

WE WILL BEGIN OUR GREAT WHITE GOODS SALE

Every Day Specials

9 O'clock to 10 O'clock and 2 to 3 O'clock every day during Sale, 50c value Pebecco Tooth Paste, 1 to a customer

25c

Every Day Specials

15c Quality 1,000-Sheet Japanese Toilet Paper, 15 Rolls for

\$1.00

Every Day Specials

One big lot as long as they last, \$1.25 value Ladies' Muslin Teddies, 2 to a customer

50c EACH

Every Day Specials

\$1.00 and \$1.50 value Ladies' White Voile Waists, as long as they last

50c EACH

Every Day Specials

25c value Child's Book Satchel, waterproof. These were gas mask covers, 2 to a customer

14c EACH

NEW SPECIALS ADDED EVERY DAY

Opening morning we will sell one Big Lot of Women's and Children's Hats, slightly shop-worn, Sale Price

25c EACH

WAIN DAYS

Rearranging Our Store, So We Are Offering the Greatest Woollen Goods, but We Have "Cut the Price." Our Having Wholesale Department is "Your Gain" For We Could Not Possibly If It Were Not For This Fact. We Only Mention Some Twenty-Five Per Cent. Off is Nothing During This Sale. Every Day to Mark Down, Retag and Rearrange Stock.

SWEATERS!

Still Have a Lot of Cold Weather Ahead, So Buy Your Sweaters at Greatly Reduced Prices. Children's Sweaters, coat styles and \$2.98, \$3.48

Best Grades White Oil Cloth, 40c value, Sale price per yard \$33c

Best Quality Colored Oil Cloth, Special sale price \$29c

LADIES' SLEEVES! Slipover Sweaters, up to \$8.00 Sale Prices range— \$4.98, \$2.98, \$3.98, \$4.98

LITTLE BOYS' WOOL SUITS. Your Boy a New Wool Suit During This Sale and Save Money \$1.48

RAIN COATS. Rainy Day We Are Offering You a Chance to Save Money, Red a Few Prices: Children's Rain Coats, Sale 98c

LADIES' RAIN CAPES. \$5.00 and \$6.00 value, Special Sale Price \$2.98 and \$3.98

REDUCTIONS IN OUR UNDERWEAR AND OUTFITTING GOWN DEPARTMENT. Read a Few Specials Ladies' Outing Gowns, spe- 89c

Children's Outing Sleeping 48c

Big lot of Children's Outing Gowns, sizes up to 14-years, price 48c, 89c

Big Lot Children's Knit Princess Slips, reduced for sale, price 39c, 48c

Ladies' Knit Slips and Skirt, value up to \$1.25, Sale Price 45c, 59c

Ladies' Better Princess Slips reduced to 79c, 98c

OIL CLOTH. 25c value Oil Cloth, special in house furnishing department, yard 15c

Best Grade White Oil Cloth, 40c value, Sale price per yard 33c

Best Quality Colored Oil Cloth, Special sale price 29c

HOSIERY DEPARTMENT SPECIALS. We Do Not Mention But a Few Specials Here but We Are Offering the Greatest Values in History During the Sale. Note Prices

10c value Ladies' and Children's Black Hose, per pair 5c

15c value Ladies' Hose in all colors, full length, Special 8c, 2 pair for 15c

39c value Ladies' Silk Hose, first hundred women. These are black and brown, opening morning 1 pair to a customer, pair 10c

50c value Ladies' All Silk Hose, two pair to a customer, special per pair 25c

\$1.00 value 10-strang Pure Thread Silk Hose, slight seconds, sale price 43c

\$1.25 Value Extra Heavy Pure Thread Fiber Silk Hose, black and brown, Sale Price per pair 50c

\$1.50 value Ladies' Silk and Wool Mixed Hose, in all colors, Removal Sale Price 59c

The Greatest Reduction on Ladies' Better Silk and Wool Hose we have made in years. Every pair of Hose in stock at Great Reduction SPECIAL! 65c value Children's Fay Stockings in white, black and brown, sale price, pair 43c

First 25 women Dry Goods Side Opening Morning we will sell \$1.25 value Umbrellas each 50c

First 25 Men in Clothing Department we will sell \$4.25 Umbrellas each 50c

40c Value Renfrew Devonshire Cloth, fast color guaranteed, sale price 29c

30c value Knicker Cloth, fast colors, Sale price per yard 23c

In Our House Furnishing Dept.

(Second Floor) During Removal Sale. Big Values For Little Money Our Rugs are from \$5.00 to \$15.00 less than you can buy them anywhere else. We buy Rugs in big lots so you see why we can sell them for less. Druggets that come in this Spring will be higher, so buy your needs now and save money. Every Rug Reduced:

TAPESTRY RUGS. 27x54 \$2.29 6x9 \$10.95 7 1-2 x 9 \$15.00 8 x 10 \$15.00 to \$21.50 9 x 12 \$18.50 to \$25.00

VELVET RUGS. 36 x 63 \$6.48 36 x 72 \$6.50 6 x 9 \$18.50 to \$22.50 7 1-2 x 9 \$21.50 to \$25.00 8 x 10 \$25.00 9 x 12 \$35.00 to \$45.00

AXMINSTER. 27 x 54 \$3.25 36 x 63 \$5.48 to \$7.50 6 x 9 \$22.50 7 1-2 x 9 \$22.50 to \$25.00 9 x 12 \$32.50 to \$55.00

CONGOLEUM FLOOR COVERINGS. 3 x 9 \$3.25 4 1-2 x 11-2 \$1.98 6 x 6 \$4.48 6 x 9 \$6.48 7 1-2 x 9 \$7.48 9 x 9 \$9.95 9 x 12 \$11.95 9 x 15 \$13.95

LINOLEUM BY THE RUNNING YARD. Guard Floortex, Special per yard 89c Floortex, Special per yard 98c Linoleum, special per yard \$1.79 Granulated Inlaid, special per yard \$2.19 Cocoa Foot Mats 79c to \$2.25 Rubber Foot Mats, special 85c

WINDOW RODS. Kirsh Rods, single 29c Rouble Rods 48c Fash Rods 10c French Door Rods 10c

GOULD FLAT EXTENSION RODS. Single Rods 25c Double Rods 48c Goose neck and White Knob Rods, each 8c

WINDOW SHADES. Special Lot, all colors 49c Cu-co Springless Shades 79c and 98c Columbia Shades 65c and 89c

RAG HIT AND MISS RUGS. 18x36 43c 24 x 36 48c 24 x 48 29c 27 x 54 79c

3 x 6 \$1.93 6 x 9 \$6.95 9 x 12 \$11.95 Special Lot Lace Curtains, per pair \$1.48 Others at per pair \$1.98, \$2.45, \$2.98 to \$5.95 Curtain Net from 19c to 98c yard Cretonnes from 19c to 59c Terry Drapery 68c to 98c yard Madras Drapery 48c to 89c yard Sun Fast Drapery, solid colors 98c

We also carry in this Department Pillow Cases, Sheets, Bed Spreads, Pillows, Hall Curtains. Visit this department and let us show you through. (Second Floor)

BIG SALE ON BROOMS. One lot, special 35c One lot, special 45c One lot, special 49c One lot, special 59c One lot, special 79c

GRASS RUGS. 18 x 36, Special 35c 27 x 54, special 79c 54 x 90 \$2.79 to \$3.98 6 x 9 Heavy Double Warp \$6.95 8 x 10 Heavy Double Warp \$8.95 9 x 12 Special Lot \$5.95

BIG SPECIALS IN MILLINERY. All Velvet Hats One-Half Price. All other Winter Hats Reduced from one-fourth to one-half. Buy yourself a New Hat. Everything marked in plain figures with yellow tags. Lot One, special Odd Lot 48c Lot Two, Special 98c Lot Three, Special \$1.48 Lot Four, Special \$1.98 to \$3.95 Special Table Boys Cloth Hats 25c to \$1.79

Special Lot Misses' Hats 98c to \$3.95

Special Lot Infants' Knit Caps, at 39c, 59c

Big table Knit Caps and Tams at 19c to \$1.48

One Table of Fancy Ribbon 25c to \$1.98

Special, per yard 25c to \$1.48

Big lot Maline, all colors, per yard 25c to 69c

REMOVAL SALE ON TOWELS. One special lot, 15c value, sale, per dozen \$1.00 One special lot 19c value, per dozen \$1.50 One special lot 25c value, per dozen \$2.00 One special lot 35c value, per dozen \$2.75 One special lot 45c value 35c One special lot 59c value 48c

Big Lot Huck Towels, 25c to 35c value Sale Price 19c

Big lot Y. M. C. A. Towels, 75c value Sale Price 48c

Wash Cloths, Special 5c, 8c, 12c

ALL BLANKETS MUST GO—NOTE PRICES. Big Lot of Blankets, sale Price 98c Big Lot of Blankets, Sale Price \$1.29 Big lot of Blankets, Sale Price \$1.48 Big lot of Blankets, Sale Price \$1.79

WOOL BLANKETS AT BIG REDUCTION. All Blankets must go. Prices slashed to make them move. Come in and buy yourself a new pair while the prices are cut. All Blankets out on big counter on first floor.

BABY BLANKETS \$1.00 value, Sale Price 79c \$1.48 value, Sale Price \$1.29 \$1.98 value, Sale Price \$1.69 \$2.48 value, Sale Price \$1.98 \$3.45 value, Sale Price \$2.98

Big lot Army Blankets, single, special \$2.48 \$3.50 value, Sale Price