

# PARKS - BELK COMPANY

## Dress Up for Easter

### Our Annual Before Easter Sale Will Begin Thursday Morning

We are showing the most complete selection of "Right up to the Minute" Merchandise that we have shown in several seasons. Our buyers secured the Very Best Merchandise that could be bought while on their northern trip, and by buying in quantity it is now possible to offer to you Merchandise during this Sale at Lower Prices than found elsewhere.

*Our Quantity Buying Enables You to Get Better Merchandise for Less*

#### Sport Suits for Early Spring Wear

Made of all newest materials such as Poirer Twill with paisley trim, Tweeds, Jerseys and Tricotines. 100 Jersey Tweed Suits bought especially for this sale in all colors and styles. Special

\$9.95



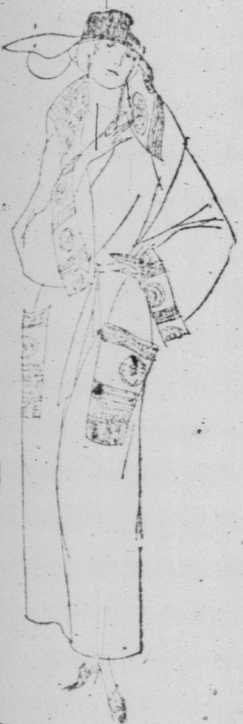
All Wool Tweed Suits for Sport and Dress wear in leading shades and styles, Sale Price

\$12.50 and \$19.95

The New Three-Piece Suits of Tricotine, etc., we are offering before Easter at

\$22.50 to \$32.50

#### Pretty Spring Capes and Coats for Early Spring and Easter Wear



Our buyers have secured some Wonderful Values in these and we are selling at a Great Saving to you.

One lot of about 25 Spring Coats in Tans, Blues, etc., special at

\$9.95

The new Spring Capes in all leading shades, cocoa, almond, etc., sale prices

\$6.95 to \$27.50

#### Knit Sweaters

New Slip-over Knit Sweaters in the new shades

\$3.98 to \$5.95



#### Trickotine Blouses

Some Wonderful Combinations and solid colors to match our Plaid Skirts

\$3.98 to \$5.95



#### Hand Made Shirtwaists

We have secured a line of Hand made Shirt Waists of White Voile with Lace and Embroidery trim and Bagged Muslin. Sale

\$1.98 to \$3.98

#### Taffetas, Trickosham and Crepe Knit, Etc., Dresses in the Latest 5th Avenue Styles



Pretty Combinations, blacks, Almond, Green, Paisley trim, Cocoa, French Blue, etc., are being shown for our Before Easter Sale.

A Wonderful Line of Silk Taffeta Dresses in Navy, Black and Brown, during sale

\$8.95 to \$14.95

\$25.00 value New Trickosham, Canton Crepe, Taffetas, Crepe Knit, etc. dresses for sale

\$19.95 to \$24.95



Sport Wear

There is a greater demand than ever before for Sport Wear. See our Wonderful Line. \$6.00 value Striped Skirts in pretty combinations to match the new oxfords

\$3.95 to \$4.95

#### Children's Cotton Dresses in Solid and Plaids

These are something new and made most serviceable wash clothes.

\$5.00 value children's Solid Colors of Tan, Green and Rose, made of Linen Finish Suiting, Sale Price

\$3.48

A Wonderful Line of Children's and Misses' Gingham Dresses in Plaids and Solids—some fast colors

98c to \$2.48

#### Mail Orders Filled Promptly

Fix Up For Spring and Summer. House Furnishings That Please the Most Particular People.

Every day we secure New Shipments of Rugs, Curtain Materials, Draperies, Counterpanes, Brooms, Pillows, etc., and we are offering some Wonderful values for our Before Easter Sale. So if you are anticipating buying anything in this line be sure and see ours, for we guarantee Lowest Prices.

#### Our Line of Easter Bonnets and Sport Hats



ARE THE PRETTIEST WE HAVE SHOWN IN MANY SEASONS

The greatest selection of colors and styles that we have ever shown before for the Ladies', Misses' and Children's—Hats. The Newest in Pattern Hats, made by New York's exclusive hat manufacturers, which assure you of getting only that which is new style.

#### Hats For Sport Wear

In the New Shade of Almond, Copen, Red, Ceramic Blue, etc. All kinds material. Sale

\$2.98

A Beautiful Assortment of Ladies' and Misses' New Spring Hats, bought especially for this sale

\$2.98 to \$4.98

\$7.00 Value Nemo Hats for Ladies. We are offering during this sale special at

\$5.00 each

#### Flowers and Wreaths

Beautiful Selection of Flowers and Wreaths. Single flowers and in bunches. We are offering during sale

48c to \$2.98

All that's new in Ladies' Pattern Hats, the newest Fifth Avenue Styles. We buy all our Hats Ready Made and you can see them as they are made by the best milliners in New York City. Priced for this Sale

\$5.95 to \$14.95

WE ABSOLUTELY GUARANTEE TO HAVE IN STOCK ALL GOODS ADVERTISED

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EASTER COMES ON THE FIRST OF APRIL DRESS UP