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OFFICE IN BRICK ROW.

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THE WEEKLY STANDARD is a four-page, eight-column paper. It has a larger circulation in Cabarrus than any other paper. Price \$1 00 per annum, in advance.

ADVERTISING RATES:

Terms for regular advertisements made known on application. Address all communications to THE STANDARD,

CONCURD, NOV., 28, 1896.

Concord, N. C.

WRY DO MEN SWEAR?

It may be a less prevalent evil now than formerly, but it is pains for the last five years, to the exclufully and shockingly indulged in yet. You need but to have your ears unsweget to hear some poor, deluded creature using the power of speech, with which he is blessed, in 50 years or more, and have never profaning the name of 'Him' whom reason and common sense would direct him to adore a 1 praise, and justly provoking the mighty God who gives him every breath he breathes, when we all know by numerous instances of sudden death, that when the Divine aid is withdrawn all living beings must yield to death's dread realities.

What man would for a moment speak disrespectfully to or of one who he knew had the power at any moment to inflict upon him the severest punishment?

While all know that this habit gives offense to all well trained characters, in point of politeness, not to say Christianity, and renders the conscience guilty to such a degree that it is impossible for its victim to grow better morally or spiritually it is indulged in as if it were not a crime.

We naturally watch for and expect other crimes against morality and fidelity in those who shock us with this unprofitable and offensive habit, Why do it? No swearer would like to be accused by any one else of such unmanliness, such puny weakness as not to be able to control himself and to a man that can do or not do a little thing like that.

Men boast of their manhood and pride themselves in being able to rule others and yet come down to the humiliating confession that they know they ought not to and yet they do swear and often say they can't help it. At the same time if some one speaks disrespectfully of them they are ready for extreme resentment, and know not that no one can be so offensive toward his fellow men as the swearer is to his Creator. We would not magnify swearing above all crimes, but most other crimes injure only their devotees while swearing poisons all the moral atmosphere around it and Pellets. They give to nature just contaminates all who are not well fixed in their bearing against i Again we ask why do men swear?

WHISKEY AND CURSING.

Two morals may well be drawn from the Cleveland homicide.

The correspondent from Salisbury

Feq. Barber gave whiskey to the corn shuckers and that a row among the negroes ensued. Uustom may tempt one to give whiskey to a crowd promiseuously gathered, but propriety as well as frequent visible results will not admit of it It is generally cheaper to give money wages to get work done than to give whiskey as is abundantly proven in the sequel to this deplorable effair.

A second lesson should bed ply impressed, that that detestable way of cursing a man when we differ with him is extremely provoking and much allowance should be made if it m ts with more than moderate punishment, if more than moderate punishment ever is or can be inflicted for it.

It is to be regretted that liquor was given, and it is equally deplorable that cursing is thought to be a way of avenging a real or fancied wrong.

The Ideal Panacea.

James L. Francis, Alderman, Chicago says: I regard Dr. King's New Discovery as an ideal Panacea for Coughs, Colds and Lung Complaints, having used it in my family sion of physicians's prescriptions or other preperations.

Rev. John Burgus, Keokuk, Iowa, wrires: I have been a minister of the Methodist Episcopal church for found anything so beneficial, or that gave me such speedy relief as Dr. King's New Discovery. Try this Ideal Cough Remedy now. Trial Bottles free at Feszer's Drug Store.

It Is an Authenticated Fact

that there are but few diseases that have not a cure in some herb-nature's own medicine. The Indians and all untutored races have had knowledge of this from their incipiency. Rheumatism, the greatest enemy to mankind, is never found among the savages. At the first warning of its presence, the child of nature goes to the woods and there digs up an herb which he industrially uses until the enemy disperses and disappears. The secret of this herb and its curative powers are becoming known to the whites who are effecting cures little short of the miraculous. Cases of twenty years standing have been permanently cured and when taken in the early stages it completely eradicates the disease from the system. The name of this herb, and directions for preparing it in convenient form, will be mailed you upon receipt of 50 cents, which barely meets the expense of advertising. The herb is obtainable at every drug store. Address B. C. Jennings, editor Herald, Dunlap, Ia.

P. S. Preserve the above address as the local will not appear in this paper again.

A foul breath is one of the greatest affictions that a man or woman can have. An affliction not only to themselves, but to those with whom they come in contact. A foul business. Office in Morris building breath is a great discourager of affection. It would probably be more so if people only realized just what bad breath means. Bad breath is one of the symptoms of constipation. Some of the other symptoms are sour stomach, loss of appetite, sick and bilious headache, dizziness, heartburn and distress after eating. These things mean indigestion. They lead to dyspepsia and worse things. They all start with constipation, and constipation is inexcusable because it can be cured—cured easily, quickly and permanently, by the use of Dr. Pierce's Pleasant the little help that she needs. There is no case of biliousness, constipation, indigestion, "heartburn" or any of the rest of the night-mare breeding brood, that these little "Pellets" will not cure.

Send 21 cents in one-cent stamps prompt payment is expected. to World's Dispensary Medical Association, Buffalo, N. Y., and receive Executor of last will of John Shim-Dr. Pierce's 1008 page Common to the Charlotte Observer says that Bense Medical Adviser, illustrated. This November 27th, 1896.



Fifty Years Ago.

This is the way it was bound to look When grandfather had his "picter took" These were the shadows cast before The coming of Conjurer Daguerre And his art; like a girl in a pinafore Some day to bloom to a goddess fair. Men certainly were not as black, we know As they pictured them, 50 years ago.

~~~~~ Ayer's Sarsaparilla

began to make new men, just as the new pictures of men began to be made. Thousands of people fronted the camera with skins made clean from blotch and blemish, because they had purified the blood with Ayer's Sarsaparilla. It is as powerful now as then. Its record proves it. Others lmitate the remedy; they san't imitate the record:

50 Years of Cures.



Last Notice-Town Taxes.

I must have your taxes by the 1st of January. I will have to settle with the town on that date. I hope all persons owing the same will call and settle at once. I will be compelled to advertise if not paid by that time. I hope you will settle J. L. BOGER, and save costs. Town Tax Collector. Oct. 15, tf

T. HARTSELL ATTORNEY-AT-LAW,

Prompt attention given to all

CONCORD, - - N C.

opposite court house.

Special Rates.

North Carolina conference M. E church, South, Kinston, N. C., Dec. 9th, 1896. Tickets on sale Dec. 7. 8 and 9, limited Dec. 19th, \$9.20 round trip from Concord.

EXECUTOR'S NOTICE.

Having been duly appointed and qualified sole executor of the last will and testament of Col. John Shimpoch, deceased, all persons holding claims against said deceased, are hereby notified to present them to the undersigned duly authenticated on or before the 28th day of November, 1897, or this notice will be plead as a bar to their recovery. Also all persons owing said deceased are notified that

JONAS COOK, poch, deceased.

## SPECIALS

FOR

## LADY CUSTOMERS

Who wish presents of their own handiwork.

235 yards remnants of the finest quality of Drapery Sats een made at 12½ cents yard. These goods retail at 25 cents per yard regular. They make beautiful quilts, scarfs, tidi lamberquins, pillows or screens.

215 yards remnants of Printed Silkoline, including the very stylish Persian effects worth 10 to 15 cents yard, going at 7½ cents yard.

67 yards remnants of printed Denims worth 25 cents yard at 15 cents yard.

We also have some special bargains in double faced Cotton Skirting worth 15c at 10c yard. These goods are extra heavy and will make an excellent skirt.

We will have a full line of Christmas goods. They are coming in now. We already have a line of Japanese goods that far surpasses anything we've ever had before. Vases 20c to \$2.48 each.

48 inch Black Storm Serge at 20c yard. .

RESPECTFULLY,

Bøstiøn.