dealers in

GENERAL

MERCHADISE

—o—

Buvers of

—o—

COUNTRY

PRODUCE

of all kind, and 4-foot  
wood always wanted—  
best prices for same.

We invite an inspection  
of all the goods

we manufacture.

ODELL MFG. Co.,

Concord N. C.

**BLOOD POISON**  
A SPECIALTY Primary, Secondary, Tertiary, and all forms of BLOOD POISON permanently cured in 15 to 35 days. You can be treated at home for same price under same guarantee. If you prefer to come here we will contract to pay railroad fare and hotel bills, and if we cannot cure, this disease has always baffled the skill of the most eminent physicians. \$500,000 capital behind our unconditional guaranty. Absolute proofs sent sealed on application. Address COOK REMEDY CO., 307 Masonic Temple, CHICAGO, ILL.

**Condensed Poetry.**  
"Boil it down" is a pretty good newspaper maxim, but even a newspaper maxim needs to be obeyed with discretion.  
Charles Metcalf, who has been writing advertisements for a drama in New York City, had an unpleasant experience in connection with a compositor of one of the great dailies in that city. Metcalf wrote a poetical advertisement, as follows: From half-past eight till half-past ten you laugh and laugh and laugh again.

Imagine his surprise when a matter-of-fact compositor set up the advertisement and it appeared: From 8.30 to 10.30 You laugh and laugh and laugh again.

**The Morgan & Wright Guarantee.**  
The guarantee of the "good tires" is broad enough to cover almost any kind of ailments and to satisfy the most exacting rider, but the line must be drawn somewhere, and Morgan & Wright are trying to make it known to riders everywhere that the guarantee does not cover damage resulting from the carrying of anti-leak preparations inside the tire. By having as much air as possible in the M. & W. quick-repair tire before putting the tool into the puncture, and following the few other simple instructions in the catalogue, a permanent repair can be made in two minutes, at the roadside, without removing the tire from the rim.

### Concord National Bank.

CONCORD, N. C.

J. M. ODELL, President  
D. B. COLTRANE, Cashier  
A. D. COLTRANE, Assistant Cashier

Capital, \$50,000  
Surplus, \$16,000

**DIRECTORS:**  
J. M. ODELL, D. F. CANNON  
ELAM KING, J. W. CANNON  
W. B. ODELL, W. H. LILLY,  
D. B. COLTRANE

**Cline-Bost Marriage.**  
After a quiet courtship, Mr. W. I. Cline and Miss Lula Bost were married by Rev. J. Q. Wertz, at the residence of Dr. J. S. Lafferty Tuesday afternoon at 4 o'clock. The ceremony was performed in a most imposing manner, after which the happy couple, attended by several friends, departed for their future home. They have the best wishes of the entire community. Both are, as their friends can testify, most excellent persons.

**The Discovery Saved His Life.**  
Mr. G. Cailloutte, Druggist, at Beaverville, Ill., says: "To Dr. King's New Discovery I owe my life. Was taken with La Grippe and tried all the physicians for miles about, but of no avail and was given up and told I could not live. Having Dr. King's New Discovery in my store I sent for a bottle and began its use and from the first dose began to get better, and after using three bottles was up and about again. It is worth its weight in gold. We won't keep store or house without it. Get a free trial at Fetzer's Drug Store."

**Through the St. Louis Tornado.**  
Here is an illustration of the way the wind handled things during the big St. Louis tornado. This bicycle,



owned in St. Louis, was struck by three barrels of syrup, a tierce of lard and one barrel of vinegar. Absolutely the only uninjured parts are the saddle and the Morgan & Wright quick repair tires, which were full of air when the machine was found. Even if these tires had been punctured, unless severely torn, any one of the holes could have been repaired by the quick-repair device in them, without trouble. Riders of these tires, when they have a puncture, need only be careful to pump as much air as possible into the tire before inserting the quick-repair tool. The repair can be made in two minutes, at the roadside, without taking the tire off the rim.

**L. M. ARCHEY, M.D.**  
Physician and Surgeon.  
Concord, N. C.

OFFICE: ST. CLOUD ANNEX

**BACKACHE and RHEUMATISM** relieved by Dr. Miles' Nerve Plasters.

**J. F. HURLEY,**  
INSURANCE AGENT,  
Office over

FETZER'S DRUG STORE

Dr. Miles' Pain Pills are guaranteed to stop Headaches in 20 minutes. "One cent a dose."

**A \$7.50 LIFE LIKE PORTRAIT - FREE.**  
Made in Crayon or Water Color Tints  
The Price is . . . . .

**. . . . .The Loadstone**  
That attracts customers to our place of business. Beginning today, June 30, 1896, we give to CASH PURCHASERS ONLY one of those Handsome Portraits when they have bought furniture to the amount of \$25, and if the portrait is not satisfactory you need not take it until it is. We give you the Portrait Free. You pay only for the frame. The cost of the frame, glass, etc., will be only \$1.50. This is the best and cheapest way to get life-like portraits of Yourself, Father, Mother, Brother, Sister, Uncles, Aunts, Cousins, and we have the Furniture, and can suit the most fastidious. When you want to rest easy try one of our large easy Rockers or one of our easy Reclining Couches, or one of our Sofas, and when you want to make your bed easy and comfortable buy one of our Wire Spring Mattresses. We have a complete line of Furniture Suits from \$10 to \$100. Space will not admit our mentioning every article. Our prices are low. Come at once and begin on the portraits and get you a card and have it punched whenever you make a purchase. We are yours to please,

**DRY & WADSWORTH**