

# HOW MUCH DO YOU WANT TO PAY?

That's exactly what we ask you when you come in for a Goodyear Tire.

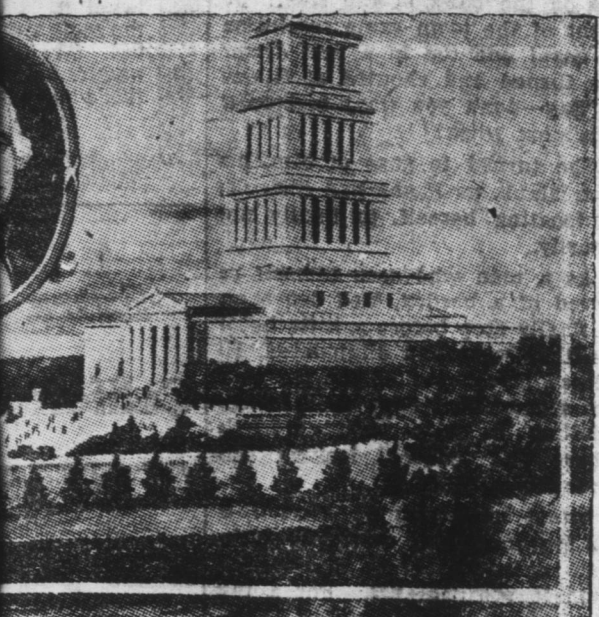
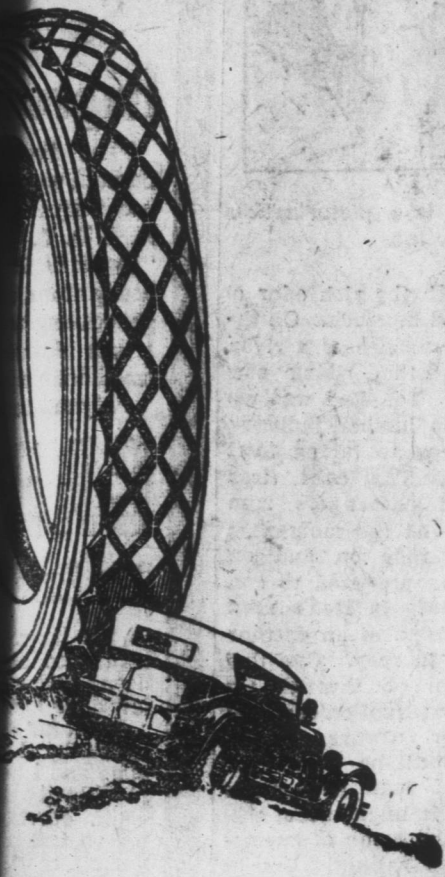
No matter whether you want an out and out bargain or the finest quality tire—a big new balloon tire or a regular size.

We have a Goodyear for you, at the price you are willing to pay.

You see the Goodyear line is complete and Goodyear prices are low.

## YORKE & WADSWORTH COMPANY

THE Goodyear Store

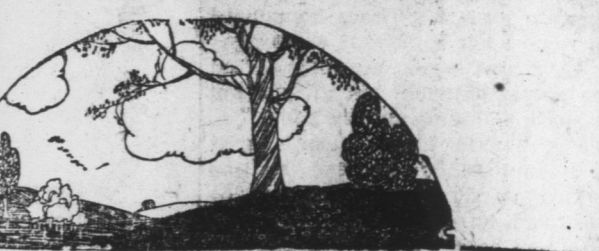


NATIONAL MASONIC MEMORIAL

... will be transferred to this room, which will be as near a duplicate of the original as it is possible to make by a transfer of the original to the building.

### NEW ARRIVALS

ALL THAT IS NEW AND SNAPPY IN MILLINERY



—NEW— Coming in and Going Out THE SEASON'S SMARTEST STYLES In All the New Colorings COATS DRESSES and SMART HEADWEAR Hats Dresses \$2.95 \$9.75 ON COATS \$9.75 ON IT PAYS TO TRADE at FISHER'S

WINGTIME FOOTWEAR Rarely Beautiful FOR PRESENT, ADVANCE WEAR variety embracing the favored modes of Slips and Strap Effects in Blond Kid, Grey Kid, Medium and spike heels. All KESON SHOE STORE PHONE 897

#### PERSONAL

Miss Lomme Haseyatt left Saturday for Statesville to be the weekend guest of friends. She was honored at a party there that night. Miss Virginia Moser is spending the week-end in Troutman with Miss Catherine Troutman. Misses Gertrude Gibson and Jenny Brown, students at Salem College, are spending the week-end here with home folks. Miss Beulah Courtney, county nurse, is spending the week-end in Charlotte with friends. Ray Cline has returned from New York City, where he purchased goods for the Parke-Bell Co. Leonard Boyd, of Wichita, Kansas, arrived in Concord Thursday night, and will be in the city for some time. Mr. and Mrs. L. A. Brown, of Gastonia, are spending the week-end in Concord. Mrs. C. E. Brown, of Charlotte, was the guest of Mrs. W. J. Hill, Friday. Miss Mary Matthews is spending the week-end in Asheville with her parents, Mr. and Mrs. Matthews. Garrah Propst, who has headquarters in Charleston, is spending several days here with his mother, Mrs. W. F. Propst. Dr. and Mrs. I. A. Yow left Saturday for New Orleans, where they will spend two weeks. Mrs. A. Jones Yorke returned today from a visit to her mother, Mrs. L. P. Best, of Warsaw. William Monroe, of Charlotte, was the guest of friends in Concord on Friday. Miss Frances Byerly is spending the week-end with home folks, in Winston-Salem. Mrs. Joe H. Swinney, of Washington, is visiting her sister, Mrs. W. D. Cagle, on East Depot street. Miss Sudie May Dry, of King's Mountain, is spending the week-end in Concord with her mother, Mrs. C. A. Dry, on South Union street. Miss Annis Smoot left Friday afternoon to spend the week-end in High Point with Mr. and Mrs. T. Wingate Andrews. Mrs. J. M. Odell, Mrs. Durant, of Charlotte and Mrs. C. W. Byrd returned Friday morning from a week's trip to Florida. Dr. J. H. Henderlite and Mr. Overmire, of Gastonia, are guests of friends in Concord Thursday. Mr. and Mrs. R. E. Jones and Dr. B. Coltrane returned Friday morning from a ten days trip to Florida. Mrs. John E. Whitesides left this afternoon for her home in Cherokee Falls, S. C., after spending several days here with home folks. Alex and Clarkson Brown, of Gastonia, arrived in Concord Friday afternoon to spend the week-end with John and Rufus Brown. Charlotte Observer: Misses Louise and Alice Gibbon and Miss Adelaide Harris, the latter of Concord, are attending the hops at the University of Virginia. En route to Charlottesville they spent several days visiting Mr. and Mrs. E. C. Ivey, Jr., at Lynchburg, Va. Mrs. Ivey was formerly Miss Eugenia Goodall, of Staunton, Va. Misses Bessie and Louise Webb were the guests of friends in Greensboro Sunday. Mrs. A. R. Howard has been called to Asheville by the illness of her brother. Dr. R. Matt Patterson, who has been confined to the Concord Hospital with influenza, is able to be out again. Misses Eleanor and Lucy Crowell who spent the week-end in Concord, with their parents, Mr. and Mrs. Lee Crowell, returned today to Queens College, in Charlotte. H. P. Deaton, editor of the Mooresville Enterprise, spent Sunday here with his sister, Miss Jessie Deaton. Mrs. W. D. Pemberton and Misses Mary Phifer and Adele Pemberton

#### WANTS REJOICING AT FUNERAL

Charlotte News: A Cincinnati man, dying left orders that \$100 of his estate should be spent to furnish music for his funeral and to provide a luncheon for the singers and for his friends. Nothing unusual in that, on the face of it. Solemn feasts and wailing dirges have characterized elaborate funerals ever since the days of Homer. But this Cincinnati man reversed the usual idea. Instead of an occasion of mourning, he wanted the luncheon to be a time of mirth and smiles; and he asked that the music sung at his funeral be of a light, cheerful nature. The whole ceremony, he thought, should be a festival of rejoicing. That's news because it's unusual. I'd not have the right idea? To answer such a question is to take all our notions about life and death out of the dusty closet, where we ordinarily keep them, and examine them thoroughly. It is largely because our notions on those matters are so confused that the funeral is ordinarily a time of such unrestrained grief. We know that it is sweet to be alive. The fine joys of human friendships, the pleasure of walking in the streets and mingling with other men and women, the struggle and victories and defeats that make up the daily routine—these things, for most of us, are good, and when one of us is called to leave them all and go, we do not know where, we grieve. For we can see surely only that our friend has had to give up life in exchange for something that may be better—and may not. And so, when a man requests that there be no sadness at his passing, but gaiety and gladness, we are surprised. Probably we will never be able to attain to a steadfastness of faith sufficient to keep us from mourning when loved ones die. The mere pang of parting, even if we are sure that those who have died are happier than before, will always bring the tears. Yet we may hope that we can reach a calmness and a verities that will enable us to say, when we ourselves approach death: "Do not grieve for me. Death is nothing—it is only an incident. The world, on the whole, is a good world, and death is the one thing that gives to all alike. How, then, can death be bad for me? I do not know what it will mean, exactly, but I am sure that it will mean something good. I am not afraid; you must not be sad."

#### TWO ARE KILLED IN AN AUTO SMASH-UP

Baines and Son Victims of Accident on Winston-Salem Road. High Point, Feb. 14.—E. J. Baines was killed instantly and his son Rainey Baines, probably mortally injured in a bad automobile smash-up on the High Point-Winston-Salem road this morning about 10 o'clock. Two others, Raymond Baines, another son of the dead man, and Pete Jones, sustained minor injuries. The accident occurred half way between High Point and the Twin City when a Ford roadster and Dodge touring car met as the Ford was attempting to go around another automobile. Pete Jones, driving the Dodge, in which the Baines were riding, said the Ford was running at a terrific speed toward Winston-Salem. He pulled his own automobile as far to the right of the road as he could to keep the Ford from hitting him, he said. The Ford apparently struck the rear end of the Dodge, where E. J. Baines and his two sons were sitting on the rear seat. Mr. Baines died without moving out of his seat. Reports heard here tonight say that a High Point man, who was driving the Ford, is being held by police at Winston-Salem. The Dodge was practically demolished, while the Ford received less damage. Occupants of the lighter automobile are said to have escaped with few injuries. Mrs. Pete Jones and her 14-month-old baby miraculously escaped injury. They were sitting on the front seat of the Dodge. The Baines people live at Winston-Salem, it is understood.

#### RED FLANNELS MORE SENSIBLE THAN SILK

Once Took 20 Yards to Make a Dress But Now Three Are Ample For the Flapper Tye New York, Feb. 12.—The woman of the "red flannel days" was more sensibly dressed and healthier than the modern flapper. E. M. Fairchild, 70-year-old merchant of Franklin, Ohio, said today at the closing session of the 15th annual convention of the National Retail Dry Goods association. "In those days" he said, "we used to sell 20 yards of silk for one dress. Now a woman buys three yards and considers that is more than enough. Then there were only three or four shades of colors to be obtained; now there are hundreds. The men of 50 years ago were superstitious beyond all believing in the matter of what they wore. In winter it had to be medicated red flannel underwear and only a few people of the better classes could be induced to wear white merino. The speaker pointed out that there are 4,500 different articles of women's underclothing on the market today and 1,800 different kinds of stockings for the fair sex. Craighton C. Hill, of the Babson statistical organization, warned the merchants of the "serious evils" connected with installment selling, which, he said, were certain to bring trouble to merchant who do not put a check on this practice. Wool From Waste. London, Feb. 13.—A new yarn, with the warm, soft feel of lambs' wool, is being made from the waste product of the artificial silk industry. The new "wool" is shimmery and dyes in beautiful colors. Combined with real wool in making serge and other goods, it improves its appearance as silk does. Commercially, the new yarn is the same as artificial silk, for it is made from scraps or directly from cellulose or wool fibre by the identical process. One of the latest applications of electricity is in the treatment of dogs for distemper. Exposed to ultra violet rays for fifteen minutes at a time, the treatment is said to be very effective. FIVE GALS. PAINT FREE A large paint concern, in furtherance of an advertising and introductory campaign now in progress, offers to give, free of charge, five gallons of its best house paint, any color, to one property owner at each postoffice or on each rural route in this county. This concern wants its paint on a house in each locality this season which is the purpose of this remarkable offer. It also wants a local salesman in each county. Persons interested are requested to write the Kero Paint Company, Dept. 264, Louisville, Kentucky. (Adv.)

### 500 VOTES for every dollar

We will give for this week 500 votes for each dollar spent on tires and tubes. We carry a Full Line of Hood and McClaren Cord Tires. Prices and Quality Guaranteed. Our Prices have advanced very little.

Ritchie Hardware Co. YOUR HARDWARE STORE PHONE 117

### VALENTINES

From 1c and up 5 CALIFORNIA VOTES TO 1 On Valentines This Week

School Children! Help Your Teacher Go to California

### KIDD--FRIX

Music and Stationery Co. Inc. Phone 76 58 S. Union St. Concord, N. C.



### The Car With All-Steel Body

This new body, separate from Chassis, is being displayed in our show rooms. Let us explain to you the wonderful improvements in this new design.

Corner E. Corbin and Church Streets PHONE 220

### REID MOTOR CO.

CONCORD'S FORD DEALER Corbin and Church Streets Phone 220