A CONTROL OF THE PARTY OF THE P

12 Momme Silk, Pongee, first quality 48e

Plain Curtain Marquisottes
18c, 38c, 49c

Rayon Silk Marquisettes
39c and 59c

## Beik-Stevens Co.

Winston-Salem's Leading Department Store

Fancy Rayon Pillows, asorted coloring and shapes ......... 98c

36-inch Colored Corduroys, wide; desirable colors ....... 59c

Ladies' First Quality Silk Hose, Full Fashioned, pr. 95c

### BIG HOLIDAY DRIVE

\$2.50 quality Satin Back Silk Crepe Special ....... \$1.98

Special Counter
51-In. Wool Jerseys
Remnants of wool goods
and 36-inch velvets ... 98c

Value for You=Volume for Us

In Every Department Extremely Low Prices Are Quoted To Make This the Busiest Shopping Spot in Winston-Salem.

Bath Mats in dark colors 85c

40-inch Indian Head Pillow Tubing 33c

# Down Go Prices for December Clearance Sale Coats and Dresses!

Wait Until You See These Coats

Every Coat in Stock Remarked and Reduced!

NINE RACKS FILLED WITH STYLISH COATS.

MANY OF THESE BOUGHT LAST WEEK.

PRICES RUN

\$5.75, \$8.95, \$9.95, \$12.95, \$15.95, \$19.85, \$24.75, \$29.75, \$39.75.

Silk Jersey and Woolen Dresses marked down for this December Selling Event.

ALL CHILDREN'S COATS ON SALE AT LOWER PRICES

## Discount Sale of 10-20-33 1-3 per cent

Continues On Men's

### SUITS and OVERCOATS

Over 600 Suits and Overcoats to Select From

REGULAR PRICES

\$14.50 to \$37.50

LESS DISCOUNTS

## Now For a New Hat

AT A FRACTION OF FORMER PRICES!

Special counters of Ladies' and Children's Velvets, Felts, Velours—

> 50c, \$1.00, \$1.95, \$3.95, \$4.95 BRIGHT NEW HATS

Just in. Made of Satins, Metallics, etc. Close-fitting shapes—

\$2.95, \$3.95, \$5.95.

#### Ladies' Kid and Chamoisette Gloves

Novelty cuff real Kid Gloves. \$2.48 Chanut fancy cuff French Kid Gloves—

\$2.98 and \$3.95

New lot Chamoisette Gloves with fancy cuffs, in

59c, 79c, 98c, \$1.48

Plain Cuff Chamoisette Glove 48c

Children's Chamoisette Glove 48c & 65c

#### BLOOMERS

Knit Cotton Rayon and Glove Silk

Ladies' Knit Cotton Bloom Children's Knit Cotton Bloom	ers
Rayon Silk Bloomers Real Glove Silk Bloomers, 82,50 Glove Silk Bloomers	98c, \$1.48, \$1.98 \$3 values \$2.48
Rayon Teddies Glove Silk Vests	\$1.39 and \$1.69 89c
Outing Gowns	69c, 98c, \$1.48

#### PIECE GOODS

L. L. Sheeting, yard	90
A. A. A. Heavy Sheeting	2 1.9
Ecru Dotted Curtain Marquisette	10c
36-inch Blue Chambray. Good weight 19	2 1-2
36-inch light weight Blue Chambray	10e
48c heavy cotton Dress suiting	29c
Play cloth for Rompers and Dresses	15c
Exceptional values in Children's Sweaters, in	
pull over and coat style	98e
38c Children's Stockings in all best colors.	
Every pair full mercerized first quality, Pair	25c
60-inch Feather-proof Ticking. Yard	75c

#### MISCELLANEOUS

8-ounce Feather Ticking Ladies' Knit Vests—Tuck stitch, wint	250
Heavy Ribbed Vests and Pants	er weight 486
Infants' Vests	25c, 48c, 75c
BLANKETS	
66x80 Princeton Part Wool. Pair	\$3.95
Cotton Plaid. Double bed size	\$1.98
Chatham's Elkin Blankets, \$4.9	5, \$5.95, \$7.95
Esmond Baby Blankets	850 and \$1.95

#### **BELK'S SHOES**

Here are Pumps and Oxfords that keep step with the times and often a pace ahead.

Sizes 2 1-2 to 6. Pair \$2.48
Children's Shoes. in black, tan, patent and combination patterns. Regular sizes 5 to 2. Good shoes for rough wear. Pair \$1.48 and \$1.98
One table piled with Children's Shoes to select from. Tan, black and combination patterns \$2.48
Women's Felt House Shoes in all the wanted colors. Regular sizes 2 1-2 to 8. Mill seconds \$390

Buy Shoes for the Entire Family at Belk's and Save Money

Fiction Books
Sleds
China Tea Sets
Kettles

Toyland Now Open on Our Second Floor—Old Santa Has Left Hundreds of Toys Here for the Cildren!

Knife, Fork and Spoon Sets Air Rifles Doll Chairs and Rockers Friction Trucks Colored Rocking Chairs Mechanical Trains Mechanical Automobiles Electrical Trains Rumson Automatic Pistols Cooking Sets Steel Coaster Wagons Serving Sets Aluminum Tea Sets By-a-By Baby Cup and Saucers Walking Dolls Combination Boards Trim Dolls Mamma Dolls Ring-a-Ling Circus Friction Automobiles Boxing Gloves Doll Kitchen Cabinets Whippet Tanks Fire Engines Toy Pianos Doll Carriages Water Wagons Kiddo Flivvers Doll Sulkies Doll Cradles Tot Bikes Doll Beds Rocking Horses Doll Dressers Sidewalk Cycles Doll Chiffoneers Tricycles Velocipedes Tables Stoves Wheel Barrows Trunks Wood Wagons Cedar Chets Drums . Tool Chests Sewing Machines Cannons Steam Engines Steam Shovels Automatic Guns

Percolators
Stove Pots
Double Boilers
Dinner Sets

Black Boards

Pitchers
Roasters
Buckets
Suit Cases

Puzzie Maps

#### Specials

Pannill tailor cut \$1.50 first quality Men's Elastic Knit Union Suits. Color, Ecru. Sizes 36 to 46 Waist Special Men's \$1.00 Ecru Unionsuits, winter weight. Special.

Men's Outing Pajamas, made of good quality striped outings. All sizes

Boys Outing Pajamas, made of warm striped 85c 98c outing; sizes 6 to 14

Men's Outing Pajamas, made of Amoskeak
outing in stripes. Well made
Men's Night Shirts, made of striped outing— 89c \$1.48 Men's Night Shirts, made of striped outing—
cut full and roomy 98c

Men's and Young Men's Pants. In most any
desirable color. Pair \$2.98

Boys' Long Pants. In corduroy and cashmere;
sizes 6 to 16 \$1.98, \$2.48 and \$2.98

Boys' Heavyweight Union Suits, 48c, 59c, 69c, 79c

Lumberiacks for Men Roys and Girls Lumberjacks for Men. Boys and Girls Men's All-Wool Lumberjacks 24 to 30 Boys' All-Wool Lumberjacks \$2.98 Fancy Knit Lumberjacks for Ladies, \$2.98 and \$3.98

> Play Tables Writing Desks Pop Pistols Pop Guns Machine Guns