

# DAILY STANDARD

JOHN D. BARRIER AND SON,  
Editors and Proprietors.

OFFICE IN THE MORRIS BUILDING.

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Address all communications to  
THE STANDARD,  
Concord, N. C.

CONCORD, N. C., DEC. 18, 1899.

## A WORD TO PURCHASERS.

Christmas time is almost here, and the very air seems to vibrate with anticipated merriment. Immense stocks of Christmas goods are coming and are being displayed. With no spirit of vindictiveness against any but from that of mutual benefaction we ask our readers to scan the advertisements in the Standard and, finding there the very goods they want, to purchase, and if in calling for goods you would mention the little fact that you saw it in the Standard you would confer an inexpensive but very great favor on us. Indeed this is the only way in which we ask to be remembered when you are purchasing your Christmas gifts.

Most of our advertisers expect returns to justify the outlay and we hope they will not be disappointed. Not a few share in their incentives the idea that the

returns for advertising in their local papers will be direct and indirect. What is not directly visible will be like bread cast on the waters that will return after many days along with the ripened fruits of the best endeavors of the press which is so intimately associated with all the conditions of material prosperity. It is our advertising men that are in the van of general progressiveness and it is they that lubricate the wheels in the newspaper office as well as of business generally.

They well deserve your special attention and are apt to give you your very best bargains. Don't forget them and please remind them that you saw their ad. in THE STANDARD.

The Raleigh Post issued on Sunday the 17th in fancy dress and overgrown size. It is a 24-page affair, and is in every way a most splendid achievement. It seems to us to catch Christmas by the forelock and usher it in ahead of time just because the Raleigh merchants have all things now ready. The unique thing we have seen, though, in the way of local pride is in one of its stories in which the Kaffirs of South Africa are knocked senseless and come so near being sent to the happy land for walking on the pavement that he sees the tower of the Tucker building.

Messrs. Jno. Schlieman and Jas. Shevlin, who have been spending some time here hunting birds, have returned to their home at Brooklyn. They will return again in a few months.

## Call Extended to Rev. Lingle.

As announced, a congregational meeting of the First Presbyterian church was held after the morning session Sunday. This meeting was held for the purpose of extending a call for a pastor. The congregation unanimously extended a call to Rev. W. L. Lingle, who is now pastor of a church at Dalton, Ga. He is to be married on the 2nd of January to a lady in Iredell county. Rev. Lingle is remembered by a number of our people.

We are sorry for the necessity for explanation and apology for the non-appearance of some live news matter in the Standard on Saturday. One item was suppressed in the interests of detective service. Others were crowded out by a run of advertisements at a time which required the full time of our type-setters and all our unoccupied space.

## ROBBED THE GRAVE.

A startling incident, of which Mr. John Oliver of Philadelphia, was the subject, is narrated by him as follows: was in a most dreadful condition. My skin was almost yellow, eyes sunken, tongue coated, pain continually in back and sides, no appetite—gradually growing weaker day by day. Three physicians had given me up. Fortunately, a friend advised trying Electric Bitters, and to my great joy and surprise, the first bottle made a decided improvement. I continued their use for three weeks, and am now a well man. I know they saved my life, and robbed the grave of another victim. No one should fail to try them. Only 50cts., guaranteed, at Fetzler's Drug Store.

On account of the holidays the Southern will sell round trip tickets for one and one third fare. Tickets will be on sale Dec. 22-25, 30-31, and Jan. 1st, continuous passage with limit to Jan. 4th.

# The Racket

In Preparing for Conference You May Need Some of these Articles:

Bleached Table Damask—52 Cotton 25c.; Linen, do., 60 inches wide 47½c.; do. 72 inches wide 85c.

Good Assortment of Towels.

Cotton, unbleached, 5c; Bleached up to 12½c.; Linen 12½c. to 37½c.

Blankets 50c. per pair up to \$1.25.

Counterpanes, Assorted, at \$1.15 to \$1.35.  
Home-Made Comforts \$1.25 to \$1.30.

10-4 Bleached Sheeting 22 1-2c. per yard.  
Lace Curtains 68c. to \$2.50 per pair.

See our Irish point curtains at \$2.50. Curtain materials: Serim 5c.; Muslins and Swisses at 10 to 16c. Printed Silkolines 6½ to 12½c.

Nice Assortment Fancy Table Covers, Scarfs, Tidies, Cushions, Cushion Covers, etc., in stamped, printed and worked patterns.

Embroidery Silks at ½ to 3c. per skein. Zephyr 5c. per skein.

Special in Undecorated German China

Three sizes Plates and Sauce dishes at 60c. per set. Decorated cake plates, salad bowls, berry sets, cups and saucers and plates.

40 KINDS OF TOILET SOAP AT 1 TO 8 CTS. PER CAKE.

Combs 5c. up. Hair Brushes 8c. up.

\$5 Silk Dress Skirts at \$3.25. Cheaper ones 98c. up. Ladies vests 15c. up. Drawers to match 18c. up. Men's Undershirts .18c. up. Drawers 25c. up. Nice lot of hoods and caps for children. See our 10 cent line of hosiery.

About 500 Novels at 10 cents each.

You will make a mistake to buy a Cape before seeing our line.

Very respectfully,

D. J. Bostian.

# WAIT A DAY OR TWO!

WE Have Coming From New York--

On the Way NOW--Over

1000 Boys' Winter Suits.

Boys' Knee Pants.

100 Overcoats at half price.

These goods were bought by Mr. Fetzler in New York this week and were shipped Thursday. They ought to be here Monday and Tuesday. These goods comprise the entire balance of winter stock in Boy Suits of two large New York Clothing Manufacturers, and there is a lot of the very finest suits they made among them. We bought them at half price and we'll sell them that way. Lots of \$6.50 suits for \$3.50, and \$5.00 suits for \$2.50. Over 300 Heavy all wool Oakland Cassimere Suits for \$1.50. They are \$2.50 suits at any of the cheap stores in the State.

These Oaklands are the best wearing medium priced goods on the market. Guaranteed to wear as well as any goods you can get at \$2.50. In fact you can't get these suits anywhere in the State for less than \$2.50. Knee pants in heavy winter goods at 25 cents to 50 cents. Lots of them worth double what we ask for them. Boys' Overcoats at LESS THAN HALF PRICE. If you want to buy good clothes for your boy at far less money than you often pay for poor clothes, just see this lot that we will show. Our usual rule will apply to this sale. Everything we say about these goods is straight. Your money back every time on any goods that do not suit or fit or that in any way fail to please you.

100 Dozen Brighton Golf Caps at 15c;

Just the kind you have to pay 25c. for at other places. But that's our way. We save you 25c. on a \$1 on nearly all kinds of goods.

Cannon & Fetzler Company.