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M'LEAN HAS INTEREST OF FARMERS AT HEART

Seeks Co-ordination of Various Agencies to Improve Rural Life of Estate; Radio Station Favored.

Raleigh, Feb. 23.—Conference of Governor McLean with the state superintendent of public instruction, with the department of agriculture, the extension bureau, President E. C. Brooks and other state agencies has resulted, he said this afternoon, in a movement toward co-ordination of these agencies which ought to revolutionize rural life.

Now the governor didn't call it revolution. He doesn't go at things that way; but his inaugural committed him to something so definite by way of rural improvement that it will completely change country life if the price is within reach of the state.

The scheme is now and in process these several agencies have been commissioned by him to make a survey and report within the briefest time possible. He thinks two weeks of a fortnight will be long enough. The governor now is studying the cost of present agricultural, educational, health and allied service. He thinks it is doing well. But he sees the insufficiency of the machinery for reaching folks.

In his own county there are 60,000 people. It is impossible for the farm demonstration agent to reach all of these people, for the home demonstration people to make the work complete. The bulletin service is excellent but it cannot be carried to all the people if all of them read.

These activities will center about the schools. One of the big things which Governor McLean has in mind is a broadcasting station, very likely at State college. Through that distributing point he would get the ear of the people. It has been learned gatherings and live subjects would furnish receiving stations on wholesale plan very cheaply. The best of lectures and music would be possible. The schools which would be the social center, would have their gatherings and live subjects would be given.

He thinks of seasonal talks on agriculture or other subjects, how to combat the pests, boll weevil and kindred things. He believes this can be done as cheaply as the present system of information is sold the people. Indeed, he has a feeling that the bulletin service is much more expensive, though that will be the thing discussed by the surveying board. If the plan is not prohibitive in cost Mr. McLean is going to spring something. He will live up to his campaign pledges and he talked much about rural improve-

ment.

"The crying need of our state is agricultural betterment," he said this afternoon. And if he can reach the people through the co-operation of the departments he believes that he will have done the big thing that he set out to do.

Beef for 5,000 People Roasted by Electricity

A new and unusual application of electric heating was made recently when electrically barbecued beef was served to five thousand people at the annual round up and celebration at Ephrata, Washington. We learn from Electrical World that four steers weighing about two thousand pounds each were dressed and prepared for the barbecue and roasted in a large electrically-heated pit built especially for the occasion. The improvised oven was 32 feet long, 4 feet wide and 6 feet deep. Twelve heating elements each of 3 kilowatt capacity and consisting of about 150 feet No. 14 iron wire were placed one foot above the bottom of the pit. Sheet-iron heat deflectors were placed one foot above the heating elements, and a foot and a half above the deflectors were placed iron bars to hold the beef. Thermostatic control was provided to maintain an even heat in the pit.

The meat was first roasted at a temperature of 550 degrees for two hours. The heat was then reduced to 350 degrees and maintained at this point for four hours. For the next six hours the temperature ranged from 250 degrees to 300 degrees. At midnight the meat had been roasting for twelve hours, and the temperature was then reduced to 200 degrees and held there for twelve hours until the time of the barbecue.

Time to Plant Pecan Trees in This State

Raleigh, Feb. 24.—Farmers expecting to plant pecan trees this spring should do so before the last week in March, advises H. M. Curran, Farm Forester for the extension division of State College.

"This applies especially to these farmers in the Piedmont section and eastern North Carolina," says Mr. Curran, "for after that time the percentage of loss will be too great for profitable planting. Varieties such as the Stuart and Schley are recommended for these sections.

"For farmers and others in western North Carolina who want a few trees about the house, the Indiana variety is recommended. These trees are grown in Pennsylvania and are especially suited to the mountainous section. The trees grow just as large as the southern varieties, the only difference being the nuts are so large. The best feature of this tree is that it can be planted at least two months later than the varieties recommended for the Piedmont and eastern sections."

Twin City By Radio

It is interesting news not only to the radio bugs, whose tribe is becoming legion, but to all the people of this section that Winston-Salem will likely have a good radio broadcasting station within the next three or four months. Announcements have been made there that it is proposed to place the entrance for the station on top of the Robert E. Lee hotel, far above surface interference in this busy city, and from there send out varied programs to all the Piedmont section and to listeners afar.—Lexington Dispatch.

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Forest Fires Are To Blame!

Considering the great progress North Carolina is making in schools, roads and public welfare, we do not know whether taxes are too high or not. But we do know that the tax rate in many counties is very high and somewhat oppressive. In a great many of these counties the growth of magnificent stands of timber can so increase the property value as to lower the tax rate considerably.

The chief enemy of timber growing in North Carolina is the Forest Fire. Keep fire out of the woods in North Carolina; Nature will reforest our lands and grow timber faster than in nearly every other section of the United States. The State Geological and Economic Survey has a forest fire protection system in 26 counties, and hopes to spread this system to build up and save the property values in timber.

The average tax rate in ten southeastern counties should be 76 cents per \$100 instead of \$1.20 to produce the same revenue as at present, if forest fires had been kept out.—Forestry Division, State Geological and Economic Survey.

Miss Tavis Entertains In Honor of Miss Fagg

Winston-Salem, Feb. 27.—Miss Cynthia Tavis delightfully entertained a number of her friends on Friday evening at a surprise birthday party in honor of Miss Dora Fagg. Miss Fagg received many lovely gifts.

Various games and music were enjoyed and then the hostess, assisted by Miss Pierce and Miss Long, served a salad and ice course.

The guests of this occasion were Misses Annie Marshall, Sadie Adams, Elizabeth Anderson, Elizabeth Ziglar, Dora Fagg, Adelaide Howard, Julia Langely, Viola Leonard, Julia Rogers, Annie Anderson, Ethel Nelson, of Walnut Cove; Wilma Marshall, Gladys Morefield, of Walnut Cove; Jean Cantrell, John Kirby, Hassell and Cazzie Fagg, Joe Hooker, Paul Ziglar, John Shields, Claude Long, Roger Adams and Carroll Tavis.

Gloria Swanson To Get \$17,500 A Week

Los Angeles, Feb. 26.—The Examiner today says competition among motion picture producers for the services of Gloria Swanson, screen star, who is ill in Paris, has resulted in the signing of a new contract with Famous Players-Lasky, by which she will receive \$17,500 a week.

This salary is said to be the highest ever paid a motion picture performer as a direct salary where no percentage is involved.

The screen actress had been getting \$7,500 a week under her old contract, the Examiner said.

Tom Tarheel says that some of the folks in his community were so delighted with the way milk fatteners fed their pigs that they are actually feeding it to the babies nowadays.

When hens cannot forage for bugs and worms they should be fed animal protein in the mash. Such feeds as butter-milk, meat meal or fish meal are the best sources, advises A. G. Oliver, poultry extension specialist.

New Way to Quickly Stop Dangerous Cough

It is almost criminally careless not to properly attend a persistent cough, which by seriously weakening the system lays you open to far more dangerous infections. For by a very simple treatment you can stop the coughing spells almost instantly and often relieve the stubbornest cough in 24 hours.

This simple treatment is based on a remarkable prescription known as Dr. King's New Discovery for Coughs. You simply take a teaspoonful and hold it in your throat for 15 or 20 seconds before swallowing it, without following with water. The prescription has a double action. It not only soothes and heals soreness and irritation, but it quickly loosens and removes the phlegm and congestion which are the direct cause of the coughing. The prompt relief of the painful cough seems almost magical.

The prescription is highly recommended for coughs, colds, croup, whooping cough, and is especially valuable for children's coughs and croup. It is a safe and effective remedy for all kinds of coughs, and is sold in all good drug stores. Ask for



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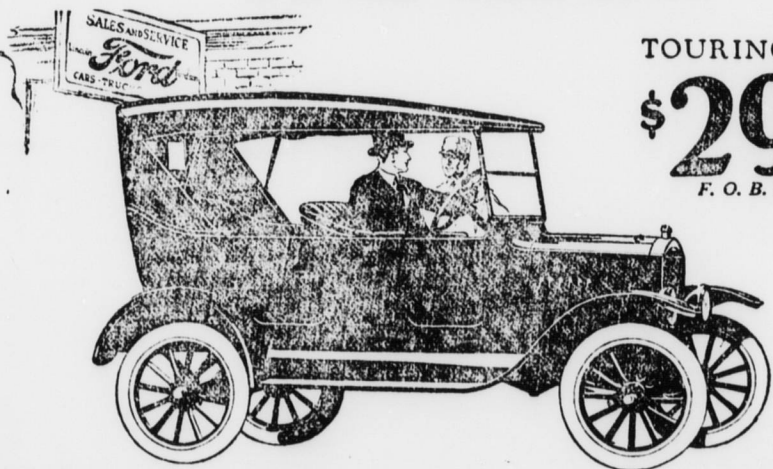
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