

See Our Grand
Array of Silks
March 5 to 10

PARKS - BELK COMPANY NATIONAL SILK WEEK

SILKS
That
Please

March 5th to 10th

First Showing of New Spring Silks and Dress Goods



We made some wonderful purchases while in New York and are going to give our customers the advantage of the price. Silks are advancing every day, but by buying for 32 stores in quantity lots enables us to buy at the Very Lowest Prices. New Silks coming in every day. Some of the most popular Silk for Dresses and Capes are Canton Crepe, Flat Crepe, Sunbeam Crepe, Heatherdew Printed Crepe and Taffetas.



Of Course You're Planning your Spring wardrobe and you can do so with fashion's approval if you consult

The Spring Fashion Book
and the
PICTORIAL REVIEW PATTERNS For April

In these books you will find guides for both cutting and construction which facilitate costume making.

Some of the Wonderful Values We Are Offering During Silk Week

\$4.00 Value Flat Crepe, National Silk Week Price	\$3.45
\$3.50 value Heavy Canton Crepe, National Silk Week Price	\$2.98
Good Heavy Canton Crepe, black, brown, navy, Silk Week	\$2.69
\$4.00 value Beautiful Printed Crepe, Very special	\$2.48
\$2.00 Value 40-inch Crepe de Chine in all colors, Silk Sale	\$1.48
\$1.75 Value 36-inch Crepe de Chine, Silk Week Price	\$1.48
\$1.75 Value 40-inch Crepe de Chine, almost all colors, special	\$1.39
\$3.00 Value Silk Radium in light shades, beautiful material for Underwear, special	\$2.25
\$3.00 Value Printed Crepes for Dresses and Blouses, Silk Sale Price for National Silk Week	\$2.48 and \$2.69
\$3.00 Value Genuine Puppy Skin Taffeta in navy only	\$2.39
\$2.50 Value Fine Taffeta in navy, brown, Pekin, biscuit and rose, Special for National Silk Week Sale	\$1.98
\$5.00 Value Heatherdew Silk Crepe, Special	\$3.95
\$3.00 Value Paisley Crepe de Chine, Silk Week Price	\$2.48
\$3.50 Value Satin Canton on navy and brown, special	\$2.98
\$1.98 Value 36-inch Taffeta in black, navy and full line of colors, Silk Week Sale Price	\$1.48
One Lot of Flowered Silks for Kimonos, Blouses and Linings, Special Silk Sale Price	98c
Beautiful line of Changeable Taffetas for Evening Dresses for the Young Ladies, Special	\$1.98
\$2.00 Value Heavy Duchess Satin, white selvage, special	\$1.69
\$1.75 Black Satin, Special	\$1.48
36-inch Shantung Silk in Full Line of Colors, Silk Sale Price	98c
One Lot of Colored Portage, fine for Ladies' and Children's Wash Dresses, Silk Sale Price	\$1.48
Big lot of Imported Dotted Swiss, full line of colors, special	98c

Hosiery Values That Cannot Be Equaled Anywhere

All that is new in Ladies' Silk Hosiery. All the new shades, panel back hose, open clock work hose, embroidery clock work hose, drop-stitch, full fashioned and glove silk hose. We are showing for National Silk Week. Read prices and see how we can save you money.

LEHIGH HOSIERY FOR SILK WEEK

Lehigh Hosiery for women—the kind that give satisfaction. \$2.50 value Lehigh Full Fashioned Hose in Black and Brown, Silk Week

\$1.98 a pair

\$3.00 value Lehigh Hosiery in all new shades, such as pecan, cinnamon, pearl, castor and other shades—this week

\$2.45 a pair

Lehigh Hosiery in black and brown. Pure silk with hile top, Sale

\$1.48 a pair

GORDON HOSIERY FOR SILK WEEK

The famous Gordon H300 Hose in black and brown this week

\$2.68 a pair

No. 530 Gordon Silk Hose, silk all the way—"full fashioned"

\$1.98 a pair

Ladies' Belk Brand Silk Hose

"MADE ESPECIALLY FOR THE BELK STORES"

\$1.25 value Silk Hose in black and brown and Cordovan. Made in drop-stitch, panel back, Seam Back, three-sea back and panel heel, Sale

98c a pair

HOSIERY SPECIALS IN OUR CHEAPER LINES OF SILK HOSE

NOTE THE PRICES:

Silk Hose in slight seconds in black, brown and white

19c and 39c a pair

Strictly first grade Ladies' Silk Hose, a wonderful value at this price

48c and 68c a pair

Special in Black Silk Taffetas

\$1.50 Value Black Silk Taffeta, we will sell during this sale

98c a yard

(Not Over six yards to a customer)

Second Floor Offerings During Silk Sale

Our Buyers have secured the Most Wonderful Assortment of Silk Dresses, Silk Sweaters and Shirt Waists we have shown in several seasons. The Newest in Misses and Ladies' Dresses with the Egyptian and Paisley Trims.

MARCH 5th TO 10th—NATIONAL SILK WEEK

A beautiful assortment of Misses' and Ladies' Taffeta Dresses for Spring in Navy, Brown and Black We are showing

\$8.95 and \$9.95

The Newest from New York is our line of Ladies' and Misses Silk Taffeta and Crepe de Chine Dresses trimmed in the Paisley designs, and georgette combinations, we are offering this week at

\$16.50 and \$18.95

Canton Crepes and Taffetas trimmed in georgettes and Paisley designs—the newest styles, we are showing this week at

\$22.50 and \$32.50

Three-Piece Suits

SOMETHING DIFFERENT THIS SPRING

We are showing the New Three-Piece Suits made of Silk and Wool Tricotine this week

\$22.50 to \$27.50

Silk Parasols For Early Spring

New ones of new shades. Keep off the sunbeam and freckles. Umbrellas this week

\$3.98, \$4.98 to \$6.95

Bandana Kerchiefs—The New Fad for Spring

All Styles and Designs. Three cornered and square. Priced

98c, \$1.48, \$1.98 to \$4.98 each



If its Silks you want we have them

National Silk
Week
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PARKS - BELK COMPANY

Everything
in
SILKS