

GIGANTIC JUNE SALE OF SILKS

Thursday, Friday, Saturday, Monday

\$10,000 Purchase Sale of Silks Go on sale Thursday Morning. We say the Greatest Silk Sale in the Carolinas and our Low Prices will Prove It.

Our Silk Buyer has just returned from New York and he bought many Wonderful Values in Silks, in fact \$10,000 worth of the Best Values in Silks that could be found in New York City. Now these Silks are in and go on sale Thursday morning when the store opens—Four Days of this Great Silk Sale, and we guarantee to give you the Greatest Values in Silks that have been offered in years. Special lots of Silks on sale in our Ladies' Departments.

NEW SILK DRESSES FOR OUR SILK SALE

One special lot of Ladies' and Misses' Silk Dresses, Silk Sale

\$4.98

The Newest in Canton Crepe, Taffetas, Flat Crepes, Crepe de Chine in the new dresses—

\$22.50 \$24.95 \$29.95



SILK SPORT COMBINATION DRESSES

These are Beautiful Combination styles. Prices

\$9.95, \$12.50, \$14.95

SHOE DEPARTMENT SPECIALS!

We have just received a wonderful line of New Sport Oxfords. Special for this sale. The new Kid-combination in colors, straps and all style heels, special

\$6.95

WHITE OXFORDS AND STRAPS

The Most Complete Lines in Seasons Ladies' White String Oxfords

\$1.48

Ladies' White Canvas Straps

\$2.68

Ladies' White Buck Sandals

\$4.98

A FEW COTTON GOODS SPECIALS DURING SILK SALE

Imported Embroidered Organdies per yard

98c

New Rice Voiles, per yard

48c

75c Value Tissue Fast-Color Gingham (Silk Stripe) per yard

59c

\$1.50 Value Silk Messaline, Silk Sale Price

\$1.19

\$3.50 Value Flat Crepe, in Silk Sale

\$2.98

36-inch Good Heavy Black Messaline Silk, Sale Price

\$1.29

Good Heavy Navy Satin Silk, Sale Price

\$1.48



\$1.65 Value 36-inch Black Taffeta

\$1.29

\$2.50 Value Extra Fine Satin Imperial in navy, rose, and B orange. Silk Sale Price

\$1.79

40-inch Novelty Stripe Canton Crepe for Skirts, in grey, copen, beige. Special price

\$2.98

40-inch Printed Crepe de Chine in Wonderful Line of colors, Silk Sale Price

\$1.59

One Counter of Silks of All Kinds worth up to \$1.50. per yard, special

98c

\$3.50 Value Puppy Skin Taffeta (branded on selvage) special Silk sale price

\$1.98

\$3.50 value all Silk Extra Heavy Canton Crepe in full line of colors, special sale price

\$2.79



Big Line of Changeable Taffetas for evening wear

\$1.98

Belding's Guaranteed Wash Satin in white and colors, special

\$1.98

\$2.00 Value Black Duchess Satin white selvage, special Silk Sale Price

\$1.48

\$1.75 Value 40-inch All Silk Crepe de Chine, Special Silk Sale Price

\$1.39

\$1.50 Value Silk Messaline, Silk Sale Price

\$1.19



\$2.00 Value Black Taffeta, 36 inches wide, special

\$1.59

\$1.50 Value 36-inch Printed Pongee, beautiful line of colors, special

98c



\$3.45 Extra Heavy Quality Silk Pongee Shirt Waists, Silk Sale, each

\$2.48

Gordon H 300 Full Fashioned Silk Hose in black, brown and white, silk sale per pair

\$2.48

Children's Polly Brand Silk Socks, colors only per pair

59c

SPECIAL! SPECIAL!

100 Ladies Silk Parasols in six different shades.

Buy now at these prices

\$4.98, \$5.45

One special lot \$3.45 value Crepe de Chine Taffetas, Silk Sale

\$1.48



One Special Lot Silk Jersey Petticoats, Silk Sale

\$2.48

We Say—The Lowest Prices on Silks Today in the Carolinas. Our Buying Power Enables Us to Sell it at These Prices

PARKS - BELK COMPANY

1000 Pairs Ladies' Full Fashioned Silk Hose. Silk Sale price per pair

\$1.48

Ladies' Panel Back Hose in Brown and colors. per pair

68c

1000 Pairs Ladies' Black and Brown Silk Hose, 75c value. Silk Sale, pair

48c

(2 pair to customer)

500 Pairs Ladies' Le-high Hose in colors of black, brown and white. Silk sale, per pair

\$1.39



Polly Brand Silk Hose in red, green, beige, cinnamon, silk sale per pair

\$1.39

\$2.38 value full fashioned Silk Hose (Sovereign Brand) in black and brown, per pair

\$1.98