

EFIRD'S PRE-INVENTORY SALE

Begins Friday, July 22nd, And Continues Through July 30th

Women's Ready-to-Wear Racks to be Cleared in this Pre-Inventory Sale, Regardless. We are Determined not to carry them over. So the Prices has been made Accordingly.

Silk Dresses in all the new Spring Shades. Values in the lot up to \$7.50. July Clearance at—

\$3.90

Crepe de Chine and Satin De Chine Dresses. Real snappy up-to-the-minute models and colors—\$10.00 values. July Clearance at—

\$7.00

Special lot of Palm Beach, Mohair, and Tropical Worsted Suits.

To move them out quick we will sell them for just \$2.00.

LIGHT WEIGHT COATS

Big Values!

How about a nice Light Weight Coat for that vacation to the mountains or seashore?

We are selling \$14.50 to \$16.50 Coats at—

\$8

\$18.50 to \$25.00 Coats in this sale at—

\$12

Big lot of ladies' Wash Dresses, values to \$2.50, July Clearance

\$1.85

\$1.50 WASH DRESSES Ladies' Printed Broadcloths, Batistes and Batiste Dresses. Fine new patterns at—

88c

\$18.50 Fine Silk Dresses

The real bargain of the season: One lot of silk dresses in every new weave and color. Real \$18.50 values, to close quick at one price

\$10.00

\$25 Value Silk Dresses

One rack of the very best Silk Dresses in the lot, are valued at \$25.00. They must be sold July Clearance Price

\$12.00

Summer Silk And Voile Dresses

Summer Silk and Voile Dresses in just the right colors. Some in the lot worth more than this price. July Clearance Price —

\$2.69

Children's Fine Summer Dresses

Printed Broadcloth, Batiste, and many other desirable weaves, July Clearance

88c

Printed Mercerized Voile, all new patterns

33c

President Men's Fine Handkerchiefs, each—

10c

Ladies' Rayon Silk to the Top Hose—all colors. Pair

25c

Men's new 50c Novelty Sox—

35c

Misses' new 3-4 solid white and plain color Hose—

38c

Or 3 Pairs \$1.00

8 1/2 x 90 Colored Stripe Bed Spreads for the two last days. Each—

94c

Bargain Table Remnants—40-inch Thin Sheeting, Apron and Dress Gingham. While they last, per yard—

5c

9-4 SHEETING

New Era full 81-inch Seamless Unbleached Bed Sheet

24c

PRINTED BATISTE

32-inch beautiful sheer quality Printed Batiste

22c

Mallinson's Finest

Printed Voile, original \$1 value.

44c

Printed Wash Goods

One table 40-inch Printed Mercerized Batiste, Colorful Voiles, Printed Novelties. Values to 50c per yard

33c

Genuine Barker Mill 36-in. Bleached Domestic, per yd.

15c

Genuine Lonsdale Nainsook

25c

Berkley and Lonsdale Cambric—

25c

Broadcloth—White English

38c

Novelty Wash Goods

Printed Mercerized Batiste in Neat Patterns—

22c

Quality 2000 18c value Pajama Check

12 1/2c

Quality 400 36-inch Carolina Made Long Cloth

10c

Quality 3000 Finest Quality Long Cloth

18c

Boys' Comic Sailor Caps

5c EACH

Boys' Wash Suits

Boys' Romper and Wash Suits made of Peggy Cloth and novelty combinations—

85c

Linen Wash Suits

Boys' All Linen Wash Suits, including Madras novelties, etc., at—

\$1.35

Buy Your Summer Supply of LADIES' SILK HOSIERY FRIDAY and SATURDAY

THE FAMOUS NEBEL HOSE

Commencing Friday morning we will sell the balance of 3,000 dozen of the famous Nebel Hose in whites and all the leading colors, a Hose good enough for any person. \$2.00-value

\$1.35

SILK HOSIERY

Style 1660 and Milujo and other numbers of Pure Silk Plaited Hose in all the leading colors usually sold by others up to \$1.00 per pair.

55c

2 PAIRS FOR \$1.00

FINE RAYON HOSE

Ladies' Rayon Silk Hose, rayon to the top, a value almost double the Sale Price. Per pair

25c

FULL FASHIONED HOSIERY

Ladies' full fashioned Pure Thread Silk in all the leading colors, values usually up to \$1.65. On a bargain table at the

\$1.10

FINE SILK HOSIERY

Ladies' Fine Silk Hose, white and all the best shades, values usually sold up to \$1.50

\$1.55

\$1.00 Hose Buster Brown Quality 625, 624, 612 and regular \$1.00 Hose in white and all the leading colors. Sale Price

68c

FINE HOSIERY

Cherry Blossom Rayon Silk Plaited Hose the way to the top, whites and colors, 30c values—

38c

2 PAIRS FOR 75c

SILK TABLE

One big table of silks, remnants, various kinds, solid colors and stripes, radium broadcloth, shantung and tub silks, wash silks, etc.

98c