

All Good Roads Lead to King

February 27th to March 16th



BARGAIN CARNIVAL

Starts at The Shore Mercantile Co., Feb. 27th and Lasts for 15 Days Only. It Will Pay You to Motor to King For This Event!

ROOFING

We Buy in Carload Lots—That's Why We Can Save You So Much

1-ply Rubber Roofing.	\$1.29
2-ply Rubber Roofing for	\$1.69
3-ply Rubber Roofing, for	\$2.15
3-ply Heavy Slate, 90 pounds to the rolls, for	\$2.69
Wire Nails, 20-10-8 Penny Headed Wire, pound	4c

PATENT MEDICINES

Yerke's Cod Liver Oil pint bottles	69c
Wampole's Cod Liver Oil, pint bottles	79c
Missingill's Liver Oil, pint bottles	25c
Wine of Cardui, for	69c
Syrup of Pepsin, \$1.10 size for	89c
Syrup of Pepsin, 69c size for	47c

J. P. COATS
Spool Thread
1c Spool 5 for
15c

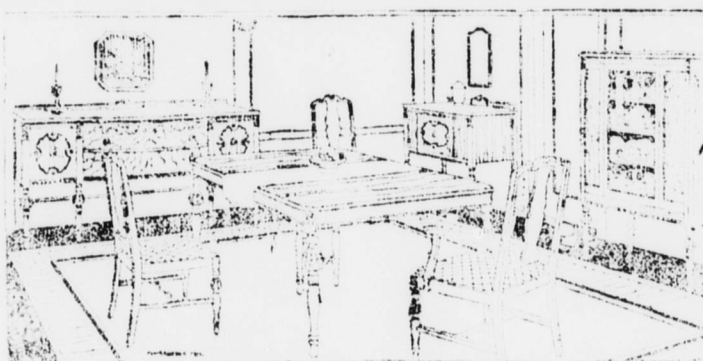
(Only 5 to a family)

HARDWARE ALL REDUCED

Nails, Saws, Locks, Hinges, Hoes, Hames, Backbands, Traces, Poultry Wire, Barb Wire, Hog Fence. The prices are cut. Just ask the price.

TOILET SOAP
3c
CAKE

FURNITURE!



3-piece Leather Cover of Parlor Suit	\$42.50
3-piece Leather Cover of with Duquette	\$42.50
3-piece Leather Cover of Parlor Suite	\$28.50
6-piece Bottom Chairs, \$1.35 value, 6 for	\$6.75
\$22.50 Dressers, on sale	\$19.65
\$20.50 Dressers, on sale	\$16.65
\$18.50 Dressers, on sale	\$14.65
3-piece Iron Beds, \$19.50 value	\$9.75
3-piece Iron Beds, \$10.50 value	\$12.98
3-piece Iron Beds, \$18.50 value	\$13.75

MATTRESSES

\$10.50 Mattress for	\$12.48
\$12.50 Mattress, for	\$10.48
\$10.50 Mattress for	\$ 8.98
\$8.75 Mattress for	\$ 7.48

PILLOWS

\$3.75 Values, per pair	\$ 2.98
\$3.50 Values, per pair	\$ 2.79

BED SPRINGS

For Full Size Beds, only	\$ 1.98
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Aluminum Ware

6-quart Octagon Shape Tea Kettle, \$2.25 value	\$1.39	3-quart Water Pitchers	98c value	69c
5-cup Octagon Shape Percolators, \$1.25 value	89c	14-quart Dish		98c
8-quart Preserving Kettles	98c	Large Frying Pans		69c
10-quart Preserving Kettles	\$1.12	6-quart Sauce Pans		69c
10-quart Water Pails, \$1.50 value	98c	6-quart Preserving Kettles, one with \$5.00 worth of purchases of any other kinds of goods and		59c
8-quart Water Pails	\$1.25 value			89c

(Only one to a customer)

Bridles—Hitch Reins

\$2.25 Bridles, on sale	\$1.89
\$3.00 Bridles, on sale	\$2.15
\$2.50 Bridles, on sale	\$2.39
60c Hitch Reins, on sale	46c
50c Hitch Reins, on sale	39c
\$5.50 Double Check Lines	\$4.65
\$4.75 Double Check Lines	\$3.98

Cups and Saucers

The best heavy grade, \$1.50 value, on sale, set

98c

25c Bluebird Sugar Bowls and Cream Pitchers, on sale, each

16c

5 Gal. Pump Oil Cans
\$2.25 Value, Bargain Carnival Price

\$1.69

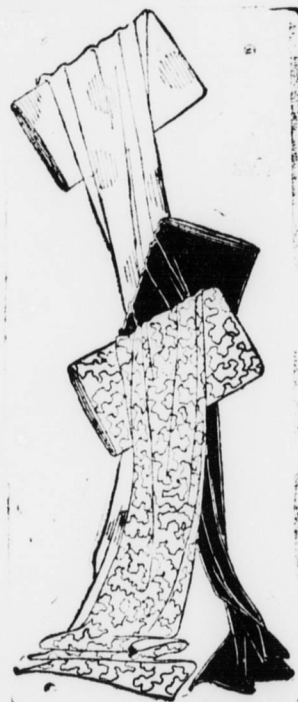
Plant Bed Cloth
The best grades and all reduced

SWIFT'S

Washing Powder
4c Box—5 For 19c

New Spring and Summer Dress Goods

All the new shades, patterns and materials. Nothing reserved—all reduced.



YOU CAN BUY LOTS OF GASOLINE FOR THE MONEY WE'LL SAVE YOU ON SPRING SHOES!

1,000 Pairs Go On Sale For This Bargain Carnival. The Price is Cut on Every Pair. We Mean to Sell Them

Men's New Style Tan Oxfords, \$5.50 value	\$3.98
Men's New Light Tan Oxfords, \$7.50 value	\$5.98
Men's Spring Kangaroo, black and tan, \$8.75 value	\$6.98
Men's New Elk Tan Scout Shoe, \$3.50 value	\$2.79
Men's New Elk Tan Scout Shoe, \$3.00 value	\$2.48
Men's Old Lot Scout Shoes, \$3.50 and \$4.00 values	\$1.98
Ladies' New Spring Oxfords, black Patent Leather, worth \$3.50, now	\$2.89
Ladies' New Spring Oxfords, tan leathers, easily worth \$4.75, now	\$3.89



Men's Overalls, Shirts and Trousers

Carhartt Overalls for men	\$1.92
Adams Overalls for men	\$1.89
Blue Bell Overalls for men	\$1.39
Blue Bell Overalls for boys 3 to 10 years	89
Blue bell Overalls for boys 11 to 16.	\$1.18
Men's best grade Work Shirts	89c
Men's medium grade Work Shirts	69c
Men's Pants, regularly sold at \$3.75, on sale at	\$2.98

Automobile Tires and Tubes

You save enough right here to pay for your trip to King during this Carnival.

30x3 Fabric Tires	\$6.75
30x3 1-2 Fabric Tires	\$6.95
30x3 1-2 Silvertown Cords	\$10.55
30x3 1-2 Commander Cords	\$8.65
30x3 Gray Tubes, only	\$1.18
30x3 1-2 Gray Tubes	\$1.47

TRUNKS AND SUIT CASES

The price is cut to move them.

OCTAGON SOAP

4c Cake, 5 for

19c

(Only 5 to a family.)

CUTTING GOODS

25c Outtings on sale, at per yard	16c
18c Outtings on sale, at, per yard	12c
22c Cambric, 36-inch, on sale, at per yard	17c
1 odd lot Ladies' All-Wool Sweaters, each	25c

500 Pair Men's and Ladies' Hose

15c value on sale, at pair	9c
75c value Ladies' Silk Hose	43c
\$1.00 value Ladies' Silk Hose	23c
\$1.00 value Ladies' Silk Hose	69c
\$1.00 Silk and Wool Hose	69c
\$1.50 Silk Hose	\$1.19
\$2.25 Silk Hose	\$1.90

MILLINERY



SPRING MODES

SHORE MERCANTILE CO.

"THE BIG STORE"

KING, N. C.