GET IT AT KIGER'S NEW STORE, KING, N. C.

WHY TOBACCO IS HIGH

Two Short Crops and the Dissolution of the Trust.

EASTERN N. C. REASON

The 1912 Crop Will Average Over Twenty Cents — Farmers, Don't Increase Your Acreage.

"Tobacco is King," the farmers of eastern North Carolina are declaring; for never in the history of this section has one of its staple products brought such prices. A very conservative estimate is that the 1912 crop of tobacco raised in this favored section, will average the farmers $20 a hundred pounds for the entire crop. It may reach an average of $21 or $23, as the better grades are yet to be sold, and there is not the slightest indication of a lowering of prices at this writing, at which fully 70 per cent. of the crop has been marketed.

That the average price of tobacco is very high this year will be readily seen from a comparison of the following table of averages of the past five years. For this table of averages we are indebted to Messrs. Cozart, Eahles & Carr, of Wilson, N. C., the leading warehousemen of the State.

The average prices given are in round numbers as follows :

1907	about $11.25
1908	about 10.00
1909	about 9.00
1910	about 11.50
1911	about 14.50

The 1908 and 1909 crops were average crops. The 1910 and 1911 crops were short by about 35 per cent. Especially is this true of the 1911 crop.

A number of reasons can be given in explanation of this year's high prices. No single one of them will suffice, but when together they will, in our opinion, form a pretty correct answer to the oft-propounded query. "Why is tobacco so high this year ?

The first reason we shall give is, that the 1912 crop of tobacco raised in eastern North Carolina is the best crop ever raised in that section. It is conceded by all well posted tobacco men, that for high color, fine fiber, good body and texture, the cutters of the 1912 crop cannot be excelled. This is true also of the export types. Better fillers were never raised any where. The rains coming just as they did, at the proper time, were more the cause of this class of tobacco being produced than anything else. Another good reason for the high prices is, a shortage in the Old Belt section estimated at from 25 to 50 per cent; also the shortage in the 1910 and 1911 crops in the New Belt.

Another good reason is, the dissolution of the great Tobacco Trust, which took place last year. By the terms of this dissolution the stock of tobacco went into the hands of one company and those companies that were formerly branches of the Trust are compelled to go on the market and buy stock for the manufacturing end of their companies. Common sense tells us that if four or five men have to have a certain article, it will sell higher than if this certain article is desired by only one man, altho he may be a purchasing agent for several concerns.

The fourth and last reason we shall give is, that the 1912 crop of tobacco in the New Belt is just an average crop in pounds, no attempt being made by the farmers to raise a large crop of tobacco for 1913. The bulk of tobacco raised in eastern Carolina is used for cigarettes and pipe purposes. We are told that the fiscal year ending June 30, 1912, showed an increase of 2,000,000,000 cigarettes manufactured over the the previous fiscal year. While our type of tobacco is used principally for cigarette and pipe purposes, yet all the cigarettes used in the United States are not made of this kind of tobacco, but the Turkish, so-called Turkish, Burley and other kinds.

While this two billion cigarettes may look very big in figures, yet when it is known that three pounds of tobacco will make one thousand cigarettes, the increase in the consumption is not so big after all. If the farmers of eastern North Carolina make the mistake of increasing their acreage in 1913 to help supply the tobacco for these two billion cigarettes, they will make a very grave mistake. The acreage for 1913 should not be increased even a single acre. Keep these big companies wanting your tobacco, and you will always get a good price for it. The soil of eastern North Carolina is of such a type that enough tobacco could be planted in one year to supply the whole world for two years. By this, we mean of the type of tobacco Carolina raises. Plant just such a sized crop as you pitched for 1912, and tho the kindly rains of heaven may not descend just as they did this year at the proper season, yet your average for the crop will be high. Plant a big crop and you will "kill the goose that lays the golden egg," just as certain as the sun shines. Keep the tobacco people always wanting tobacco and raise just enough to fill the demand and you will always get good prices.

R. W. McFARLAND.
Wilson, N. C.

Lowest Prices---Best Dental Work.

A scientifically constructed plate gives lasting comfort and satisfaction. Anchored firmly by suction. Come here in the morning and have us extract your old teeth free and go home at night with a new set that fit your mouth perfectly.

Examination and Advice Free.
Set of teeth..... $5.00
Gold crowns and bridge work..... $3, $4, and $5.00
Fillings..... 50c to $1.00
Painless Extraction Free.
15 YEAR GUARANTEE.
NATIONAL DENTAL PARLOR
245 1-2 Main St.
Over Jacobs Clothing Co.

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WINSTON-SALEM, N. C.

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Call at the Reporter Offfce for samples.

The boy's appetite is often the source of amazement. If you would h ve such an appetite take Chamberlain's Tablets. They not only create a healthy appetite but strengthen the stomach and enable it to do its work naturally. For sale by all dealers.

The Great Antiseptic Pain Relieve: for MAN and BEAST.

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Mustang Liniment

The Best Emergency Remedy for Farmers, Stock-raisers and Household use. Speedily relieves Spavins, Swiney, Harness Sores and Galls, Shoe Boils, Strains and Lameness in Horses; Caked Udder and Sore Teats in Cattle and Ailments of Poultry.

SAFE AND SURE.

Being made of oils it soaks down traight to the bone, banishes pain and saves suffering. Only oil liniments can soak through muscle and issue. Alcohol liniments evaporate before they can be absorbed by the flesh besides they are dangerous when used near a fire or lamp. Mexican Mustang Liniment will not burn even though a lighted match be applied. Mexican Mustang Liniment is THE SAFE as well as the SURE-TO-CURE remedy.

COMMENDED BY A FARMER.

GREENSBORO, GA.

As long ago as I can remember I have known of **Mustang Liniment.** I always keep it in my house and if any of my family get injured in any way, such as sprains, cuts, bruises, and, in fact, in many accidents that happen I always use Mustang Liniment. On my horses and stock I never think of using anything else—it is far cheaper than doctors' bills. I commend it to all farmers; it will keep their families and also their horses and stock in condition. Very truly yours,

J. D. ANDREWS, farmer

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WINSTON-SALEM, N. C.

DEAFNESS CANNOT BE CURED

by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed, Deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition, hearing will be destroyed forever; nine cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surfaces.

We will give One Hundred Dollars for any case of Deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars free.

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Sold by Druggists, 75c.

Take Hall's Family Pills for constipation.

Dr. J. Walter Neal of Meadows was here Saturday.

When men know what they want, they get it. Every wrong thing we have to face in modern industrial life is due to men who know what they want, and who therefore get it—due to the passions and dreams of men—and the one sigle way in which these wrong things will ever be overcome is with more passions and with more and mightier dreams of men.—Gerald Stanley Lee, in Forum.

ONLY A FIRE HERO

but the crowd cheered, as, with burned hands, he held up a small round box. "Fellows!" he shouted, "this Bucklen's Arnica Salve I hold, has everything beat for burns." Right! also for boils, ulcers, sores, pimples, eczema, cuts, sprains, bruises. Surest pile cure. It subdues inflammation, kills pain. Only 25 cents at all druggists.

Mr. John Manuel was here Saturday.

If you have 40 hens of mixed up kind that are generally uncertain producers, sell them and get good fowls, build a good house, feed them right, and see if you will not get good results. The Progressive Farmer carries advertisers that will sell you a pen of ten hens and a cock for $15. If you use the proper methods you will soon get your money back.—J. K. Morrison.

Don't waste your money buying strengthening plasters. Chamberlain's Liniment is cheaper and better. Dampen a piece of flannel with it and bind it over the affected parts and it will relieve the pain and soreness. For sale by all dealers.

Leaves will be plentiful now so you can afford to get a great quantity for use as bedding and to save for compost. These leaves will also be good for mulching the strawberry patch and the asparagus and bulb beds. —H. M. C.

Farmers Union Warehouse

(The Old Central.)
MOUNT AIRY, N. C.

OPENED FOR THE SALE OF TOBACCO

Monday, October 28, 1912

AND SOLICITS BUSINESS FROM ITS FRIENDS.

BRING YOUR NEXT LOAD TO US AND BE CONVICED THAT WE CAN HANDLE YOUR CROP TO ADVANTAGE.

F. T. LEWELLIN,
Secretary.