

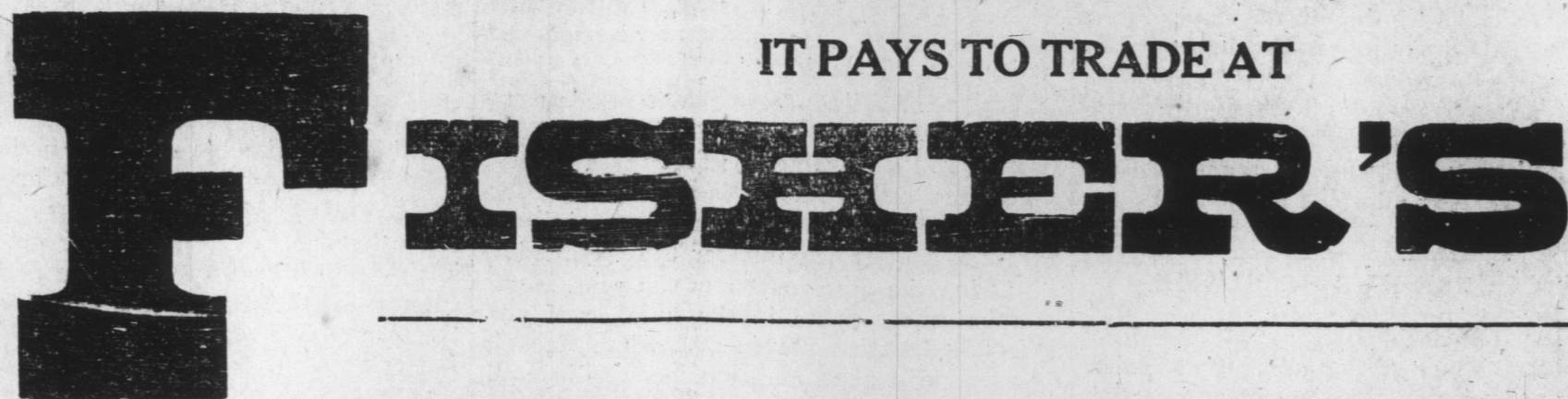
# FISHER'S July Clearance Sales BIGGER BETTER BUSIER THAN EVER

## The Sale Of No Regrets! You Are Never Disappointed Here, As Usual The Fisher Quality Will Reign Supreme With Extremely Low Prices For Quick July Clearance

### A Very Important EVENT

This Sale will be BIGGER, BETTER and BUSIER than EVER. Our recent trip to market enabled us to have Wonderful Values in Real Quality and now to pass these on to you at Sacrifice Prices means a Double Saving, so you will not be disappointed. Be with us on Saturday, the 3rd.

IT PAYS TO TRADE AT



### To You and Your Friends

To you who are already a customer of ours, we say "thanks for the business given," and as you have no regrets we say "tell your friends about Fisher's, as being Fair and Square place to trade, where even the wants of a child are gratified, and every customer satisfied."

## Sale Starts Saturday, July the 3rd

AND RUNS THROUGH MONDAY JULY 19th

## July Sale of STYLISH COATS

### Coat Prices Get A Terrific Blow Every Garment Desirable

In a sale of this kind, the purpose of which is to close out every garment, regardless of its goodness or former price, could any woman hope to get such bargains. Convenient choosing, we have arranged them in groups for easy selection, styles for Children, Misses and Ladies. Sizes 6 years to 16 years, 36 to 46 and smart styles for large figure, 40 1-4 to 48 1-2. ...Regardless of size, come!

**\$8<sup>.74</sup>**

\$24.74 \$33.74 \$49.74

**\$16<sup>.74</sup>**

## Sale of Smart Hats!



Millinery Must Go

25c

59c

95c

**\$6<sup>.74</sup>**

**\$1<sup>.75</sup>**

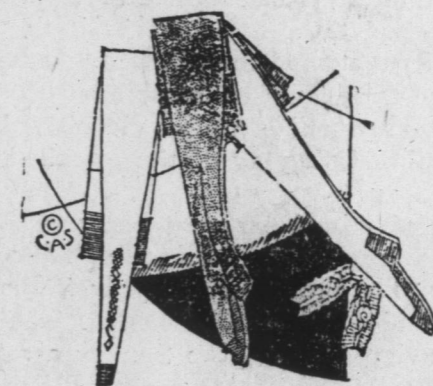
**\$2<sup>.44</sup>**

**\$3<sup>.95</sup>**

**\$8<sup>.74</sup>**

Words, however, do not always make a thing come true. Action, desire and purpose must be back of it. They have all been applied to this sale of millinery, plus determination by cutting prices to the core.

### Sale Silk Hose



39c \$1.39 \$1.49  
88c \$1.39 \$2.29

The above are from our regular stock in First Quality. All guaranteed perfect. The first is our 50c one. The 88c one is Fine Feather, the best pure thread Silk Stocking made for \$1.00. The \$1.49 is a special \$2.00 Chiffon in black and gun metal.

### ON SILK UNDERWEAR, CORSETS, LIN GOWNS, HAND EMBROIDERED GOWNS AND KNIT UNDERWEAR

Silk	89c	\$5.00 Corsets Priced now	\$2.50
Silk	\$1.69	\$7.50 Corsets Priced now	\$3.75
Silk	\$1.89	\$9.95 Corsets Priced now	\$5.00
Silk	\$3.95	\$1.50 Muslin Gowns Priced now	95c
Corsets	50c	50c Knit Teddies Priced now	39c
	\$1.25	69c Knit Teddies Priced now	45c
	\$1.25	\$1.00 Knit Teddies Priced now	69c
	\$1.50	\$1.50 Knit Teddies Munsingwear	\$1.19

## July Sale of SUMMER DRESSES

### DRESS PRICES HIT HARD

#### Not a Garment to Escape

Even at that, the sale would amount to very little if the dresses included were of the "cheap sales" variety. To the contrary, they are all our own fine dresses, taken from regular stock and marked down to a price no higher than inferior grades sell for at this time of the year. Here are some of the spots that look good to you.

**89c**

PORCH DRESSES

**\$1<sup>.59</sup>**

WASH DRESSES

**95c**

RAYON SILK

**\$1<sup>.95</sup>**

RAYON SILKS

**\$3<sup>.95</sup>**

BEAUTIFUL CREPES

\$11.95 to \$15.00 DRESSES

**\$6<sup>.95</sup>**

\$1.95 to \$18.95 GEORGETTE DRESSES

**\$14<sup>.75</sup>**

SAVE!

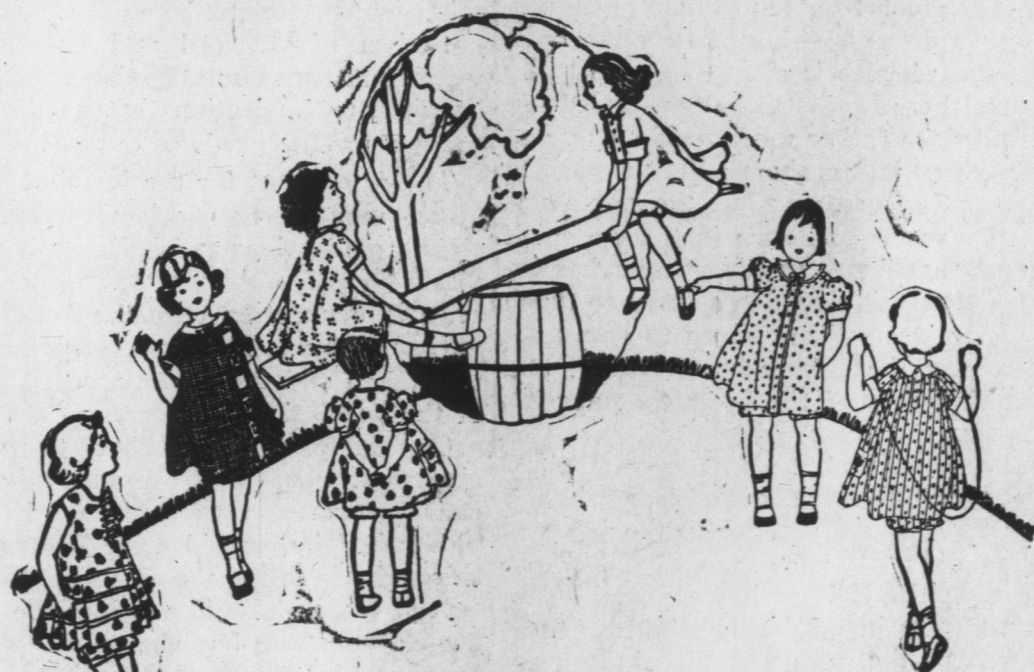
\$35.00 to \$39.50 DRESSES

**\$27<sup>.50</sup>**

SAVE!



### LITTLE GIRL DRESSES, 1 TO 7 YEARS



REAL HAND MADE  
95c \$1.39, \$1.69, \$1.89

### Little Boy's Wash Suits Long and Short Pants

Nicely Tailored of Cotton and Pure Linen  
69c 89c \$1.69 \$1.95  
Former Values to \$2.89

# The Home Of Truth In Advertising When You See It Advertised Here - It's So

The Best in Concord With Real Economy